

- Q: What is VinDelivery?
- A: VinDelivery is a direct-to-consumer wine delivery company that consolidates wine shipments and delivers in refrigerated trucks by appointment. Client benefits include insurance from winery pick-up through transportation and delivery. Removal and recycling of all undesired packing materials upon completed delivery.
- Q: Why VinDelivery?
- A: VinDelivery was designed to solve the biggest pain point when it comes to buying wine...the Delivery! For most consumers, the unpredictable nature of wine delivery, and inability to communicate with the driver for delivery leave them frustrated.
- Q: How does it work?
- A: VinDelivery will contact all wineries or retailers via email, cc'ing you, requesting that all future wine shipments be picked up by VinDelivery. Following successful pick up of your wine orders, we will contact you to schedule delivery.
- Q: When does VinDelivery delivery my wine?
- A: VinDelivery is not an 'On-Demand' delivery carrier. VinDelivery will schedule deliveries in your area at least once per week, usually from 4 10 pm and includes Saturday and Sunday delivery when needed.
- Q: Why do I need this service if I already send my shipments to my office?
- A: VinDelivery knows, carrying a bunch of boxes at the end of a long day to your car and again into your house might be the last thing you feel like doing. Spending the next two weeks filling garbage cans with Styrofoam and cardboard is incredibly undesirable. As a VinDelivery customer, we feel being green and recycling your packaging for you a huge benefit to both you and the environment!
- Q: I'm a Pick-Up Member, so why would I pay for shipping?
- A: Okay, let's be real here. Many of you do pick up your wine...but increasingly, it's difficult to get to the winery each quarter. Often you chose 'Pick Up' because you knew getting wine shipped to your home was difficult and didn't want to risk wine getting cooked after multiple delivery

attempts. VinDelivery offers a new solution so you can get your club shipments in a timely manner and order more before it's sold out!

- Q: Okay...but I like to visit the winery and pick up my wine...
- A: A few points here...
  - 1. You can still visit your favorite wineries...only now, you don't have to leave your wine in the car all day risking the chance of ruin! You wouldn't leave your child or your animal in the car for 30 minutes on a sunny day, would you? Then why leave your wine!
  - 2. If Vin.Delivery does your picks ups for you...now you may visit new wineries on your next wine country visit!
- Q: Can you receive wine from your favorite winery between June & September 6<sup>th</sup>?
- A: At VinDelivery, we believe summer is one of the best times to enjoy your wines. As our trucks are all 100% refrigerated during transit, you can order from and have your wine delivered to your home at cellar temperature, in time for your next party.
- Q: Okay I got it! How do I get other wine picked up and delivered with this one?
- A: Great Question! In fact, if you sign up with VinDelivery directly...you benefit in multiple ways!
  - 1. All your wine picked up and consolidated to a single delivery.
  - 2. All club shipments + additional re-orders benefit from refrigerated, insured transport.
  - 3. The more shipments/pickups you have, the more you will appreciate our service!
  - 4. No more filling your trash can with all the packaging materials.
- Q: I am running out of storage at my house...can VinDelivery help with storage and management?
- A: Yes, VinDelivery operates an off-site, secure storage warehouse and can help manage your wine collection.

## Q: Cost Structure

A: 1-6 bottles | \$30
6-12 bottles | \$42
13 - 24 bottles | \$3.25 per bottle
25 - 36 bottles | \$3.00 per bottle
37 and above bottles | \$2.75 per bottle
Large Formats | \$15 per bottle