



2020 Event Vendor Application

Event Location Details:

Saturday -Main Convention- Rusch Park, 7801 Auburn Blvd in Citrus Heights, Ca 95610 (**selling hours: 10am to 5pm**) *ticketed event, expected attendance: 300+*

Sunday - 9th Annual Promenade of Mermaids in Historic Old Sacramento, Riverfront Promenade, Sacramento, Ca 95815 (**selling hours: 9:00am-12:00pm**). *FREE event, open to the public. Expected attendance: 300+*

All vendors will be responsible for supplying their own table/chairs/pop-up/table dressing, etc. Vendors will be selected based on product, NOT first come first served. All vendors will be required to sign a contract and mail in one donated item to the convention to be used in guest prize baskets and featured on our social media. We will be accepting 50-60 vendors for Saturday and 20-30 vendors for Sunday, but only a few will be selected in each category (silicone products, jewelry, ceramic works, art, etc...) to ensure diversity and quality of product. If we do not have a place to offer you right away you may be asked if you would like to be placed on the waiting list. Non-mermaid related MLM/Direct Sales companies will not be accepted. Please note that some sponsorship opportunities will include a booth space as a similar cost, so you may want to consider those options as well.

Available Vendor Spaces (please see site map):

SATURDAY - Indoor vending area. Free nearby parking. Includes (1) vendor pass and (1) optional helper pass for the main vendor area only.

- Large Space: 10' X 6' (some spaces may end up being larger due to layout), no displays taller than 12', with 1-2' of space between you and your neighbor(s). All large vendor spaces will be placed against a wall/bleachers.
- Small Space: 6' Table only (you supply your own table), vendors placed back to back in center of main convention room with 1'-2' of space between you and your neighbor, No displays larger than 5' tall.
- Poolside vendor: 10' X 10' (you supply your own pop-up) set up however you like under it.

SUNDAY - Outdoor vending area. Parking **NOT** included-garage and meter spots available onsite at first come, first serve basis.

- 10' X 10' (you supply your own pop-up) set up however you like under it.



Cost (please circle any spaces you are interested in):

Saturday ONLY - small space: \$130

Saturday ONLY POOLSIDE - \$140

Sunday ONLY: \$85

Saturday & Sunday - small space: \$185

Saturday POOLSIDE & Sunday - \$190

All large spaces have been filled as of 2/23/20

Please do not share your application status until your payment has been processed and you have received confirmation

Name/Type of Business & Products you'll offer: _____

Average price point for your products:

Website/Social Media: _____

Contact Name, Email and Phone Number:

Email completed form to hello@californiamermaidcon.com

GOOD LUCK!