

Buki Elegbede

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EXECUTIVE SUMMARY:

5x New York Emmy® Award-winning Executive Producer, Host & Creator with 15+ years producing impactful journalism, culture, lifestyle, and news content across broadcast, digital, and social platforms. Expert in simplifying complex topics into visually compelling stories that engage diverse audiences. Proven leader in managing editorial strategy, mentoring producers, and delivering high-performing content under tight deadlines. Skilled collaborator with reporters, editors, designers, and motion graphics teams to elevate storytelling across platforms.

TECHNICAL SKILLS & COMPETENCIES:

Editorial Leadership: Story development, story edits, enterprise reporting, script writing, newsroom strategy

Video Production: Shooting, field producing, video editing (Adobe Premiere), motion graphics integration

Team Management: Directing producers/editors, assigning projects, providing editorial feedback

Multi-Platform Strategy: Digital-first storytelling, SEO, social video optimization (Instagram, TikTok, YouTube)

Content Expertise: Film, music, TV, art, books, fashion, travel, food, real estate

Tools & Platforms: Adobe Premiere, After Effects (basic), LexisNexis, Microsoft Office, ENPS/iNEWS System

RELEVANT EXPERIENCE:

Original Series Creator & Executive Producer

New York, NY • 2022 – Present

“Table for All with Buki Elegbede” – APT / NJ PBS / WNET

- Led creation, production, and national distribution of award-winning culture and lifestyle series, airing in 85% of U.S. markets.
- Directed a 15-member multi-disciplinary team, overseeing story ideation, editorial, script writing, production, and post.
- Produced explainer-driven segments connecting food to politics, race, science, and culture.
- Managed \$1M budget, negotiated carriage agreements, and delivered on tight deadlines.
- Nominated for sixteen New York Emmy® Awards for excellence in cultural storytelling.

Executive Producer

New York, NY • 2024 – 2025

“Vegan Pop Eats” – WNET / NJ PBS

- Oversaw creative and editorial direction of short-form lifestyle video content from concept to final cut.
- Directed shoots, wrote scripts, and interviewed talent for both broadcast and digital platforms.
- Designed social-first video strategy, driving 400% audience engagement growth.

Co-Producer

Newark, NJ • 2020 – 2022

“NJ Business Beat” – WNET / NJ PBS

- Produced digital-first explainers on business and lifestyle.
- Managed field shoots, graphics integration, and scripting.
- Ensured clarity and accuracy of stories across broadcast and digital.

Segment Producer

Newark, NJ • 2019 – Present

“NJ Spotlight News” – WNET / NJ PBS

- Produced daily news packages and multi-part specials on politics, culture, and lifestyle.
- Pitched and scripted complex stories into accessible, engaging formats.
- Directed field crews and on-air talent in a fast-paced newsroom.

Digital Reporter & Producer

New York, NY • 2020–2021

Health.com – Dot Dash Meredith

- Self-shot, edited, and produced health and wellness explainer videos optimized for mobile and social audiences.
- Pitched story ideas, researched topics, booked guests and wrote scripts for each episode.
- Applied SEO and audience engagement strategies to maximize reach.

Freelance Host & Reporter

New York, NY • 2012 – 2020

NatGeo, Pearson Publishing, Hello Fresh & Others

- Produced and hosted lifestyle, travel, culture, and explainer content for national and digital platforms.
- Wrote, shot, and edited short-form videos, ensuring brand and editorial alignment.
- Conducted in-depth research and on-camera interviews with high-profile talent and thought leaders.
- Maintained an active public presence across social media platforms, driving visibility, reach, and cultural relevance.

Assignment Manager & Producer

Rye Brook, NY • 2018–2019

“FiOS1 News” – Verizon

- Assigned daily stories, coordinated live shots, and supported newsroom operations.
- Wrote news copy across all linear and digital platforms.
- Hosted entertainment segment for 8AM broadcast.

Creative & Field Producer

New York, NY • 2013–2018

CBS Television Network

- Produced high-profile culture and entertainment content for broadcast and digital.
- Managed multiple freelance crews; delegated editing assignments for cohesive storytelling across platforms.
- Directed talent on location/in studio; coordinated production for major cultural events (Super Bowl 50, Solar Eclipses, etc.).
- Coordinated cross-functional communication between production, editorial, legal, and marketing teams.

Production Coordinator

New York, NY • 2012 – 2013

“The Jeremy Kyle Show” – ITV Studios

- Supported production teams on syndicated daily talk show.
- Handled logistics, talent coordination and budgeting.
- Managed studio operation and all p-card orders.
- Oversaw and managed intern program.

Production Coordinator

New York, NY • 2011 – 2012

“What Not to Wear” – BBC Worldwide

- Supported Executive producer in day to day functions around show.
- Facilitated daily production logistics and supported on-set operations.
- Maintained production and executive calendars for season and beyond.

EDUCATION:

Rutgers University – Bachelor of Arts, Journalism/Communication Studies