



PEMBERTON JONES EDUCATION GROUP

NON-PROFIT PROGRAM

TYPES OF NON-PROFITS

Public Charities – ALL public charities MUST raise funds from the public. They receive MOST of their income from the general public or the government. Public support must be broad rather than limited to a few people or families.

Private Foundation – Private foundations receive income from investments and endowments rather than the general public. They use their income for grants to other nonprofits.

CATEGORIES OF NON-PROFITS

State Recognized ONLY – State recognized non-profits are organizations incorporated within their state. Typically it is required to have articles of incorporation to register and become incorporated.

State and IRS Recognized – State and IRS Recognized non-profits organizations registered within their state as a non-profit incorporation and has filed and been approved as a 501c3 tax exempt organizations by the IRS.

QUALIFYING 501c3 TAX EXEMPT

Qualifying organizations to receive a 501c3 tax exempt are those who serve in the purpose of religious, charitable, educational, literary, testing for public safety, scientific fostering amateur sports competition, preventing cruelty to children or animals.

Example: churches, schools, alumni associations, parent-teacher association, nursing homes, charitable hospitals, and chapters of the Red Cross or Salvation Army or Boys/Girls clubs.

REQUIREMENTS FOR 501c3 TAX EXEMPT

The organization and operation must ONLY be for exempt purposes.

The organization MUST not operate to benefit private interest. The net earnings CANNOT benefit any private shareholder or individual. Profits MUST support charitable purposes ONLY.

The organization is restricted in its political and lobbying activities.

IMPORTANT NOTE

If a non-profit shuts down, they MUST give its remaining assets to another charity.

PEMBERTON JONES EDUCATION GROUP, INC.

Information provided is subject to change. All fees are subject to change and will only be final upon a contract or MOU execution between PJEG (Service Provider) and the Consumer. PJEG is not a legal, financial or accounting organization. We recommend that you seek such professionals in those areas to ensure the decisions are made with the most accurate and compliant information that is available. We ONLY guarantee that we will deliver services agreed upon. If approval is required from a third party agency (ie – government or other), we do not guarantee their approval.

REV 08/2018

SERVICES FOR NON-PROFITS

PRO (b) \$2000 Save \$500	*PRO (a) \$1500 Save \$500	*PLUS (b) \$1300 Save \$400	*PLUS (a) \$800 Save \$300	STANDARD \$300 Save \$150	BASIC \$150
All Services Offered (incl. 501c3 purchase \$600)	Most Popular (incl. 501c3 purchase \$275)	Most Popular (Incl. 501c3 purchase \$600)	Most Popular (Incl. 501c3 purchase \$275)	For Growing Non-Profits	For Start Up Non-Profits
✓Filing Assumed Name	✓	✓	✓	✓	✓
✓Free Notarization	✓	✓	✓	✓	✓
✓Develop Articles of Inc.	✓	✓	✓	✓	✓
✓Incorp. w/Sec. of State	✓	✓	✓	✓	✓
✓File for EIN	✓	✓	✓	✓	✓
✓Develop Bylaws	✓	✓	✓	✓	✗
✓ Develop Compliance Binder	✓	✓	✓	✓	✗
✓ <u>Complete/File 1023 (501c3)*</u>	✓	✓	✓	✗	✗
✓ Develop Business Plan Outline/Map	✓	✓	✓	✗	✗
✓ Access to 5 Non-Profit Workshops expires in 12mnths	✓	✓One Pass Access to 2 Non-Profit Workshops expires in 12mnths	✓One Pass Access to 2 Non-Profit Workshops expires in 12mnths	✗	✗
✓Develop a Business Plan Outline	✓	✗	✗	✗	✗
✓12 Free 1 hour Non-Profit Consultation for one Year (1 per month)	✓	✗	✗	✗	✗
✓ 1 Free 2 hour consultation on Grant Writing/Funding	✓	✓	✗	✗	✗
✓Priority Email Support	✓	✗	✗	✗	✗
✓Priority Phone Support	✓	✗	✗	✗	✗

** If applying for recognition of exemption under section 501 or under section 521 from organizations other than pension, profit sharing, and stock bonus plans described in Internal Revenue Code section 401:*

(a) the IRS user fee is \$275 if you make less than \$50,000 for three consecutive years (or each year 3 years prior to filing for 501c3 status).

(b) If the organization has made or will make over \$50,000 (b) the IRS filing fee for 501c3 is \$600.00.

*** (c) If applying for group exemption letters, the IRS filing user fee is \$2,000. The cost for PJEG services is \$3000, which includes all Pro-Services.*

PEMBERTON JONES EDUCATION GROUP, INC.

Information provided is subject to change. All fees are subject to change and will only be final upon a contract or MOU execution between PJEG (Service Provider) and the Consumer. PJEG is not a legal, financial or accounting organization. We recommend that you seek such professionals in those areas to ensure the decisions are made with the most accurate and compliant information that is available. We ONLY guarantee that we will deliver services agreed upon. If approval is required from a third party agency (ie – government or other), we do not guarantee their approval.

A la Carte Services for Non-Profits ONLY

Consultation

SERVICE	TIME	FEE
First Consultation	1 hour	\$Free
Additional Consultation for Clients with No Retainer	Per Hour	\$40.00
Additional Consultation Monthly Retainer	Max 5 hours	\$100.00
Additional Consultation 6 Months	Max 6 hours per month	\$500.00

Website

SERVICE	TYPE	FEE
Website Development	Website name purchase; Website hosting for one year 3 – 5 pages Development; Adding Social Media to website (graphics/photo changes are not included)	\$300.00 – one-time set up fee
Website Monthly Maintenance	Changes / Upload Once per week (max. 4 changes/upload per week 10 changes/uploads per month); (graphics/photo changes are not included)	\$50.00

Additional Services

SERVICE	TYPE	FEE
DUNS # And matching products to the NAICS CODE <i>(info from SBA website)</i>	<p>Before you can bid on government proposals, you need to get a Dun & Bradstreet (DUNS) number. A DUNS number is a unique nine-digit identification number for each physical location of your business.</p> <p>When registering for your DUNS number, you'll need to have the following on hand: Legal name, Headquarters name and address for your business Doing Business As (DBA) or other name by which your business is commonly recognized, Physical address, city, state, and ZIP Code Mailing address (if different from headquarters and/or physical address) Telephone number Contact name and title, Number of employees at your physical location Whether you're a home-based business</p>	Set Up Consultation to discuss fee options
SAMS # <i>(info from SBA website)</i>	<p>To participate in government contracting, you must register your business in the federal government's System for Award Management (SAM). SAM is a database that government agencies search to find contractors.</p> <p>Using SAM, you'll able to certify that your business is eligible for contracts that are reserved for small businesses. You'll also be able to represent if your business is eligible for contracts under an SBA contracting program because it is disadvantaged, women owned, veteran owned, or located in an underutilized area.</p> <p>Your small business' profile in SAM is like a résumé. Creating a profile that's accurate and appealing is important to winning a government contract. Make sure to use accurate, descriptive terms about your business so that contracting officials will be able to find you in search results.</p>	Set Up Consultation to discuss fee options

PEMBERTON JONES EDUCATION GROUP, INC.

Information provided is subject to change. All fees are subject to change and will only be final upon a contract or MOU execution between PJEG (Service Provider) and the Consumer. PJEG is not a legal, financial or accounting organization. We recommend that you seek such professionals in those areas to ensure the decisions are made with the most accurate and compliant information that is available. We ONLY guarantee that we will deliver services agreed upon. If approval is required from a third party agency (ie – government or other), we do not guarantee their approval.