



PRODUCT OVERVIEW



WE SEAWEED DIFFERENTLY®



The high-impact LIMU® product line is powered by the supernutrient of the sea, Fucoidan, which is extracted from the cell walls of limu seaweed through a proprietary, chemical-free process. Our ultra-premium, liquid nutritional drinks are specifically designed to support your body systems, fill nutritional gaps and promote optimal health from the inside.



Supports Your
Immune System



Helps Scavenge
Free Radicals



Increased
Energy



Promotes
Cellular Health



Supports Joint
Mobility



Rejuvenates
Your Skin



Greater Sense
of Health and
Wellness



Helps Support
Reduction of
Oxidative Stress

EXOTIC INGREDIENT, ESSENTIAL NUTRITION

Found in the world's most pristine waters, this unique marine botanical has been harvested by South Pacific island natives and revered throughout the Pacific Rim for thousands of years because of its life-enhancing and immune-supporting properties*.

EVERY BODY DESERVES GOOD HEALTH

Our exclusive, Fucoidan-rich, certified organic and non-GMO LIMU Seaweed Blend™ is 4 times more powerful than Curcumin and 9 times more powerful than Resveratrol, both widely-revered antioxidants.

IT'S NOT A MIRACLE, IT'S SCIENCE

Over 1,900 independent, third-party, unsolicited scientific research studies confirming the unique benefits of Fucoidan are available for public review in the *U.S. National Library of Medicine* at the *National Institutes of Health*, better known as PubMed.





SUPERFOOD, SUPER GOOD.



Bursting with an advanced, natural blend of essential vitamins, nutrients and polyphenols, LIMU ORIGINAL® is the best-selling Fucoidan-rich nutritional supplement on the market. It refreshes and invigorates your body to its core and is now packed with 5 times more Fucoidan than before.

Supplement Facts

Serving Size: 1 fl. oz. (30 ml)
Servings Per Container: 33

Amount Per Serving		%DV*
Calories	10	
Total Carbohydrates	2 g	1%
Total Sugars	2 g	†
Includes 0 g Added Sugars		0%

Proprietary LIMU Seaweed Blend™: 25 g †
Certified organic, pure reconstituted limu extract of the whole *Fucus vesiculosus* and *Undaria pinnatifida* seaweeds

* Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value (DV) not established.

Other Ingredients:

Proprietary all-natural flavor blend (mango puree, apple juice concentrate, pear juice concentrate, natural flavors), malic acid, sodium benzoate, xanthan gum.



*Fucoidan
Rich*



*Certified Organic
Seaweed Blend*



*Certified Non-GMO
Seaweed Blend*



*Certified Halal
Seaweed Blend*

SUPERIOR LIQUID NUTRITION

A naturally powerful boost to your health, our proprietary, certified organic and non-GMO LIMU Seaweed Blend™ is deliciously infused with tropical juice extracts and flavors from mangos, papayas, apples and pears.

CATEGORY-CREATOR

Fucoidan, a proven supernutrient found in a select species of limu seaweed throughout Polynesia and other parts of the world, is the foundation of our scientifically advanced and one-of-a-kind formula.

REVITALIZE & RENEW

Our exclusive LIMU Seaweed Blend™ is 4 times more powerful than Curcumin and 9 times more powerful than Resveratrol, both widely-revered antioxidants.



Gluten-Free



Vegan



Kosher



*Scientifically Studied
Supernutrient*



VITAMIN SEA

You may experience the following health benefits because of Fucoidan*:



Supports Your Immune System



Supports Joint Mobility



Helps Scavenge Free Radicals



Increased Energy



Promotes Cellular Health



Rejuvenates Your Skin



Greater Sense of Health and Wellness



Helps Support Reduction of Oxidative Stress

WE SEAWEED DIFFERENTLY®

Found in the world's most pristine waters, limu seaweed has been harvested by South Pacific island natives and revered throughout the Pacific Rim for thousands of years because of its potent Fucoidan supernutrient and legendary health benefits.

THE PROOF IS IN THE SCIENCE

With over 1,900 independent, third-party, unsolicited scientific research studies confirming its potency, Fucoidan is a sulfated polysaccharide and complex carbohydrate housed within the cell walls of unique marine botanicals that contains life-enhancing and immune-supporting properties*. These groundbreaking studies are available for public review at the *U.S. National Library of Medicine* at the *National Institutes of Health*.

Just **2–4 oz.** daily can **help supplement your wellness lifestyle.**

NO added sugar

NO artificial colors

NO artificial flavors

NO artificial sweeteners

NO gluten



FREQUENTLY ASKED QUESTIONS

HOW IS 5X DIFFERENT?

LIMU ORIGINAL has been reformulated with an advanced, certified organic seaweed blend powered by 5 times more Fucoïdan. This superior and proprietary LIMU Seaweed Blend™ opens the door for international expansion into new markets and enables future product line introductions in new Fucoïdan-based product categories.

HOW MANY OUNCES OF LIMU ORIGINAL ARE IN A BOTTLE?

Each bottle contains 33.8 fl. oz. (1.0 liter) of LIMU ORIGINAL, or about 33 1 fl. oz. servings.

HOW MUCH PURE LIMU SEAWEED EXTRACT IS IN LIMU ORIGINAL?

83% of each bottle of LIMU ORIGINAL is pure, reconstituted, Fucoïdan-rich, certified organic limu extract obtained via a proprietary, chemical-free and zero waste extraction process.

DOES LIMU ORIGINAL CONTAIN ANY ADDED SUGAR OR ARTIFICIAL COLORS, FLAVORS OR SWEETENERS?

Absolutely none!

HOW MUCH SUGAR IS IN LIMU ORIGINAL?

LIMU ORIGINAL contains no added sugar and 2g of naturally occurring fruit sugars in every serving. That's less than what you would get from a carrot, a spear of broccoli or a small tomato.

WHAT IS THE ADVANTAGE OF FLASH PASTEURIZING LIMU ORIGINAL?

The state-of-the-art flash pasteurization process allows LIMU ORIGINAL to be chill-blended, thereby maintaining the highest levels of nutritional integrity.

By comparison, most companies use a pasteurization process that heats the product for extended periods of time, which can destroy valuable nutrients.

ARE THERE ANY TOXINS IN LIMU ORIGINAL?

Every batch of LIMU ORIGINAL is thoroughly tested to ensure that no bacteria or other contaminants are present. Regular tests are also run to ensure the product is free of heavy metals, pesticides and other harmful substances.

HAS LIMU ORIGINAL BEEN TESTED FOR THE PRESENCE OF BENZENE?

Independent tests on LIMU ORIGINAL, which is manufactured in strict accordance with Current Good Manufacturing Practice (cGMP) standards in an FDA-inspected facility, show no traces of benzene.

WHICH ADDITIONAL NUTRIENTS ARE FOUND IN LIMU ORIGINAL?

In addition to the usual vitamins, minerals, amino acids, essential fatty acids and antioxidants that you find in fruits and vegetables, LIMU ORIGINAL provides several other powerful nutrients including polyphenols, glyconutrients (fucose, galactose, mannose and xylose), alginate and Fucoïdan. Research indicates it is the presence of Fucoïdan that really differentiates LIMU ORIGINAL from other food supplements. It is important to note that Fucoïdan is not found in land-based plants.



FREQUENTLY ASKED QUESTIONS

HOW MUCH OF EACH NUTRIENT IS IN LIMU ORIGINAL?

LIMU ORIGINAL is made from our proprietary, certified organic limu extract blended with mango puree, natural papaya flavor, plus apple and pear concentrates. A whopping 83% of each bottle of LIMU ORIGINAL is our Fucoidan-rich, pure, reconstituted limu extract. Because it is a liquid dietary supplement in the same way that wheat grass juice or aloe vera juice are liquid dietary supplements, LIMU ORIGINAL contains a wide array of naturally occurring nutrients.

IS THE ENVIRONMENT DAMAGED DURING HARVESTING OF LIMU?

Absolutely not. Specially trained divers take great care to harvest the limu without disturbing the delicate coral reefs and ocean floor where limu grows.

HOW MUCH APPLE IS IN LIMU ORIGINAL?

Just enough to help make LIMU ORIGINAL the best-tasting nutritional beverage ever ... approximately 1g (or 1/28 oz.) per 1 fl. oz. serving.

WHAT IS MALIC ACID AND WHY IS IT IN LIMU ORIGINAL?

Malic acid, part of the alpha-hydroxy family of natural fruit acids, is what gives green apples and certain other fruits their tart flavor. Natural malic acid helps give LIMU ORIGINAL its delicious, refreshing taste.

WHY IS SODIUM BENZOATE IN THE PRODUCT?

Sodium benzoate keeps LIMU ORIGINAL free of harmful molds and microbes after bottling and keeps our chill-blended product from spoiling. This substance is present in a quantity of less than one-tenth of 1% in compliance with food

safety regulations. Sodium benzoate is the sodium salt of benzoic acid, an FDA-approved polyunsaturated fat that is freely found in nature, in foods such as cranberries. It has been used by food manufacturers for over 80 years to inhibit microbial growth.

DOES LIMU ORIGINAL CONTAIN GRAPEFRUIT EXTRACT?

No, LIMU ORIGINAL does not contain grapefruit extract.

HOW MUCH IODINE IS THERE IN A SERVING OF LIMU ORIGINAL?

LIMU ORIGINAL contains less than 30mcg (.03mg) of iodine per 1 fl. oz. serving. This is because, unlike iodine-rich brown seaweeds such as kelp, limu contains only very small traces of iodine.

CAN I STILL DRINK LIMU ORIGINAL IF I'M ON MEDICATION?

LIMU ORIGINAL is simply a liquid food supplement and is enjoyed by thousands of people. However, it is always prudent for people who are on medication to consult their doctor before starting any nutritional or exercise program.

WHAT IF MY LIMU ORIGINAL FREEZES DURING SHIPPING?

No harm done! Simply let it thaw out, shake and drink as usual.

WILL WE EVER RUN OUT OF LIMU?

Fortunately, no! Limu grows in abundance in the pristine ocean waters of the South Pacific Ocean and Pacific Rim and renews itself naturally.