



CORPORATE PROFILE

GET TO KNOW US BETTER

UNLOCKING POTENTIAL – DRIVING BUSINESS GROWTH

About Buildex Lebanon

At Buildex Lebanon, we live by our name Build-Ex which stands for Building Excellence, Expertise, and Expansion. This philosophy drives our multidisciplinary approach and fuels our commitment to empowering businesses and communities through customized, high-impact services.

Whether you are scaling your organization, launching a brand, or redesigning your space, we provide the strategic and creative expertise to support your journey of expansion.

Our Mission

To empower individuals, businesses, and organizations by delivering high-quality, customized solutions in consultancy, training, creative services, and space transformation. We are committed to driving growth, enhancing performance, and fostering sustainable development through excellence, expertise, and innovation.

Our Vision

To be the trusted partner for corporates and MSMEs seeking impactful, scalable, and sustainable solutions for growth and excellence.

Our Values

At Buildex Lebanon, we are guided by integrity, driven by excellence, and grounded in expertise. We believe in the power of collaboration and place our clients at the center of everything we do. Our goal is to build lasting partnerships and deliver high-impact solutions that exceed expectations.

We specialize in:

- Strategic Consultancy and Capacity Building
- Training and Coaching for Individuals, NGOs, Communities, Corporates and MSMEs
- Customized Learning & Development Programs
- Marketing and Business Development Support
- Sales Training and Customer Service Excellence
- Succession Planning and Leadership Development
- Green and Sustainable Growth Strategies

Our Reach

While proudly based in Lebanon, Buildex Lebanon operates across the EMEA region, supporting partners and clients through both remote collaboration and on-site engagements. Our flexible working model allows us to deliver high-impact consultancy, training, and development services wherever our expertise is needed – regionally and internationally.



Our Team



Yara M. Ghantous

Founder & Lead Consultant

Sr. Business Management & Marketing Consultant | Trainer & Coach | Project Manager

Profile Summary

A Senior Business Management and Marketing Consultant with over eight years of experience in training, coaching, and advisory services for MSMEs, corporates, and NGOs across the MENA region. She specializes in leadership development, strategic marketing, business identity, and succession planning, with a strong focus on sustainability and organizational strategies.

Yara has successfully designed and implemented a wide range of workshops, learning and development programs, and customized training sessions covering key professional and business competencies. Her work bridges strategy and implementation, enabling individuals and organizations to achieve measurable and lasting growth.

Areas of Expertise

- Strategic Consultancy & Project Management
- Leadership Development & Team Building
- Strategic Marketing, Branding & Business Identity
- Succession Planning & Organizational Continuity
- Training, Coaching & Capacity Building
- Communication, Problem Solving & Change Management
- MSME Growth, Business Development & Sustainability

Key Training & Program Topics

- Communication & Marketing
- Branding & Business Identity
- Team Building & Leadership
- Emotional Intelligence in the Workplace
- Time Management & Productivity
- Change Management
- Problem-Solving & Critical Thinking
- Succession Planning

Professional Highlights

- Named Expert for the GIZ “GO2Market” Initiative (WP3) under the Entrepreneurship for Sustainable Economic Development and Employment (E4DE) Program – Jordan.
- Named Expert for the Employment Promotion Lebanon (EPL) Project, funded by GIZ and implemented by Business Unlimited and ICON Institute.
- Implemented national projects funded by EU, USAID, NDI, and Danmission, in partnership with Terre Liban.
- Designed and led Learning & Development programs for corporates, MSMEs, and non-profit institutions, focusing on leadership, communication, and business resilience.
- Conducted specialized consultancy projects in strategic planning, donor compliance, sustainability frameworks, and institutional capacity strengthening.
- Holds an MSc in Management from the University of Liverpool (UK) and a Bachelor’s Degree in Business Administration (Marketing & Management) from Antonine University (Lebanon).

Languages

- Arabic – English – French

“Sustainable success is built on shared knowledge, integrity, and measurable impact.” – Yara Ghantous

Our Team



Denise Bou Chahine

Sr. Business Development Consultant | Trainer & Coach

Profile Summary

A Business Development Expert and Consultant who began her career as an entrepreneur for over 15 years before transitioning into international consulting. She brings extensive experience supporting SMEs, start-ups, and trade organizations across Lebanon, Jordan, and the wider MENA region, combining entrepreneurial insight with strategic advisory expertise.

Her expertise spans business development, market entry, international partnerships, and sales pipeline optimization, complemented by management consulting and HR development to help organizations build agile structures and resilient teams.

Trilingual in Arabic, English, and French, Denise is recognized for her hands-on facilitation style, entrepreneurial mindset, and ability to transform complex concepts into practical, results-driven strategies that empower businesses to thrive in competitive markets.

Areas of Expertise

- Business Development & Sales Strategy
- Market Entry & Trade Expansion
- International Partnerships & B2B Engagement
- CRM & Sales Pipeline Management
- Organizational Agility & Change Management
- HR Processes, Procedures & Employee Development

Key Training & Program Topics

- Business Development & Sales Growth
- B2B Event Strategy & Trade Show Engagement
- CRM & Pipeline Management
- Market Research & Organizational Agility
- Change Management & Leadership
- HR Development & Performance Optimization

Professional Highlights

- Named Expert for the GIZ “GO2Market” Initiative (WP3) under the Entrepreneurship for Sustainable Economic Development and Employment (E4DE) Program – Jordan.
- Named Expert for the Employment Promotion Lebanon (EPL) Project, funded by GIZ and implemented by Business Unlimited and ICON Institute.
- Designed and delivered capacity-building programs for SMEs and entrepreneurs focused on business growth, innovation, and organizational agility
- Supported SME expansion and trade development strategies aligned with national entrepreneurship and employment promotion frameworks
- Provided consultancy in strategic business development, HR processes, and operational excellence to enhance enterprise performance and sustainability
- Recognized for her ability to translate complex management frameworks into actionable, high-impact business strategies

Languages

- Arabic – English – French

*“Sales isn’t about persuasion – it’s about connection. Every opportunity begins with understanding people, their goals, and how we can create lasting value together.” — **Denise Bou Chahine***

Our Team



Jawad Timani

Business Analyst & ERP Consultant

Profile Summary

Jawad Timani is an accomplished Business Analyst and ERP Specialist with over eight years of cross-industry experience spanning enterprise technology, banking, and financial consulting. As a certified IFS Cloud consultant, he leads ERP implementation and post-go-live support for major clients across the Middle East and South Asia, including EWEC (Abu Dhabi), Madayn (Oman), and Fugro (Egypt & India). Combining strong financial acumen with technical expertise, Jawad bridges the gap between business needs and digital transformation strategies. His background in banking and financial management complements his consulting work, allowing him to deliver practical, results-oriented solutions that enhance operational efficiency, data accuracy, and business insight. Recognized for his leadership, problem-solving, and cross-functional collaboration, Jawad drives successful ERP rollouts, trains diverse user groups, and ensures seamless system adoption. His approach emphasizes communication, structure, and continuous improvement, making him a trusted partner to both clients and internal teams.

Areas of Expertise

- ERP Implementation & Functional Consulting (IFS Cloud, IFS App10)
- CRM Training & Implementation
- Business Analysis & Requirements Gathering
- Financial Process Optimization & Reporting
- Post-Go-Live Support & Hypercare Management
- Cross-Functional Team Leadership & Client Engagement
- Documentation, User Training & Knowledge Transfer
- Data Visualization & Decision Support Analytics
- Digital Transformation & Systems Integration

Key Training & Program Topics

- ERP Implementation Lifecycle & Change Management
- Agile Methodologies (JIRA, Confluence)
- Business Process Documentation & Standardization
- Post-Implementation Support & Ticket Resolution
- Client Communication & Stakeholder Reporting

Professional Highlights

- Employee of the Year 2023 at Hoist Tech for outstanding leadership, functional problem-solving, and client satisfaction in IFS implementations.
- Led ERP deployments and hypercare support for EWEC (Abu Dhabi), Madayn (Muscat), and Fugro (Egypt & India), ensuring smooth go-lives and sustainable user adoption.
- Developed a standardized “Book of Rules” documentation system to align client operations with ERP functionality.
- Co-created and tested My Novo, Lebanon’s first digital-native banking app, managing feature prioritization and feedback collection from over 2,500 beta users.
- Contributed to Hawili, a fintech e-wallet initiative addressing Lebanon’s economic challenges through accessible digital finance.
- Guided cross-functional teams of 5+ support specialists in managing daily client tickets, ensuring efficient post-sales operations.

Languages

- Arabic - English - French

*“Effective consulting isn’t just about implementing systems – it’s about connecting processes, people, and purpose to drive lasting business transformation.” — **Jawad Timani***

Our Team



Roy Hany

Graphic Designer

Profile Summary

Roy Hany is a multidisciplinary Graphic Designer with over 14 years of creative experience across digital media, branding, and marketing communications. Based in Lebanon, he has collaborated with agencies, startups, and international brands to craft impactful visual identities, social media content, and advertising campaigns.

Currently a Graphic Designer at MTV Lebanon (since June 2025), Roy contributes to developing visual concepts and on-air graphics that enhance brand communication and audience engagement. His role bridges creativity and media production, ensuring high-impact visuals that align with MTV's dynamic identity and editorial direction.

Before joining MTV, Roy served as Graphic Designer at Alterba and ZOOD-BDD, leading visual design and social media creative direction for projects across Lebanon, Iraq, and Pakistan. His work blends strategic design thinking with a strong understanding of audience engagement, helping brands translate ideas into compelling visual stories.

With a background in freelance design and art direction, Roy has delivered end-to-end creative solutions—from concept sketches and branding to motion graphics, digital ads, and corporate collateral. His approach combines innovation, adaptability, and detail orientation, making him a trusted visual partner for organizations seeking strong creative identity and market impact.

Areas of Expertise

- Creative Direction & Visual Communication
- Social Media Content & Digital Campaigns
- Branding & Corporate Identity Design
- Animation & Motion Graphics
- Advertising & Marketing Collateral
- Layout Design & Print Production
- Cross-Platform Design (Facebook, Instagram, Google Ads)
- Creative Strategy & Client Collaboration

Professional Highlights

- Graphic Designer – MTV Lebanon (June 2025–Present)
- Designing visual content and broadcast graphics that support TV programming, marketing, and digital storytelling initiatives.
- Graphic Designer – Alterba / ZOOD-BDD
- Led creative direction for digital and social media campaigns across Lebanon, Iraq, and Pakistan, including Facebook and Google Ads.
- Freelance Graphic Designer (2010–Present)
- Delivered diverse creative projects including branding, newsletters, brochures, banners, stickers, posters, and business cards for regional clients.
- Provided design strategy recommendations aligned with campaign objectives and client budgets.
- Designed and animated visual assets for corporate and digital use, maintaining brand consistency.
- Early career in hospitality management, developing communication and teamwork skills that enhance client collaboration.

Languages

- Arabic – English – French

“Design is not just what it looks like – it’s how it connects, communicates, and inspires action.” — Roy Hany

VISIT OUR WEBSITE

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