

## The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular to encourage and foster:

First. The development of acquaintance as an opportunity for service;

Second. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;

Third. The application of the ideal of service by every Rotarian to his personal, business and community life;

Fourth. The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.

## Golden Anniversary

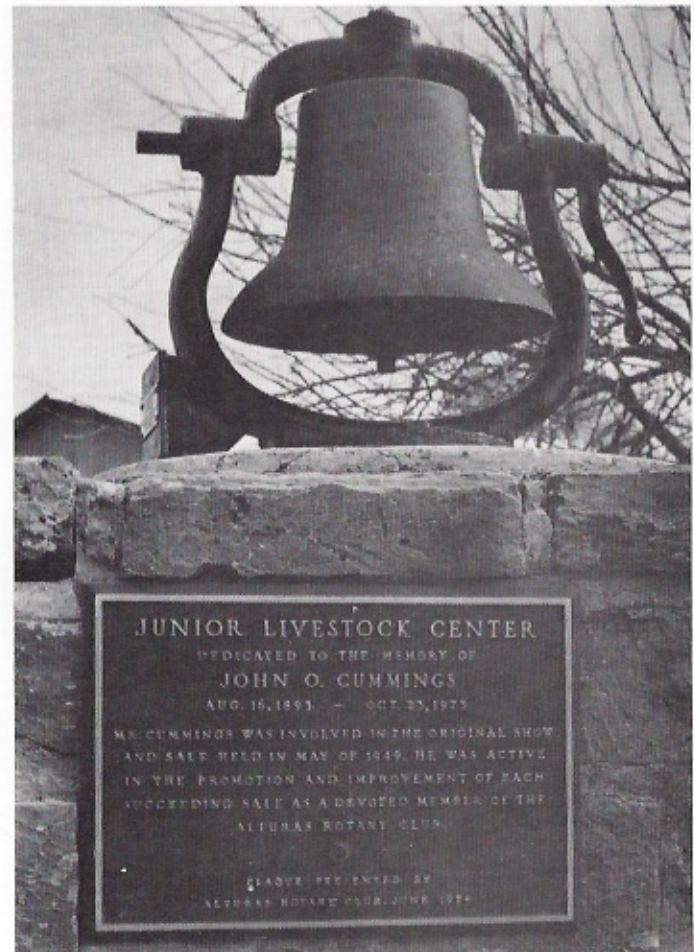
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## Rotary Club of Alturas, California 1928 - 1978



District 519

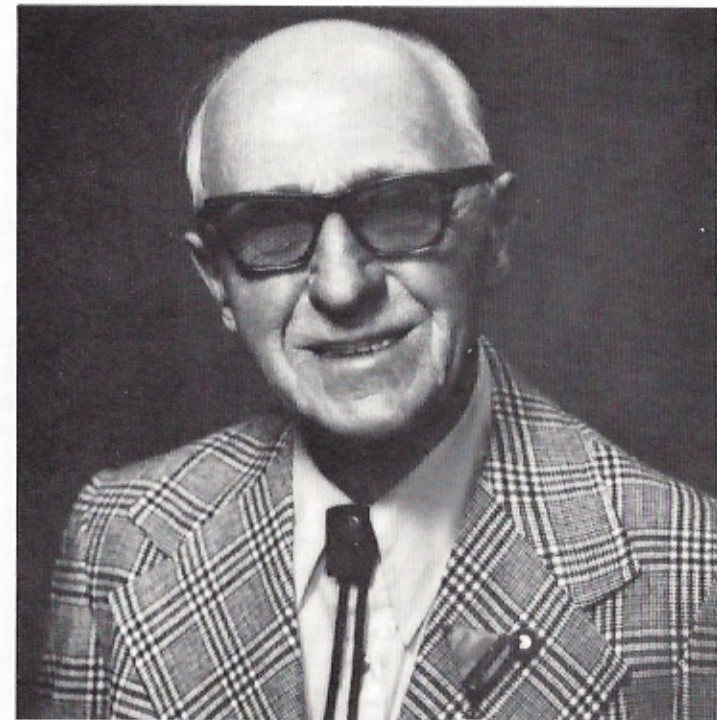
The First  
Fifty Years  
of the  
Rotary Club of  
Alturas, California





**A** *Brief Chronological  
Narrative of the  
Alturas Rotary  
Club's History and  
Contributions to  
Group Fellowship,  
Community Service,  
Vocational Ethics  
and International  
Understanding.*

To  
P.A. "Pappy" Woodward  
and the  
Charter Members  
of the  
Rotary Club  
of Alturas



*P. A. "Pappy" Woodward was born in Salt Lake City August 20, 1891. He came west with his family in 1901 by wagon, across Nevada and settled in Summer Lake, Oregon. In 1915 he was invited to work at the old Mercantile store in Alturas and after a few years, went into business with W. P. Withers in what is now Phillips Furniture Store. This building was divided into several businesses then, and was burned out in 1947. After temporary quarters in what is now Buttons and Bows, the present Woodward Grocery was built. "Pappy" was President in 1934-35 and attended the Rotary International meeting in Mexico City that year. He is the last of the charter members.*



# ROTARY INTERNATIONAL

*Service Above Self - He Profits Most Who Serves Best*

1600 RIDGE AVENUE · EVANSTON, ILLINOIS 60201 · U.S.A.

W. JACK DAVIS  
PRESIDENT

1 November, 1977

To All Members of  
The Rotary Club of Alturas, California

Dear fellow Rotarians:

It is an honor for me to participate in your club's golden anniversary by extending personal greetings on this special occasion.

Five decades of service to others is, indeed, significant. Certainly a review of past accomplishments in attaining goals will attest to the strength of Rotary in your community. Also at this time your club will begin to make new plans, being alert to new opportunities and seeking ways to further serve.

Some 2,700 Rotary clubs were in existence in 47 countries when your club was admitted to membership in Rotary International in 1928. This can be compared to 17,437 Rotary clubs in 152 countries and geographical areas today, denoting splendid growth and a corresponding increase in leadership, fellowship, and achievement.

Congratulations and my sincere good wishes are extended to all of you as your club celebrates 50 years of service in Rotary.

Sincerely,

W. Jack Davis  
P r e s i d e n t

## Presidents of the Alturas Rotary Club

Years	Presidents	Years	Presidents
1928-29	J. H. Mahan	1953-54	Orville W. Boyd
1929-30	C. S. Baldwin	1954-55	Karol Woodward
1930-31	E. F. Auble	1955-56	James L. Reid
1931-32	Crait Jarman	1956-57	G. Guy Young
1932-33	O. D. Morgan	1957-58	Glenn Flournoy
1933-34	Mitchell Tillotson	1958-59	Nolan Bannister
1934-35	Phil Woodward	1959-60	Paul B. Baker
1935-36	John O. Cummings	1960-61	David W. Metlen
1936-37	Ray Hards	1961-62	Kent Larsen
1937-38	Francis Drag	1962-63	Daly Brown
1938-39	Bert Helms	1963-64	Norval Eastin
1939-40	Warren M. Sloss	1964-65	Raymond Callahan
1940-41	Marks Smith	1965-66	Floyd Porter
1941-42	Nels Mathews	1966-67	Maurice "Mick" Jones
1942-43	Clarence Ebbe	1967-68	K. C. Tierney
1943-44	Leon Johnson	1968-69	Robert L. Sloss
1944-45	Paul Reimer	1969-70	Dave Stomps
1945-46	Paul Tanner	1970-71	Harry O. Flournoy
1946-47	Orville Spath	1971-72	Bill Tierney
1947-48	Reuel Laird	1972-73	R. A. "Pete" Stanford
1948-49	L. J. Austin	1973-74	Russell Stauffer
1949-50	Dr. Philip McKenney	1974-75	Gordon House
1950-51	James R. Laird	1975-76	John Joines
1951-52	A. B. Wilson	1976-77	Glenn Jobe
1952-53	Frank DeVore	1977-78	Jim Knauss

## It All Began in 1905 in Chicago . . .

Paul Harris, a Chicago Lawyer, was 32 years old when he conceived the idea of Rotary. He had gone to visit a friend in a nearby city, and was impressed with how many of his friends were also his friend's business acquaintances. He resolved to bring together a group of his own business and social associates for "friendship and fellowship". Harris worked on this idea for five years, and on February 23, 1905, the "Club's" first meeting was held in Harris's office. The name "Rotary" was adopted from the group's decision to rotate weekly meetings in the offices of members.

In its third year the Chicago Rotary Club decided that Harris's idea had proved its worth.

A modest expansion program was undertaken. The second Rotary Club was formed in San Francisco in 1908. Later Rotary became international with the organization of a Rotary Club in Winnipeg, Canada.

## In 1927, a Meeting was Held in Alturas . . .

A front page article in the *Alturas Plaindealer* of Friday, December 16, 1927 reported "Last Saturday evening, a number of business and professional men of Alturas met at the Congregational Church to discuss the advisability of forming a Rotary Club in Alturas."

The same article also stated four men from Susanville, led by Gus Pardee, were present to explain the workings and aims of Rotary, and how to form a club. After a full discussion, it was decided to form a club under the sponsorship of the Susanville Club.

Those present elected a board of directors to serve until July 1st of the next year, and the directors in turn elected the following officers: President J.H. Mahan, Vice-President C.S. Baldwin, Treasurer R.R. Baker, and Secretary E.F. Auble.

A tentative date for the presentation of the new charter was set for Friday, January 20, 1928, but this was delayed until March 2, 1928 due to extreme weather conditions. The official date on the charter is January 24, 1928, and the charter number is 2741.

The *Alturas Plaindealer* reported the gala event for the charter presentation, which was held at the Niles Hotel and attended by over 200 Rotarians, wives, guests, and the visiting dignitaries, who arrived by both train and auto. Among the guests were Alman Roth, Stanford University, District Governor; Leigh Sanford, President Reno Rotary; George McCracken, President Fallon Rotary; Gus Pardee and many members of the sponsoring Susanville Rotary Club. After the dinner meeting and program, a dance was held at the MUHS Hall, with music by Huicks Collegians. The Alturas Rotary Club was on its way.

Other interesting things were happening in Alturas at this time. The community had just celebrated the conversion of the NCO railroad from narrow gauge to standard gauge; Presley Dorris was just elected President of the California Cattlemen's Association in a meeting held at the Palace Hotel in San Francisco; the local voters had just successfully passed Modoc Union High School bonds by a 4 to 1 margin.

New cars were selling for anywhere from \$595 to \$750 and a group of Alturas businessmen were pushing hard for the "Yellowstone Cut Off", a proposed main highway up the California valley to Redding, then Burney, Alturas, Lakeview, Burns, and on to Yellowstone National Park.

Charter members of the Alturas Rotary Club were:

E.F. Auble	J.H. Mahan	A.E. Sweeney
R.R. Baker	S.H. McCartney	Tom Walls
C.S. Baldwin	O.D. Morgan	H.C. Watson
R.A. French	J.T. Negley	Leonard Wesleader
J.J. Gloster	C.E. Robison	Phil Woodward
Frank Kerr	Dr. John Stiles	

After the charter presentation on March 2nd, the club held its first official meeting at the Ladies Civic Club on Tuesday, March 6, 1928. A few months later, the club meeting place was moved to the Niles Hotel, where it was to remain until 1975 when temporary closing of the Niles caused a move to the Brass Rail.

The *Alturas Plaindealer* noted "the sign of the Rotary Club in town means progress of the right sort and is indicative of the class of citizens represented. Alturas may well be proud of the fact they are going to have a Rotary Club here."

## For Fifty Years, Rotary has Contributed to the Alturas Community . . .

When one undertakes the task of writing an article of this nature, the potential for some inaccuracy is great, as you rely on sketchy records, and people's memories to a large extent. One thing stands out, however, and that is that the Alturas Rotary Club has made the community a better place in which to live and raise a family. No question about that.

Chartered just prior to the depression of 1929, the Club and its members were kept busy just surviving during those early years. Members spearheaded a drive to keep Pine Creek Reservoir after it no longer served in its original role of electric power generation. Dr. Auble and Orville Spath initiated one of the oldest activities, the annual Fish Derby in 1948. Lovell Ingraham was also very instrumental in this first fish derby, and the present editor of the *Modoc Record*, Bob Sloss, recalls the event vividly. Rotary members patrolled the area prior to the opener to insure the kids would have "first crack" at the fishing, and in those early years as many as 300 kids fished and caught as many as 500 fish. General Dean of Korea fame led a Memorial Day Parade in about 1955 and was present at a fish derby. The reservoir was not maintained after COPCO pulled out, and fell into a state of disrepair, causing the derby to be moved elsewhere for a while. Paul Baker led a Rotary drive, and with help from Assembly-woman Pauline Davis the reservoir was drained, repaired, and filled again and the fish derby returned under the leadership of K.C. Tierney and Bob Sloss.

Another early project was the Livestock Show and Sale for FFA and 4-H members. Started in 1949 with L.J. Austin as president, the show and sale included all animals, plus chickens, ducks and everything sold. That first sale was to gross over \$11,000 and over the years many improvements have been made to the show grounds. Barns were built, fences improved and rebuilt and in 1974 the event was named for

one of its most devoted supporters, the late John O. Cummings. Farm advisor Bob Savage has been the main person to "ram-rod" this most successful activity, and reports that in 1977 there were 103 kids selling 103 animals for a gross of over \$48,000; in former years participants were allowed to sell more than one animal.

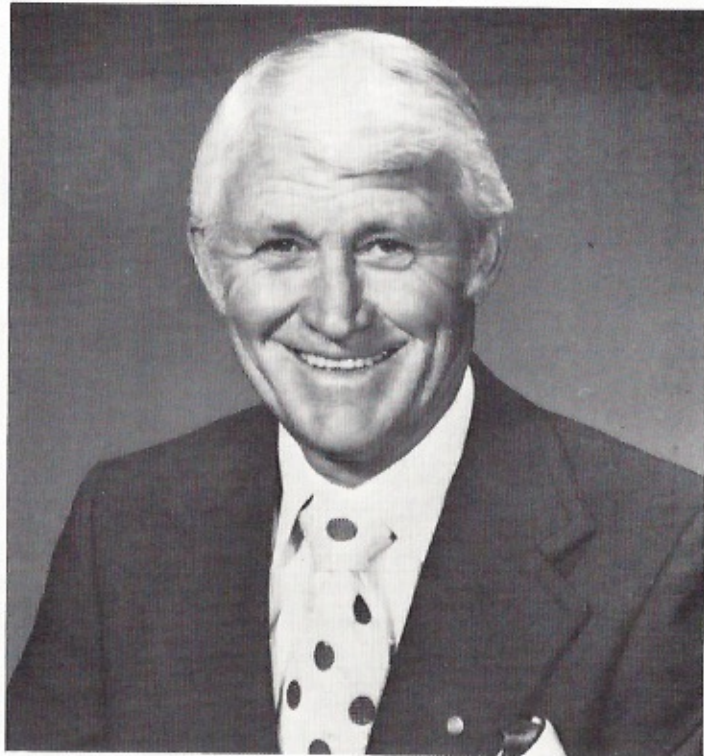
The Rotary Club spearheaded a drive to obtain funds for the Alturas Youth Park, and Mick Jones is the person who was most responsible to bring this project through as he enlisted the help of other local civic groups. The Modoc Joint Unified School District, with Superintendent Howard Riddle, also a Rotarian, was a helpful partner in this \$100,000 plus project.

The Alturas Rotary won the District award for Community Service in the late 60's, with over 50 other clubs competing. This was due to the clubs dedication to serve the youth of the area. It has been co-sponsor of the Punt, Pass and Kick contest with Tierney Ford. For years, a graduate of Modoc High has received a Rotary Scholarship. Rotary has sponsored a Career Conference at the high school, and annually supports school activities such as homecoming, tournaments, sponsors its own invitational track meet, has sponsored wrestling meets, hosted numerous breakfasts and banquets, sent students to Boys State, sent students to Washington D.C. for a junior statesman program, and the list goes on. Other youth in the community have benefited such as school crossing guards, swim teams, boy scouts, little league, junior bowling and junior high sports.

For years Rotarians sent gifts to the elderly in the old folks home who otherwise may have been forgotten. They sponsored camperships at the Blue Lake camp for the handicapped and collected and delivered food baskets for the needy during Christmas season.

This is but a partial list of activities the Alturas Rotary Club has initiated or participated in, and collectively they have had a positive impact on improving the quality of life in the Alturas community.

## Alturas had a District Governor . . .



*Maurice "Mick" Jones joined the Alturas Rotary Club in 1958. After several lesser club jobs, he became the President in 1966-67. After many years in the new and used car business, Mick went into the mobile rental business in 1976 and also became District Governor for the 76-77 year. Mick, who has over 18 years perfect attendance, and his lovely Rotary Ann, Audre, represented the District well, and in addition, brought this honor to our local club. He is continuing to serve Rotary at the Zone level, and who knows how high he may rise in the International structure? It should be also noted, that while doing all this, he was elected to the Modoc County Board of Supervisors.*

## Alturas Hosts District Assemblies . . .

Each year, a local club hosts the District Assembly, and due to the numbers that attend this is generally held in larger places, such as Sacramento, Reno, Sparks, Marysville and the like, where facilities are plentiful. With over 50 clubs in the District, the numbers also can be overwhelming. In spite of this the Alturas Rotary has hosted the Assembly twice; once in the 50's and again in 1977. Rotarians from throughout the district remember Alturas as the place "Where the West Still Lives".

## Alturas Hosts Students From Abroad . . .

Rotary International is proud of its "Youth Exchange Service". This is a program to bring young people from other countries to live and study in local communities. The hosts for these young people are generally Rotarians, but do not have to be; the main requirement being a willingness to open their home to the visiting young person and treat them as they would their own child.

Alturas has enjoyed having Gladis Azconabieta from Argentina, Dale Lotter from South Africa, Ian McKenzie from Australia, and Pepe Salazar from Mexico.

Three local girls have gone to Mexico as exchange students: Terri Barsi, Virginia Cook, and Coreen Larsen.

## Alturas has Paul Harris Fellows . . .

One of the greatest honors that can come to a Rotarian is to become a "Paul Harris Fellow". Percentagewise, very few Rotarians attain this high level. At this time, we have two in our club; Maurice "Mick" Jones and Phil Woodward.

## Alturas Supports Rotary Foundation . . .

Rotary founder Paul Harris died January 27, 1947. A Foundation was inaugurated by Rotarians and "levels" of support were established for clubs. Alturas is now a 700% club and is proud to help support generous fellowships for graduate study in foreign institutions, technical training, and group study exchanges for young executives to study business and social conditions in other lands.

## 50 Years Later . . .

### The Officers:

James Knauss, *President*  
Robert Brooks, *Vice-President*  
Al Escue, *Secretary*  
Duane Robinson, *Treasurer*  
Glen Jobe, *Past President*  
Marion Fisher, *Director*  
J. Howard Riddle, *Director*  
Guy "Marty" Young, *Director*

### The Members:

L. J. Austin, School Administration  
John P. Baker, Law, Criminal  
Dr. Colden Boyle, Veterinarian  
Robert Brooks, Insurance, Casualty  
Elmo Brough, Natural Resources  
Ben R. Cambron, Horse Raising  
Dr. Stan Chace, Dentist  
John Cloney, Tires, Retail  
Dr. Don Crum, Veterinarian  
Joe Dees, Petroleum Products  
Roger Dorris, Real Estate, Invest  
Joe B. Dyer, Hardware, Retail  
Albert Escue, Banking-Admin  
Marion Fisher, Dairy Operator  
Harry Flournoy, Invest-Securities  
Robert Flournoy, Beef Promotion  
Ronald Harden, Groceries, Retail  
Loy Holt, Electrical Contractor  
Gordon House, Educ-County Admin  
Jerome Hoxey, Ranch Management  
Glenn Jobe, Building Inspector  
Maurice Jones, Auto and Truck  
John Kerr, Funeral Director  
James Knauss, Telephone Service  
Kent Larsen, Title Insurance  
Anthony Lelli, Power and Light  
Paul Longo, Law, General  
Jack Marymee, Real Estate

David Metlen, Investments  
Carl Norris, Electric Service  
Tom O'Brien, Crop Lending  
Hubert Paddock, Real Estate  
Richard Paddock, Real Estate  
Neal Phillips, Furniture-Retail  
Floyd Porter, Beverages-Wholesale  
Bobby Ray, Accounting  
James Reid, Contractor-General  
J. Howard Riddle, Educ-Dist Admin  
Duane Robinson, Auditor  
R. M. Sloss, Publisher  
Robert L. Sloss, Publisher  
Marks Smith, Educ-Sec Teacher  
R. A. Stanford, Auto Parts-Retail  
Russell Stauffer, Educ-Service  
David Stomps, Refined Oil Products  
Bill Studt, High School Principal  
Bill Tierney, Life Insurance  
K. C. Tierney, Trucks-Retail  
Kenneth Van Loan, Range Improvement  
Robert Vance, Gasoline Distribution  
Robert Warren, Public Transportation  
Warren Weber, Agri-Purebred Herefords  
Jerry Wedel, Savings and Loan  
Karol Woodward, Groceries  
Phil Woodward, Groceries  
Guy "Marty" Young, Law-Superior Court

### Golden Anniversary Committee:

Karol Woodward, Chairman  
Robert Sloss  
Russell Stauffer  
K. C. Tierney  
Guy "Marty" Young

## THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

- 1 Is it the TRUTH?
- 2 Is it FAIR to all concerned?
- 3 Will it build GOODWILL AND BETTER FRIENDSHIPS?
- 4 Will it be BENEFICIAL to all concerned?

*The Beginning of  
the Next 50 Years  
1978 - 2028*

*"Service Above Self—  
He Profits Most  
Who Serves Best"*