

Strengthening the Core: A Technology Risk Perspective



The Question No One Is Asking:
Is Your Cybersecurity Built on Chaos?

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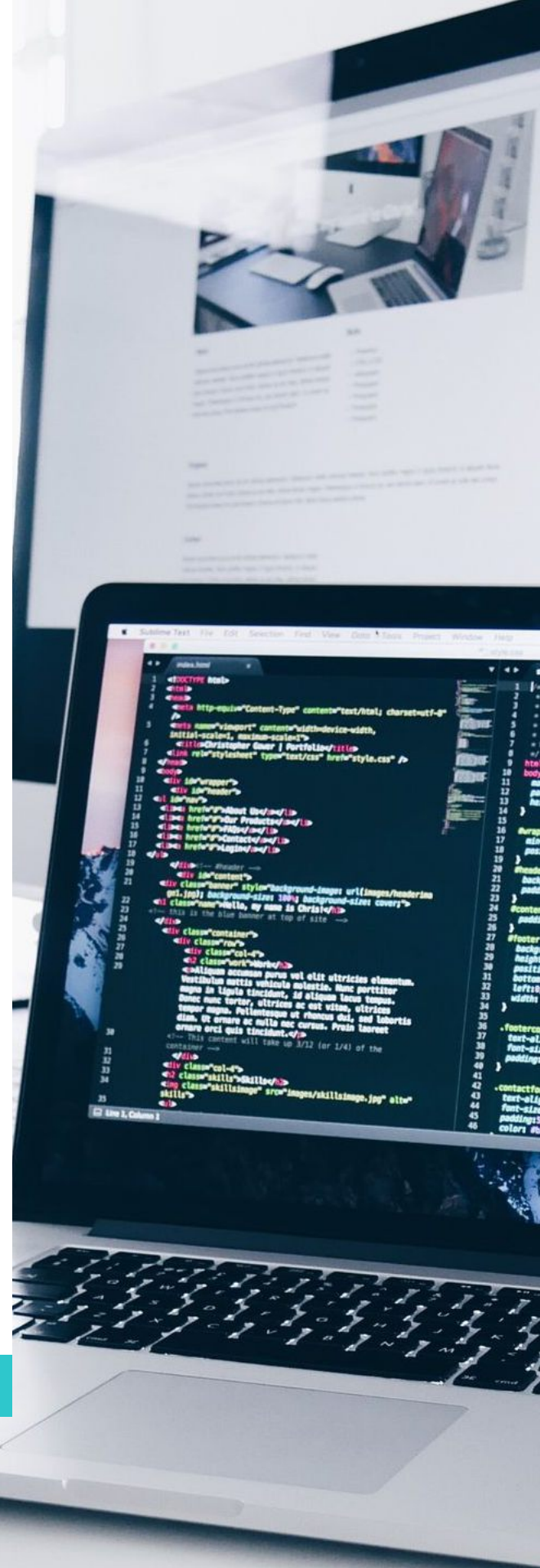


Executive Summary

KEY INSIGHT — Fix the foundation first; tools amplify a strong base, they can't replace it.

Over the past three decades, the IT industry has evolved from disconnected systems and flat networks to hyper-connected ecosystems running in hybrid and cloud-native environments. Yet despite advances in tools and platforms, most security issues still originate from one place: the core infrastructure was never built to be secure in the first place.

This whitepaper introduces a contrarian but grounded perspective: cybersecurity, as we know it today, largely emerged because core IT foundations were misconfigured, neglected, or never secured to begin with. Instead of starting with tools, true security begins by fixing what we already have. This document offers a practical framework for assessing and hardening foundational systems before layering on another product, driven by firsthand experience across decades of leading IT transformations.



The Problem: Cybersecurity Is Often Reactive

The term "cybersecurity" rose in prominence not purely due to technological innovation, but as a reaction to growing threats exposed by poor operational discipline. Having worked in IT since the mid-90s — from legacy platforms to modern distributed cloud — I've seen that most security breaches do not stem from zero-day attacks. They originate from avoidable oversights.

Too often:

- Active Directory becomes a cluttered, over-permissioned mess.
- Networks lack segmentation, making lateral movement trivial.
- MFA is only partially implemented or inconsistently enforced.
- Backups exist but are untested, unencrypted, or inaccessible.
- Permissions are assigned based on tenure, not role or necessity.

When incidents occur, leadership often blames tools — or reacts by buying new ones — without realizing the real culprit is weak foundational IT hygiene. The basics were skipped, bypassed, or never clearly defined.

Philosophy: Fix the Foundation First

Having led teams across federal agencies, large banks, and global nonprofits, I've learned that the most valuable cybersecurity strategy isn't complex — it's focused.

Our methodology flips the traditional model. Instead of pushing product evaluations, pen tests, or intrusion detection systems from day one, we begin with three simple but powerful phases:

Phase 1: Assess

We engage leadership and technical staff in a structured review of current configurations, documentation, and infrastructure. Key focus areas include:

- Active Directory: orphaned accounts, excessive group privileges, GPO misalignment
- Access controls: privileged access, MFA policies, RBAC design
- Network layout: segmentation, VPN security, traffic filtering
- Written policies and procedures: are they actionable and followed?

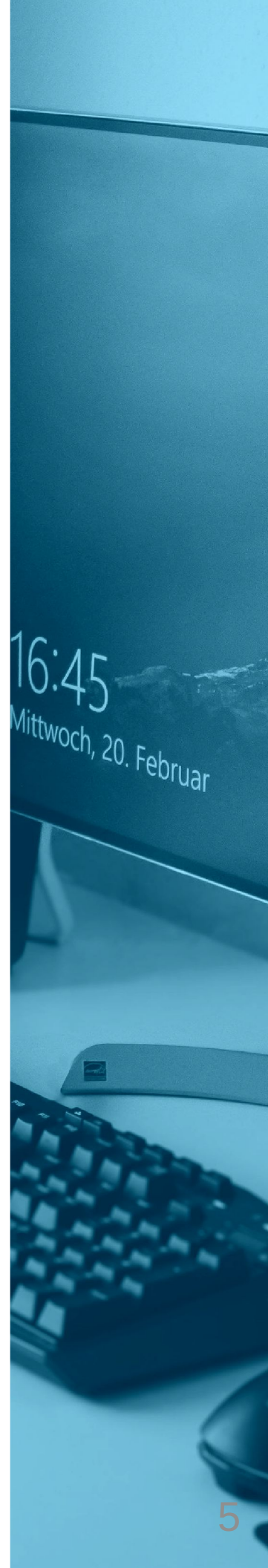
This process is done collaboratively, not as an audit. The goal is to understand the environment before diagnosing it.

Phase 2: Identify

Once we understand your setup, we begin identifying:

- Excessive permissions and access control weaknesses
- Configuration drift across cloud and on-prem environments
- Policy-to-practice gaps
- Blind spots in endpoint, cloud, or identity security

Each finding is mapped to recognizable standards like NIST CSF, CIS Controls, or ISO 27001 — so leadership knows what's at stake and what action looks like.



Phase 3: Optimize

30 / 60 / 90-Day Roadmap		
30 Days (Stabilize)	60 Days (Improve)	90 Days (Optimize)
• Action item • Owner: Team • Metric: KPI	• Action item • Owner: Team • Metric: KPI	• Action item • Owner: Team • Metric: KPI
• Action item • Owner: Team • Metric: KPI	• Action item • Owner: Team • Metric: KPI	• Action item • Owner: Team • Metric: KPI
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We deliver prioritized, practical remediation steps:

- Remove or consolidate over-permissioned accounts
- Enforce MFA on all privileged users
- Segregate sensitive network zones
- Update backup strategies to include immutability and restore testing

Only after these foundational areas are addressed do we recommend layered tools (SIEMs, vulnerability scanners, PAM solutions, etc.) — and only if needed.

Cybersecurity Tools: Valuable, But Not a Cure

I've managed projects involving some of the top-tier tools in the field — CyberArk, Tenable, Palo Alto, Splunk, and more. These solutions are powerful. But here's what I've seen again and again: they don't work as intended when the environment isn't ready for them.

For example:

- No EDR can compensate for shared admin passwords or nested access groups that grant Domain Admin rights to contractors.
- SIEMs are useless when logs are misconfigured, too noisy, or nonexistent.
- A Zero Trust initiative collapses when identity governance is broken from the start.

Tools should enhance security, not compensate for its absence. Investing in software to protect a poorly configured environment is like installing an alarm system on a house with no doors.

Where This Works: Real-World Results

In my previous leadership roles, this approach consistently drove measurable improvement:

- \$5M in annual cost savings through consolidation of redundant technology and vendor optimization
- 70% fewer audit findings by revamping IAM and automating access reviews
- Elastic dashboard deployment recovery through disciplined project realignment and governance enforcement
- Multi-team turnaround transforming underperforming teams using Agile, DevOps, and clear security mandates

Security improves when people feel empowered — not blamed — and when the root causes are clearly identified and tackled.

What Leadership Needs to Hear

CIOs, CISOs, and CTOs need clarity in a sea of noise. This assessment model provides:

- A clear, objective picture of your security posture
- Actionable fixes aligned with compliance, not just audit noise
- Improved communication between technical and executive teams
- A risk-informed roadmap that prevents overspending on reactive solutions

Executives don't need another vendor pitch. They need someone who's been in the trenches and knows how to make foundational security achievable, sustainable, and affordable.

Take the First Step: Start With Clarity

If you're unsure whether your environment is truly secure at its core - let's talk, I offer:

- Collaborative assessments (not audits)
- Non-intrusive interviews and documentation reviews
- Actionable, prioritized recommendations your team can start immediately

Let's uncover the risk you can't afford to ignore - and fix it, together.

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Addendum: Cybersecurity Reminders

Cybersecurity Best Practices: How to Secure Your Data

Cybersecurity isn't a simple two-step or three-step process. A combination of best practices and defensive cybersecurity approaches is used to protect your data.



Antivirus Software

Antivirus software detects and removes viruses on your computer, much like Vitamin C does when harmful substances enter your immune system.



Firewall

A firewall is a digital barrier that protects your computer from dangerous users and malware.



SSO

SSO (single sign-on) is a centralized authentication solution that allows users to access a whole platform of accounts and applications with just one login.



2FA

Two-factor authentication (2FA) is a login method that necessitates the use of a username or pin number as well as access to an external device or account, such as an email address, phone number, or security software.

Addendum: Cybersecurity Terminology (just a few)

Abbr.	Expanded Term
APT	Advanced Persistent Threat
CMMC	Cybersecurity Maturity Model Certification
DLP	Data Loss Prevention
EDR	Endpoint Detection and Response
HIDS	Host-based Intrusion Detection System
IAM	Identity & Access Management
ICAM	Identity, Credential, and Access Management
IDS	Intrusion Detection System
IPS	Intrusion Prevention System
OSINT	Open-Source Intelligence
OTX	Open Threat Exchange
PAM	Privilege Access Management
SIEM	Security Information Even Management
STIG	Securtiy Technical Implementation Guide
UEBA	User Entity and Behavior Analytics

Questions & Next Steps

If this whitepaper raised questions about your IT foundation, let's talk.



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