

# ALL INDIA TRAINING FACILITATION, CERTIFICATION FOR PLACEMENT FOR BOYS AND GIRLS

Program offered by SPASHRAM RIVERMOUNTAIN RETREAT  
& I J SINGH (Founder: TigerPaw Adventures)



- To impart skill development training to those interested in participating in the tourism sector with an emphasis on eco, sustainable development and outdoor field skills applicable to adventure, eco and wildlife tourism

### **\*CERTIFICATION AND AWARDS CATEGORIZATION\***

- Outdoor Guides, Trek and Field guides.
- Eco Lodge Managers  
International Guest Relations and documentation  
Culinary skills and hygiene in remote areas
- Small agro forestry, use of medicinal plants in Health  
Wellness .Ayurveda Yoga

# **AIM & OBJECTIVES OF PROGRAM**

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- **Identification of individuals and Individual assessments**
- **Subject curricula customised to audience**
- **Adaptation based on high school education**
- **Standardization of qualification and ability suited to curriculum**
- **Isolation of above average individuals: entrepreneurship training and orientation class conduct and facilitation: certification and placement enablement, support facilitation and counselling**

## **PRE-TRAINING ASPECTS**

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- **ASSESSMENT**

- Individual assessments shall be made

- **CERTIFICATION**

- Certification shall be issued based on above criterias.

# **POST-TRAINING ASPECTS**

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- **Placement counselling shall be imparted based on individual assessments**
- **Placement facilitation shall be provided based on above and based on: inclinations of family and individual eg need to stay close to home.**

# **PLACEMENT**

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## CURRICULUM: ADAPTATION & SET OFF AGAINST EXISTING NATIONAL FORMATS

*(Sample below: Table below is indicative of a national example)*

<b>Tourism Concepts &amp; Impact</b>	<b>Policy &amp; Planning for Tourism Development</b>	<b>Tourism Marketing</b>
<b>Travel Agency &amp; Tour Operation</b>	<b>Business Environment</b>	<b>Legal Environment of Tourism Business</b>
<b>Management Concepts</b>	Transport In Travel & Tourism	Mathematics & Statistics for Management
<b>Tourism Products Of India</b>	<b>Business Economics</b>	<b>Guides &amp; Tour Escorts</b>
<b>Business Communication</b>	<b>Geography for Tourism</b>	<b>Entrepreneurship Development</b>
<b>Basic Accounting</b>	English	Foreign Language choices

## ELIGIBILITY:

**NOTE: Items in RED and matched with internally established eligibility criteria**

## CURRICULUM: ADAPTATION & SET OFF AGAINST EXISTING NATIONAL FORMATS

*(Sample below: Table below is indicative of a national example)*

HRD & Planning in Tourism	Air Transport management	Meeting Incentives & Conference Management (MICE)
Organizational Behaviour	International Tourism Management & Frontier Formalities	Air Cargo
Computer Applications in Tourism Industry–I	Computer Applications in Tourism Industry–II	Tour Package Designing & Itinerary Costing
Foreign Language (French)	Indian Society & culture	Destination Studies
Sales & Advertising Management in Tourism	Environment and Tourism	Adventure Tourism
Geography and History	Regional Tourism	Project & Viva-Voce

## ELIGIBILITY:

**NOTE: Items in RED and matched with internally established eligibility criteria**

- **DEFINING TOURISM**
  - **The biophilia hypothesis**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Familiarisation Of Different Aspects Of Tourism**
  - Inbound foreign
  - Domestic: Sub categories
    - Recreational
    - Spiritual
    - Educational
    - Adventure Eco-tourism
    - Heritage tourism

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Understanding Benefits Of Tourism**
  - Knowledge empowerment by learning from one's own audience:
  - Leveraging skills
    - E.g.: Craft making to showcase at State shows
    - Livelihood
    - Multiple avenues for income

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **MARKETING:**

- E.g.: Finding the right market for your program, product, craft or skill.

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Successful Tourism**
- **Responsible and Sustainable Eco Tourism**
  - **Defining “successful tourism”**
  - **INDIA as a Tourist Destination: Strengths And Weaknesses**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **PLAYERS IN THE INDUSTRY:**
  - Hotels
  - Airlines
  - Luxury Trains
  - Eco and Wilderness Lodges
  - Health and Wellness Lodges and Spas
  - Adventure and Outdoor Recreation

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Documentation In The Travel Industry**
  - **Booking Control Forms**
  - **Liability: Tort: Consumer Rights**
- **Cultural Aspects And Interpretation Of Indian Culture For Foreign Audiences**
- **Dealing With Language Issues**
- **Village And Rural Tourism**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Food & Beverage**
- **Cooking**
  - **Food Presentation**
  - **Food Hygiene And Preservation**
  - **Kitchen Skills And Dining And Restaurant**
- **Bio Diversity And Sustainability Planning via. Tourism**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Women's Rights Gender Equality Harassment In The Work Place Protection Support Agencies**
- **House Guests**
- **Village Tourism**
  - **Lodge Management**
  - **Before Hotel Management**
- **Accounting: Bill And Receipts**
  - **Banking**
  - **GST**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Outdoors:**
  - **How To Make The Most Of The Landscape Around You And What You Can Learn And Share**
- **Adventure Trekking Camping**
  - **Rock Climbing which are available in state along with the below mentioned.**
  - **ROCK CLIMBING:**
    - **Definitions**
    - **Locations.**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **ORIENTEERING**
  - Definition
  - Locations as examples:
- **BOATING: WATER SPORTS**
  - Definition
  - Locations
- **ORNITHOLOGY**
  - Definition
  - Locations

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **WILDLIFE**
  - **Locations**
- **NATURAL HISTORY**
  - **Locations as examples**
- **ARCHEOLOGY**
  - **Definition**
  - **Locations**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- **Equitation And Horse Management**
- **Outdoor Guide Types:**
  - **Wildlife Guides Birding Guides:**
    - **Field Natural History Guides**
    - **Rock Climbing Adventure Camping**
    - **Water sports and Recreation**
    - **Archaeology and History**
      - **It is aimed at careers in general tourism industry and Government Tourism Certifications**

# **SPECIFIC TOURISM COURSE OUTLINE SUBJECT AREAS**

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- Curricula will also include the following special orientation classes for those evincing a greater interest and aptitude.
- The following practical classes from amongst rural components will be held for those showing greater interest and aptitude in outdoor sport and recreational tourism
- Those wishing to learn guiding and instructor level pursuits in: water sports: field craft such as wildlife and birding guides: rock climbing, others e.g. Basic First Aid and CPR

# **SPECIFIC TOURISM COURSE**

## **OUTLINE SUBJECT AREAS**

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## For more information, kindly visit our websites

- <https://www.tigerpawadventures.com/>
  - [www.spashram.co.in](http://www.spashram.co.in)
  - [www.executivegurukul.com](http://www.executivegurukul.com)

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