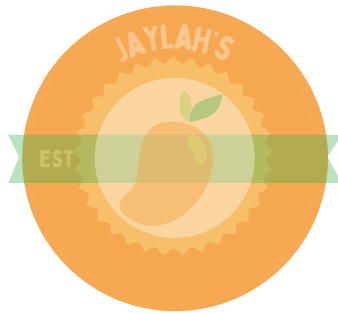


Young Entrepreneurs Bootcamp

Start Your Own Business!



Overview

These fun and interactive worksheets introduce you to the basics of entrepreneurship through hands-on activities and engaging lessons. Using the inspiring story of Jaylah's Juice Bar, you will learn to turn ideas into a business, develop essential financial skills, and explore creativity in product design, branding, and customer service.

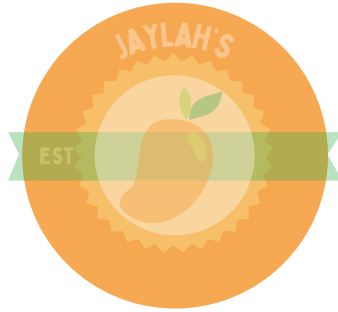
Objectives

- Understand what an entrepreneur does.
- Learn the steps to start a business.
- Practice skills in budgeting, pricing, and marketing.
- Foster creativity and confidence in bringing ideas to life.

Name: _____

Worksheet#1

What is an Entrepreneur?



An entrepreneur is someone who starts and runs their own business.

Examples:

Lemonade Stand: Selling refreshing lemonade on a hot day.

Crafts Business: Making and selling handmade jewelry or decorations.

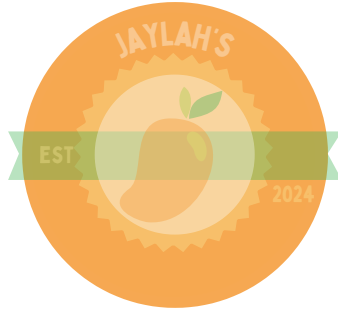
Pet-Sitting Service: Taking care of neighbors' pets when they are away.

Activity: Think of a small business idea that excites you. Write it down and explain why you chose this idea.

Name: _____

Worksheet#2

Business Name & Logo



Name your business!

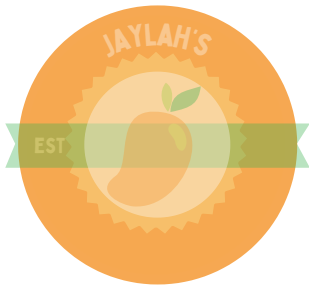
Come up with a creative name that reflects your business idea.

Then, design a
logo in the space below that represents your brand.

Name: _____

Worksheet #3

Budget Tracker



Plan your business budget!

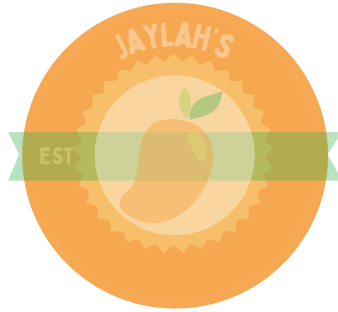
List all the items you'll need for your business, estimate your costs,
and
calculate the total budget.

Item Name	Cost	Total costs

Name: _____

Worksheet#4

Pricing Your Products or Services



Pricing is deciding how much to charge for your products or services.

Factors to Consider:

Cost of Materials: How much does it cost to make your product?

Time and Effort: How much time and effort do you put into making your product?

Market Price: What do similar products or services cost?

Pricing Formula:

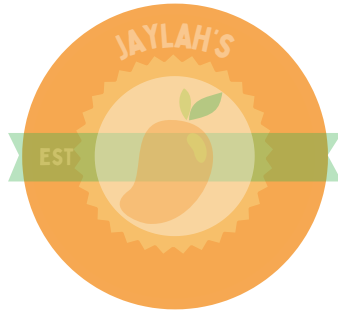
Cost of Materials + Time and Effort + Market Price = Your Price

Activity: Use the pricing formula to set prices for your products or services.

Name: _____

Worksheet #5

Marketing Plan



Plan your marketing!

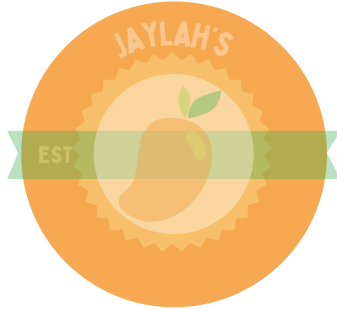
Sketch a flyer in the space below.

Then, write a catchy Instagram caption to promote your business.

Name: _____

Worksheet #6

Customer Interaction Scenarios



Practice talking to customers!

Role-play these scenarios with a partner and think about how you would respond:

1. A customer asks for a recommendation.
What do you suggest?

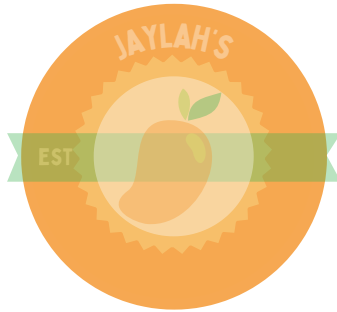
2. A customer gives feedback on a drink they didn't like.
How do you respond?

3. A customer asks for a discount. What do you say?

Name: _____

Worksheet#7

Managing Your Money



\$Important Financial Skills\$

1 2 3 4 Tracking: Keep a record of all your income and expenses.

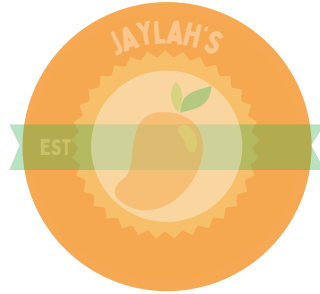
 **Saving:** Put aside some of your earnings for future needs.

 **Investing:** Use some of your earnings to grow your business.

Name: _____

Worksheet#8

What is Giving Back?



Giving back means helping others in your community or around the world. Entrepreneurs can use their businesses to make a positive impact by donating money, time, or resources to people in need.

Why is Giving Back Important?

- Helps people in need
- Makes communities stronger
- Encourages kindness and teamwork
- Teaches us to appreciate what we have

Ways Entrepreneurs Give Back

Here are some ways businesses help their communities:

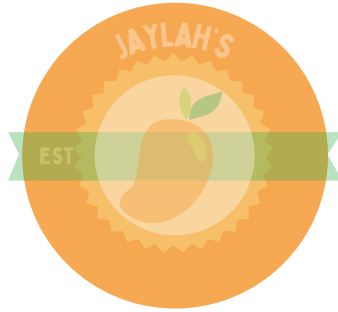
- **Donating Money** – Giving a portion of their profits to charities or community projects.
- **Volunteering Time** – Helping at food banks, animal shelters, or schools.
- **Donating Products or Services** – Giving free meals, clothes, or school supplies to those who need them.
- **Eco-Friendly Choices** – Using sustainable packaging or planting trees to help the environment.
- **Helping Local Schools** – Sponsoring events or providing educational materials.

Can you think of another way entrepreneurs give back?

Name: _____

Worksheet#9

Staying Motivated



Challenges You Might Face:

Slow Sales: Sometimes, business might be slow.

Negative Feedback: Not everyone will love your products or services.

Tips for Staying Motivated:

Set Small Goals: Celebrate small achievements.

Stay Positive: Focus on the positive feedback and learn from the negative.

Keep Learning: Always look for ways to improve your business.

Activity: Write down three small goals for your business, and a plan for how to achieve them.



Jaylah's Juice Bar

Stay Motivated

Set small goals

Stay positive

Keep learning

