



AI-DRIVEN

CAMPAIGN CONCEPTS



CAMPAIGN OBJECTIVE

**Real estate selling gets
a tech upgrade!**

BeyondWalls presents a revolutionary campaign utilizing **AI** and cutting-edge technology to simplify the real estate selling process.



HOW AI HELPS

- 1. FILTERING JUNK LEADS:** AI filters out irrelevant leads, ensuring quality prospects.
- 2. RNR LEADS ANALYSIS:** In-depth analysis of RNR leads to better decision-making.
- 3. OPTIMIZING CAMPAIGNS:** AI-driven insights optimize campaigns, enhancing efficiency.
- 4. UNDERSTANDING DATA:** Insights into when to pause spending and target the right audience.
- 5. Data-Driven Marketing:** Tailoring marketing strategies using data for luxury real estate sales.

BRAND LADDER

PILLARS	FEATURES	FUNCTIONAL BENEFITS	EMOTIONAL BENEFITS
Industry presence	15+ years of experience 4000 Cr. Inventory sold 1000+ clients	Genuine industry expertise and experience	Assurance of working with industry veterans
AI-ML integration	AI-driven lead management, analysis, and insights	Filtering of junk leads Accurate insights Better campaign optimization Faster GTMs Simpler sales process	Confidence of better decision-making Satisfaction of easier sales processes
End-to-end sales partnership	From project planning to pricing strategy to sales closures, we provide entire gamut of sales services	One-stop shop for handling all the sales functions	Relief of partnering with one agency for the entire project
Expertise	Established teams for planning, execution, and launch	No need to hire multiple agencies or teams	Benefit of dedicated real estate sales & marketing support



REAL ESTATE SELLING,
SIMPLIFIED



RATIONALE

This concept highlights how the organisation's leverages **AI** to revolutionize the sales process for real estate developers, sales heads, and marketing managers.

It underscores the transformative impact of **AI** in optimizing lead management, enhancing campaign strategies, and offering deep market insights.

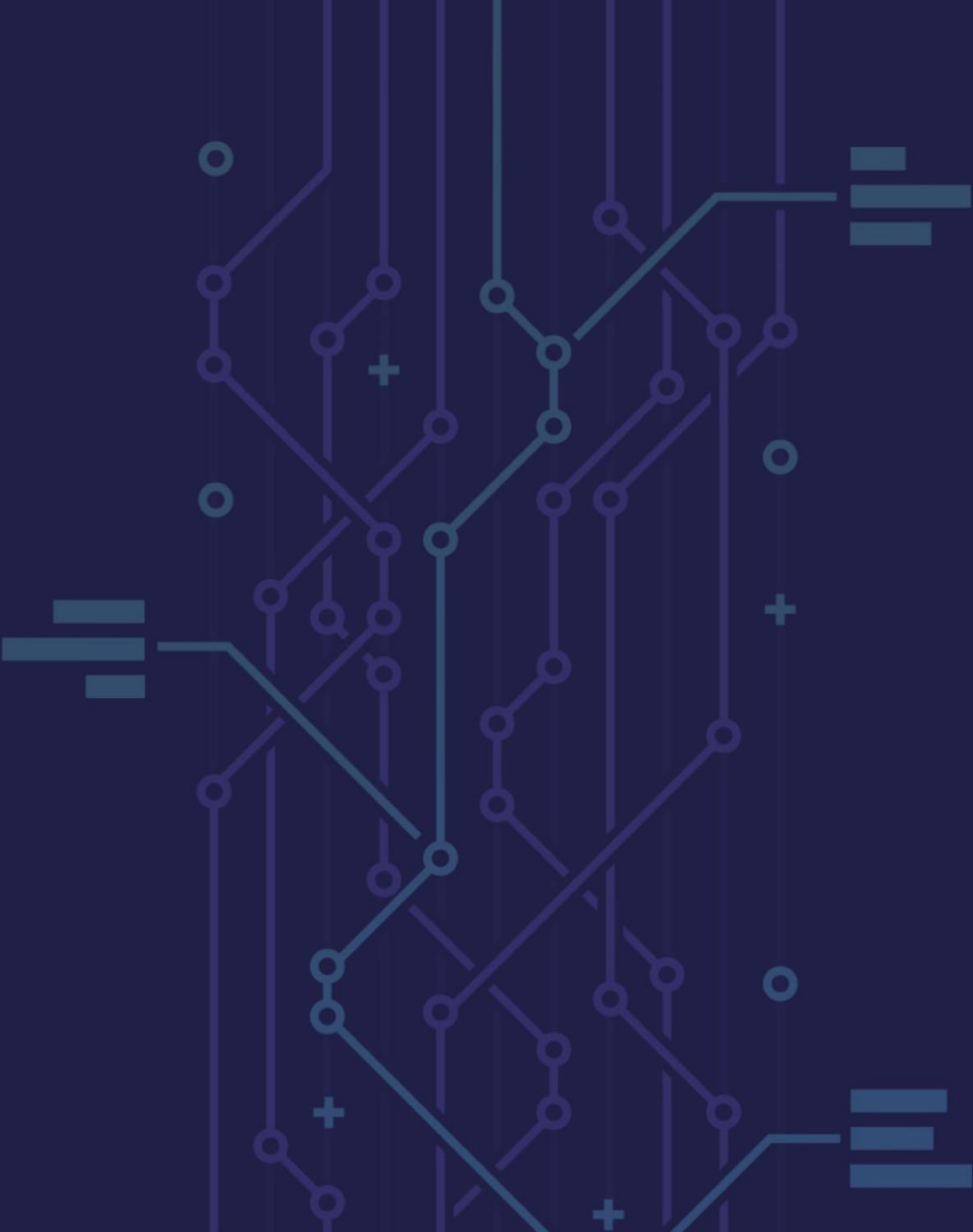


THE MASTERKEY TO SIMPLIFIED REAL ESTATE SALES

In the complex landscape of real estate, having a clear, concise guide is invaluable.

BeyondWalls presents its suite of **AI**-driven tools not just as products, but as a comprehensive handbook-a **Masterkey - for success.**

This positions BeyondWalls as an indispensable part of a real estate professional's arsenal, simplifying decision-making and streamlining sales processes.



Centralized Expertise: Like a masterkey opening multiple locks, BeyondWalls' solutions provide a single source of expertise applicable across diverse real estate challenges.

Ease of Access: The masterkey concept implies ease and accessibility, suggesting that the solutions are user-friendly and readily applicable.

Comprehensive Coverage: Just as a guidebook covers all necessary knowledge, BeyondWalls' tools offer extensive coverage of the sales cycle, from lead management to market analysis.

Reliability: The masterkey metaphor communicates trustworthiness; it's a tool that always works, mirroring the reliability of BeyondWalls' services.

Empowerment: Providing a 'Bible' for sales equips professionals with knowledge, akin to empowering them with the ultimate sales doctrine.

Future-Proof: In an era where **AI** is the future, positioning BeyondWalls' solutions as the guideline ensures users they are at the cutting edge of industry practices.



MASTER CONCEPT

The Tech & The Team To Transform Your Sales Game with AI



REAL ESTATE SELLING,
SIMPLIFIED

RTB

Lead Management | Campaign Optimization | GTM Expertise | 15+ Years Of Expertise
| 1000+ Clients | INR 40,000 Cr. Worth Inventory Sold



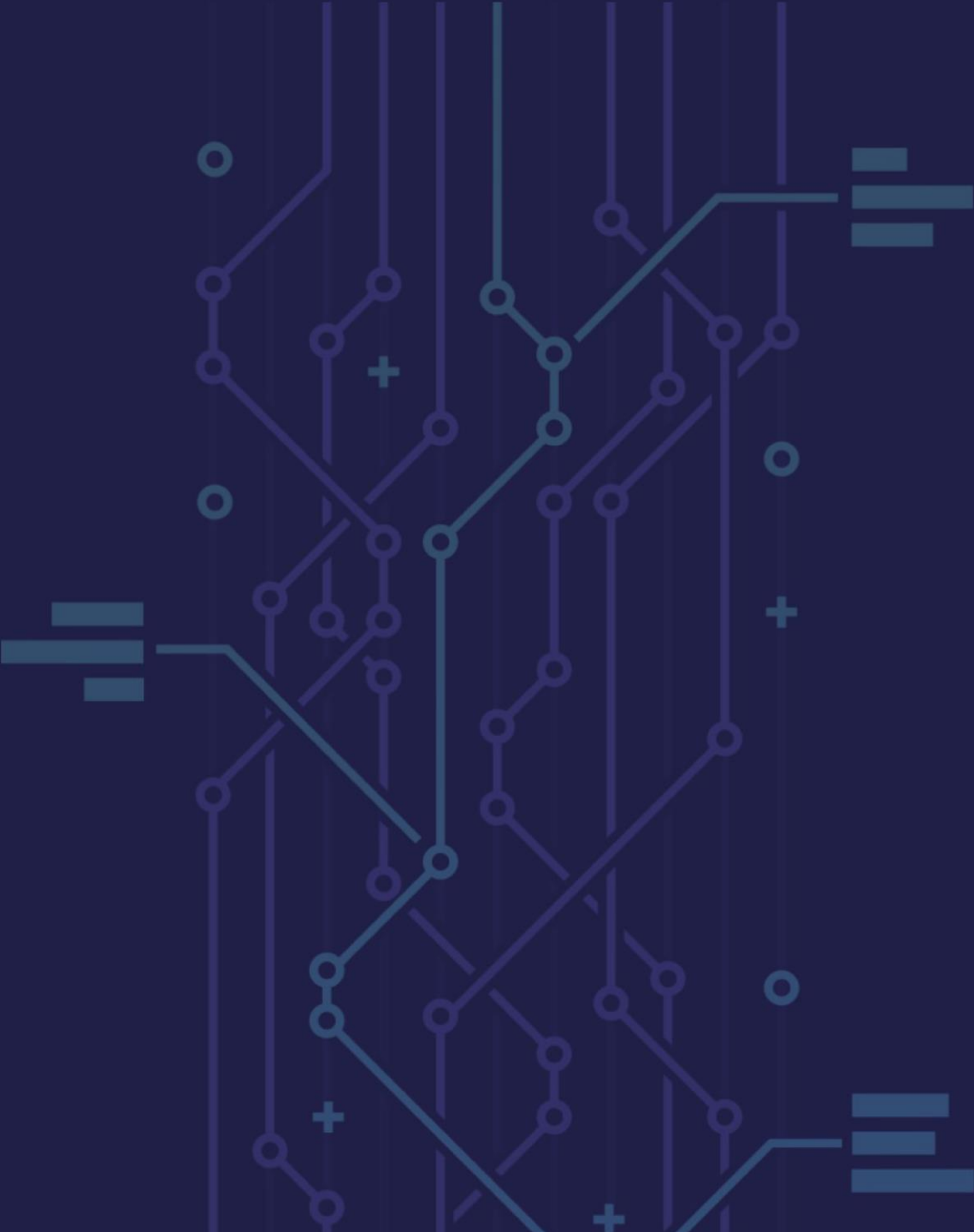
THE DESIGN DEVICE

This campaign is around utilizing Artificial Intelligence for simplifying Real Estate. We have, therefore, used a **book or a masterkey**, as a **design device** to visualise all the concept lines for this campaign.

The book visual **represents the masterkey** developers require to simplify their sales.

The features and benefits of BeyondWalls have been **represented as book titles** to engage the audiences.

BeyondWalls logo and "Real Estate Selling, Simplified" has been placed in the author's place to denote authority.



THE CREATIVES

THE
TECH
— AND THE —
TEAM
TO TRANSFORM
YOUR SALES GAME WITH
— **AI** —



 **Beyond Walls®** | Real Estate Selling,
Simplified

Lead Management | 15+ Years Of Expertise | 1000+ Clients
Inr 40,000 Cr. Worth Inventory Sold

LEAD YOUR LEAD

MANAGEMENT
WITH **AI** DRIVEN PROCESSES



Beyond Walls®

**Real Estate Selling,
Simplified**

Junk Lead Filtering | In-Depth RNR Leads Analysis
Accurate Lead Analytics

GAIN SALES FORESIGHT

WITH ACCURATE,



DRIVEN INSIGHTS



BeyondWalls®

Real Estate Selling,
Simplified

In-Depth Data Analysis | Better Campaign Optimization



GET FASTER GTMs WITH **AI** DRIVEN — MARKET ANALYSIS —



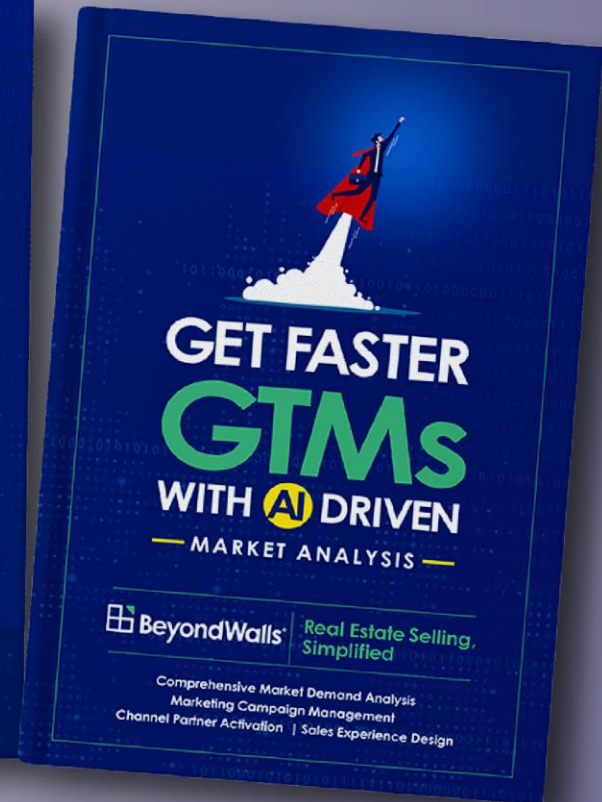
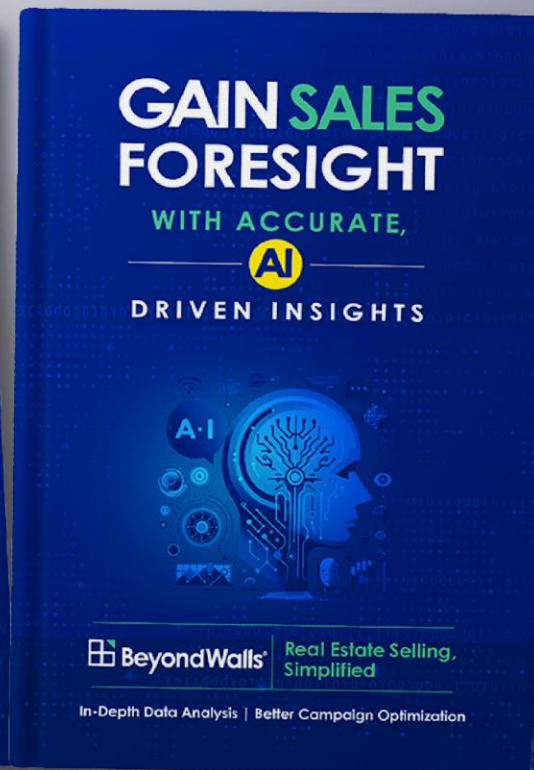
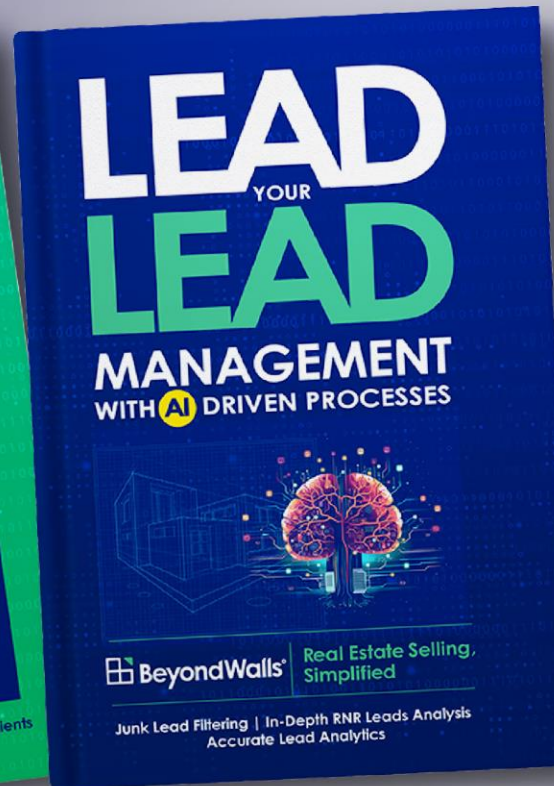
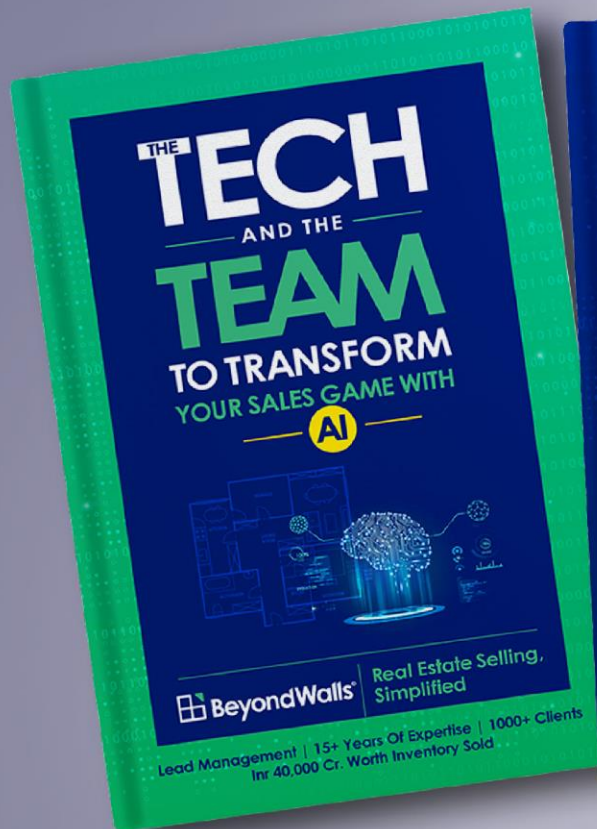
Beyond Walls®

Real Estate Selling,
Simplified

Comprehensive Market Demand Analysis
Marketing Campaign Management
Channel Partner Activation | Sales Experience Design



ULTIMATE MASTERKEY TO SIMPLIFIED REAL ESTATE SALES



SALES

AI

**REIMAGINED
WITH AI BY**



**Real Estate Selling,
Simplified**

Comprehensive Market Demand Analysis
Marketing Campaign Management
Channel Partner Activation | Sales Experience Design

THE COLLATERALS

Landing Page

[BeyondWalls - LP Copy.docx](#)

Videos

[Beyondwalls AI campaign-30 Seconds Video.docx](#)

CONCEPTS IN WORDS

EXT 1: For Lead Management

Lead your Lead Management
With AI-driven Processes

BEYONDWALLS
REAL ESTATE SELLING, SIMPLIFIED.

RTB

Junk Lead Filtering | In-Depth RNR Leads Analysis | Accurate Lead Analytics

EXT 2: For AI-driven insights

Gain sales *foresight*
With Accurate, AI-driven *Insights*

BEYONDWALLS

REAL ESTATE SELLING, SIMPLIFIED.

RTB

In-Depth Data Analysis | Better Campaign Optimization

EXT 3: For GTM Strategies

Get Faster GTMs

With In Depth, AI-driven Market Analysis

BEYONDWALLS

REAL ESTATE SELLING, SIMPLIFIED.

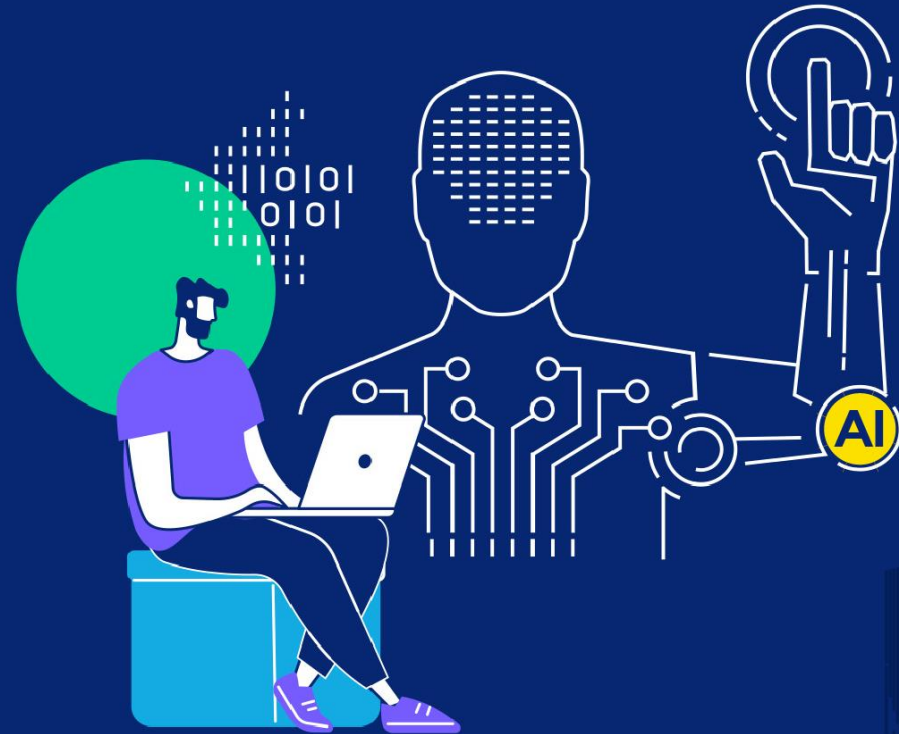
RTB

Comprehensive Market Demand Analysis | Marketing Campaign Management | Channel Partner
Activation | Sales Experience Design

OTHER CONCEPTS

SMARTER SALES
**POWERED
BY AI
DRIVEN BY
EXPERTS**

15+ Years of Experience •
1000+ Clients •
INR 40,000 Cr. Worth Inventory Sold •

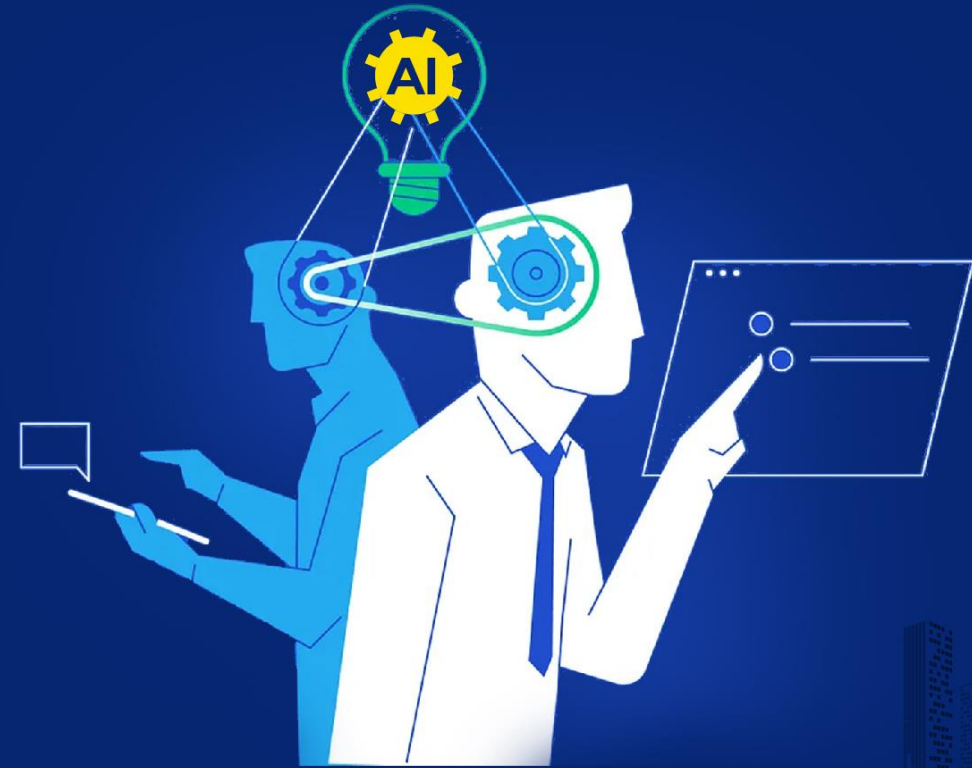


 **BeyondWalls®**

Real Estate Selling, Simplified

AI-DRIVEN SALES WITH HUMAN EXPERTISE

- Accurate Insights
- Efficient Lead Management
- Quick GTMs



 **BeyondWalls®**

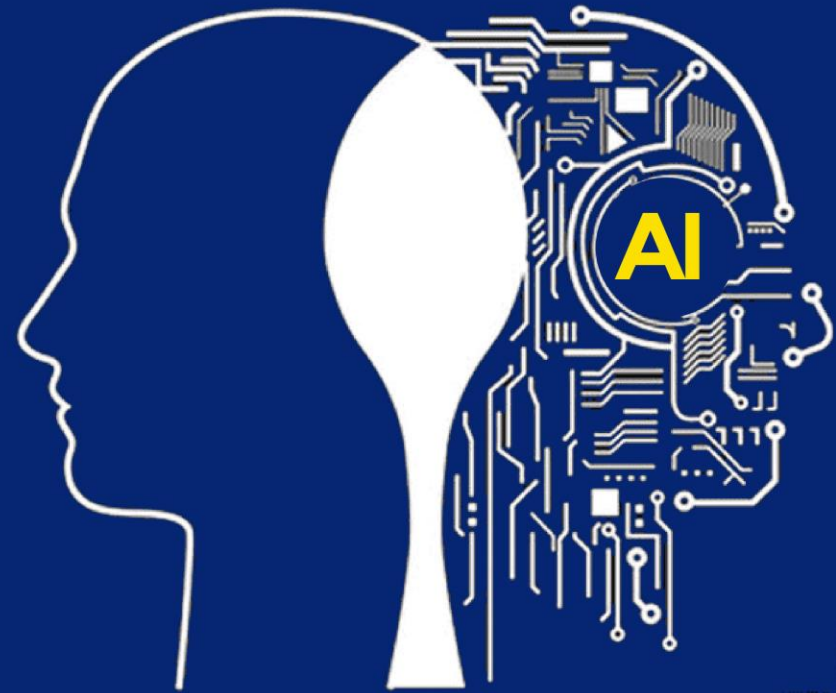
Real Estate Selling, Simplified

EFFICIENT
LEAD MANAGEMENT

EFFECTIVE
INSIGHTS

EFFORTLESS
SALES

GAIN THE AI
ADVANTAGE



 **BeyondWalls®**

Real Estate Selling, Simplified

CREATIVE ROUTE 2



- ✓ **Efficient** Lead Management
- ✓ **Effective** Insights
- ✓ **Effortless** Sales

Gain the **AI ADVANTAGE**

Real Estate
Selling, Simplified



15+ YEARS OF EXPERIENCE | 1000+ CLIENTS | INR 40,000 CR. WORTH INVENTORY SOLD



Planning to Closing,
Make sales

**EFFORTLESS
WITH AI**

Real Estate
Selling, Simplified

BETTER LEAD MANAGEMENT | STRONGER INSIGHTS | FASTER GTMS



Better Leads.
Stronger Insights.
Faster Sales.

WITH AI
-Your Sales Catalyst

Real Estate
Selling, Simplified



15+ YEARS OF EXPERIENCE | 1000+ CLIENTS | INR 40,000 CR. WORTH INVENTORY SOLD

CREATIVE ROUTE 3

www.beyondwalls.com



SMARTER SALES

Powered by **AI** Driven By **Experts**

Real Estate Selling, Simplified

1000+ Clients | **15+ Years** Of Experience | **INR 40,000 Cr.** Worth Inventory Sold

www.beyondwalls.com



AI Driven Sales with Human Expertise

Real Estate Selling, Simplified

Accurate Insights | **Faster** GTMs

Efficient Lead Management

When it comes to sales,
Keep it Simple & *Smart*!

With AI-powered Solutions

BeyondWalls

Real Estate Selling, Simplified

Better Lead Management | Stronger Insights | Faster GTMs

Futurize Your Funnel

Integrate AI-powered Solutions for your Sales

BeyondWalls

Real Estate Selling, Simplified

Better Lead Management | Stronger Insights | Faster GTMs

Experience

The *Real* World of *AI*

Integrate AI-powered Solutions for your Sales

BeyondWalls

Real Estate Selling, Simplified

Better Lead Management | Stronger Insights | Faster GTMs

From Insights to Outcomes,

Make Sales Effortless with AI

BeyondWalls

Real Estate Selling, Simplified

Better Lead Management | Stronger Insights | Faster GTMs

Sales A-Z

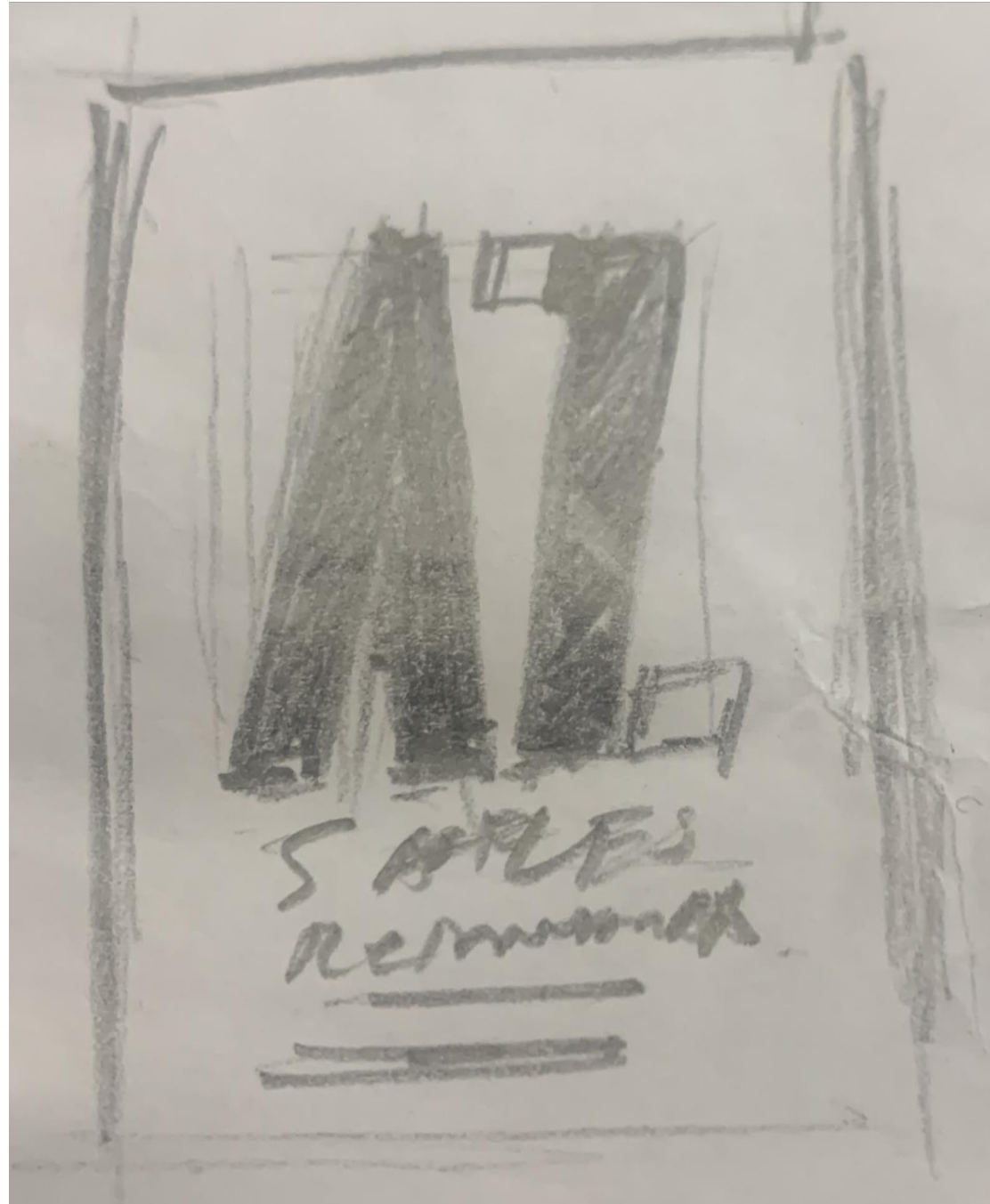
Reimagined with AI

BeyondWalls

Real Estate Selling, Simplified

Better Lead Management | Stronger Insights | Faster GTMs

DESIGN REFERENCE



Streamline your Topline With AI

BeyondWalls

Real Estate Selling, Simplified

Better Lead Management | Stronger Insights | Faster GTMs

THANK YOU!