

## Flyer/Postcard/Brochure Design Questionnaire

50% non-refundable deposit up-front | Includes up to 3 revisions | DESIGN FEE - PRINTING IS SEPARATED

- □ \$45 Single-sided
- □ \$55 Double-sided
- Choose sizing:
  - Small (4 x 6)
  - Square (5 x 5)
  - Medium (5x7)
  - □ Half-Letter (8.5 x 5.5)
  - Full-Letter (8.5 x 11) Only brochure sizing available
  - Other\*

Choose orientation:

- Portrait
- □ Landscape

Choose fold (For brochure only):

- Bi-fold
- Tri-Fold
- Z-Fold

Name:

Email:

Phone:

(Please complete all questions or it will be denied)

### **Flyer/Postcard/Brochure Inclusions**

### What is the name of the Event/Title/theme?

### What is the purpose?

Event

Sale

- Infographics
- □ Other (Please specify)

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### Do you have a logo(s) you would like to be included?

(Please attach high resolution files)

Do you have any photos or images that you would like us to use in the design? (If any, please attach)

Do you have the copy written for the entire design? (If any, please attach)

Do you have sketches or layouts that you want us to follow? (If any, please attach)

(You do not need to fill these out if you attach a copy written for your design)

Date:

Time:

Location:

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Contact: (Email(s) and or phone number(s))
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Website link(s):

Social media link(s):

Cost of entry or purchase:

**Details:** (Include precise details on all other information regarding the design - Host info, speaker(s) info, discounts, etc.)

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### Design Preference

What is your preferred color palette? (Range of colors)

What colors do you NOT want to use?

What is the concept behind your design? (Professional/corporate, edgy, modern, etc. basically, what kind of feel do you want?)

What type of style would appeal best to your target market? (Please circle/bold three or provide styles)

Corporate | Clean | Classy | Elegant | Friendly | Artistic | Creative Casual | Bold | Powerful | Soft | Mellow | Minimalistic | Fun | Playful

**Do you want to use our printing services?**\* (If no, please provide sizing and/or format of your desire)

Provide examples of the designs you like. (You may choose up to three attachments)

Further comments:

What is your timeframe? (3 day minimum. A 2 day rush job will increase a 1/4 fee of the pricing you selected. 1 day rush job will increase a 1/2 fee of the pricing you selected)

How did you hear about us?