

# Strategic Plan 2022

Village of Cache Creek



Our Mission: To protect and enhance all aspects of our community's rural lifestyle in a sustainable way.



Provide Services to the community



Promote economic development



Act as environmental stewards



Ensure safety of community members



Connect the community



# Strategic Plan Development Timeline



# Pillars For The 2022 Strategic Plan



## Safety

Create a safe community

## Growth

Prepare ourselves for growth



## Communication

Change and clarify how we engage the community

## Spirit

Build Community Spirit





## Safety

Create a safe community



# Crime Reduction

Why we will do this

Crime is on the rise locally and abroad. While we cannot make sweeping change to the system, we can work to improve conditions in our community and focus on problem locations.

What We Will Do

Engage government agencies regarding this topic and see where there is room to make change. Stakeholders would include RCMP, Ambulance, Interior Health, Mental Health, MCFD, Ministry of Public Safety and Solicitor General, Probation, and Crown Counsel.

When to Expect It

Meetings to begin in February, with regular reports to council when available.



# Pedestrian Crossing Safety

Why we will do this

Our main intersection has some spaces that can be dangerous to pedestrians.

What We Will Do

Discuss with Ministry of Transportation and Infrastructure areas of concern, the pedestrian crosswalks at the intersection. Determine with them the best course of action to ensure safety.

When to Expect It

Consultation to begin in February.



# Speed Reduction / Traffic Control

## Why we will do this

With our three highway entrances into the community road safety is critical. We need to evaluate our speeds coming into town and make changes if the information recommends it.

## What We Will Do

Liaison with RCMP, Ministry of Transportation and Infrastructure, ICBC, and Bonaparte First Nation to discuss the speeds of the highway corridor around us. Work on signage and physical mitigation.

## When to Expect It

Process will be ongoing through 2022, with expected results in the fall of 2022.





# Community Lighting

## Why we will do this

Proper lighting provides a safer community for people to enjoy outside activities in the evening and the dark. Modernizing old systems can also provide long term cost savings or better performance for value.

## What We Will Do

Survey all current exterior lighting on municipal structures and determine costs for changes to lighting. Inform community members on ways to assist with remediation of streetlight outages, since members of the public are first to notice.

## When to Expect It

Process has already started with lighting changes to the Community Hall and Fire Hall. Community education on remediation should be in place in the Spring/Summer.



# Community Preparedness

Why we will do this

We have been subject to many natural disasters in recent years. We need to focus on assisting the public with finding the information they need to assist themselves in these events.

What We Will Do

Create a series of videos outlining things that can assist community members during emergencies. Pass along tips in the Newsletter regarding emergency preparedness recommendations.

When to Expect It

Tips will begin in the first newsletter, with seasonal videos and links shared based on emergencies to be prepared for at that time of year.



# Cache Creek Remediation

## Why we will do this

After numerous flooding issues, the Cache Creek Waterway needs to be mitigated to protect against future flooding issues.

## What We Will Do

Culverts must be dealt with, from downstream up. While MOTI is working on their culvert, we can start works on planning for what the watercourse will look like.

## When to Expect It

Already started and ongoing. The process of solving this issue will take years to complete, but we are committing to continuous work on the project.



# Critical Infrastructure Security

## Why we will do this

Critical Infrastructure like water and sewer treatment facilities are just that, critical. For the safety and wellbeing of community members we must ensure that these assets are safe and secure.

## What We Will Do

Reevaluate current security measures in all municipal structures and data systems. After analysis is complete, create a comprehensive list of actions to take and implement.

## When to Expect It

Some items are already completed, but full process should be complete by December 2022.



# Growth

Prepare ourselves for growth



# Communicate with Brownsites

Why we will do this

Our downtown is the core of our community, and it is not appealing. Many former fuel service properties are vacant and look abandoned, detracting from the appeal of the community.

What We Will Do

Communicate with every landowner one on one the need for change on these types of sites. Gauge interest in remediation, development, or disposal of the sites.

When to Expect It

Process will be ongoing, but initial reach out to occur by summer.



# Vacant Land Maintenance

## Why we will do this

Cache Creek has an abundance of vacant property, residential and commercial, that must be maintained to be appealing, and safe from wildfire.

## What We Will Do

Institute communication with vacant land owners the requirements for weed control, grass control, and unsightly premises. Issue specific dates that work must be completed by and remediate as needed.

## When to Expect It

We are expecting two public facing timelines for this, an initial deadline for work completion of late May, then another for August.



# Asset Management

Why we will do this

All of our assets need to be appropriately inventoried and assessed. Many items, like vehicles, buildings, and even underground utilities, need regular maintenance, and there are not currently any effective means to manage this.

What We Will Do

Create an Asset Management program from the ground up. A proper program would include maintenance schedules for all serviceable items and components, and also recommended replacement dates for all critical infrastructure.

When to Expect It

Work is underway. Expected completion date for basic operations would be September, but this program will be constantly changed, updated, and revised.





# Promote our Airport

## Why we will do this

Our Airport is a local asset that is underutilized. We need to foster development of the space, which has the potential to be an economic driver.

## What We Will Do

Work on acquiring federal funding for infrastructure at the site.  
Work with local stakeholders and create shovel-ready projects that could have an impact on usage at the site.

## When to Expect It

This project will be ongoing through 2022, but initial consultations and process should be completed by September 2022.



# Re-Align Mill Rates

Why we will do this

Our Community has a misalignment in Mill Rates that heavily tax industrial lands in the community and discourage buy in from commercial enterprises.

What We Will Do

During budgeting we will work to better align these numbers with area and provincial normal levels. A cap on residential tax burden percentage will be decided as well.

When to Expect It

These changes were started in 2021 and will be part of the 2022 budget creation process.





# Business Licence Revisit



Why we will do this

The current business licence categories do not fall in line with the needs of area businesses. Pricing and types of licences need to be evaluated.



What We Will Do

During 2022 we will review and revise the business license bylaw to better align with the needs of the area.



When to Expect It

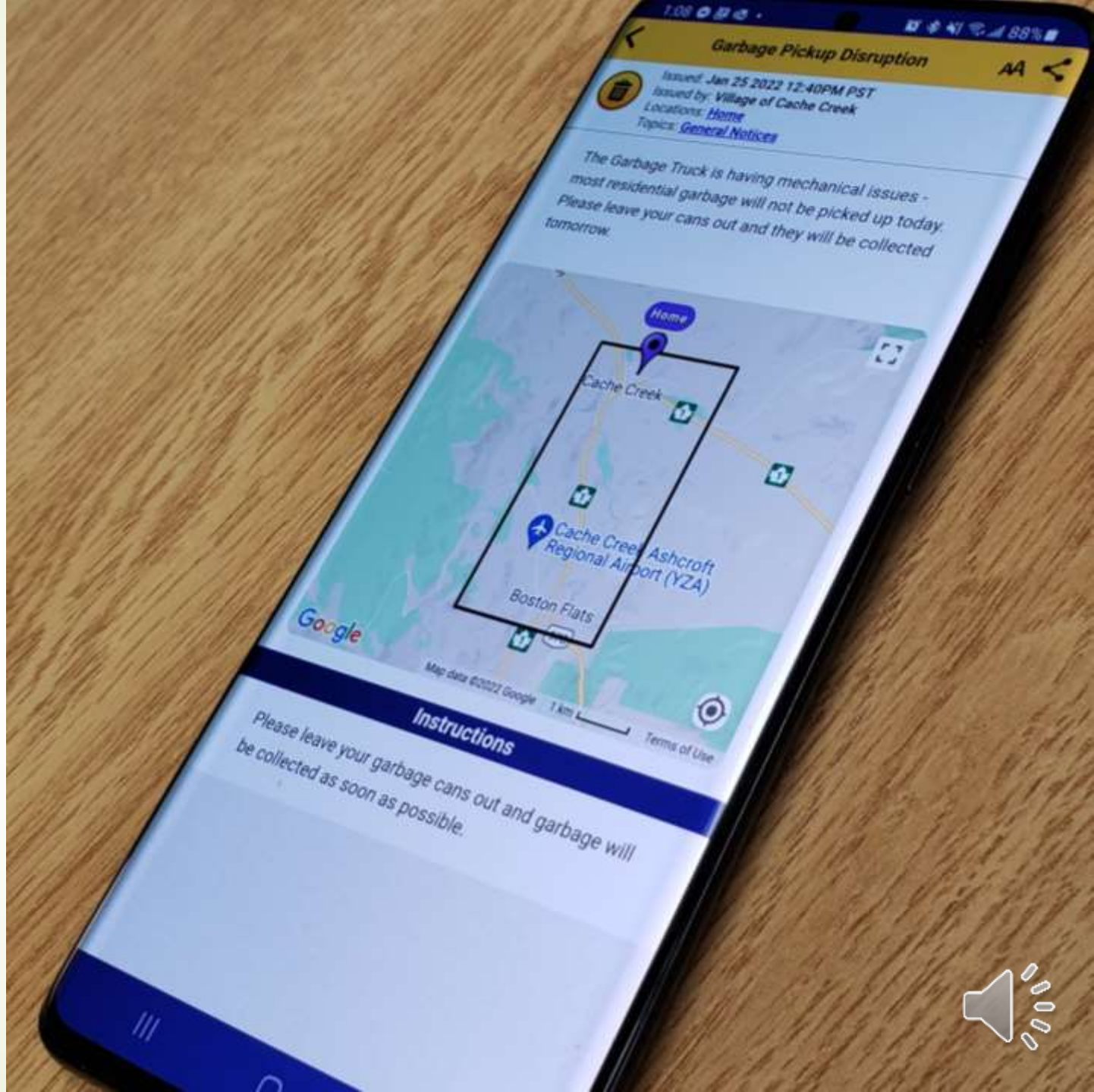
Draft bylaw that would be effective for 2023 should be within Council Chambers in the summer.





## Communication

Change and clarify how we engage the community



# Monthly Newsletter

Why we will do this

Communication between the Village and Public is an issue that we recognise.

What We Will Do

Create a Newsletter to inform residents as to what is happening in the community. The Newsletter will be distributed monthly via mail drop, our website, social media, and email.

When to Expect It

Expect to see the first issue in the beginning of February!



# Communication Policy

Why we will do this

Communication is key. There needs to be clear and defined ways that we communicate with the community.

What We Will Do

Create a policy to outline how the Village will communicate with the public. This would include specifics on all methods of communication and what platforms will be used.

When to Expect It

Expect to see council deliberating on the topic by April.



# Spirit

Build  
Community  
Spirit



# Downtown Beautification

## Why we will do this

Our downtown is not always appealing to look at, and we want to create a way for residents to make their mark on the community.

## What We Will Do

Complete an assessment of the highway corridors irrigation system. Fix and replace the system as necessary.

## When to Expect It

Institute an “Adopt a Planter” program! Groups, businesses and individuals will be able to adopt a planter and arrange it how they like within a set of guidelines.

Assessment completed by mid March.  
Work on irrigation completed by May.  
Adopt a Planter to begin mid May.





# Recreate Recreation Policies

Why we will do this

We need activities! Due to Covid-19 and other factors, many activities in the area were stopped, and we have to create an environment to usher in new things to do.

What We Will Do

Revise the Facilities and Events Bookings Policy to enable the creation of "Community Champions," residents of the community that facilitate events and drop in uses of facilities at scheduled dates and times to allow more use of the spaces.

When to Expect It

This project has a lot of moving parts such as communication with insurance providers, engaging the public, and changing policies. Expect to see more news regarding this in summer and early fall.



# Love Cache Creek!

Why we will do this

We have to encourage and support local, small businesses.

What We Will Do

Work with NDIIT to facilitate the program that has started to promote small independent businesses through their Love Northern BC Program.

When to Expect It

Already in effect! Reach out to the Community Champion for the project, Councillor Wendy Coomber, for more details.





# Clay Day Cleanup Event



Why we will do this

In honor of late Fire Chief Clayton Cassidy, we want to create an event that fosters the spirit of helping others. The Village can act as a catalyst, but we need help to do it.



What We Will Do

Create and facilitate a community cleanup day where members of the public donate their time and services to assist fellow community members and downtown.



When to Expect It

Planning for the first day to be in early May.





# Local Government Day



Why we will do this

Children are our future. We have to take steps to encourage their growth and participation in our community, and one way is through teaching about local government.



What We Will Do

Work with our School and PAC to create a Local Government Day, where students learn about what our Village is and does.



When to Expect It

Planning to begin in the fall, with a plan to have the day in October during Local Government Week



# Encourage Community Love

Why we will do this

Community can be seen as a sense of pride. We want everyone in our community to care about it and have the opportunity to wear their pride on their sleeve, literally.

What We Will Do

Create a series of clothing and accessories available to the public that promote the community. Profits generated from sales will be used for Village lead initiatives that promote the community.

When to Expect It

Design will be ongoing as time permits through the spring and summer, with launch hopefully in the early fall. If you are a local maker and want to collaborate on this project, let us know!





# Thank you!

This Plan is the result of numerous hours of input. We would like to take a moment to thank the following groups and individuals that assisted on this project

Northern Development Initiative Trust  
Gold Country Communities Society  
Rose Cassidy and Family  
Bill Elliott  
Cory Lepine, RCMP  
Wendy Coomber

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