



2020 Event Vendor Application

Event Location Details:

The parties to this contract are Pixie Tribe Entertainment LLC/Mermaid & Mom (hereafter “Host”) and(hereafter “Entertainer”). Whereas, Host is hosting an Event known as California Mermaid Convention to occur at:

Friday July 10th, Saturday July 11th, Sunday July 12th - All events will take place online during the dates listed. Most content will be presented on our website - californiamermaidcon.com - our corresponding social media, and through our chosen digital meeting platforms.

From bath products, children's toys, apparel, games, tea, costumes, art, trinkets and books; we host a wide range of beautifully crafted items. We support small businesses, *with an emphasis on handmade items.*

We are looking for items with a Mermaid, Ocean, Nautical or Fantasy Theme. If you do not have a large selection of items that fit into our theme, you may not be accepted as a vendor.

Due to the vision of this event, we are **not** accepting vendor applications from Direct Sales or Multi-level marketing representatives (including, but not limited to, LuLaRoe, Lipsense, Scentsy, Paparazzi, Pampered Chef, Mary Kay, Avon, etc).

Vendors will be showcased in our Digital Vendor Hall on our website during our convention dates (and before and after). Vendors must send in 3 images of their wares for us to display on our website and social media. We will link our page to the vendors shops with a description of their products and the specials they are running during the convention dates.

Vendors will take part in a Vendor Showcase on Friday, 8 AM - 9:30 AM on a digital meeting platform (platform TBD). Each vendor will have an allotted amount of time to talk about their items, and their specials.



Vendors must choose to have one of the following during the convention dates

- Exclusive or Limited Edition merchandise that guests can only buy during convention dates
- Discounts of their choice on certain items, or of their shop as a whole
- We are open to suggestions for special offerings from vendors

Vendors must mail in a physical item of a low price point, for our raffles. Vendor may choose which item to send.

Fee to Become a Vendor is \$5 and will be made payable to hello@californiamermaidcon.com through Payal. Payment is non-refundable

Name/Type of Business & Products you'll offer: _____

Average price point for your products:

Website/Social Media: _____

Contact Name, Email and Phone Number:

Email completed form to hello@californiamermaidcon.com
GOOD LUCK!