

Terms of Service for Box to Box - The Football Connections Game

Effective Date: 16 December 2025

Last Updated: 16 December 2025

Version: 1.0

1. Introduction and Acceptance of Terms

These Terms of Service ("Terms") govern your access to and use of Box to Box - The Football Connections Game (the "App"), operated by FinSpark Technologies Ltd ("we", "our", "us").

By downloading, installing, accessing, or using the App, you confirm that you have read, understood, and agree to be bound by these Terms.

If you do not agree to these Terms, you must not use the App.

Your Statutory Consumer Rights: These Terms do not affect your statutory rights as a consumer under the Consumer Rights Act 2015 or other applicable consumer protection laws. For information about your statutory rights, contact your local Citizens Advice Bureau or Trading Standards office, or visit: <https://www.citizensadvice.org.uk>

2. About Us

Company Name: FinSpark Technologies Ltd

Company Registration Number: 16366811

Registered Address:

7 Shelford Avenue

Kirkby-In-Ashfield

Nottingham, England

NG17 8HF

United Kingdom

Contact Email: James@FinSpark.co.uk

Website: <https://finspark.co.uk/>

3. Eligibility

- The App is available worldwide
 - The App is not directed specifically at children
 - You must meet the minimum age for digital consent in your jurisdiction (13 in the UK/US, 16 in some EEA countries)
 - By using the App, you confirm that you meet these requirements
 - We rely on app store age ratings and parental controls to enforce age requirements. Parents and guardians are responsible for ensuring children meet the age requirements and supervising their use of the App
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4. License to Use the App

We grant you a limited, non-exclusive, non-transferable, revocable license to download, install, and use the App for personal, non-commercial purposes only, in accordance with these Terms.

You may not:

- Copy, modify, distribute, sell, lease, or sublicense the App
- Reverse engineer, decompile, or attempt to extract source code from the App
- Use the App for commercial purposes without our prior written consent
- Circumvent or interfere with security features, access controls, or usage restrictions
- Remove, alter, or obscure any proprietary notices (copyright, trademark, etc.)

License Termination: For paid users, we will provide at least 30 days' notice before revoking your license except in cases of:

- Material breach of these Terms
- Violation of law or platform policies
- Fraud or abuse of the App

All rights not expressly granted are reserved by FinSpark Technologies Ltd.

5. App Functionality and Availability

The App provides a football connections puzzle game, including Daily and Unlimited gameplay modes.

Service Availability: We strive to provide reliable service but do not guarantee that:

- The App will always be available or uninterrupted
- The App will be free from errors or bugs
- Any specific puzzle, feature, or mode will be available indefinitely
- All features will work on all devices or operating systems

Updates and Modifications: We may update, modify, suspend, or discontinue any part of the App. For material changes affecting paid users:

- We will provide at least 30 days' advance notice via in-app notification or email
- If we discontinue the paid version within 12 months of your purchase, you may be entitled to a pro-rata refund
- Updates may be required for continued functionality. We will support previous versions for a reasonable period where technically feasible

Force Majeure: We are not liable for any failure to perform our obligations due to circumstances beyond our reasonable control, including but not limited to: natural disasters, war, terrorism, riots, embargoes, acts of civil or military authorities, fire, floods, accidents, pandemics, strikes, fuel crises, internet service provider failures, platform policy changes, or third-party API unavailability.

6. Gameplay Data and Progress

Local Storage: Gameplay data (scores, routes, progress, statistics, preferences) is stored locally on your device only. We do not store this data on our servers and have no ability to backup, restore, or recover it.

Data Loss: We do not guarantee preservation of gameplay data. The following actions will result in permanent loss of your local gameplay data:

- Uninstalling the App
- Clearing app data through device settings
- Using the "Delete Data" feature within the App
- Device reset or replacement without backup
- Device failure or damage

Delete Data Feature: The "Delete Data" option permanently erases all local gameplay data including scores, progress, routes, and preferences. This action cannot be undone. This feature does not delete:

- Email correspondence you have sent us (if any)
- Transaction records we maintain for legal compliance
- Data held by third-party advertising platforms

We are not responsible for loss of gameplay progress for any reason, including device issues, software conflicts, or user error.

7. Content Delivery and Server Communications

Dynamic Content: The App may connect to our servers to download:

- Daily puzzle content
- Updated player images
- Bug fixes and content updates

Data Transmitted During Content Delivery: When the App connects to our servers, the following information may be transmitted:

- Device type and model
- Operating system version
- App version
- IP address (used for routing and geographic content delivery only)
- Timestamp of request

This data is used solely to deliver content efficiently and maintain service security. Server logs containing IP addresses are retained for 30 days for security and troubleshooting purposes, then permanently deleted.

Legal Basis: This processing is necessary to perform our contract with you (providing the App's core functionality).

For full details about data processing, please see our [Privacy Policy](#).

8. Advertising and Paid Version

8.1 Advertising (Free Version)

- The free version of the App displays non-personalized advertisements
- Ads are provided by third-party advertising platforms: Google AdMob / Apple Search Ads
- We do not control, endorse, or take responsibility for the content of third-party advertisements
- Ad availability, frequency, and format may change at our discretion
- Advertising data collection is governed by our Privacy Policy and the privacy policies of the advertising platforms

8.2 Paid Version

- A paid, ad-free version of the App is available for purchase
- All purchases are processed exclusively by Apple App Store or Google Play Store
- We do not process, handle, or store any payment information (credit card details, billing addresses, etc.)
- Pricing is determined by us but displayed and collected by the app stores
- Purchases are subject to the terms and policies of the relevant app store

8.3 Refunds and Cancellation Rights

Your Legal Rights: Under the Consumer Rights Act 2015, you have:

- A 14-day right to cancel from the date of purchase (cooling-off period)
- The right to a refund or price reduction if the digital content is faulty and cannot be repaired
- The right to reject digital content that does not match its description or is not of satisfactory quality

How to Request a Refund:

- Apple App Store purchases: Contact Apple Support via the App Store app or <https://support.apple.com>
- Google Play purchases: Contact Google Play Support via the Play Store app or <https://support.google.com/googleplay>

Platform-Specific Refund Policies: Refunds for non-faulty content (e.g., change of mind after the 14-day period) are subject to the app store's discretion under their respective refund policies.

Our Commitment: If you experience technical issues preventing you from using the paid version, please contact us at James@FinSpark.co.uk and we will work with you to resolve the issue or facilitate a refund through the appropriate app store.

9. Third-Party Services and Content

The App integrates with and may contain:

- Third-party advertising services
- Links to external websites or services

- Content sourced from third parties

Our Responsibilities: We are not responsible for:

- The availability, accuracy, or content of third-party materials or services
- The privacy practices of third-party services (see their privacy policies)
- Loss, damage, or liability arising from your use of third-party services
- Changes to third-party services that affect App functionality

Your Use of Third-Party Services: Your interactions with third-party services, websites, or advertisers found through the App are solely between you and the third party. Use of third-party services is governed by their own terms and policies.

10. Intellectual Property

10.1 Our Intellectual Property

All intellectual property rights in the App, including but not limited to:

- Software code and architecture
- Game mechanics and puzzle logic
- User interface design and layout
- Original graphics and visual elements
- Text, copy, and descriptions we have created
- The "Box to Box" name and logo

are owned by or licensed to FinSpark Technologies Ltd. All rights reserved.

10.2 Third-Party Intellectual Property

Football-Related Trademarks: Football club names, logos, badges, kits, and trademarks are the property of their respective owners and are used for informational and educational purposes only under applicable fair use and nominative use principles. We do not claim ownership of these materials. Their use in the App does not imply endorsement by, sponsorship by, or affiliation with any football club, league, or governing body.

Player Information: Player names, statistics, career histories, and biographical information constitute factual data used under applicable law. We do not claim exclusive rights to factual information about football players.

Player Images: Player images displayed in the App are sourced from [Wikimedia Commons under Creative Commons licenses, primarily:

- CC-BY-SA 3.0 (Creative Commons Attribution-ShareAlike 3.0)
- CC-BY-SA 4.0 (Creative Commons Attribution-ShareAlike 4.0)
- CC-BY 2.0 (Creative Commons Attribution 2.0)

Full attribution information, photographer credits, and specific license details for each image are available within the App by selecting the relevant image.

We comply with all requirements of the applicable Creative Commons licenses, including attribution and share-alike provisions.

License Compliance: If you believe any content in the App infringes your intellectual property rights or violates a Creative Commons license, please contact us immediately at James@FinSpark.co.uk with:

- Your contact information
- Description of the copyrighted work or licensed content
- Location of the content in the App
- A statement that you believe the use is unauthorized

10.3 User-Generated Content

Currently, the App does not allow users to submit, upload, or share content. If this functionality is added in future, these Terms will be updated accordingly.

11. User Conduct

You agree that you will not:

Prohibited Activities:

- Use the App in any unlawful manner or for any unlawful purpose
- Violate any applicable laws, regulations, or third-party rights
- Interfere with, disrupt, or impose unreasonable burdens on the App's systems or networks
- Attempt to gain unauthorized access to the App, user accounts, or our systems
- Use automated tools, bots, scripts, or scrapers to interact with or extract data from the App
- Reverse engineer, decompile, disassemble, or attempt to derive source code from the App
- Introduce viruses, malware, or other malicious code
- Impersonate any person or entity or falsely represent your affiliation
- Engage in any activity that could damage, disable, or impair the App's functionality

Consequences of Violation: Violation of these conduct rules may result in:

- Immediate suspension or termination of your access to the App
- Removal of any data associated with your use
- Legal action if applicable
- Reporting to relevant authorities for criminal activity

If we suspend or terminate your access for violation of these Terms, you will not be entitled to a refund of any amounts paid for the App.

Appeals Process: If you believe your access was suspended or terminated in error, you may contact James@FinSpark.co.uk within 30 days with an explanation. We will review your appeal and respond within 14 days.

12. Warranties and Disclaimers

Your Statutory Rights: Nothing in these Terms affects your statutory rights under the Consumer Rights Act 2015 or other applicable consumer protection laws, including the right to receive digital content that:

- Is of satisfactory quality
- Is fit for a particular purpose (where you have made this purpose known)
- Matches the description we have provided

Disclaimer: Subject to the above statutory rights, the App is provided "as is" and "as available". To the extent permitted by law, we make no warranties or representations about:

- The accuracy, reliability, or completeness of content
- The App being error-free or uninterrupted
- The App being compatible with all devices or operating systems
- The results you will achieve by using the App
- Third-party content or services

To the extent permitted by law, we disclaim all non-statutory warranties, whether express or implied, including implied warranties of merchantability, fitness for a particular purpose, and non-infringement, except where such disclaimers are prohibited by applicable law.

13. Limitation of Liability

What We Are Always Liable For: Nothing in these Terms excludes or limits our liability for:

- Death or personal injury caused by our negligence
- Fraud or fraudulent misrepresentation
- Breach of the statutory implied terms about digital content quality under the Consumer Rights Act 2015 (Sections 34-37)
- Breach of your statutory rights as a consumer
- Any other liability that cannot be excluded or limited under applicable law

Limitation of Other Liability: Subject to the above, to the maximum extent permitted by law:

1. Indirect and Consequential Damages: We are not liable for any indirect, incidental, special, consequential, or punitive damages, including but not limited to:
 - Loss of data or gameplay progress
 - Loss of profits, revenue, or business opportunities
 - Loss of enjoyment or wasted time
 - Damage to reputation
 - Costs of procuring substitute services
2. Maximum Liability Cap: Our total aggregate liability for any and all claims arising from or related to the App or these Terms shall not exceed the greater of:
 - The amount you paid to us (not to app stores) for the App in the 12 months preceding the claim, or

- £50 (fifty pounds sterling)

Liability for Third-Party Services: We are not liable for any loss or damage arising from:

- Third-party advertising content
- Third-party websites or services accessed through the App
- Failures or errors in payment processing by app stores
- Content sourced from third parties

Exclusions Apply Where Permitted: These limitations apply to the fullest extent permitted by applicable law. Some jurisdictions do not allow the exclusion of certain warranties or limitations of liability, so some of these limitations may not apply to you.

14. Apple App Store-Specific Terms

If you downloaded the App from the Apple App Store, the following additional terms apply:

Acknowledgments:

- These Terms are between you and FinSpark Technologies Ltd only, not with Apple Inc.
- Apple has no obligation to furnish any maintenance or support services for the App
- Apple is not responsible for addressing any claims you may have relating to the App or your use of it, including:
 - Product liability claims
 - Claims that the App fails to conform to applicable legal or regulatory requirements
 - Claims arising under consumer protection or similar legislation
 - Intellectual property infringement claims

Apple as Third-Party Beneficiary:

- Apple and its subsidiaries are third-party beneficiaries of these Terms
- Upon your acceptance of these Terms, Apple will have the right (and will be deemed to have accepted the right) to enforce these Terms against you as a third-party beneficiary

Compliance: You represent and warrant that:

- You are not located in a country that is subject to a U.S. Government embargo or that has been designated by the U.S. Government as a "terrorist supporting" country
- You are not listed on any U.S. Government list of prohibited or restricted parties

Apple's Role: Your use of the App must comply with the App Store Terms of Service.

Contact: For any queries, support issues, or complaints about the App, contact FinSpark Technologies Ltd at James@FinSpark.co.uk, not Apple.

15. Google Play-Specific Terms

If you downloaded the App from Google Play, the following additional terms apply:

Acknowledgments:

- These Terms are between you and FinSpark Technologies Ltd only, not with Google LLC or Google Ireland Limited
- Google is not responsible for the App, its content, or any claims relating to the App
- Google has no obligation to furnish any maintenance or support services for the App

Payments and Subscriptions:

- All payments, refunds, and subscription management are governed by Google Play's Terms of Service
- We have no control over Google Play's billing or refund decisions

Compliance: You must comply with Google Play's Terms of Service when using the App.

Contact: For support or queries, contact FinSpark Technologies Ltd at James@FinSpark.co.uk, not Google.

16. Termination

16.1 Termination by Us

We may suspend or terminate your access to the App immediately if:

- You materially breach these Terms
- You violate applicable laws or regulations
- Required by law, court order, or government authority
- Required by app store policies or platform terms
- We reasonably believe your account is being used fraudulently or for abuse

Notice: Where reasonably practicable, we will provide you with notice and an opportunity to remedy the breach before terminating access, except in cases of serious violations or legal requirements.

Paid Users: If we terminate a paid user's access for reasons other than breach of Terms, you may be entitled to a pro-rata refund for the unused portion of your purchase period.

16.2 Termination by You

You may terminate your use of the App at any time by:

- Uninstalling the App from your device
- Contacting us to request account closure (if accounts are implemented)

Effect of Termination: Upon termination:

- Your license to use the App immediately ends
 - You must cease all use of the App and delete it from your devices
 - Gameplay data stored locally on your device will remain until you delete the App
 - Provisions that by their nature should survive (intellectual property, limitations of liability, governing law) will continue to apply
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17. Dispute Resolution and Complaints

17.1 Internal Complaints Process

If you have a complaint about the App, please contact us first:

- Email: James@FinSpark.co.uk
- Subject Line: "Complaint - [Brief Description]"
- Include: Your contact details, description of the issue, and desired resolution

We will acknowledge your complaint within 5 business days and aim to provide a substantive response within 30 days.

17.2 Alternative Dispute Resolution (ADR)

If we cannot resolve your complaint internally and you are an EU consumer, you may use the European Commission's Online Dispute Resolution platform:

- ODR Platform: <https://ec.europa.eu/consumers/odr>

17.3 Your Right to Court Proceedings

Nothing in this section prevents you from bringing court proceedings or lodging complaints with relevant authorities, including:

- Citizens Advice Bureau: <https://www.citizensadvice.org.uk>
 - Trading Standards
 - Information Commissioner's Office (for data protection issues): <https://ico.org.uk>
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18. Governing Law and Jurisdiction

Governing Law: These Terms are governed by and construed in accordance with the laws of England and Wales.

Jurisdiction:

- For UK Consumers: Any disputes arising from these Terms or the App may be brought in the courts of England and Wales. You also have the right to bring proceedings in the courts of the part of the UK where you live (England and Wales, Scotland, or Northern Ireland).
- For EU/EEA Consumers: You may bring proceedings in your country of residence, and the mandatory consumer protection laws of your country of residence will apply. The courts of your country of residence will have jurisdiction.
- For Business Users: The courts of England and Wales shall have exclusive jurisdiction.

Nothing in this clause affects your rights under mandatory consumer protection legislation or your right to bring proceedings in your country of residence.

19. General Provisions

19.1 Severability

If any provision of these Terms is found to be invalid, unlawful, or unenforceable by a court of competent jurisdiction, that provision shall be deemed severed from these Terms. The remaining provisions will continue in full force and effect.

If a severed provision is fundamental to these Terms, we may terminate the agreement entirely or replace the invalid provision with a valid provision that achieves a similar commercial effect.

19.2 Entire Agreement

These Terms, together with our Privacy Policy, constitute the entire agreement between you and FinSpark Technologies Ltd regarding the App and supersede all prior agreements, representations, and understandings.

19.3 No Waiver

Our failure to enforce any right or provision of these Terms will not be deemed a waiver of such right or provision. Any waiver must be in writing and signed by an authorized representative of FinSpark Technologies Ltd.

19.4 Assignment

You may not assign, transfer, or delegate your rights or obligations under these Terms without our prior written consent. We may assign our rights and obligations under these Terms without restriction, including to any successor entity or in connection with a merger, acquisition, or sale of assets. We will notify you of any such assignment.

19.5 No Partnership

Nothing in these Terms creates any partnership, joint venture, employment, or agency relationship between you and FinSpark Technologies Ltd.

19.6 Force Majeure

Neither party shall be liable for any failure or delay in performing obligations under these Terms due to circumstances beyond their reasonable control, as described in Section 5.

20. Changes to These Terms

Right to Modify: We may update these Terms from time to time to reflect:

- Changes in our practices or services
- Legal, regulatory, or compliance requirements
- Platform policy changes
- Security improvements
- User feedback

Notification of Changes:

- Material changes will be notified via in-app notification and/or email (if provided) at least 30 days before they take effect
- The "Last Updated" date at the top of these Terms will reflect the date of the most recent changes
- We will maintain a version history upon request

Acceptance of Changes:

- Your continued use of the App after the effective date of updated Terms constitutes acceptance of those changes

- If you do not agree to the updated Terms, you must stop using the App
- For paid users, material changes that reduce your rights will not apply retroactively to your existing purchase unless required by law

Version History:

- Version 1.0 - 16 December 2025 - Initial Terms of Service

Previous versions of these Terms are available upon request by emailing James@FinSpark.co.uk.

21. Contact Information

For questions, concerns, or notices regarding these Terms:

FinSpark Technologies Ltd
Email: James@FinSpark.co.uk

Postal Address:
7 Shelford Avenue
Kirkby-In-Ashfield
Nottingham, England
NG17 8HF
United Kingdom

Expected Response Time: We aim to respond to all inquiries within 5 business days, with substantive responses provided within 30 days for complex matters.

Acknowledgment: By using the Box to Box App, you acknowledge that you have read, understood, and agree to be bound by these Terms of Service and our Privacy Policy.

Last Review Date: 16 December 2025
