



Value, Growth, and Innovation
can be realized with sound business strategies.

INPUTS

- AUTHENTICITY**
- INDUSTRY EXPERTISE**
- LIVED EXPERIENCE**
- CRITICAL-CREATIVE THINKING**

OUR CLIENTS

Individuals



Teams



Mission-Driven Organizations



SOLUTIONS

We become your “fractional” Chief Strategy Officer centered on people’s needs and healthy organizational ecosystems with solutions tailored to your specific needs and goals. We give clients the tools to discover truth for themselves and teach skills such as knowledge management, crowdsourcing, and feedback looping for broad-based input.

Developing a safe space to ask hard questions and cultivate trust across the organization allows us to glean insights that organizational leaders may never have previously heard or considered. Organizational strategies that clients often address include right-sizing, new programs or services, alignment, mergers & acquisitions, culture & technology transformations, reorganizations, and work flow efficiencies.

OUTCOMES

Short-term	Mid-term	Long-term
<ul style="list-style-type: none"> insights of current state opportunities for the future short-term priorities long-term intended impact knowledge transfer consensus & commitment 	<ul style="list-style-type: none"> improvement of policies, procedures, and processes greater internal camaraderie & external collaboration alignment of resources to business goals mindset shifts enhanced client experience 	<ul style="list-style-type: none"> mission impact/value add growth opportunities enhanced efficiency & effectiveness agility innovation

PRIMARY ACTIVITIES

<ul style="list-style-type: none"> key informant interviews project management accountability coaching 	<ul style="list-style-type: none"> design & facilitation of meetings, retreats & focus groups qualitative & quantitative data collection & analysis strategic advising & technical assistance 	<ul style="list-style-type: none"> assessments training research
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DELIVERABLES

PLANS	Strategy & Implementation Road Maps of Short-term, Mid-term, and Long-term Strategic Intents, Scenario, Strategic Partnership, Theory of Change, Project/Team/Committee Charters, and Change Management <i>incl. communications, sponsor roadmap, coaching, resistance management & training</i>
ANALYSES	SWOT, SOAR, PESTLE, Benchmark, Landscape, Stakeholder, Financial, Work Flow, Core Competencies, Due Diligence for Mergers/Acquisitions and other types of Strategic Integration, Reorganization
ASSESSMENTS	Readiness, Organizational Profile, Culture, Client Satisfaction, Risk, True Colors® Personality