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FOR IMMEDIATE RELEASE

RYDZ Launches Second Generation Cruise Specialty Low Speed Vehicle Platform

Designed for Attractions, Hospitality, Tourism, Recreation, and Event Operators

LARGO, FLORIDA – June 2026 – RYDZ USA LLC today announced the launch of its Second-Generation RYDZ Cruise, a specialty low speed vehicle platform designed to help destinations create memorable guest experiences while generating new revenue opportunities.

The Second-Generation Cruise introduces a series of enhancements focused on ride quality, passenger comfort, durability, and operational performance. Key improvements include heavy duty front and rear coil-over suspension, HD roller bearing front hubs, integrated front and rear fenders, wider passenger entry and exit openings, a larger Sunbrella® canopy, upgraded wheel packages, and a powder coated frame for enhanced durability and appearance.

"The RYDZ Cruise was created to transform transportation into an experience," said Matt Scheuler, Founder of RYDZ USA LLC. "Every enhancement in our second-generation platform was driven by customer feedback and designed to improve the experience for both guests and operators."

The RYDZ Cruise features a unique social seating layout that accommodates up to eight people, including the driver, around a central table, creating an engaging environment for tours, rentals, events, and group experiences.

Manufactured in the United States, the RYDZ Cruise combines an aluminum frame, lithium battery technology, electric power steering, four wheel disc brakes, coil-over front suspension, and speeds up to 25 mph where permitted by local regulations.

Second Generation RYDZ Cruise vehicles are now shipping nationwide.

For more information, visit www.rydzllc.com.

About RYDZ USA LLC

RYDZ USA LLC manufactures specialty low speed vehicles that help attractions, hospitality operators, tourism destinations, campgrounds, resorts, universities, event venues, and recreational facilities create memorable guest experiences. Designed and manufactured in the United States, RYDZ vehicles transform transportation into engaging social experiences while supporting a wide variety of operational and revenue generating applications.



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