



"Store Closing Sale"... "Remodeling Sale"... "Relocation Sale"... "Under New Management Sale"... There are so many ways to phrase it!

In today's soft retail climate, the consumer is so bombarded with going out of business events that I was concerned about the success of the G.O.B. event in our Thomasville Home Furnishings store in Poughkeepsie, New York.

We recently completed a 90-day event, and we went over our projected sales goal! This will be the fourth time we have worked with you and again are astonished by the professionalism that your company and its employees bring to the table.

Robert Putt, coordinated all four of these events. Simply put, Robert Putt is the best! We would welcome an opportunity to work with him again in the future. He worked very long hours. He has an innate sense of the Thomasville customer. He knows the advertising market well. The staff he travels with all worked great with our existing staff. Mr. Putt proves to have excellent management skills and executed a very large project with integrity and a wonderful sense of humor.

I would certainly recommend your organization to anyone who needs a boost in sales.

Sincerely,

A handwritten signature in dark ink, appearing to read "Barry Goldberg", written over a light blue horizontal line.

Barry Goldberg
President