



MICAH'S IMPACT SUMMARY BY THE NUMBERS

During my internship with GAFollowers, I had the opportunity to manage and create content for a vast online community. This role allowed me to contribute to Georgia-focused news and entertainment while honing my skills in audience engagement, content strategy, and analytics.

AUDIENCE GROWTH

From 9/12/24 to 11/15/24



98.7k New Followers ^19%



23.4k New Followers



8.1k New Followers ^14%



Everything Georgia ✓
@GAFollowers

Tweets for Georgians and other lovers of the Peach State.
📱 DM YOUR CONTENT. Need a lawyer? CONTACT:
@Ceolawyer

Media & News Company Georgia, USA
linktr.ee/gafollowers Joined March 2010
52.8K Following 1.7M Followers



GAFollowers - Everything Georgia
442K likes • 662K followers
Stay updated with everything related to the state of Georgia!



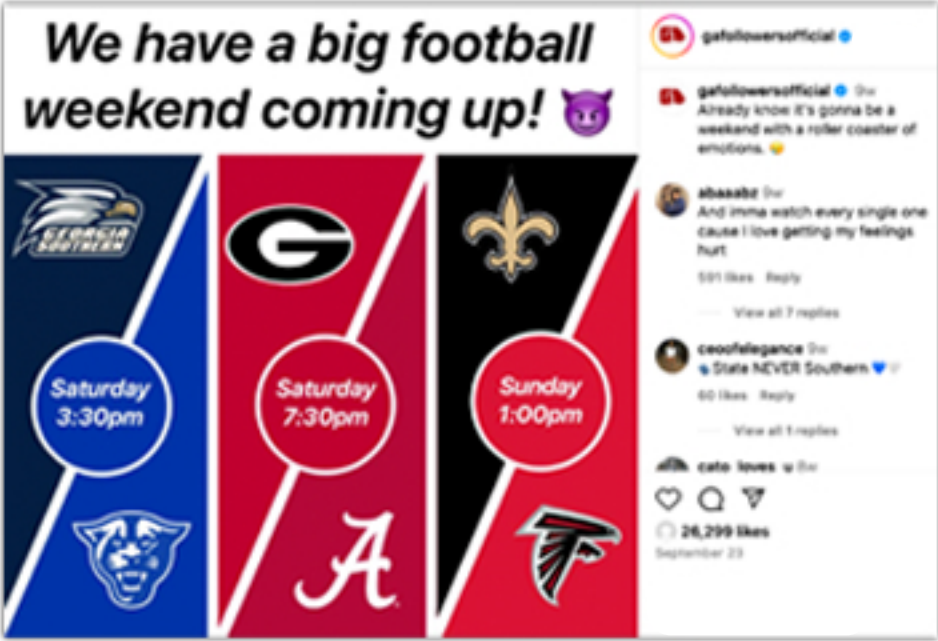
GAFOLLOWERS 🍷
gafollowersofficial
• GEORGIA > YOUR STATE
• DM FOR PROMO
• DM YOUR CONTENT
• NEED A LAWYER? @riah_greathouse.esq... more
linktr.ee/GAFollowers

3,784 posts 679K followers 146 following

TOP PERFORMING POSTS



Views: 891,000
Reactions: 2,600
Comments: 707
Shares: 716



Views: 378,500
Likes: 25,600
Replies: 610
Shares: 8900



Views: 361,000
Likes: 3,700
Comments: 71
Shares: 1000

ENGAGEMENT OVERVIEW FROM SEPTEMBER TO NOVEMBER

- Interesting Fact: Over 30 Million Impressions across all platforms on Election Day, Nov. 5



1.2m Likes ^14%
3.1% Engagement Rate ^26%
46.4k Replies ^25%



357.5k Total Interactions
3.6k Link in Description Clicks
2% Engagement Rate ^15%

VIEW ALL STATS IN
SPREADSHEET

