



**ANNUAL
IMPACT
REPORT**

20

23

CONTEMPLATING FUTURE POSSIBILITIES OFTEN HOLDS GREATER ALLURE THAN DWELLING ON PAST EVENTS

Nevertheless, the critical process of evaluation remains imperative to sustain those aspirations. Reflecting on the projects of 2023 reveals instances that posed potential setbacks. One notable example was the discovery of previously damaged and inadequately repaired main power lines supplying Crooked Tree Ranch, necessitating a significant investment of \$60,000 for full restoration. This occurrence echoes the overarching ethos of Crooked Tree Ranch, where restoration often entails substantial costs and challenges. Indeed, the journey of restoration is arduous, sometimes rendering components irreparable or necessitating extensive interventions beyond mere surface remedies. Patience is paramount as we resolve to accompany every resident of The LifeHouse, irrespective of the duration required, in returning to their original, unblemished state.



The process of restoration is inherently messy, involving dismantling to the bare essence and confronting past traumas head-on. Witnessing the anguish and upheaval during this transformative process evokes a profound desire to alleviate suffering and seek justice for those harmed. Nonetheless, amidst the chaos, we find ourselves in a place of beauty, with The LifeHouse operating seamlessly thanks to the dedication of our esteemed team comprising staff, volunteers, mentors, therapists, counselors, and instructors. Bearing witness to the metamorphosis from old to new, from pain to praise, and from despair to gratitude is a privilege bestowed upon those involved in this noble endeavor. Your contributions, whether financial, temporal, or culinary, have been indispensable in facilitating this journey.

As we stand on the cusp of a new year, our minds turn once more to the realm of possibility. What adventures await within the confines of The LifeHouse? Who will seek refuge behind its doors, and what stories will unfold? With much already accomplished, there remains an abundance yet to be achieved. Let's dream, and journey this together, united, for what lies ahead.

In the fight

LOWELL HOCHHALTER,
PRESIDENT/CEO
THE LIFEGUARD GROUP

Statement of Purpose and VALUES

THE LIFEGUARD GROUP is a *non-profit, mission-focused organization* of people who will strive to aggressively RESPOND to those hurting, lost, broken, and exploited. RESCUE those buried in life's injustices, longing for support. RESTORE them to a place of wholeness and REVIVE hope in our world by encouraging and educating others to find their place in the fight.

We will LEAD with kindness and RESPECT to bring peace and healing to our world through the power of prayer, love, and actions with respect for one another and those we serve. We will GROW, in faith and integrity, until all victims are restored and those who hurt understand that LIFE is our gift and LOVE is our power.

We will stand firm and never waiver in our commitment to OFFER LIFE to those in need and to STAND UP for those who are oppressed, hurt, and victimized.

MISSION STATEMENT:

THE LIFEGUARD GROUP is an expert team dedicated to an aggressive, comprehensive approach to ending human trafficking. We respond aggressively to those in need, rescue individuals trapped in injustice, restore them to wholeness, and revive hope in our world. We collaborate with law enforcement and other abolition organizations, seeking justice for perpetrators and restoration for victims. Our approach is integral in our dealings with all human beings.

THE LIFEGUARD GROUP is dependent on the generosity and passion of its donors, supporters, and volunteers. We will work to partner with the community, churches and individuals who are able to provide the resources and skills necessary to make the difference in people's lives

ourcoreValues

THE LIFEGUARD GROUP will be an organization that serves ALL people.

We will embody the commitment to inclusivity and impartiality. Our services are available to ALL individuals without discrimination based on race, religion, or ethnic origin.

THE LIFEGUARD GROUP will be a strong and unified team.

We aspire to form a formidable, harmonious team driven by a shared purpose. Our commitment to the vision and mission is evident, reflecting a deep dedication to our collective goals.

THE LIFEGUARD GROUP will strive to be a transparent and honest.

Transparency and honesty are fundamental values that drive THE LIFEGUARD GROUP as an organization.

THE LIFEGUARD GROUP will be respectful to ALL people.

We emphasize the core value of respect within THE LIFEGUARD GROUP, emphasizing the importance of treating all individuals with dignity and fairness.

THE LIFEGUARD GROUP will be accountable.

We will demonstrate a deep commitment to accountability in various dimensions of our operations.

By embracing responsibility in these multiple facets, THE LIFEGUARD GROUP establishes a culture of reliability and trustworthiness, consistently delivering on our commitments and building strong partnerships with stakeholders.



OUR TEAM



STAFF

Lowell Hochhalter -

Founder/Executive Director

Carson Hochhalter -

Director of Operations & Student Outreach

Joe Danzer - Search and Rescue Coordinator.

Emily Miller - In Home Manager

Heidi Stockbauer - Case Manager

Anna Rogers - Direct Service Intern

Athena Cole - Ranch Manager.

Tami Hochhalter - Co-founder, Development Director

BOARD OF DIRECTORS

Derek Talley- Chairman

Lowell Hochhalter-

President/Executive Director

LaDean Edam- Treasurer, Director

Liz Manley- Director

Shaun Six- Director

Jordan Stivala- Director

Dr Mike Windauer- Director

Katlynn Parmiter- Secretary Director

Jodi Windauer- Director

Carson Hochhalter- Director/Vice President (Non-Voting)

Tami Hochhalter- Director (Non-Voting)

Jeff and Deb Greer- Executive Advisors

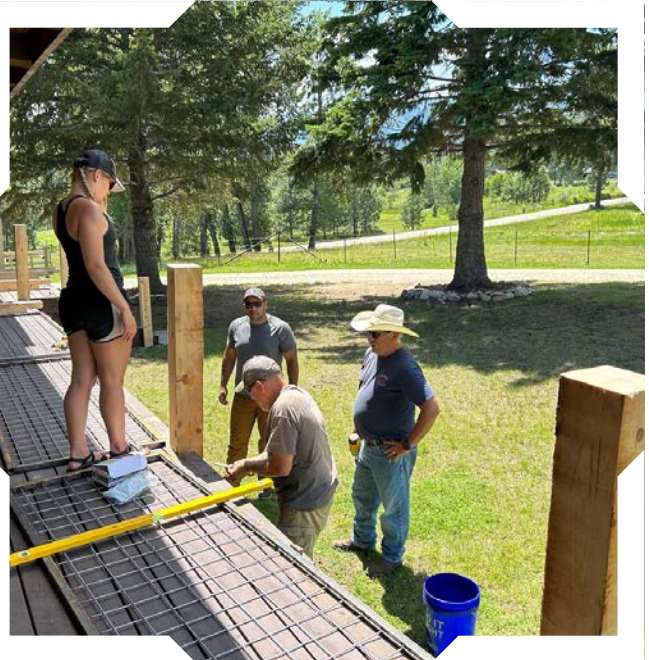
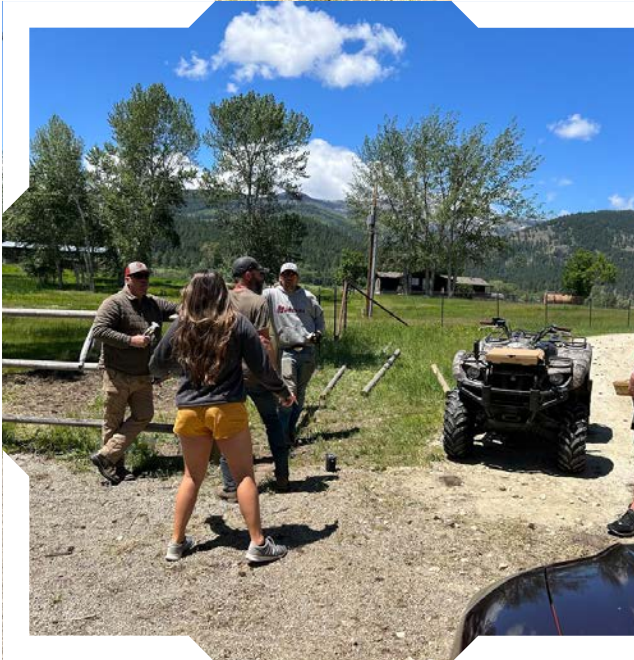
REFLECTING ON 2023



WE SAID GOODBYE TO CHELSEY

We knew our case manager, Chelsey, was destined to do great things, but we hoped to keep her a little longer. We are so proud of her acceptance into medical school and all she accomplished while she was with The LifeGuard Group! THANK YOU Chelsey!





**SOME DAYS ITS
"ALL HANDS ON
DECK" AND WE
PUT OUR MUSCLE
INTO IT**



TEAM DAY COURTESY OF TRIPLE CREEK RANCH

Thank you for your generosity





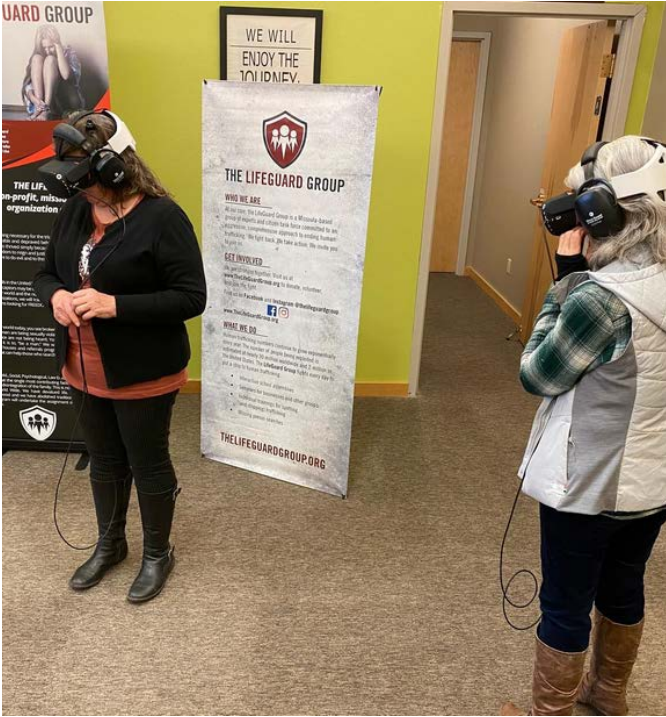
NO ONE CAN DO EVERYTHING, BUT EVERYONE CAN DO SOMETHING
THE LIFEGUARD GROUP #STANDGUARD

4300

Individuals were presented the Human Trafficking Training. Medical and First Responders - 653
Civic and Church Groups - 1111
Schools, Educators and Community Members - 1928
Business and Government Agencies - 663

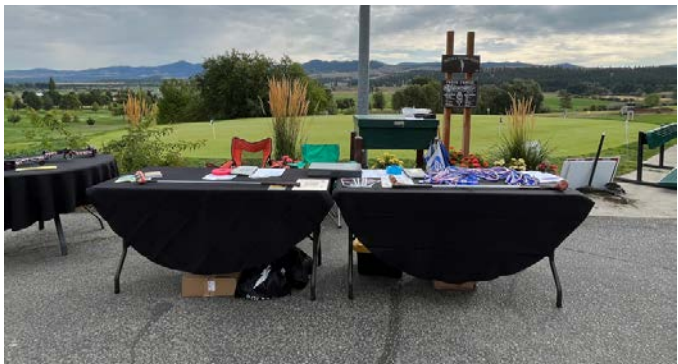


TRAINING PHOTO HIGHLIGHTS





ANNUAL GOLF SCRAMBLE



THE FIRST CHRISTMAS AT THE LIFEHOUSE

Thank you to the generous donors who made this Christmas magical for the ladies



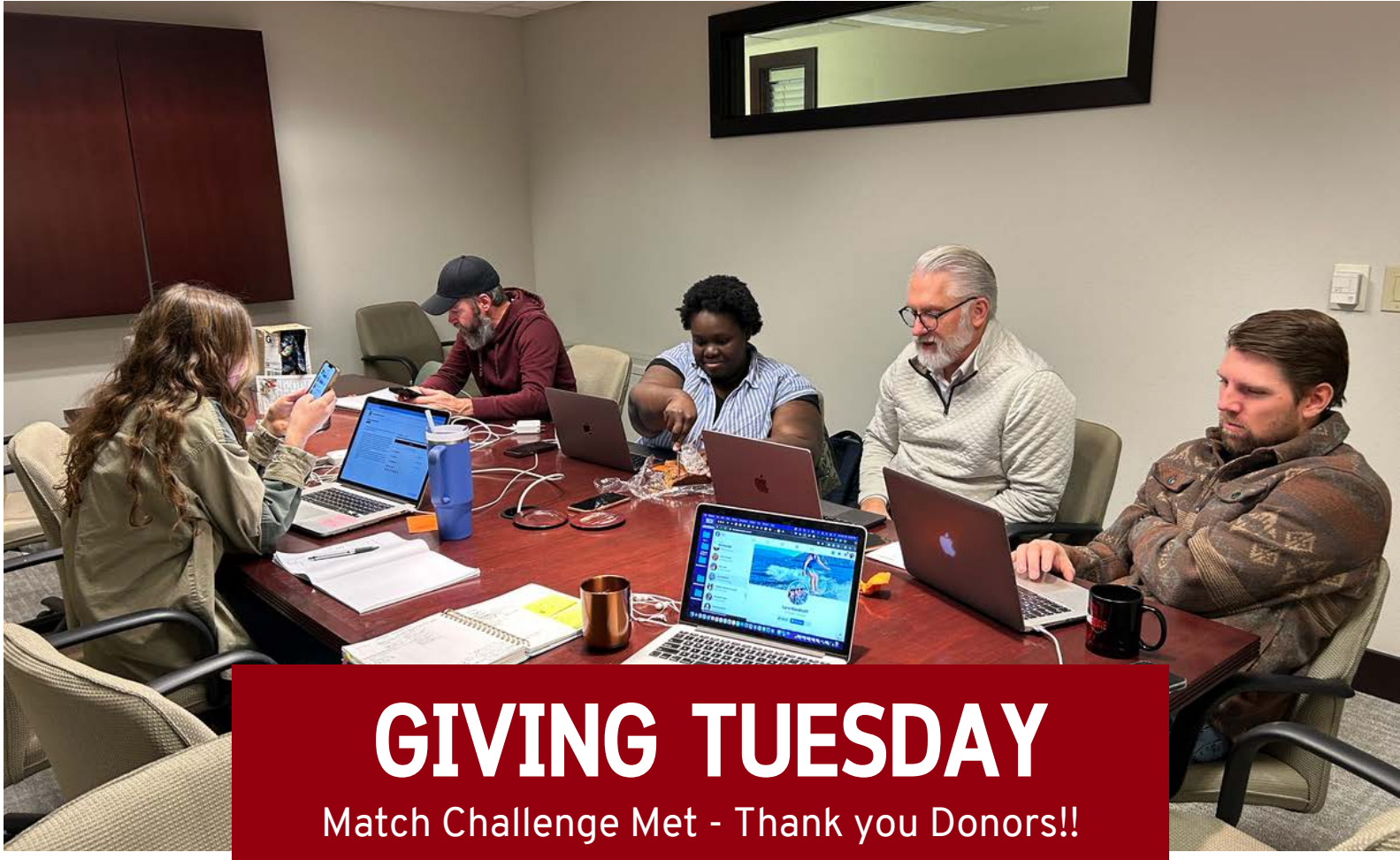


**THE LIFEHOUSE
OPENS ITS
DOORS!!**





**Helped out our
friends at Adult and
Teen Challenge**



GIVING TUESDAY

Match Challenge Met - Thank you Donors!!



FUNDRAISERS

MISSOULA WOMEN'S FAIR

Financials

The LifeGuard Group is proud to have retained the Candid Platinum Seal of Transparency on Guidestar. Below, you will find an overview of our 2023 financials. As is our practice, our 990s will be posted to our Guidestar page as soon as we receive them back from our CPA.



US\$	FY23
INCOME	\$442,669.43
EXPENSES	\$413,881.67
CLOSING BALANCE	\$245,923.74



A WORD FROM THE CHAIR

Here we are in 2024 now, looking at the future and the goals we would like to accomplish. I'm not talking about tiny ones either. Our mission extends beyond providing a safe space for individuals; we aim to make a meaningful difference in the world. We are grateful for the overwhelming support we've received from countless individuals who share our vision, but we can't stop now. We can't get comfortable with what we have done. If anything, we are just getting started. I believe that together, we are taking steps to create a ripple effect that reaches the rest of the world.

As we have already stepped into a new year, we often find ourselves caught up in the spirit of resolutions and the familiar line, "new year, new me." It's a saying that resonates with the best intentions, as many people embark on a journey to better themselves and make a positive impact for themselves and their family—whether it's exercising more, losing weight, or saving for that dream vacation. The list goes on and on. However, statistics reveal a disheartening reality – a significant number of these aspirations fail within the first month.

According to recent studies, approximately 80% of New Year's resolutions lose momentum and eventually fade away by mid-February. It's disheartening, but I also understand. I would be lying if I hadn't made these same resolutions and failed miserably.

The year 2023 was an amazing one for The LifeGuard Group. Monumental things happened, and it wasn't by luck or chance but by a lot of willing and hardworking individuals who believe in the mission and vision of The LifeGuard Group. Some gave finances, some gave time, and others gave resources. I am blown away by the generosity of so many individuals.

Most importantly, remember that the spirit of resolutions is not exclusive to personal endeavors. Some of the most impactful people who have done the most meaningful things didn't do it for personal gain but did it for others.

If you have already faltered with your resolutions, don't give up. There is an old proverb that says, "Though a righteous man falls seven times, he will get up." Failure is only final if you don't try again.

Thank you for your ongoing support and dedication to making a difference. We look forward to the impact we can create together in 2024 and beyond.

DEREK TALLEY

CHAIRMAN OF THE BOARD
THE LIFEGUARD GROUP



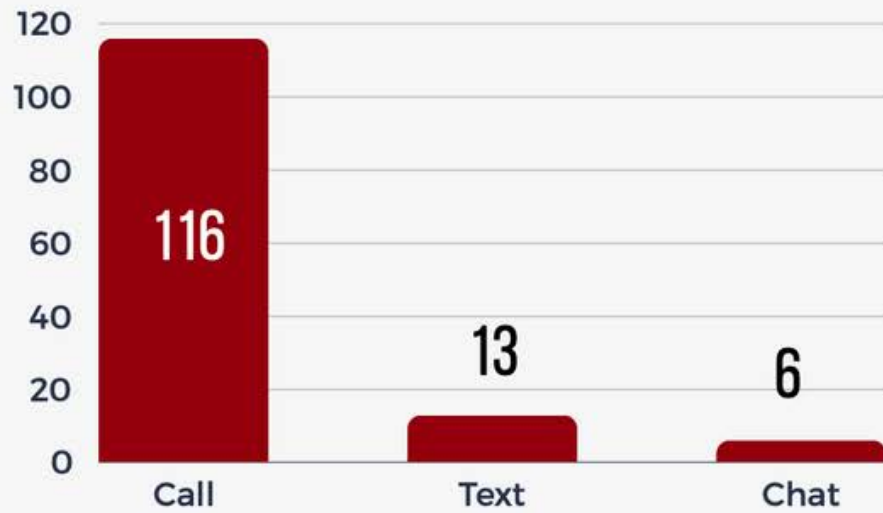
2023

MONTANA

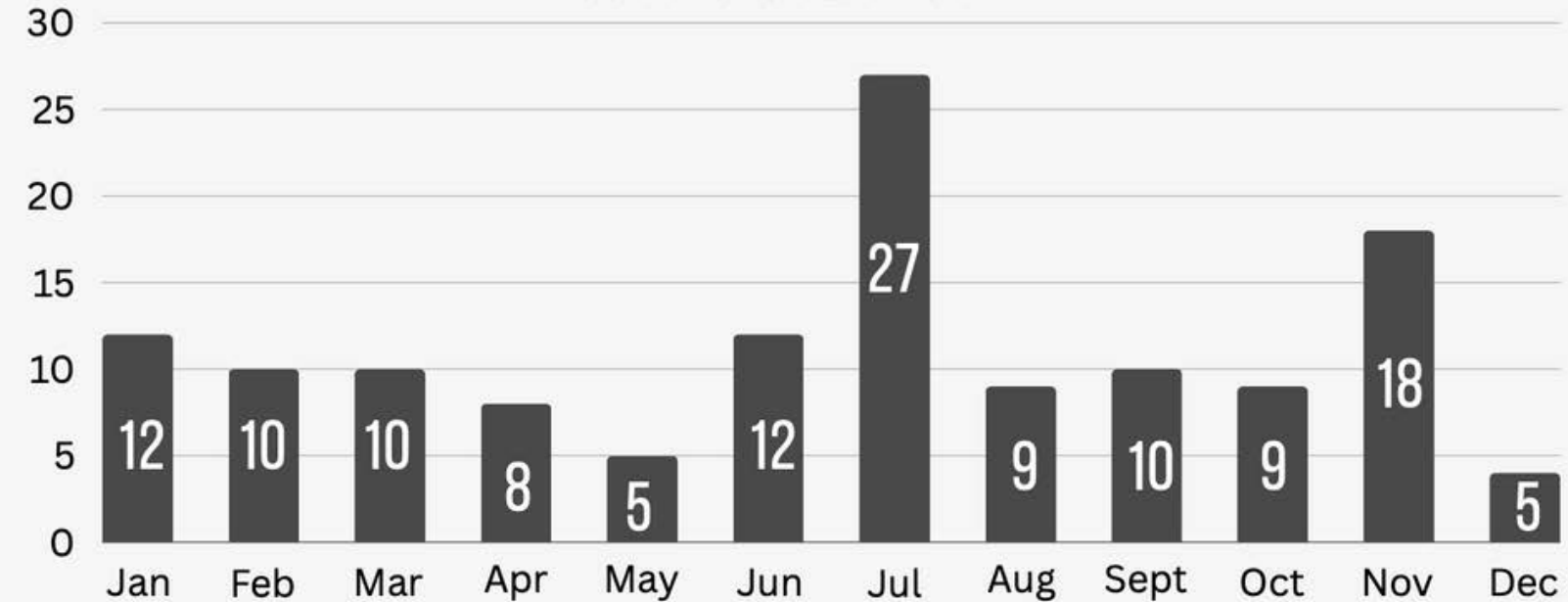
HUMAN TRAFFICKING HOTLINE

ANNUAL REPORT

2023 Overview



CONTACTS PER MONTH



154

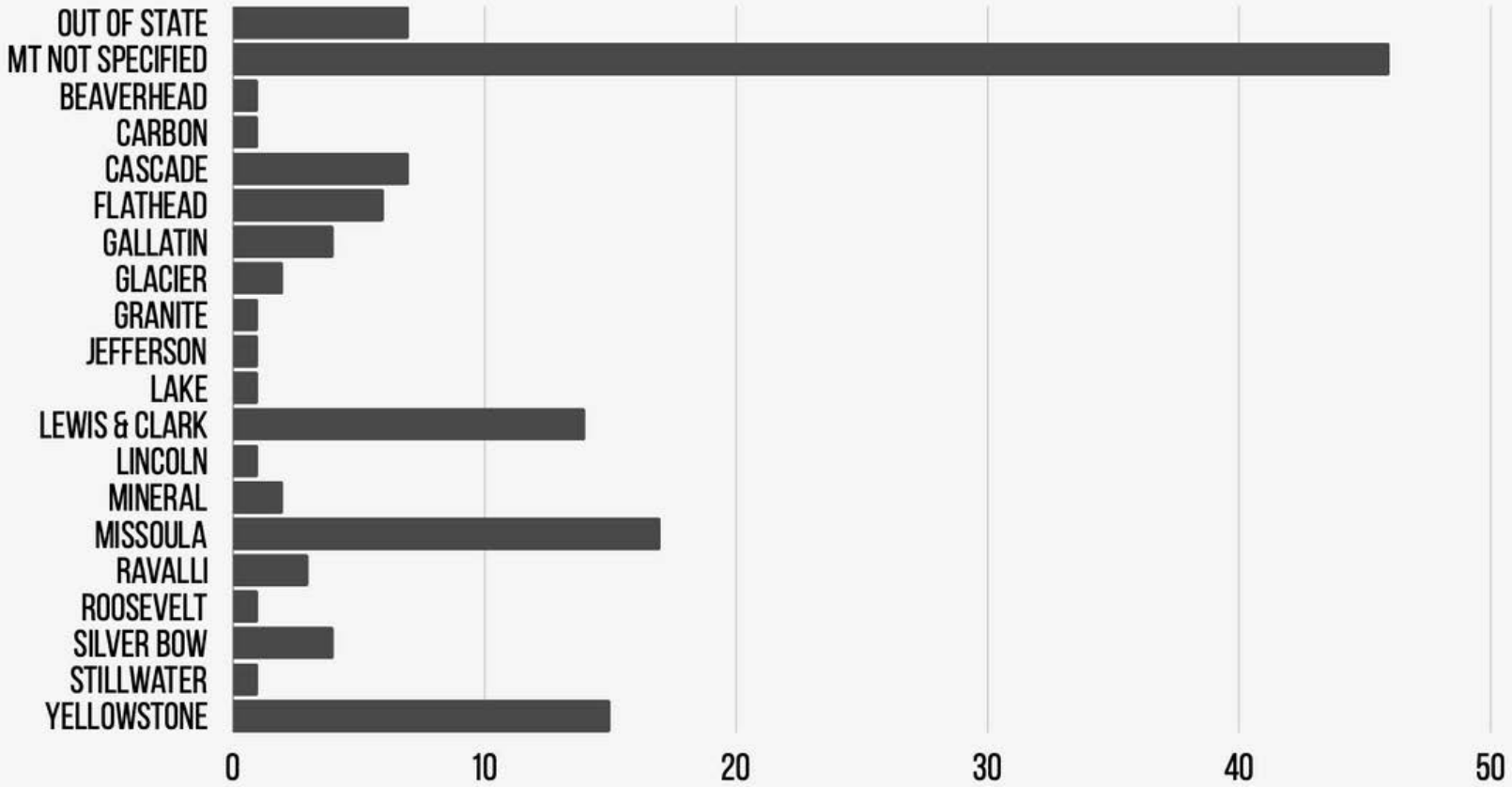
Contacts in 2022



382

Contacts since launch
(Nov. 2020)

CONTACTS PER COUNTY



OUR PARTNERS

ATTORNEY GENERAL



AUSTIN KNUDSEN



THE LIFEGUARD GROUP



GOVERNOR
GREG GIANFORTE



MONTANA
Department of Transportation



SENTINEL PROJECT



A special thank you to all those who volunteered in 2023 as a Montana Human Trafficking Hotline Advocate.



The LifeGuard Group, INC

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