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Valley® Announces Partnership with Cordoba Technologies to Develop Precision Application Solutions

Omaha, NE: [Valley® Irrigation](#) is pleased to announce a partnership with [Cordoba Technologies, Inc.](#) (CTI), an innovator in automated, high-precision application systems for crop protection products.

“This partnership is our latest step toward a fully autonomous pivot,” said Trevor Mecham, Vice President, Global Technology Strategy for Valley. “Smart application is one part of a fully connected farm, and an important aspect of our ongoing sustainability efforts. When we can be more accurate with the products we apply to crops, it’s better for farms and better for the world.”

Santiago M. Prandi, Chief Executive Officer of CTI, says he is excited to join forces with the irrigation industry leader. “Teaming up with Valley to further advance adoption of our systems is a big win for growers everywhere.”

Greater Efficiency with Reduced Labor

Prandi is a Valley dealer who addressed an all-too-common problem: he wanted a smarter, less time-consuming way to apply chemicals and nutrients to crops. “Growers are busy and the timing, availability of sprayers and complex regulations can make applying chemicals difficult,” he said. “Cordoba technology offers an efficient way to apply crop protection products simply and accurately – at any time.”

To produce more with less, the growers of tomorrow need advanced solutions that transform the way they farm today, Mecham said. “We are investing in this partnership to continue developing and implementing cutting-edge crop management technology that harnesses the power of the trusted equipment in their fields. Cordoba’s solutions fit our mission of precision, efficiency and positive environmental impact.”

Valley and Cordoba will continue to research the most effective ways to enhance this technology, innovating and redefining the functionality of center pivots, Prandi adds. “Our goal is to further reduce the amounts of chemicals growers use, support plant health and give growers more crop management options.”

“First and foremost, we are listening to customers,” Mecham says. “Meeting their needs drives advancements in technology that help them do more with the durable structures that are already in their fields. We help growers produce more with fewer resources, making better decisions that provide return on investment and increased profits. Valley Irrigation is changing what it means to have a center pivot.”

About Valley Irrigation

Valley Irrigation founded the center pivot irrigation industry in 1954, and our brand is the worldwide leader in sales, service, quality and innovation. With historical sales of more than 250,000 center pivots and linears, Valmont-built equipment annually irrigates approximately 25 million acres (10 million hectares) around the world. We remain dedicated to providing innovative, precision irrigation solutions now and into the future. For more information, please visit www.valleyirrigation.com

About Cordoba Technologies

Cordoba Technologies, Inc., is an award-winning company offering technology created by farmers, for farmers. Designed for multiple applications, Cordoba equipment is designed to lower growers’ costs, increase productivity and benefit the environment. To learn more, visit www.cordobatechnologies.us/

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