JOHN L. PAULS

904.563.0619 • John@drjohnpauls.com • www.drjohnpauls.com

PROFESSIONAL PROFILE

Instructional and Learning Experience Designer with a comprehensive 9-year background in the educational sector. Proven expertise in roles such as K-12 Educator, Public School District Technology Administrator, University Instructional Designer, National Professional Learning Specialist, Grant Developer, and Content Creator. Demonstrated ability to design effective learning experiences and instructional material, backed by a strong understanding of technology integration in educational settings. Adept at developing grants and creating engaging content, with a commitment to fostering learning and promoting educational growth.

EDUCATION

University of West Florida — Pensacola, FL
Doctor of Education, Instructional Design & Technology — January 2023

University of West Florida — Pensacola, FL
Specialist of Education, Instructional Design & Technology — August 2018

Bethel University — McKenzie, TN
Master of Business Administration — May 2016

Bethel University — McKenzie, TN
Bachelor of Science, Organizational Leadership — August 2014

INSTRUCTIONAL DESIGN EXPERIENCE

Jacksonville University — Jacksonville, FL
Instructional Designer — April 2021 – Present

- Instructional designer responsible for collaborating with professors and university stakeholders to design undergraduate and graduate courses, in addition to professional learning opportunities for faculty and staff.
- Provided direct instructional technology support for faculty and as a learning management system administrator.
- Courses designed include healthcare informatics, nursing, augmentative and alternative communication, aviation weather, bio statistics, nutrition, and more.
- Designed and facilitated monthly professional learning sessions for faculty on teaching and learning strategies
- Provided tech support and instructional design consultation services to all faculty

Canva for Education — Remote
Instructional Design/Educational Consultant — 2024

- Instructional designer tasked with helping to develop an 45-60 minute professional learning session for educators on using accessibility features when designing in Canva. Work included development of branded slide deck, trainer notes, and research into features and functions.

NCCE/Microsoft/Washington State Office of Superintendent of Public Instruction — Remote
Instructional Designer — 2024

- Instructional designer tasked with helping to develop an interactive, innovative two-day face-to-face train the trainer event for WA ESD teams to prepare them to redeliver AI workshops to educators across the state of Washington to support the state's educational AI initiative. Sponsored by Microsoft.

NCCE/U.S. Virgin Islands   Remote
Instructional Designer   2023
- Instructional Designer for a series of in-person professional learning facilitation and eLearning for USVI educators. Topics include Coding and App Development, Digital Field Trips, Video & Multimedia in the

      Classroom, and HMH Digital Resources in the Classroom

TEACHING AND EDUCATIONAL LEADERSHIP EXPERIENCE

Jacksonville University   Jacksonville, FL
Adjunct Faculty   August 2021 – Present
- College: Davis College of Business and Technology
- Course: CS-150: Personal Productivity Using Technology
- Course Modality: Both online and face-to-face for 30-40 students per course.
- Course Details: This course is part of the core programming at the university for undergraduate students across all university disciplines. Course was 3 credit hours and used either a hybrid learning structure of face-to-face skills labs and asynchronous instruction in Microsoft Word, PowerPoint, and Excel, alongside computer programming, digital literacy, technical knowledge, and artificial intelligence, or a fully online version of these same topics and activities.

Duval County Public Schools   Jacksonville, FL
District Coordinator of Technology Innovation   2019-2021
- Responsible for district wide instructional technology professional learning, support, and administrative duties, including a massive three-day transition to remote learning for 130k students.

Self-Contained Educator, K-5, Special Education   2015-2016; 2018-2019
- Responsible for all core instruction for a class of 10-12 students, multi-grade level, 100% with an IEP, and all with a need for significant, individualized instruction and support based on an autism diagnosis or other related disabilities.

School-Based Site Coach   2017-2018
- Oversaw, managed, and supported a group of teachers and support-staff responsible for teaching a self-contained classroom for students with an IEP and a diagnosis involving emotional or behavioral disturbances. Lead Educational Authority at the school for IEP meetings

PUBLICATIONS AND RESEARCH PRESENTATIONS

Pauls, J. (2023). *Instructional design and autism evidence-based practices: The Dick and Carey Model* [Doctoral Dissertation, University of West Florida] ProQuest Dissertation and Theses database.

Pordeli, L., & Pauls, J. (2024). *Understanding AI adoption in academia: Exploring current status and planning for future potentials for teaching and learning.* [Poster presentation]. Nursing Knowledge: Big Data Science Conference. University of Minnesota, Minneapolis, Minnesota. June 5-7th, 2024.

CONFERENCE PRESENTATIONS

Pordeli, L., Pauls, J. (2024, August 8-9). Understanding A.I. adoption in academia: Exploring current status and planning for future potentials for teaching and learning. [Conference Presentation]. Jacksonville University Fall Faculty Conference, Jacksonville, FL, United States.

Pauls J. (2024, February 14-16). The technicolor classroom: Enhancing learning with Microsoft tools [Featured Speaker Conference Presentation]. NCCE 24 Conference, Seattle, WA, United States.

Pauls J. (2024, February 14-16). There's no place like Canva: Visual design and storytelling in the classroom. [Featured Speaker Conference Presentation]. NCCE 24 Conference, Seattle, WA, United States.

Pauls J. (2024, February 14-16). Toto, I have a feeling we're not in kansas anymore. [Featured Speaker Conference Presentation]. NCCE 24 Conference, Seattle, WA, United States.

Pauls, J. & Thornton, D. (2023, August 7). Artificial intelligence in the lecture hall. [Session Co-Presenter]. Jacksonville University Fall Faculty Conference, Jacksonville, FL, United States

Pauls, J. (2023, August 7). Blackboard ULTRA bootcamp. [Session Presenter]. Jacksonville University Fall Faculty Conference, Jacksonville, FL, United States

Pauls, J., & Rushton, C. (2023, August 7). Designing instruction for 21st century learners. [Session Co-Presenter]. Jacksonville University Fall Faculty Conference, Jacksonville, FL, United States

Pauls J. (2024, February 14-16). Lions and tigers and bears, A.I.! [Featured Speaker Conference Presentation]. NCCE 24 Conference, Seattle, WA, United States.

Pauls J. (2024, February 14-16). It's a Twister, tt's a twister!: 20 tools to use in your learning design. [Featured Speaker Conference Presentation]. NCCE 24 Conference, Seattle, WA, United States.

Pauls J. (2024, February 14-16). Clicking heels & captivating reels: The magic of video in education. [Featured Speaker Conference Presentation]. NCCE 24 Conference, Seattle, WA, United States.

Pauls, J. (2023 July 13). No more excuses: The importance and achievability of inclusive education. [Featured Speaker Conference Presentation]. ULTRA Conference 2023, Jacksonville, FL, United States.

Pauls, J. (2022, June 26-29). Using canva to create more inclusive learning. [Exhibitor Presenter]. ISTE 2022, New Orleans, LA, United States.

PROFESSIONAL TRAINING DEVELOPED AND FACILITATED

Pauls, J. (2023, July 19). Artificial intelligence in today's classroom. [Session Presenter]. Malheur ESD, Vale, OR, United States

Pauls, J. (2023, July 19). Artificial intelligence in today's classroom. [Session Presenter]. CCPS, Naples, FL, United States

Pauls, J. & Lanham, H. (2023, January-July). Microsoft innovative educator expert extravaganza cohort. [Session Co-Presenter]. Gallup Mckinley County Public Schools, Northwest Council for Computer Education. Virtual.

Pauls, J., Rushton, C., & Pembrooke, A. (2023, January-July). Digital teaching and learning cohort. [Session Cohort Co-Presenter]. Jacksonville University, Jacksonville, FL, United States.

Pauls, J., Rushton, C., & Thornton, D. (2023, March 6). Alternative assessment strategies. [Session Co-Presenter]. Brooks Rehabilitation College of Healthcare Sciences, Jacksonville University, Jacksonville, FL, United States.

Pauls, J. (2022, March-December). Canva for Education training series. [Session Presenter]. Canva. Various/Virtual

Pauls, J. & Lanham, H. (2022, January-July). Microsoft innovative educator expert extravaganza cohort. [Session Co-Presenter]. Gallup Mckinley County Public Schools, Northwest Council for Computer Education. Virtual.

Pauls, J. (2021, October). Microsoft Planner and Microsoft To-Do for project management. [Session Presenter]. Dallas ISD, Northwest Council for Computer Education, Dallas, TX, United States.

Pauls, J. (2021, August). Microsoft 365 for foreign language and ELA teachers [Session Presenter]. Butte SD, Northwest Council for Computer Education, Butte, MN, United States.

Pauls, J. (2021, August). Meeting students where they are: Individualized and differentiated instruction [Session Presenter]. Gallup Mckinley County Public Schools, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, November). Microsoft innovative educator [Session Presenter]. Houston Independent School District (HISD), Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, November). Empowering students with Flipgrid in Teams [Session Presenter]. Puyallup School District, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, October). Microsoft Teams for virtual learning [Session Presenter]. United States Virgin Islands, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, October). Microsoft Teams in higher education [Session Presenter]. Middle Tennessee State University, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, September). Introduction to communication and collaboration in the Teams environment. [Webinar Presenter]. Microsoft. Virtual.

Pauls, J. & Lanham, H. (2020, September). Class Notebook in Teams for elementary school [Session Co-Presenter]. Post Falls School District, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, September- November). Google Classroom superstar cohort [Session Presenter]. Post Falls School District, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, September). Google Classroom digital citizenship [Session Presenter]. Post Falls School District, Northwest Council for Computer Education. Virtual.

Pauls, J. (2020, September). Teaching future ready learners [Session Presenter]. Post Falls School District, Northwest Council for Computer Education. Virtual.

Pauls, J., Lanham, H., Hart, K., Predieri, K. (2019-2021). DCPS innovative educator cohort program. [Cohort Co-Presenter]. Jacksonville, FL, United States.

GUEST SPEAKING
Pauls, J. (2024, January 11). There's no place like NCCE '24: Previews and perspectives. [Featured Webinar Speaker]. Live from NCCE. http://bit.ly/DrPaulsNCCELive24

Pauls, J. (2023, April 6). Hidden potential: Using technology to create inclusive spaces and practices. [Featured Webinar Speaker]. Live from NCCE. https://bit.ly/JohnPaulsNCCELive23

Pauls, J. (2020, December 10). Innovation and remote learning with Microsoft 365. [Featured Webinar Speaker]. Live From NCCE. https://bit.ly/JohnPaulsNCCELive20

GRANTS AND AWARDS
2024 EdTech Awards: Higher Education Leader of the Year Finalist
Global competition recognizing excellence in educational technology and innovation. 2024
Finalists & Winners - EdTech Digest

2024 AI Educator of the Year Finalist (MagicSchoolAI)
Global competition with 700+ nominations. Placed top 20 in recognition of excellence in using AI in learning design. [AI Educator Awards (magicschool.ai)](#)

2020 U.S. DOE Education Innovation and Research (EIR)
Grant Title: The U.L.T.R.A. Initiative: Utilizing and Leveraging Technology to Rethink Accessibility Duval County Public Schools
Role: Grant and Program Designer, Co-primary Investigator (Funded: 3.5 Million)

PROFESSIONAL AFFILIATIONS

Northwest Council for Computer Education   2020-Present
- Northwest Council for Computer Education NCCE's mission is to be the leader for innovative professional learning, with a mission to lead, engage, and assist educational communities to reach higher levels of student and educator success through the use of 21st Century Technology.

The Learning Guild   2023-Present
- The Learning Guild is a vibrant community of learning professionals, formerly known as The eLearning Guild. Established in 2002, it focuses on learning technologies, producing conferences, expositions, and online events. Members gain access to live and on-demand learning resources, connect with industry experts, and participate in conferences, webinars, and forums.

Association for Talent Development   2024-Present
- The Association for Talent Development (ATD), formerly known as the American Society for Training & Development (ASTD), is a non-profit organization that supports professionals in developing the knowledge and skills of employees worldwide. With over 35,000 members from more than 120 countries, ATD empowers talent development managers, trainers, instructional designers, and workplace learning professionals to enhance workplace capabilities.

PROFESSIONAL SERVICE

- NCCE National Trainer Summit Planning Committee- planned and organized virtual summit for NCCE learning specialists nationwide.   2023-2024
- NCCE Mentor- provided support and guidance to new NCCE PLS nationwide.   2022-2023

SKILLS

Demonstrated proficiency in using a variety of tools to deliver engaging learning experiences, including:
Articulate 360, i-Spring, Kaltura, Camtasia, Canva, Microsoft 365, Minecraft, Blackboard LMS, Canvas LMS, D2L LMS, Genial.ly, Synthesia.io, AI

Demonstrated expertise in a variety of learning strategies and approaches, including:
Accessibility and inclusivity, gamification and game-based learning, hybrid, virtual, or in-person teaching modalities, AI in education, 21st Century Learning Design, ADDIE, Dick and Carey Instructional Design Model, Mayer's Principles of Multimedia Instruction.