

Plant-Powered Meat Month, Veganuary 2021

PARTICIPANT INFO & REGISTRATION

Fee Waived by Program Organizer

Thank you for your interest in this exciting program!

- “Participant” is the restaurant owner/manager or professional chef.
- “Business” is the restaurant or the professional chef’s business.
- “Organizer” is Nancy Poznak, dba BotaniCuisine, LLC.
- “Program” is the Plant-Powered Meat Months, Veganuary 2021

Registration Form on pg. 2.



1. Program Time Frame: January 2021

2. Menu Items:

Offer one or more 100% plant-based/vegan meat option(s):

- Just like animal meat (such as [Beyond Meat](#) and [Impossible Burgers](#))
- Similar to animal meat, such as seitan (wheat meat). Refer to suggested sources on [Food Suppliers](#) page.
- Hearty dishes, not like animal meat, yet provide a ‘meaty’ alternative, such as [Lentil Salisbury Steak](#).

3. Sponsor Gift Certificate(s) for Raffle Prizes.

- All participating business can sponsor one or more [gift certificate\(s\)](#). Minimum, \$10 each.
Enter amount into registration form, on next page.
- Business owner or manager determines the monetary value of their gift certificate.
- Program organizer provides gift certificate pdf files, each with a unique gift certificate number.
- Certificates are emailed to winners and a copy to the Business owner/manager.
- Business sponsors are announced in social media posts when their gift certificates are awarded.

4. Dynamic Program Advertising, Reaching Thousands

- Social media campaigns across multiple platforms, press release blasts, advertising with business associations, flyers and posters, announced to BotaniCuisine email subscribers.
- Please contribute to the success of this Program by advertising on your website and social media.

Printed Materials

- Advertising also includes flyers and posters which will be delivered or mailed to you.
- Customized table tents to advertise the promotion can be purchased at nominal cost.
Contact Nancy: nancyp@BotaniCuisine.com or 443-384-7890.

5. Need Help? Schedule a Consultation with BotaniCuisine (See p. 3)

- **Consultations** for recipe and ingredient suggestions, suggestions to modify existing menu items, and menu design. **Staff training** for preparing and serving plant-based/vegan patrons.
- **FREE**, initial 30-minute phone consultation. **SCHEDULE** yours here: <https://botanicuisinellc.schedulista.com>
- Additional appointments can be purchased on the Program’s [website](#).

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Please complete this form and email it to:

nancyp@BotaniCuisine.com

AUTO-TEXT FIELDS

Business Name: _____

CHEF: Area Served: _____

Ordering _____
Grub Hub, Door Dash, etc. or other method.

Website URL: _____

Owner's Full Name: _____

Phone w/area code: _____
Example: 555-123-4567

Email: _____

Business Address: _____ State _____ Zip _____
#, Street, City

Restaurant / Café / Food Truck / Pop-Up		
Professional Chef:		
Meals/Variety of Dishes		
Desserts/Pastries		
CUISINE: Check all that apply.		
Amer. Casual	Amer. Upscale	
Asian, General	Chinese	Deli
Ethiopian	French	Indian
Japanese	Soul Food	Thai
Other: _____		
PRICE RANGE OF MOST ENTRÉES/MAIN DISHES		
≤ \$10	\$11-\$20	> \$20

FREE OFFER – FEE WAIVED

TIER 1 – Listing on Program’s website. \$20

Includes one food photo with food name and description of your business and food.

TIER 2 – Tier 1 + Inclusion in Social Media Posts. \$50

Featured on promotion’s website with description of your business and food.
 Individual social media posts for your business.
 Up to three food photos with food names.

YOUR BUSINESS AND FOOD DESCRIPTIONS: Complete on next page.

SOCIAL MEDIA LINKS / URLS

Facebook: _____

Instagram: _____ Twitter: _____

SPONSOR GIFT CERTIFICATE(S): Minimum \$10. \$ How many: 1 or ____

See p. 1, #3. Gift certificates are awarded as raffle prizes for people who purchase a Foodie Power Pass.

PHOTOS: Up to THREE photos. Include **name** of each photo.

Send to: nancyp@BotaniCuisine.com **Size:** Maximum 2 MB each.

REVIEW AND APPROVALS:

- Menus must have at least one plant-based/vegan meat or meaty meal (p.1, #2) or update menu to remain in the Program.
- Carefully review all information you submit. BotaniCuisine is not responsible for errors submitted.
- Once your business is featured on the Program’s website, you will be asked to approve its appearance, text, and photos.
- After your approval is confirmed, changes you request may incur a nominal fee.

Business Owner’s Signature: Add Signature OR Type Your Name

 Date Signed (Mo/Day/Yr)

Nancy S. Poznak, Program Organizer

 Date Signed (Mo/Day/Yr)

BotaniCuisine, LLC. 5730 Cottonworth Ave, #5351 Baltimore, MD 21209

Phone: 443-384-7890 Email: info@BotaniCuisine.com

Program Organizer will sign then return this Agreement to you via email.

BUSINESS / FOOD / SERVICES DESCRIPTION:

- Describe your business and food. About 100 words / 700 characters maximum in text field, below.
- This description is in addition to information entered on previous page.
- Carefully review all the information you submit. BotaniCuisine is not responsible for errors submitted.
- Changes to information after your promotion is implemented online: Contact nancyp@botanicuisine.com
- Once your business is featured on the Program's website you will be asked to approve and confirm all text is correct.
- After submitting this description, changes you request may incur a nominal fee. Contact Program Organizer for info.