



# Commercial Vehicles | Tata Motors Limited

## Creative Presentation



# **BS IV** - HINGLISH CONCEPTS



# DUMDAAR RANGE, SHAANDAAR OFFERS

Bumper offers on all Tata commercial vehicles

[www.tatamotors.com](http://www.tatamotors.com)



15% off on LCVs | 20% off on MNHCVs | 25% off on HCVs | Buy back offers available on entire range



# BEST SAVINGS KA MAUKA, AANE WALE KAL KA FAYDA

Bumper offers on all Tata commercial vehicles

[www.tatamotors.com](http://www.tatamotors.com)



15% off on LCVs | 20% off on MNHCVs | 25% off on HCVs | Buy back offers available on entire range



# BEST SAVING KA VAADA, YEH HAI HUMARA BHAROSA

Bumper offers on all Tata commercial vehicles

[www.tatamotors.com](http://www.tatamotors.com)



15% off on LCVs | 20% off on MNHCVs | 25% off on HCVs | Buy back offers available on entire range



# BHAROSEMAND NAAM, AAKARSHAK DAAM

Bumper offers on all Tata commercial vehicles

[www.tatamotors.com](http://www.tatamotors.com)



15% off on LCVs | 20% off on MNHCVs | 25% off on HCVs | Buy back offers available on entire range



# AAJ KA SAVINGS BANAYEGA KAL KA UJWAL BHAVISHYA

Special discounts on Tata school buses

[www.tatamotors.com](http://www.tatamotors.com)

15% off on LCVs | 20% off on MNHCVs | Buy back offers available on entire range



# NAYE BHARAT KA NAYA ENGINE

Launching the all-new fleet of  
TATA Vehicles with BS VI technology

[www.tatamotors.com](http://www.tatamotors.com)

Reduced NOx emissions by 25% for Petrol Engines and 68% for Diesel Engines.



# DESH KA NAYA SAFAR, DESH KA NAYA ENGINE

Launching the all-new fleet of  
TATA Vehicles with BS VI technology

[www.tatamotors.com](http://www.tatamotors.com)



Reduced NOx emissions by 25% for Petrol Engines and 68% for Diesel Engines.



# **BS VI** - ENGLISH CONCEPTS



# LEAD THE CHANGE WITH THE LEADER

Launching the all-new fleet of TATA Vehicles with BS VI technology



[www.tatamotors.com](http://www.tatamotors.com)

Reduced NOx emissions by 25% for Petrol Engines and 68% for Diesel Engines.



# CLEAN ENGINES, CLEAN INDIA

Launching the all-new fleet of  
TATA Vehicles with BS VI technology

[www.tatamotors.com](http://www.tatamotors.com)

Reduced NOx emissions by 25% for Petrol Engines and 68% for Diesel Engines.





Thank you