

Rob's Vision for Colwood 2018-2022

Under his leadership, Rob expects residents to hold him accountable to...

1. Build a balanced Municipal **economy** where business plays a more significant role. Presently, 93% of Colwood's net taxable assessed value comes from Colwood homeowners. To lower the tax burden on residents, we must grow our business community. The long-term financial health of Colwood depends on it.
2. Protect and enhance Colwood's natural **environmental** assets. Colwood has over 50 parks that have been underserved for far too long.
3. Alleviate the **transportation** woes of Westshore commuters. Rob will tackle this head-on with direct involvement with neighbouring communities and the Provincial government to find new, innovative approaches.
4. Create an inclusive **community** where all residents of Colwood: children, youth, adults and seniors feel they belong. After all, it is our family, friends and neighbours that make this community so great!



MEET ROB MARTIN

Seeking to serve as Mayor of Colwood. Colwood has been home to Rob and his wife Sheila for over 20 years.

Visit MartinforMayor.ca

To learn about Rob's vision for Colwood.

ROB MARTIN FOR MAYOR OF COLWOOD!

Martin
for
MAYOR!

The Leader for
Colwood's
Future

Elected to Colwood Council in 2011 and again in 2014.

Rob is a small business owner. Precise Surgical & Medical Supplies operates in eight provinces and Alaska.

Board Chair for the Greater Victoria Public Library (GVPL) since 2016.

Board Chair for Westshore Parks & Recreation (WSPR) from 2012 to 2016.

Active member of the Colwood Emergency Planning Committee since 2011.

You may also find Rob umpiring Triangle baseball at WSPR and the Luxton ball park during the summer months.

"Rob in the Park"

Rob and his team want to meet you in Colwood's beautiful parks. Click on the "calendar of events" tab at

MartinforMayor.ca

to find your most convenient location. Rob would love to see you there to listen and learn from you!

Authorized by Rob Martin
Financial Agent - rob@martinformayor.ca

Election Day
October 20th

MartinforMayor.ca

Rob's Vision for Colwood's Future.

"A GREAT COMMUNITY IS MEASURED BY THE WAY
CITY HALL MEETS THE NEEDS OF ITS RESIDENTS"

DO YOU WANT TO LIVE IN A COMMUNITY

- THAT WELCOMES ALL AGES?
- WITH JOB OPPORTUNITIES AND
AN AFFORDABLE PLACE TO LIVE?
- WHERE YOU CAN ACCESS PARKS,
FORESTS AND BEACHES?
- THAT IS EASY TO GET AROUND?

THEN YOU NEED TO VOTE

Martin
for
MAYOR!

As Board Chair for the Greater Victoria Public Library, it was Rob's honour to welcome attendees to two Truth and Reconciliation Events in 2017. Rob recognizes and acknowledges the traditional territory of the Esquimalt and Songhees Nations in which the city of Colwood is located.

Leadership for all citizens of Colwood

Fiscally Responsible

As Finance Chair from 2011 to 2014, Rob brought his business acumen to his Council duties. Rob's priorities included renewing depleted reserves while controlling the tax burden on Colwood residents. Rob worked hard these last 7 years to increase the City's reserves from \$6.7million to \$15.3 million while keeping the residential tax lift close to the rate of inflation.

An Open Ear

Rob has been a responsive advocate for Colwood residents for the past seven years.

He is quick to answer calls and emails, and always has time for a chat while walking his dog, Edgar. A local neighbour describes Rob this way, "You bring Rob a problem and he finds a solution. He gets the job done."

Rob's Plan

COMMUNITY

Rob believes that access to Recreation, Libraries and the Arts are the pillars of great communities. Rob will continue to focus his energy on supporting Westshore Parks and Recreation, the Juan De Fuca Performing Arts Centre and the Greater Victoria Public Library that foster healthy living and social connection for citizens of all ages.

ECONOMY

Rob's plan for a thriving Colwood includes opportunities for employment and education for Colwood citizens and thoughtfully-planned commercial zones that alleviate tax pressure on residents. Rob will strive for affordable housing to support young families and our senior citizens.

ENVIRONMENTAL ASSETS

Colwood has picturesque forests, inviting waterfronts, peaceful parks and stunning views. Rob's plan is to negotiate with developers for prime park land, make our natural areas accessible for all ages, and promote Colwood as a destination.

TRANSPORTATION

Colwood needs to work with other municipalities to clear the congested transportation corridors that lead to and from our municipality. Rob seeks creative solutions like reversing the flow of traffic by creating job and education opportunities in Colwood. Other options would include the use of our waterways and overland transport, including light rail and re-thinking transit and HOV lanes. Rob would lobby strongly with the Province of British Columbia for funding.

Remember that Election Day is October 20th. If you need a ride to the polls, please email or call us at rob@martinformayor.ca or 250-888-2632. www.MartinforMayor.ca