HighfieldJurassic Privacy Policy

This Privacy Policy applies between you, the User of this Website and HighfieldJurassic, the Owner and provider of this Website.

HighfieldJurassic takes the privacy of your information very seriously. This Privacy Policy applies to our potential use of any or all Data that may be collected or provided by you in relation to the use of the Website.

Scope of this Privacy Policy

- 1. This Privacy Policy applies only to the actions of HighfieldJurassic and the Users with respect to this Website. It does not extend to any websites or links that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.
- 2. For purposes of the applicable Data Privacy Laws, HighfieldJurassic is the "Data Controller". This means that HighfieldJurassic determines the purpose for which, and the way, your Data is processed.

How we may collect data

- 3. We may collect Data in the following ways:
 - a. Data that is given to us by you; and
 - b. Data that is collected automatically
- 4. This Website is not aimed at children under 13 years of age and although not tracked we will not intentionally collect data from them.

Use of and collection of Data that is given to us by you

- 5. HighfieldJurassic may collect your Data in several ways, for example:
 - a. When you contact us through the Website, by telephone, post, email or through other means, in each case, in accordance with this Privacy Policy.
 - b. This Data will not be used for 'Spam' and will not be sold to any third party.
 - c. This data will only be used for the originally intended purpose of making genuine business to business communications with the user of the Website

Use of and collection of Data that is collected automatically

- 6. To the extent that you access the Website, we may collect your Data automatically, for example:
 - a. We may automatically collect some information about your visit to the Website.
 - b. This information helps us to make improvements to the Website content and navigation, and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.
 - c. This Data will not be used for 'Spam' and will not be sold to any third party.
 - d. Third party services such as Google may collect your data in conjunction with your use of this Website. For more information, please read their own <u>Privacy Policy –</u> <u>Privacy & Terms – Google</u>.

Keeping Data Secure

- 7. We will use technical and organisational measures to Safeguard your Data, for example:
 - a. If you have an Account, access to this is controlled by a password and a username that is unique to you.
 - b. We store your Data on servers.
 - c. Our Website Security includes an SSL Certificate, built into the Web Application Firewall (WAF), allowing our site to provide HTTPS encryption and protect our site visitors' sensitive data.
- 8. Technical and organisational measures include measures to deal with and suspected data breach. If you suspect any misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via the email address: <u>hennessym 2000@yahoo.com</u>.

Data retention

- Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this Privacy Policy or until you request that the Data be deleted.
- 10. Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

Your rights

- 11. You have the following rights in relation to your Data:
 - a. Rights to access the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with the access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive". Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
 - b. Right to correct the right to have your Data rectified if it is inaccurate or incomplete.
 - c. Right to erase the right to request that we delete or remove your Data from our systems.
 - d. Right to restrict our use of your Data the right to "block" us from using your Data or limit the way in which we can use it.
 - e. Right to data portability the right to request that we move, copy or transfer your Data.
 - f. Right to object the right to object to our use of your Data including where we use it for legitimate interests.
- 12. To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this email address: <u>hennessym_2000@yahoo.com</u>.
- 13. If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority.
- 14. It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

Links to other websites

- 15. This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites.
- 16. This Privacy Policy does not extend to your use of such websites. You are advised to read the Privacy Policy or statement of other websites prior to using them.

17. If you visit third party websites, you should opt out of the use of cookies for personalised advertising (if the vendor or ad network offers this capability).

Changes of business ownership and control

- 18. HighfieldJurassic may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of HighfieldJurassic. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this Privacy Policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
- 19. We may also disclose Data to a prospective purchaser four business or any part of it.
- 20. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

General

- 21. You may not transfer any of your rights under this Privacy Policy to any other person. We may transfer our rights under this Privacy Policy where we reasonably believe your rights will not be affected.
- 22. If any court or competent authority finds that any provision of this Privacy Policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this Privacy Policy will not be affected.
- 23. Unless otherwise agreed, no delay, act or omission by a party in exercising and right or remedy will be deemed a waiver of that, or any other, right or remedy.
- 24. This Agreement will be governed and interpretated according to UK law and all disputes under the agreement will be subject to the exclusive jurisdiction of the UK courts.

Changes to this Privacy Policy

25. HighfieldJurassic reserves the right to change this Privacy Policy as we deem necessary from time to time or as may be required by the relevant authority. Any changes will be posted on the Website, and you are deemed to have accepted the terms of the Privacy Policy on your first use of the Website following the alterations.

You may contact HighfieldJurassic by email at: <u>hennessym_2000@yahoo.com</u>