

# THE **LIFELINE**



## PROJECT PACKET

**TheLifeLine.us**

**406-396-5053**

**info@thelifeline.us**

# THE PROJECT

**EMPOWER** students to be the difference makers in their school and community

**EQUIP** students to Recognize and Respond to those who are vulnerable and at risk

**ENABLE** students to speak up and take action to the injustices around them

This project is built on the premise that kids are vulnerable, simply, because they are kids. Every day hundreds of thousands of kids are being groomed for sexual exploitation, pornography, drugs and more. "Silence is not golden, but it is a weapon that is used against us." We MUST equip students, teachers, and staff to protect the vulnerable... and we are all vulnerable. FEAR IS NOT THE METHOD THAT WE USE. RATHER, we know that awareness expands the possibilities for action and if students are given the knowledge, they will take action!



The **LIFELINE** project Encourages students to step up and be the difference makers in their friends, and classmates lives by challenging the norm of "mind your own business". Our mission is to break down barriers that keep students from taking action, to motivate them to lift their peers out of the trenches that life can dig, and to be the **LIFELINE** their peers need!

*"You may choose to look the other way but you can never say again that you did not know."*  
- William Wilberforce

# ***THE ASSEMBLY***

A 300 ft video wall will fill the auditorium, gymnasium or any multi-purpose room with HD quality video. A full sound and light production display will add to the full sensory experience that will keep students engaged and interested for the entire assembly. All the while receiving a purposeful and life-changing message that will empower and equip them to become the **LIFELINE** for those around them.



The **LIFELINE** is a fast-paced, interactive assembly program designed to not only keep students' attention, but to resource them for change. We know everyone says that, but our media-driven program happens in HD quality video and mostly in short speaking segments. The **LIFELINE** is focused on continued student action and we have tools and opportunities to help students get involved. Students are challenged to not only help one another, but also to empower one another, protect one another, and encourage one another.



# ***FACULTY & STAFF TRAINING***

Our Faculty & Staff Training is human trafficking specific. Teachers and school staff who are untrained and unfamiliar with the content of human trafficking can feel overwhelmed and frustrated. This interactive training aims to answer questions and concerns leaving faculty and staff equipped and empowered to help students if the need should arise.



## ***CLASSROOM***

## ***BREAKOUT SESSIONS***

The Assembly is only the beginning of the process and will leave many students with questions or a need to talk with someone regarding what they have learned or experienced. These sessions offer Q&A opportunities and group discussion with our team.



## ***COMMUNITY “COMEBACK RALLY”***

We provide an opportunity for parents and other members of the community to take advantage of the **LIFELINE** experience! This presentation focuses on online safety, statistics, red flags, resources, and more. Attendees will be equipped with the knowledge and tools to be on guard for their students and community.



## ***THE PROBLEM***

The issue of human trafficking is becoming normal for American students. They are being faced with choices daily that could lead to being trafficked or stand idly by while one of their peers is trafficked. Because of social media and how easily internet “sex for sale” is accessed, in many cases American students are unaware of or take part in human trafficking without knowing the dangers or true nature of modern day slavery.



## ***THE SOLUTION***

The **LIFELINE** Project is a grass roots, student focused, non-profit organization dedicated to ending child sex trafficking. We know, statistically, that we will rescue less than 1% of the missing children being forced into this horrific life. We are dedicated to arming students with the red flags of recruitment for prostitution and the red flags of actual forced prostitution of their peers. We believe by working together with students, administrators and communities that we can effect a change by decreasing the number of vulnerable students, and increasing the number of empowered students.



*“It is easier to build strong children than to repair broken men.”*

*- Frederick Douglass*

# FAQ'S

## **Q: IS HUMAN TRAFFICKING REALLY AN ISSUE WITH TODAY'S STUDENTS?**

A: According to the U.S. Department of Education, the children at risk are not just high school students—pimps or traffickers are known to prey on victims as young as 9. Traffickers may target minor victims through social media websites, telephone chat-lines, after-school programs, at shopping malls and bus depots, in clubs, or through friends or acquaintances who recruit students on school campuses.

<http://www2.ed.gov/about/offices/list/oese/oshs/factsheet.html>

## **Q: DOES THE LIFELINE PROJECT TAKE A MORAL AND/OR POLITICAL STANCE?**

A: The **LIFELINE** Project takes a Civil Rights Stance. It is the right of every human being to be free. Our goal is to raise an awareness and to empower students to recognize that basic human rights are being violated and they have the ability to be The **LIFELINE**.

## **Q: HOW WILL TALKING ABOUT HUMAN TRAFFICKING HELP MY STUDENTS?**

A: Our research shows that students are already acutely aware of the sex industry but not from the position of its inherent dangers. We take time to focus on the effects of sex trafficking on the victim and how to avoid becoming a victim. Through video, humor and interactive dialogue students are encouraged to evaluate their surroundings, their relationships, and their acquaintances for signs of sex trafficking. They are then empowered with resources to help them effectively be The **LIFELINE**.

## **Q: WILL STUDENTS BE EXPOSED TO INAPPROPRIATE MATERIAL IN THE ASSEMBLY?**

A: NO. Students will be educated in a way that does not expose them to inappropriate images or speech. Students will hear some difficult facts, see images that are related to slavery and hear from real life survivors of human trafficking. The **LIFELINE** Assemblies are designed to be culturally relevant and sensitive. It is our hope that each student leaves the assembly feeling compelled to be The **LIFELINE** to combat this horrific tragedy facing America and the world.

# ***WHAT PEOPLE ARE SAYING***

I WOULD HIGHLY RECOMMEND THE LIFEGUARD GROUP FOR YOUR SCHOOL, I THINK THAT OUR KIDS DID GET A LOT OUT OF IT AND THEY WILL KNOW WHAT TO LOOK FOR IN THE FUTURE.

-PARK HOOK, SCHOOL SUPERINTENDENT

IT WAS HIGHLY IMPACTING FOR MOST OF THE STUDENTS. I THINK IT SURPRISED THEM HOW CLOSE IT WAS TO THEM. EVEN THOUGH WE ARE IN A RURAL AREA THAT IT COULD HAPPEN TO THEM, AND IT WAS EYE OPENING FOR THEM.

-LISA CAVANAUGH, COUNSELOR

EVERYTHING, FROM EVERY GRADE WAS AMAZING. THE KIDS WERE ENGAGED, AND WE HAD A LOT OF KIDS COME DOWN AFTER AND ASK QUESTIONS. I WOULD RECOMMEND THIS TO ANY SCHOOL DISTRICT.

-BRYAN KOTT, ASSISTANT PRINCIPAL

ALL EXTREMELY VALUABLE, GOOD INFORMATION FOR OUR STUDENTS. THE BIGGEST THING THAT CAME OUT OF IT WAS THE DISCUSSIONS AND COMMUNITY INVOLVEMENT CREATING OPPORTUNITIES TO KEEP OUR STUDENTS SAFE. IT WAS VALUABLE AND WE WOULD HIGHLY RECOMMEND THEM IN YOUR SCHOOL DISTRICT.

-CHAD JOHNSON, SCHOOL SUPERINTENDENT

# ***IT'S TIME TO BRING THE LIFELINE PROJECT TO YOUR SCHOOL***

**In the U.S. alone it is estimated that there are as many as 600,000 – 800,000 U.S. children at risk of being trafficked.**

**Worldwide, almost 20% of all trafficking victims are children.**

**-United Nations Office on Drugs & Crime 2019 Report**

**Estimated 100,000 children are involved in the sex trade in the United States annually.**

**-Polaris Project 2013**

**The average age of a child sold into prostitution:**

- **12-14 years old (girl)**
- **9-12 years old (boy)**

**Most victims are women and children who have been:**

- **Kidnapped**
- **Tricked/Manipulated**
- **Coerced/Forced**
- **Sold by their families**
- **Run away/ Thrown away from home**



# ***PRICING***

Our assemblies are priced to be affordable for any size of school. We want to be in your school and be a voice of hope to your community. Pricing is structured to encourage multiple days and events. Our philosophy is, “if we’re there we want to educate, empower and equip as many people as possible.”

## ***BUILD YOUR EXPERIENCE***

***Contact us to put a program together and engage your students!***

***The Project can be customized to best serve your school and community***

***Book The LifeLine for 1 to 4 days***

***Select the Project events you want***

***The assembly program can be adjusted to fit within your allotted time frame (45-60 min). The team will arrive on site two hours prior to begin preparation.***

***THE LIFELINE is fully self-contained, and will only utilize your 110v power outlets.***

***We look forward to serving you, your students,  
and your community as together we bring an  
end to modern-day slavery!***