

# ROTARY CLUB OF ALTURAS

*Together we see a world where people unite and take action to  
create lasting change - across the globe, in our communities, and in ourselves.*



**Rotary Opens Opportunities**

RI President-elect Holger Knaack's theme for 2020-21, *Rotary Opens Opportunities*, asks Rotarians to create opportunities that strengthen their leadership, help put service ideas into action, and improve the lives of those in need.

**Holger Knaack**  
**President Rotary**  
**international, 2020-2021**

## UPCOMING EVENTS

### Rotary Club Lunch Meetings

March 2, 9, 16, 23, 30 - Lunch Meetings at Niles Hotel

### Rotary Club Events

Online & TBD - Rotary Attic Sale

### District & RI

March 5 - 7 — Far West PETS/ Zoom

April 16 - Cancelled - Area 12 Foundation Dinner and Mid-Year Visit

May 1-2, 8 - District Conference RALLYE / Zoom



## March Message

*Dear Fellow Rotarians and Friends,*

This is your friendly newsletter editor wishing all of you health and safety! We are so fortunate to have the Covid-19 vaccine readily available to most of us in Modoc. Please consider getting your two shots and helping to prevent spread, but more importantly helping you and your family to remain safe. And be a kind Rotarian - wear your mask!

I just visited with Barry ! He is in the Dallas-Ft. Worth area looking into rentals. His son lives in Keller, TX so Barry will be close to family. His phone and email work for him, and if there is a card or something you want to send him, you can use this

June 12 - 16, 2021 - Rotary International - Taipei, Taiwan/ Zoom

## PROGRAM FACILITATORS

### March: Water & Sanitation

March 2 - Leta Bethal

March 9 - Fritz Barclay

March 16 - Walt Davis

March 23 - Carol Sharp

March 30 - Assembly / Dick Read

### April: Maternal & Child Health

April 6 - Paul Dolby

April 13 - Karen Shimamoto

April 20 - Jeannie Cain

April 27 - Assembly/ Sandy Stevenson

### May: Youth Service

### June: Rotary Fellowships

## CLUB PROFILE

Chartered: January 28, 1928

Charter # 2741

Club #517 District #5190

P.O. Box 1630

Alturas, California, USA 96101

Active members: 29

Honorary members: 1

address. Barry Pierce, % Jeanine Blue, 290 Livermore Dr., Reno, NV 89519 (that's his sister).

Thanks to Barry for the Rotary Plaza project in conjunction with Sunrise Rotary and the Chamber!

Barry wishes all of you the best and is thinking of us. I know all of you will keep him in your thoughts.

Karen



In early February, Rotary International President Elect, Shekhar Mehta, announced the 2021-2022 theme. In his announcement he shared that:

"Rotary kindled the spark within me to look beyond myself and embrace humanity," he said. "Service became a way of life for me and I, like many others, adopted the guiding philosophy that 'Service is the rent I pay for the space I occupy on this earth, and I want to be a good tenant of this earth.'"

## ***Spotlight on Jeff and Adrienne Moore*** *by Carol Sharp*

In June 2019 Modoc County residents were excited about the opening of **Grocery Outlet** in Alturas.

What brought this new venture to Alturas? The answer is two adventurous individuals, Jeff and Adrienne Moore. After working 25 years at Raley's in Roseville, followed by two years at Napa Grocery Outlet, Jeff and Adrienne decided they wanted a store of their own. Reviewing available locations they chose one in a town called Alturas. Since they would be leaving their home town and families in the Sacramento area they preferred to stay in California so off they went.

On their first visit the farther north they drove the more they were wondering if this new place actually existed, however continued on. Once they arrived they were hooked. Having grown up in the Sacramento area they did have a bit of culture shock, but nothing they couldn't handle. Most notable were the open spaces, fewer people and traffic, and especially during the winter – the weather! Not to be deterred they bought a house, settled in and determined to create a grocery store that would benefit the community. From the beginning the store was a 'we' operation, developing dedicated employees and friendships.

One day a customer named Mike Mason told them about an organization called Rotary, inviting them to a meeting and were interested in what he had to say. They immediately recognized the goodness of the organization, working with and supporting the community. It fit perfectly with their goals. In fact if they run out of something at the store they buy it from one of the other groceries in town while waiting for a shipment to arrive. They believe in shopping locally at every opportunity.

Jeff and Adrienne are as pleased to be part of the community and of Rotary as we are of having them with us. They don't hesitate to help with projects and fundraisers at every opportunity. The club is fortunate to be an important part of their lives.



Jeff and Adrienne on our vocational field trip to Holiday..... They promised a field trip to Grocery Outlet !!



## Subject: Rotary: House of Friendship - RALLYE 2021

You are invited to join us at this year's Rotary Awards, Learning and Leadership Yearly Event, better known as RALLYE, our District 5190 end of the year celebration. During RALLYE week the House of Friendship will be open May 1-8. And what is the House of Friendship you might ask? It is a great place to showcase your club and club projects! Yes, this has been quite a year and with all the obstacles, clubs across this district have adapted and have gone above and beyond to continue to serve their communities and their members with creative events, fundraisers and projects! If this year has been challenging for your club, what a great time to share your club's story, its rich history. Share the contributions you've made in your community, yearly events, your members and their fellowship. Also, the House of Friendship is a fantastic way to share ideas for projects and fundraisers and see what the other clubs in our district have been doing! The cost to your club, just a little time. The rewards and benefits, huge!

Since this year's RALLYE is virtual there are multiple ways to share your clubs' story and its projects. You might create a video, a slideshow, a power point, be creative. What a great time to reach out to that "tech" savvy member and get them involved. Remember the RALLYE team is ready and willing to help in any way they can, just ask! The House of Friendship will be open throughout the event for all participants to view. If your club would like to conduct a live session during RALLYE to tell others about their project please contact Randy Rascati directly to discuss the setup of a live session. If there is someone in your club that might be willing to help other clubs, please let us know.

Please submit your club information and/or your project(s) **no later than March 31, 2021** to:

Randy Rascati, Public Image Chair  
[randy.rascati@gmail.com](mailto:randy.rascati@gmail.com)



Our speakers on February 16th were Sheriff Tex Dowdy and Office of Emergency Services Director Heather Hadwick. They updated us on the plans for a new jail facility to meet changing needs and requirements.



**3/4/2021 - Congratulations! Your grant request has been reviewed by the Grants Committee and approved by the District Rotary Foundation Committee Chair. We are pleased to advise you that the funds for your District Service Grant have been sent to your Rotary Club.**

Alturas Rotary Plaza project has been awarded \$5000 to match our two Rotary Clubs' contribution of \$4000 (\$9000 total) to complete the planning phase of designing a small "pocket park" on Main St. (Highway 395). In partnership with the Alturas Chamber of Commerce, the two Rotary Clubs in Alturas plan to create a safe and welcoming environment to local residents and visitors, as well as be pet-friendly.

The site, approximately  $\frac{3}{4}$  acre in size, is leased to the Alturas Chamber of Commerce from Plumas Bank, located just south of the proposed Plaza. The goal is to complete improvements in the Plaza for small community events, a space to relax, finding out about local attractions and events at a kiosk, and encouraging visitors to take a break from their travels and visit local businesses. Rotary Plaza is envisioned to support local businesses and to support the social well-being of residents and visitors.

Want to help? Contribute your ideas for design features to Karen Shimamoto - [karen@shima.us](mailto:karen@shima.us)



**Watching the sunrise outdoors statistically increases your chances of having a good day, and needing a nap after lunch.**

## CLUB LEADERSHIP

### 2020 - 2021 Board of Directors

Barry Pierce, President  
Mike Mason, President Elect  
Sandy Stevenson, Past President  
Dick Read / Paul Dolby, Secretary  
Dianna Bass, Treasurer  
Carol Sharp, Director  
Laine Hoy, Director  
Jim Cavasso, Director

### 2020 - 2021 Committee Chairs

Club Admin: Dianna Bass  
International: Alan Cain / Karen Shimamoto  
Membership: Mike Mason / Jeanne Cain  
Public Relations: Carol Sharp  
Rotary Foundation: Jeanne Cain  
Service Projects: Mike Mason  
Vocational: Dick Read / Carol Sharp  
Youth: Elizabeth Cavasso / Karen Shimamoto  
Youth Park Oversight: Jim Cavasso

### 2020 - 2021 Alturas Rotary Community Foundation (ARCF) Board of Trustees

#### Voting Members

Alan Cain (6/30/22)  
Elizabeth Cavasso (6/30/21)  
Laine Hoy (6/30/20)  
Karen Shimamoto (6/30/24)  
Barry Pierce (6/30/21)  
Sandy Stevenson (6/30/21)  
Mike Mason (6/30/21)

#### Non-Voting Advisors

Monica Derner, Treasurer/CPA  
Walt Davis, Financial Advisor  
Brian Foster, Youth Park

## FINANCIAL UPDATES

### Rotary International (as of 1/30/21)

Members: 30  
Annual Fund Goal: \$4000  
Annual Fund YTD: \$4000  
Annual Fund Per Capita: \$  
PolioPlus Goal: \$2500  
Polio Plus YTD: \$831  
Total Giving: \$4441.00

### Alturas Rotary Community Foundation (ARCF) (as of 2/28/21)

#### John Wall Trust (JWT)

Total: \$0

#### Edna Brown

Stocks: \$67,822.58

#### Rotary Club of Alturas

Invested: \$149,959.27

Cash: \$4,133.70

### 2020 - 2021 Committees

#### Club Admin: Dianna Bass

Programs - Dick Read  
Public Relations: Carol Sharp  
Facebook: Dianna Bass & Elizabeth Cavasso  
Newsletter: Karen Shimamoto & Elizabeth Cavasso  
Website: Elizabeth Cavasso  
Attendance: Dick Read, Jeanne Cain  
Paul Harris Trivia: Alan Cain  
Budget Committee: Karen Shimamoto, Elizabeth Cavasso, Dianna Bass, Barry Pierce, and Sandy Stevenson  
Endowment: Karen Shimamoto, Barry Pierce, Bobby Ray, Fritz Barclay, Elizabeth Cavasso  
Demotion Party: Mike Mason, Pam Morrell

#### Membership: Mike Mason / Jeanne Cain

New Members: Dick Read, Elizabeth Cavasso

#### Rotary Foundation: Jeanne Cain

Polio: Sandy Stevenson  
Foundation Dinner: Dave Pena

#### International: Alan Cain / Karen Shimamoto

#### Vocational: Dick Read / Carol Sharp

#### Youth: Elizabeth Cavasso / Karen Shimamoto

REGL: Karen Shimamoto  
RYLA: Dave Pena, Karen Shimamoto  
RYE: Alan Cain  
Interact: Elizabeth Cavasso, Alan Cain, Dianna Bass  
HS Scholarships: Dave Pena, Dianna Bass, Jeanne Cain, Karen Shimamoto  
HS Monthly Reports: Karen Shimamoto

#### Service Projects: Mike Mason

Fandango Parade: Amy Foster, Barry Pierce  
Attic Sale: Dianna Bass, Barry Pierce, Mike Mason, Dick Read  
Dinner in the Park: Dianna Bass  
Holiday Tea: Dianna Bass, Jeanne Cain, Jeff Moore, Adrienne Moore, Pam Morrell  
Block M Basketball: (ALTURAS)- Dianna Bass  
Rhonda Haselip: Dianna Bass  
Rotarians At Work Day: Jim Cavasso, Dick Read  
Alturas Little Free Library: Elizabeth Cavasso, Carol Sharp  
Junior Livestock Show: Bobby Ray, Barry Pierce  
Golf Tournament: Fritz Barclay, Mike Mason  
Fish Derby: Mike Mason, Fritz Barclay  
Youth Park Oversight: Jim Cavasso, Dick Read, Laine Hoy