

7-DAY CONTENT CALENDAR

SIMPLE & DOABLE FOR YOUR CHARITY

This template is here to give you a bit of breathing space when it comes to planning your content. Rather than trying to think of posts on the spot, you can use it to gently map out a month's worth of ideas based on what you're already doing — events, updates, and the everyday work that often gets missed.

7 Days of Content (Done-for-You Ideas)

Day	Idea	Format
1	Introduce your organisation	Photo
2	Share a quick tip	Graphic
3	Behind the scenes	Story
4	Client/service user story	Video
5	Myth-busting post	Graphic
6	Meet the team	Photo
7	Weekly roundup	Carousel

(Continue pattern...)

Bonus Prompts:

- “Did you know...”
- “A common mistake we see is...”
- “Here’s how we help...”