



BRAGG'S Ethan Allen Gallery

HOME INTERIORS

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To Whom It May Concern:

I am writing to let you know how pleased we are with the results of our Ethan Allen store closing sale here in Huntsville. The results are way beyond what we would have been satisfied with and achieved what we ultimately hoped for - an empty store and money in the bank.

We always felt that if we ever closed our Ethan Allen store, Robert Putt would be the first person we would contact. Since we were only closing our Ethan Allen store and would be continuing business in our multi-line high end store, our company's reputation was a primary concern in selecting a sale company. We could not have made a better choice!

In our initial meeting, Robert explained the sale process, how things would go and what we could expect in results. What amazes me now is how on target those projections were. We achieved last year's entire volume at selling day 32 into our sale.

I want to thank Robert Putt. His experience, expertise and energy are, in my opinion, what made our sale a runaway success. Robert and his hand-picked team of professional salespeople were a true joy to work with. He knows how to run a sale and have fun doing it. Everything seemed to magically happen just as Robert said it would. After 42 selling days, we are thrilled with the results Robert achieved for us.

The entire process has been educational and inspiring. For the next major promotional event in our future, and there will be one, there is no decision to make. It will be Robert Putt, Smart Furniture Promotions.

Sincerely

Alan Bragg

Bragg Furniture Co., Inc.
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