



2019 Vendor Application

Food Truck / Food & Drink Vendor

(Applications will be accepted through January 1, 2019 or until all spaces are filled)

All applications must be submitted to hello@californiamermaidcon.com to be considered. You will be notified if your application was chosen no later than January 15th, 2019. A vendor contract and booth fee payment details will be sent at that time. Please wait for the contract to pay for your booth. This is a ticketed event. Attendees will include families and mermaid enthusiasts. All vendors will be required to sign a contract, including a hold harmless agreement and may be required to submit a certificate of insurance. Space is limited. **No alcohol sales allowed.**

Name: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Social Media: _____

Does your business carry insurance (circle one)? **YES** **NO**

Are you applying to be a (circle all that apply):

Daytime Convention Food/Drink Vendor

Daytime Food Truck

Evening Pool Event Food/Drink Vendor

Daytime Pool food/drink Vendor

Do you require access to a kitchen (for reheating food only, no cooking)? **YES** **NO**

If assigned to an outdoor space, can you provide your own 10'X10' pop-up shade tent? **YES** **NO**

Type of Cuisine and price range: _____



As a potential food/drink or food truck vendor at the 2019 California Mermaid Convention, please be aware of the

following information:

- Saturday, July 13th -Main Convention- Rusch Park, 7801 Auburn Blvd in Citrus Heights, Ca 95610

Parking lot Food Truck selling hours: 11am to 3pm

Daytime CONVENTION Food / Drink vendor selling hours: 10am-5pm *indoors*

Daytime POOL Food/Drink vendor 10am-5pm *outdoors*

Evening POOL Event Vendor selling hours: 7-9:30pm *outdoors*

Vendor Fees

Food Truck: \$175 + 15% of sales

Daytime con food/drink vendor: \$150 + 15% of sales

Daytime pool food/drink vendor: \$150 + 15% of sales

Evening Pool Event food/drink Vendor: \$80 + 15% of sales

*****15% of sales will be due in cash, before you leave the event*****

- All food and drink vendors must provide a copy of their current operating licence and a certificate of insurance if requested.
- Space is limited, applications will be reviewed as they are received. You will be notified on or before January 15th if you have been selected. Contract and payment requirements will be sent at that time.
- Food Trucks may begin loading in at 10:00am and must be loaded out by 4:00pm.
- Daytime Con Food/Drink Vendors & Daytime Pool Food/Drink Vendors must be completely loaded in and ready to sell by 9:30am on Saturday and must be completely cleaned up (including any kitchen space used) and loaded out by 6:00pm
- Evening Pool Event Food/Drink Vendor must be completely loaded in by 6:30pm on Saturday and must be completely cleaned up and loaded out by 10pm.
- You are responsible for keeping your area clean, organized and pleasant to look at for the duration of the event. You must leave your space as clean as you found it.
- All Food/ Drink Vendors & Food Truck Vendors must donate an item (i.e merch, gift certificates, gift cards, etc) to our raffle baskets. All donated items must be mailed to convention organizers by March 31st, 2019. Items will be featured, along with your business, on our social media and added to our Prize Baskets.
- Kitchen(s) will only be available to select vendors.



- You must haul out all your own trash. Do not place any trash in rubbish bins around site.
- Food Truck space will be granted on a first come, first serve basis.
- Vendors will not have access to power / water.
- Daytime con Food/Drink Vendors, Daytime Pool Food/Drink Vendors and Evening Pool Event Food/Drink Vendors will be assigned a space.
- Your booth must be staffed and open for all selling hours indicated above. Due to limited capacity on Saturday any vendor selected for the indoor con area will be allowed 1 pass to the indoor con/vendor portion of the event. Additional tickets to con events must be purchased. *exceptions might be made for food vendors assigned to a kitchen area*
- No refunds, no exceptions.
- All sales must be from your assigned booth. No roaming sales.
- No bullhorns, megaphones, flashing lights, strobes, or sound/music amplification is allowed.
- All attendees, including all vendors, will be held to the standards detailed in the California Mermaid Convention's Code of Conduct.
- Staff will be onsite to answer any questions, but will not be able to assist with load in/load out. Plan accordingly.

Name/Title: _____

Signature: _____

Date: _____