



## Training Facility Address:

A : 814 South College Rd, Suite C, Wilmington, NC 28403  
P : 910-833-3883 E : shannon.mackay68@gmail.com

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Dear Future Permanent Makeup Student,

Thank you for inquiring into the wonderful world of permanent makeup. This is truly a wonderful profession. It keeps getting better and better with each year's advancing technology. It is the biggest money maker (see table on next page) in the salon industry. You will be able to make women and men look and feel 10 years younger!


We offer the highest standards in equipment, quality, and products. We follow strict guidelines when it comes to education. Any trainer you choose should have a minimum of 5 years of permanent makeup experience to become a teacher. We offer a small class size of only 1-4 students per class. You will concentrate on, hands on practical training on faux skin under close supervision before advancing to real skin.

Hands on training is an absolute MUST in this industry! You are placing permanent pigment into a client's face that will be there FOREVER! This is NOT something that you can learn the feel of a needle going into skin at the proper depth by just watching a video, you MUST learn on real skin.

Our course will teach you not only the mechanics of permanent makeup but also how to blend pigment colors, the use of anesthetic, sterilization, cross contamination prevention, and so much more that is described in our Course Curriculum Section. This is a very intense class as there is a lot to learn. Upon enrollment, you will be given a pre-study manual with exercises to complete. When you complete the study manual and exercises, message us and we will arrange a time for you to come in to the salon to take the admissions test. The test must be completed and passed before attending any in person classes. It is imperative that you fully understand the subjects covered in the pre-study manual, as these are the building blocks to begin your in person training. The more you prepare the better your class experience will be.

Our reputation for quality and attention to detail in our day-to-day business practices as well as our training has brought us students and clients from all over this state, as well as the surrounding states.

Once you have graduated, if you need help in the future, you may always text, call or email, and we will get back to you as soon as possible. You will always be welcomed back just to spend a day or a few hours to observe a procedure. Also, as a graduate student you will always be notified first of upcoming classes and be offered a discount on all future classes.



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Our goal is to help support you every step of the way, to be the best technician that you can be. We want to prepare our professional graduates to gain success beyond your wildest dreams! We are looking forward to talking with you, and helping you further your education in this exciting new career.

If you have more questions about this class, feel free to reach out to us. We would be honored to help you achieve your goals in this highly rewarding field of permanent cosmetics.

Sincerely,



Shannon Mackay - Owner/Trainer  
Dragonfly Permanent Makeup Salon and Training Center

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**Here is what's possible for income based on a 50 Week Year / Gross Wages**

FEE PER PROCEDURE	1 PROCEDURE PER WEEK	2 PROCEDURES PER WEEK	4 PROCEDURES PER WEEK	6 PROCEDURES PER WEEK	10 PROCEDURE PER WEEK
\$300.00	\$15,000.00	\$30,000.00	\$60,000.00	\$90,000.00	\$150,000.00
\$400.00	\$20,000.00	\$40,000.00	\$80,000.00	\$120,000.00	\$200,000.00
\$475.00	\$23,750.00	\$47,500.00	\$95,000.00	\$142,500.00	\$237,500.00

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PERMANENT MAKEUP

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# Registration Form

CREATING FUTURE DRAGONFLY GODDESSES!

**YOU ARE GOING TO BE AMAZING!**



**I CANNOT WAIT TO MEET YOU, MY FUTURE DRAGONFLY GODDESS!**

### PERSONAL INFORMATION - PLEASE PRINT CLEARLY

Full Name :

Address :

Date of Birth :  /  /

Email :

Class Enrolling in :

Married Status :

Desired Start Date :

Phone :

Emergency Contact Phone:

**This form must be completed and submitted along with a copy of your current drivers license or state ID**

### CLASSES OFFERED:

Self Study and comprehensive admission test **Must be completed before in person 1.0 class is attended**

**1st half of class:**  
50+ Hours - Self Study Practical Training Manual and Test \$2,500.00

Balance of in person training 1.0 :

**2nd half of class:**  
In Person Practical Training (Minimum of 3 of each procedures) \$3,000.00

Entire Basic Permanent Makeup Training 1.0 :

100+ Hours - Complete Program: Self Study and In Person Practical Training (Min. 3 of each procedures) \$5,500.00

Apprentice Program 2.0:

12 Month Program - 12 Models under supervision, minimum of 4 hours per week required to be in the salon participating in salon activities. \$6,500.00

Job Shadow for a day :

Shadow with a master to strengthen your confidence and develop your skill set. Fee: \$600.00 for 6-8 hours. Time frame 8 am - 4 pm MUST have proof of prior training

Advanced Scalp Micropigmentation: Proof of Basic permanent makeup course required

In Person Hands on Training \$1500.00 in person and hands on practical

Advanced Tattoo Removal Course: Proof of Basic permanent makeup course required

In Person Hands on Training \$800.00 in person and hands on practical

Lash Lift and Tint Course :

In Person Certification \$400.00

Brow Lamination Course :

In Person Certification \$400.00

Dermaplaning Course :

In Person Certification \$400.00

Micro-needling Course :

In Person Certification \$400.00

In consideration of my acceptance as a student for the  course as of the above date, I hereby enroll and obligate myself to submit desired class payment, to the order of: Dragonfly Permanent Makeup Salon Inc. , to be paid in full 30 business days prior to start date of class to allow for completion of Self Study Course Material and in person testing prior to the start of class date.

This agreement is a legally binding contract acknowledging that you have been given reasonable time to read and understand it, and that you have read the written statement of the refund policy and a description of the course on the following pages.

**THANK YOU FOR REGISTERING**

I am looking forward to seeing where your journey brings you!



# Registration Form

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Student acknowledges that, success is fully dependent on their dedication and regular practice of the skills taught in this course. The student additionally understands that minimum standards must be met in order to receive a certificate of completion. This program is in no way required to issue a certificate of completion, unless the student performs satisfactorily in ALL aspects of this course being taught. This training facility will make every effort to work diligently with each student to ensure successful completion of the course. Each student must complete work on live models 3+ demonstrations of each area are required to pass course (3) Brows (3) Eyeliner (3) Lips, and student must also attend their minimum scheduled classroom hours, in addition to studying their manual, completing and submitting course test in person. Class hours are from approximately 8am to 6pm each scheduled day. Students who are late for class will be charged a fee of \$100.00 per hour to make up time with the instructor.

Students is required to arrange for their own models on the 3rd day of class. Students are to make sure that their model is prepared to pay the \$200.00 model fee. Students are to make sure that their model is available and prepared to arrive on time, on their assigned model day, at their scheduled time at 814 S College Rd, Suite C, Wilmington, NC 28403.

The student acknowledges that if any equipment belonging to the facility is dropped, damaged, or otherwise misused in anyway, the student will be required to replace the damaged equipment at the current cost of said equipment.

Student acknowledges that he/she is responsible for researching their own local and state laws regarding licensing and operation of a permanent cosmetics business. The school is in no way responsible for legal advice regarding laws that govern your state.

Student agrees that it is the instructors sole discretion when the student is ready to perform work on live models. Once again, it is the students responsibility to recruit, be responsible for their models to attend training session, including the \$200.00 model fee to be paid through the website here: [www.permanentmakeupclassonline.com](http://www.permanentmakeupclassonline.com)

Student Signature :

& Date

Teacher Signature :

& Date

*Shannon Mackay*

[www.permanentmakeupclassonline.com](http://www.permanentmakeupclassonline.com)

THANK YOU FOR REGISTERING

# CANCELLATION AND REFUND POLICY

## Three Business Day Cancellation Policy:

I understand that if for any reason I am unable to enter the class, all monies paid will be refunded if requested in writing within three (3) business days **after** signing an enrollment agreement and making an initial payment.

**Cancellation:** If you have been mailed and received all of our course materials and instructions, **ABSOLUTELY NO** refunds will be issued.

I understand:

## WITHDRAWAL AFTER COMMENCEMENT OF CLASSES REFUND POLICY SHALL BE:

- 1 Cancellation due to illness or emergency all monies can be applied if class is rescheduled within 6 months of original course date.
- 2 If course is not rescheduled within 6 months, 50% of all monies paid will be refunded.
- 3 If student completes less that 1/2 of course 45% of all monies paid will be refunded.
- 4 After a student has completed 1/2 or more of the course, the Training Facility may retain 100% of the stated course price.

Any refunds will be paid within 30 days of cancellation.

Student Signature :  
& Date

Teacher Signature :  
& Date

*Shannon Mackay*



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**BASIC PERMANENT MAKEUP TRAINING 1.0 MANUAL/MACHINE METHOD: TUITION \$5,500.00**  
(120+ hours / independent study, online testing and in person practical hands on training)

**TO RESERVE A SPACE FOR IN PERSON CLASS:**

Student must remit a \$2500.00 deposit. (which includes a \$250.00 registration fee) via our website: [www.permanentmakeupclassonline.com](http://www.permanentmakeupclassonline.com), Cashier's Check, Visa, Mastercard, Discover, Venmo, or Cash App. This fee will be deducted from full tuition of \$5500.00, which is due in full no later than (7) seven business days prior to your class start date, which may also be paid through the website: [www.permanentmakeupclassonline.com](http://www.permanentmakeupclassonline.com). If the balance of tuition of: \$3,000.00 is NOT received within seven days prior to start date, student will forfeit their original \$250.00 registration fee which held your spot in our in person class and a refund will be issued for the balance of \$2250.00. You will then need to make payment and arrangements to attend another class in the future. All supplies for use during class will be fully provided for our students including lunch. Upon paying deposit your online/in home pre course work will be released. Therefore, ALL DEPOSITS are Non-Refundable once your manual is received. If in person testing is not completed and submitted prior to start date of the class, student will NOT be allowed to attend class, but will be allowed to sign up for the next scheduled class.

Included in students' participation in our class, student will be supplied with enough material to complete approximately 20+ procedures. Additional student start-up kits and replacement supplies will be available for purchase if needed.

In the event the student fails to attend the scheduled class, NO REFUNDS will be given. If the student notifies the training facility, as soon as possible, that there is a true emergency that prevents the student from coming to the scheduled class, the student will be offered the opportunity to attend one of the next two available class dates at no additional charge.

Signature below certifies that you have read, understand, and agree to your rights and responsibilities as a student, and that the cancellation and refund policies have been clearly explained above.

Student Signature :  
& Date

[Two empty pink rectangular boxes for student signature and date]

Teacher Signature :  
& Date

Shannon Mackay [Two empty pink rectangular boxes for teacher signature and date]

## **COURSE CURRICULUM FOR BASIC PERMANENT MAKEUP TRAINING 1.0:**

REQUIREMENTS FOR ATTENDING: Students are required to complete the at home portion of the course, and complete the in person test at the salon, prior to attending the in person portion of the class.

Class workbook - pre study material

### **Day 1**

Skin Anatomy  
Risks, health, hygiene, safety and sterilization  
Machines and tools  
Color theory  
Pigments  
Removal explained  
Eyeliner  
Brows  
Lip blushing  
Tray set ups

### **Day 2**

Client consultations practice  
Documenting your work  
Building your portfolio  
Live Model (if student is ready)

### **Day 3**

Additional Practice  
Live Model Day



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## PERMANENT MAKEUP APPRENTICESHIP PROGRAM 2.0

Students who have successfully graduated from the Dragonfly Permanent Makeup Training Facility's PMU1.0 Fundamentals Program may participate in Dragonfly Permanent Makeup Training Facility's PMU2.0 Apprenticeship Program 2.0. Class may be tailored to meet your individual needs. Under the guidance of your instructor, you will be able to build on your strengths and work on your weaknesses.

**REQUIREMENTS FOR APPRENTICESHIP:** Complete 12 live models within the 12-month period of apprenticeship under our supervision. Additionally students will be required to be in the salon shadowing and participating in all salon activities, a minimum of 16 hours per month, or a minimum of 4 hours per week over the course of the contracted apprenticeship year. Additional hands-on practice sessions can be scheduled as needed for an additional charge (see below). Each student participating in this program will be fully insured by Dragonfly Permanent Makeup Training Facility for their apprenticeship year. After successful completion of one year program students will receive a certificate stating that he/she has completed a "One year apprenticeship program" or 200 hours of Apprenticeship.

### Hands on practice on live Models (Individual sessions beyond the Apprenticeship Program):

Students may schedule additional models to be done at our facility under the instructor's direct supervision. (The charge for each additional hour or pmu procedure is \$350.00, beyond the 12 sessions that are included if you have signed up with our Apprenticeship Program.) This program is by appointment only and is designed as an addition to our one year apprenticeship program.

Individuals who have taken courses outside of Dragonfly Permanent Makeup Training Facility and need hands on training for licensure in their state or town, refreshing of their skills or need practice to be more proficient are welcome to participate after they have attended our Dragonfly Permanent Makeup Training Facility's Permanent Makeup Fundamental PMU1.0

**The fee for the one year/200-hour apprenticeship program is \$6500.00.**

Student Signature :  
& Date

Teacher Signature :  
& Date

*Shannon Mackay*



## **JOB SHADOW FOR A DAY - PERMANENT MAKEUP MENTORSHIP - \$600.00**

An individual ONE DAY, one on one shadowing sessions for aspiring incoming technicians to our industry as well as seasoned Permanent Makeup Artist Professionals who are seeking answers about permanent makeup.

If you have gone through training and still don't quite feel confident enough to be on your own, this mentoring session may be just what you need to get you over the hurdle that is holding you back. Contrary to our regular Permanent Makeup class, these coaching sessions offer a unique opportunity to work one on one with an industry professional.

These one-day sessions are tailored to meet your specific needs and under Shannon's guidance and mentoring, you will be able to build on your strengths and work on your weaknesses. You will be able to see standard procedures such as Microblading/ Ombre/Combo, eyeliners and blushed lips, as well as advanced procedures (ONLY if you have prior proof of training in these areas) like eyebrow corrections, scar camouflaging/medical tattooing and scalp pigmentation.

It will also help provide you with confidence and knowledge for you to succeed in your career as a permanent makeup artist. The sessions with Dragonfly Permanent Makeup Salon are designed for maximum impact for major breakthroughs and provide the kind of support often missing in a traditional Permanent Makeup Class setting. If you're stuck, confused, or just want to advance in your permanent makeup skills, this is the mentoring session for you.

Shannon is willing to share some of her trade secrets to help eliminate your confusion or concerns and provide the support you need to achieve your professional goals. She will create a game plan that targets your areas of concern and eliminates hurdles by opening new options that empower you and enable you to transform your career. Please have a list of questions ready to maximize your session with Shannon! Must submit proof of prior basic training certification.

Shadow with a master to strengthen your confidence and develop your skill set. Standard Time frame 8 am - 4 pm **Fee: \$600.00 for 3-8 hours.**

Student Signature :  
& Date

Teacher Signature :  
& Date

*Shannon Mackay*

# ADDITIONAL CLASSES

## **APPRENTICE PROGRAM 2.0 (In Person) TUITION = \$6500.00**

12 Month Program - 12 Models under supervision, minimum of 4 hours per week required to be in the salon participating in salon activities. \$6,500.00

## **JOB SHADOW FOR A DAY (In Person) TUITION = \$600.00**

Shadow with a master to strengthen your confidence and develop your skill set. 6-8 hours. Time frame 8 am - 4 pm MUST have proof of prior training

## **BROW LAMINATION (In Person Course) TUITION = \$400.00**

What is brow lamination? Brow lamination is a two-step eyebrow perming treatment that involves correcting the brow shape by setting the hairs in place using a chemical solution. In the first step, a cream is applied that breaks down bonds in the eyebrow hairs so they can be manipulated into a new position.

## **LASH LIFT AND TINT (In Person Course) TUITION = \$400.00**

A lash lift and tint is a lash service that permanently curls and tints natural eyelashes. Lash lifting is a new age lash perm that uses silicone shields and a series of cream-based products to curl natural eyelashes, eliminating the need for eyelash curlers.

## **DERMAPLANING COURSE (In Person or Course) TUITION = \$400.00**

Dermaplaning is a procedure in which the skin is manually exfoliated to remove dead skin buildup and fine hairs. It's different from shaving because the intent is to improve the appearance of the skin as opposed to the removal of hair

## **MICRONEEDLING COURSE (In Person Course) TUITION = \$400.00**

Microneedling is a cosmetic procedure. It involves pricking the skin with tiny sterilized needles. The small wounds cause your body to make more collagen and elastin, which heal your skin and help you look younger.

## **SMP SCALP MICROPIGMENTATION COURSE (In Person Course) TUITION = \$1500.00**

Scalp Micropigmentation replicates the natural appearance of real hair follicles by depositing pigment into the skin with a micro needle. This treatment gives you the look of a full head of hair that has been closely shaven with any hairline you like, it can also be used to add density to thinning hair.

## **ADVANCED PERMANENT MAKEUP REMOVAL COURSE MACHINE AND HAND METHOD**

(independent and hands on practical, must have completed basic fundamental makeup course)  
TUITION = \$800.00

For all classes, models must pay Dragonfly Permanent Makeup Salon Inc. a \$200.00 model fee to cover tray and setup fee. Students must find, bring or recruit their own models to work on, on their scheduled model day so they can follow up with them for additional practice and to be able to see their works healed results.



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## FYI - OUT OF TOWN STUDENTS

Transportation to and from class is the students responsibility: We suggest a rental car, Uber or Lyft.

### Airport closest to our location:

(ILM) Wilmington International Airport Contacts

Address: 1740 Airport Blvd., Suite 12, Wilmington, North Carolina, USA 28405

General Phone: +1 910341-4125

General Email: info@flyilm.com

Lost and Found Phone: +1 910-341-4336

Official Website: [www.flyilm.com](http://www.flyilm.com)

### Taxi's at Wilmington International Airport

Passengers can also pick up taxis at assigned bays in the ground transportation center. Taxi Fares start at \$4.00 for pick-up and \$3.00 a mile. They also charge a \$0.50 per minute waiting time.

Airport rates are metered within 50 miles. Flat rate schemes also apply for long rides from the Airport. See more information about taxis at Wilmington International Airport. ( <https://wilmingtoninternationalairport.com/wilmington-airport-transfers/taxi/> )

### Hotel Shuttle Services at Wilmington International Airport

Most of the hotels ( <https://wilmingtoninternationalairport.com/wilmington-airport-hotels/> ) in Wilmington provide shuttle services to and from the Airport. Passengers who have hotel bookings can confirm it with their local hotel and meet their vehicle at the Ground Transportation Center.



## OUT OF TOWN GUESTS

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### CLASS DATES:

Go to our website: [www.dragonflypermanentmakeup.com](http://www.dragonflypermanentmakeup.com) to see upcoming classes.

### WHAT TO BRING - NOTHING:

All needles, pigments, gloves, and supplies that you will need for the entire class will be at your disposal during the class. You will not be using anything in your class kit during the class. Class will begin promptly at 8am everyday, arrival no later than 7:30am. Be sure to have a nutritious breakfast before your arrival. Lunch will be provided for you. All drinks you bring should be in a closed container only, to avoid spilling.

### MATERIALS:

Bring your manual with all of your practice material so your trainer can see your progression and so you can take notes on topics learned in class.

### MODELS:

We prefer that you make arrangements to bring your own models to the class so you are able to do the follow-up appointment with them allowing you to have more practice on them, and you will be able to see your healed results. You can assure your models that we have never had anyone mess up someone's permanent makeup. We are also certified in removal at this location as well, so they can be assured they will be well taken care of.

### WHAT TO WEAR:

Wear comfortable professional looking **BLACK** attire. Some students prefer black scrubs, so feel free to wear them. Pigment will be spattering and is not easily removed from clothing. Pictures will be taken daily, and on graduation day, they may be used in our marketing materials, on our website as well as, social media.

### CAMERAS:

Yes, please bring your camera or smart phone, (on silent) as this will be the start of your portfolio. We encourage you to take as many pictures as you like.

