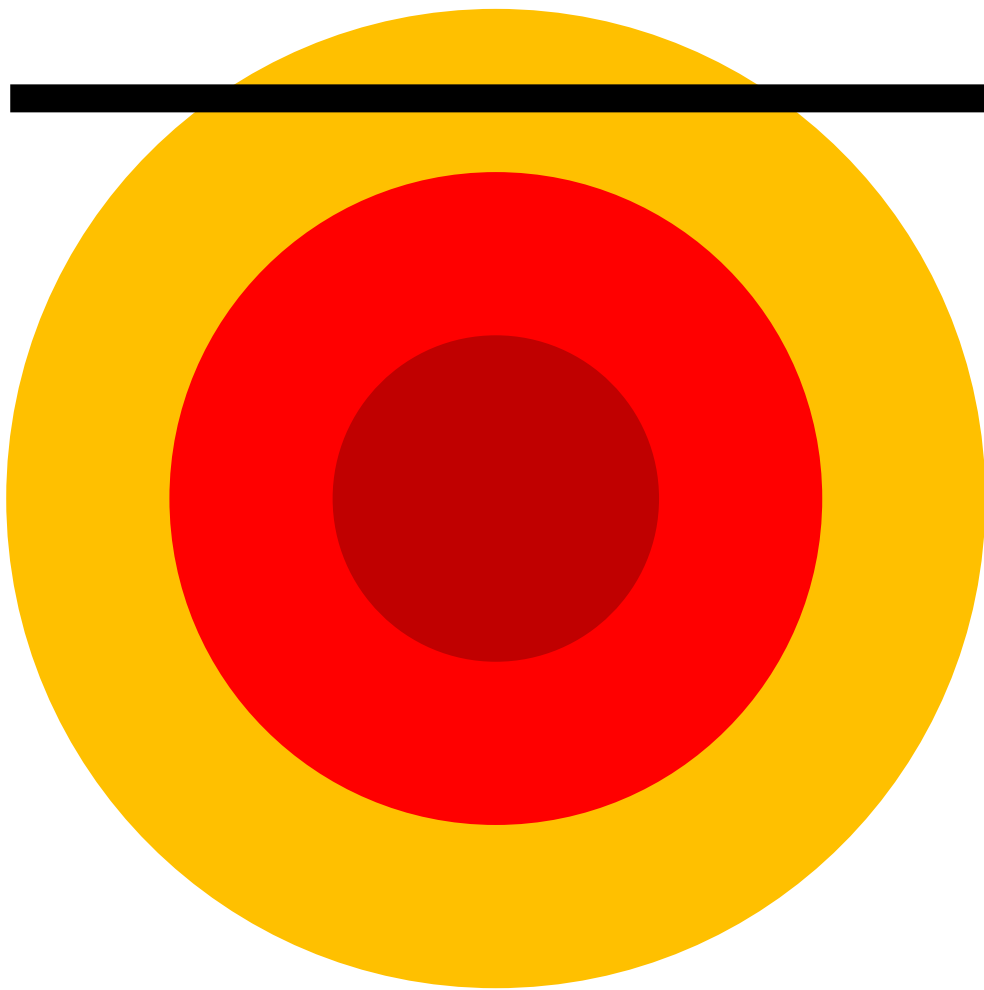


OVERCOMING DISBELIEF



accepting the science,
embracing the future

When people first learn about the climate & ecological crisis they often respond with disbelief.

Disbelief: the unwillingness or inability to accept something that is verifiably true.

- **Cassandra Effect:** humans are hardwired to disbelieve or mistrust bad news.
- **Optimism Bias:** many people are biased towards an optimistic view of the world and disbelieve bad news.

You overcome disbelief when you accept and *emotionally feel* the climate & ecological crisis. Grief is the natural feeling once you have overcome disbelief. Embrace the grief, and then get to work.

When you overcome disbelief, you are primed to contribute to the **Full Transition** of civilization to create a sustainable future.

Full Transition calls for a societal mobilization to overhaul institutions, energy systems, materials and food supply, and embrace a spiritual renaissance to ensure a liveable planet.



everything



we love



is at risk

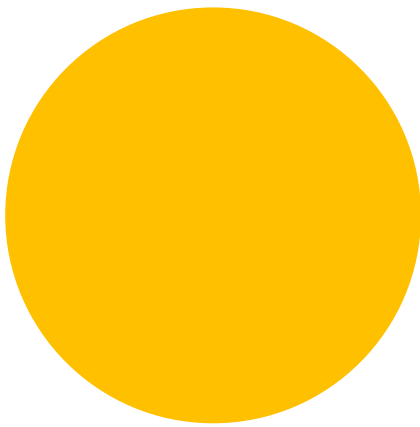


Why do *you* disbelieve?

- The news is so unbelievably bad, it can't be true.
- I can't believe that the authorities would allow this to happen.
- I have heard this news on and off, but now it is explained clearly, I am stunned at how bad it really is. *How could I have missed this?*
- The news is so inconvenient for the life I have planned.
- I don't want it to be true.
- I am not strong enough to deal with this.
- I am scared to face reality.
- I don't trust scientists, or the person telling me the news.
- I don't want to be an outsider for holding these views.

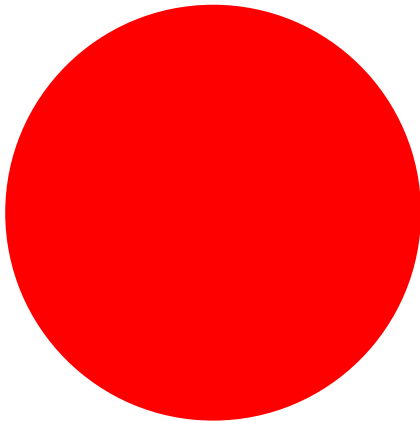
Three Future Scenarios

The climate & ecological crisis presents us with three future scenarios, none of them good.



FULL TRANSITION

A calamity for global civilization and the Living Planet, but one that we may survive.



PARTIAL TRANSITION

A catastrophe for global civilization and the Living Planet, with high risk of human extinction.

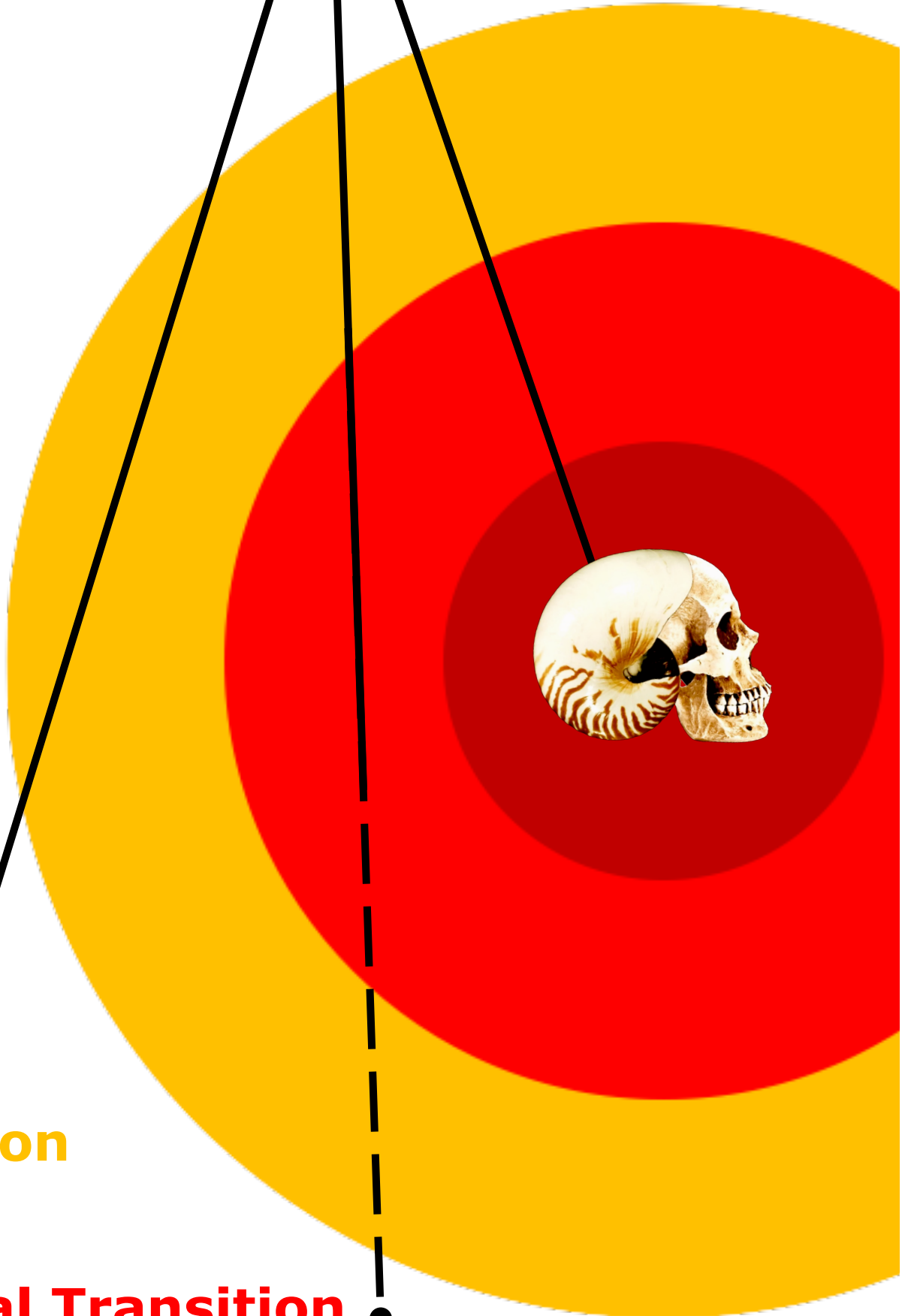


NO TRANSITION

The annihilation of humanity and most life on Earth in an *Unstoppable Mass-Extinction*.

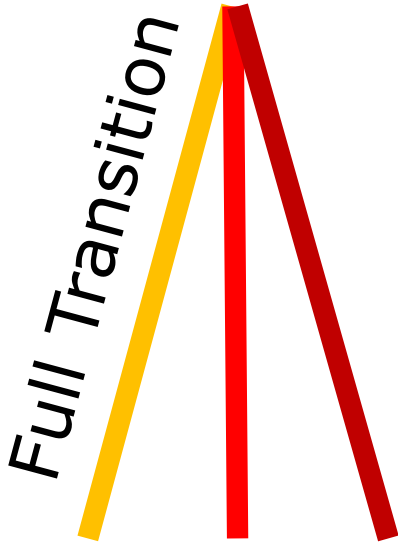
Today

**No
Transition**



**Full
Transition**

Partial Transition



Full Transition is the only rational & honorable path for your life.

Why You Should Overcome Disbelief

When you overcome disbelief, you are primed to take expedient action for Full Transition.

Harm Minimization

The more people who are active in Transition, the less harm befalls civilization and the Living Planet, improving the odds for this and future generations.

Position Yourself

Overcoming Disbelief gives you better odds of you and the ones you love avoiding the worst of what is to come, because you will be aware of what is going on.

Birth Rights & Responsibilities

Living on Planet Earth comes with natural rights and responsibilities. You have a responsibility to honor the Living Planet that birthed you. The destruction of life on Earth is a spiritual crisis.



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