CenturyLink Partner LinkedIn Program #1

1. Asset - Infographic: 4 key outcomes that drive digital business

Main post:

Your data is your competitive advantage. Is it secure and easily accessible? The right solution and partner can make sure it is.
Learn more about digital business goals.

Spinoffs:

See what's driving the digital business why it depends on connectivity, cloud and security. Then get help with your digital business goals.
See why it's important.

45% of leaders like you know they can reduce costs by making their business digital. See what it takes to get there and how we can help.
Learn how to be more competitive.

Data-driven decisions can give you a huge competitive advantage. See how you can acquire, analyze and act on your data with the right partner.
Find out what's driving digital business.

Leveraging your data easily and effectively will make your business more innovative. See how to do it with the right solution and partner.
Discover the keys to success.

2. Asset - Infographic: See how digital leaders achieve true business transformation.

Main post:

True digital business transformation takes innovative leadership, the right IT solutions and a trusted advisor. See how to execute your vision.
Learn more in this infographic.

Spinoffs:

You can't transform your digital business rapidly without innovation and agility. We'll bring the right IT solutions for success.
Learn how to build a strategy

You have a vision for your digital business transformation. We help you to achieve it with connectivity, cloud and security solutions.
See what it takes to execute.

Date: 07/30/2020
Status: V1

66% of companies have already begun their digital transformation journey to cut costs and boost innovation. Have you defined your goals?
See how we can help.

Digital businesses are 168% more likely to innovate faster. See how we can help you with the transformation process.
Get more information in this infographic.

3.   Asset - Infographic: How you connect to the cloud matters

Main post:

The cloud drives better business results, but how you connect matters. Learn how we can deliver seamless and cost-effective cloud solutions.
View this infographic.

Spinoffs:

We implement solutions to help you seamlessly connect to clouds in minutes, then easily control the network with automation and complete management.
Learn more in this infographic.

Digital leaders like you rely on a hybrid cloud to improve business. We'll deliver adaptive network solutions to give you the flexibility you need.
Find out how in this infographic.

86% of companies hope to simplify workload migrations with hybrid clouds. We can help you create a high-performance, global cloud environment.
Get more details in this infographic.

A multi-cloud environment is the new normal. Let us help you choose the best cloud provider or solution architecture for your business.
Find out more in this infographic.

4.   Asset - Infographic: Join IT leaders who leverage adaptive networking for their digital business.

Main post:

IT leaders use adaptive networking because it drives digital transformation. See how this next-generation technology can help you.
Download this infographic.

Spinoffs:

You need to drive more productivity, greater security and faster provisioning. Adaptive networks can deliver intelligent automation capabilities.
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Learn more about a solution we can deliver.

An adaptive network lets you quickly add locations, connect remote nodes securely and scale bandwidth on demand. See how it can transform businesses.
View the infographic.

An adaptive network gives you centralized control to minimize outages, prevent user issues and make updates remotely. And we can deliver it for you.
Learn more about this innovative technology.

5.   Asset - Infographic: Business Value of CenturyLink Adaptive Networking Solutions

Main post:

IDC research shows that adaptive networking solutions deliver transformative business benefits. Take a look at some incredible numbers.
View the infographic.

Spinoffs:

The results are in! Adaptive networking solutions reduce downtime by 81%, lower costs by 78%, and provide 4X more bandwidth.
See more results in this infographic.

Adaptive networking solutions are a financial no-brainer for your business, with payback in just eight months and 331% ROI over five years.
Learn more in this infographic.

Adaptive networking solutions can dramatically boost IT staff productive by making infrastructure teams 43% more efficient.
See more details in this infographic.

Companies who implemented adaptive networking solutions saw their revenues climb by $4.5 million. Hard to argue with those numbers!
Download this infographic for more numbers.

6.   Asset - Report: How a Software-defined Network Advances Digital Transformation

Main post:

Companies deploying adaptive networking technologies enjoy greater network control, IT productivity, application performance, and security.
Read the report.

Spinoffs:

91% of companies using adaptive networking see an increase in network speed of up to 29%. Learn more about how this technology can help you.
Download the report.

90% of companies using adaptive networking reduced networking costs by up to 28%. See how this technology can deliver similar results for you.
Read this report

79% of companies using adaptive networking improved responsiveness to security threats by up to 31%. See how better protect your business.
Get the report.

74% of companies using adaptive networking improved on-demand connections of data center to public cloud by up to 34% -- for greater business agility.
Access the report.

7.   Asset – infographic: 4 ways SD-WAN boosts digital business

Main post:

Increasing network efficiency is a must for digital transformation. Find out how a Software-Defined Wide Area Network can help you achieve your goals.
Download this infographic

Spinoffs:

Research from the analyst firm Ovum shows that businesses like yours reap benefits from centralizing network management with Software-Defined WAN.
Learn more in this infographic.

Companies that adopt a Software-Defined WAN improve network uptime by 47% and security threat response by 38%.
Find out more in this infographic.

Network upgrades are 37% easier and application performance is 37% better for companies that adopt a Software-Defined WAN.
View this infographic.

Companies that adopt a Software-Defined WAN see a 31% increase in added value soon after implementation and expect a 65% increase within two years.
See details in this infographic.

8.   Asset – Infographic: Surviving the Cybersecurity Storm

Main post:

Cybersecurity storms are heading your way but we can protect your SMB organization with a comprehensive portfolio of automated security solutions.
Learn more in this infographic.

Spinoffs:

Almost 80% of SMBs are victims of ransomware attacks every year, but downtime costs 10X more than the threat. You don't have to pay the ransom.
Find out why in this infographic.

DDoS attacks can bring your business to a grinding halt, hitting a single website with 1 TB of fake network traffic. Let us help you fight back.
Get more information in this infographic.

It won't surprise you to know that 67% of SMBs have suffered a very costly cyberattack. Learn what you need in a cybersecurity solution.
Download the infographic.

A multi-layered security approach can help organizations easily neutralize cyberthreats whether they have hybrid or on-premises environments.
See how in this infographic.

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