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# DESIGN LAB – HATCHATHON - SCHEDULE

PRINCETON SEMINARY INSTITUTE FOR YOUTH MINISTRY, WITH MINISTRY INCUBATORS, LLC  
JUNE 13-16, 2023

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## Day One (Tuesday, June 13)

7:00-8:30 Welcome, Intros, Innovation & Group Story-Share- IYM Team  
8:30PM (Optional) campfire & s'mores!

## Day Two (Wednesday, June 14)

8:30-9:30 Breakfast

Session 1: Introductions, Welcome from MINC team, hatch cards and Orientation

Session 2: The Culture of Innovation

Session 3: The Wagon Wheel

12:00-1:00 LUNCH BREAK

Activity: Ripple Effect

Session 4: Starting with "Who"

Session 5: Getting to "Why"

Activity: Pitch Your Passion

4:30-5:00 Announcements and God-sightings

5:00-5:30 Evening Prayer/Vespers- Liz Moore

DINNER & Optional evening campfire + planning time with your teams!

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## Day Three (Thursday, June 15):

8:45- 9:00 Morning Centering- Megan DeWald

Session 6: Theological Vision, Mission, and Values

Session 7: Offerings and Activities

Activity: "Blow up" Your Idea

12:00-1:00 LUNCH

Session 8: Creating Value

Session 9: Marketing and Economics

Session 10: Designing the Details

Session 11: Pitch brainstorm and Pitch Preparation

4:30-5:00 Celebrations: Thanksgivings, Wild Applause, and Photo Ops

5:30-6:30 Break and after-hours coaching with Mark and Aqueelah

6:30 DINNER & Optional evening campfire + pitch prep/ planning time with your teams!

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# HATCHATHON HOST SCHEDULE

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## Day Four (Friday, June 16):

8:45 Morning Centering- Liz Moore

9:00-9:45 Pitch practice (with teams)

9:45- 10:30 Pitch practice (peer coaching)

10:30-10:45 BREAK

### Spark Tank

- 3-4 minutes – pitch
- 3-4 minutes – questions from judges
- 2-3 minutes – feedback from audience on tags, hang tags

10:45-11:20

1. Group 1
2. Group 2
3. Group 3

11:20-11:30 BREAK

11:30-12:05

4. Group 4
5. Group 5
6. Group 6

12:10-12:30 Wrap up/Closing Prayer & Benediction – Megan DeWald