

Web Design Questionnaire | Godaddy Platform

50% non-refundable deposit up-front | Includes up to 3 revisions | DESIGN FEE - NO PRINT

- Bronze: \$199 for Standard Website Template Redesign up to 5 pages
- Silver: \$249 Premium Web Store Template Redesign up to 10 products/up to 7 pages
- Gold: \$349 Standard Website Template Design up to 5 pages
- Diamond: \$899 Premium Web Store Template Design up to 25 products/up to 7 pages

Name:

Email:

Phone:

(Please complete all questions or it will be denied)

Company/Brand Details

What is the name of your business?

What does your company do? (Describe in few sentences)

What products/services do you offer?

What makes your products/services unique?

What is the URL of your existing website (if any)? What do you like and dislike about it?

Who are your top two competitors and how do you differ from them? (Add more if needed)

Who is your target audience?

What platform are you using for your existing website? (GoDaddy.com, Squarespace.com, Wix.com, etc.)
What features do you need for your website to be successful?

What is the underlying goal for your website?

Do you have the content ready for your website? (Highly recommended)

What pages do you need on your website? (Home, About, Services, etc.)

Please provide precise content details for each page on your website:

(Please type at the bottom of the questionnaire for more room) (e.g.)

Home - (Please write down details you want on each page)

About - (Please write down details you want on each page)

Contact - (Please write down details you want on each page)

etc. -

Please add the logo/artwork/images/videos/photos you want on your website for each page. (Please explain which content belongs to which page)

Are you interested in content marketing services?

Would you like us to provide ongoing support and maintenance?

Design Preference

Do you have any existing style guides and guidelines for your website? (Please attach)

What is your preferred color palette? (Range of colors)

What colors do you NOT want to use?

Do you have a particular font you would like to use – or ones you definitely do NOT want to use?

What words should describe your logo?

What emotions/meanings do you want your website to convey?

Choose three websites you like and dislike and why? (include links)

Please attach content for your website (*Separate emails is fine*)

Further comments:

What is your timeframe? (Minimum one month/No rush job allowed)

How did you hear about us?