



# North Carolina East OPTIMIST NEWS



Vol 2, Issue 2, January, 2004



Dear Fellow Optimists,

I want to wish you all a very Happy and Optimistic New Year!

Now that we are starting a new year, let's consider it a chance for a new start on all those plans for developing new club programs or for strengthening old programs to help kids in your area. They continue to need our help to bring Optimism and the benefits of Optimist programs to their lives. Another way you can make this fresh new year brighter for your club and the kids it serves is to recruit new members. Your club needs the fresh enthusiasm, new ideas and energy to continue to help more kids. All it takes is focusing on this need. Just Ask!

On February 20-21, we will be holding our second quarter District meeting at the Sheraton Imperial Hotel & Convention Center in Research Triangle Park. This will be a rewarding, fun-filled weekend, with a good mix of Optimist business, socializing and fun! Don't miss it!

On Friday evening, after the Executive Committee meeting, we will hold an auction to raise money for the O.I. Foundation. So gather all those useful, but not needed items from your

home to put in the auction. This will help support all the programs that are funded through the Foundation. And, of course, a hospitality room will be open this evening, too, so that Optimists from across the District can share the camaraderie.

Saturday morning, after the District Board of Directors meeting, there will be some special events you won't want to miss. Carolyn Cox, an O.I Certified Trainer, will be teaching two Optimist Development modules: "Improving Communications in Your Club" and "Fund-Raising". Carolyn is a past Distinguished Governor, a Past International Vice President and is a professionally trained educator. She is a great speaker. I know both of these two training sessions will be worthwhile. Here you will pick up new techniques for better functioning in your club and good ideas for raising money to fund your club's youth service projects.

At the Saturday afternoon luncheon, Immediate Past Governor Sandy Cyphers will be presenting awards to the clubs and District officers who excelled last year.

Information on the meeting plans and registration materials have been mailed to each of the clubs and are also available on the District web site ([www.nceast-optimist.org](http://www.nceast-optimist.org)). Note these deadlines: Motel pre-registration is January 30th; Meeting pre-registration is February 6th. After these dates, the prices go up!

Come join us at our second quarter District meeting. We're going to have a great time!

I'd like to close with an observation. We have such a great opportunity in Optimism to improve the lives of others and help ourselves in the process. By working to strengthen our clubs and help more kids, we grow in our skills and satisfaction, too. A person wiser than I once said that happiness is only possible by working toward a worthwhile goal. Well, helping our kids is certainly a worthwhile goal. So, work to help Optimism grow! Be happy!

Yours in Optimism,

Bob Verne

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## Club Services

LuAnn Poole

Let's hope that the holidays are behind us now and we can focus on the New Year in getting our clubs up and running strong.

Governor Bob is working hard to see that each and ever club will end the Optimist year on the up swing.

As your district Club Service Chairperson I am willing to help any club that feels overwhelmed and needing help from the district to get back on track to end this year on a positive note.

Governor Bob is offering seminars at each district meeting to help generate excitement and knowledge for you. I suggest strongly that you attend some of the courses.

If you need my assistance please e-mail me or call me and I will be glad to attend one of your meetings to lend my assistance.

**LuAnn Poole**  
**Club Service Chair**



January 18, 2004

CONGRATULATIONS!

Saturday, February 21, 2004 will be a time of celebration and recognition. Marking the **SUCCESS** of optimism in the North Carolina East District for those individuals like yourself that were part of Governor Sandy Cyphers' Team. It is also more than a celebration or a time of recognition, it is a time of reflection as we look back at the accomplishments achieved during those past 365 days. The Beacon of Light in our District never died...it continued to shine bright all year long...right till the very end.



For this time of celebration and recognition to be successful and meaningful, your attendance is requested. You are one of the very special optimists that assisted in keeping the Beacon of light shining outward for **KIDS**. You were an achiever, a member of the team and will be recognized during the Award's Luncheon at 12:30p.m.

As we look back with a great deal of satisfaction, gratitude and achievement at our district's accomplishments, we must look toward the challenges that lie before us during this Optimist Year and continue to work for **KIDS**.

Past International Vice President and the number one Vice President in Optimist International for last year, Steve Schuneman, will be with us during the Award's Luncheon to express his appreciation to members of the N.C. East District for achieving Optimist International's highest recognition, a **DISTINGUISHED DISTRICT**.

Without your individual dedication, commitment, involvement, support and achievements, this time of recognition and celebration would not be a reality.

Please make a sincere effort to be in attendance during this special Award's Luncheon.

I look forward to seeing you again and having the privilege of acknowledging and recognizing you for your very own achievements as well as the opportunity to **THANK YOU** for your support and friendship.

Please advise me if you will be unable to attend, either by email or by calling me at 843-280-2751.

Optimistically,

Sandy Cyphers  
Past Governor  
N.C. East District

Optimists here in the East...Where is that member that is going to Step Up To The Plate and hit a homerun for all of us by declaring his or her candidacy for Governor of the North Carolina East in 2005-2006? This district is comprised of numerous members that qualify and would do an **OUTSTANDING JOB!** What are you waiting for? There is no better time than right now to hit that homerun and begin preparing yourself for one of the most rewarding and gratifying experiences.....remember we do it for **KIDS**.

Sandy Cyphers  
Immediate Past Governor/ Candidate Qualifications Chair  
(843)280-2751

## Zone 1

Clubs in Zone 1: Wilmington, Wilmington Supper, Winter Park, Inner City, Masonboro, Myrtle Grove and Cape Fear. **Harry Hale, Lt. Gov.**

**Masonboro:** Held Youth Appreciation program at Roland Grise Middle School.

**Myrtle Grove:** Fall baseball program has over 100 boys participating.

**Wilmington Inner City:** Working on Laney High School to form Octagon Club; Conducting after school mentoring program at Hillcrest Center; Preparing for an October Fest at the M. L. King Center.

**Cape Fear:** Held a fund raiser at Wilmington River Fest and County Fair; Held Christmas tree sales.

**Wilmington Supper:** Fall baseball program with 155 participating; Conducting a fall raffle.

**Winter Park:** Fall baseball and softball programs have over 450 boys & girls participating; Held Christmas tree sales; Held Childhood Cancer Fundraiser.

## Zone 3

Clubs in Zone 3: Goldsboro, Washington, Greenville, Princeton and Carteret. **Gary Pender, Lt. Gov.**

**Greenville.** Netted approximately \$4200 on ECU Concession Stand sales. Adopt-a-Street Clean up Project; Gave over 100 Bicycle helmets Wintergreen School; Honored 4 students at Youth Appreciation Banquet; Will hold Oratorical on March 20; Will raffle a grill and \$500 cash this spring; Donated to the Ayden Boys & Girls Club; Added 9 new members.

**Goldsboro:** Sold Christmas Trees; 3 new members so far this year.

**Washington:** In full swing with their soccer program. Held Christmas tree sales, Held a NOW program on Oct. 17.

**Carteret:** Doing a Poker Run for fund raising, Undertaking the Eckerd Youth camp as their main project.

**Princeton:**

## Zone 2

Clubs in Zone 2: Whiteville, Elizabethtown, Laurinburg, Spring Lake and South Brunswick Island. **Mark Smith, Lt. Gov.**

**Laurinburg :** Held annual Fish Fry fund raiser on Oct. 22; Held Christmas tree sales.

**Elizabethtown :** Held installation banquet on October 13; Held Christmas tree Sales.

**Whiteville :** Held Christmas tree sales; Holding spring raffle; Soccer program was completed on Nov. 9, over 400 involved.

**South Brunswick Island:** Held Officer Installation on Oct. 28; Assisting with Oyster Festival.

**Spring Lake:**

## Zone 6

Clubs in Zone 6: Raleigh, Raleigh Dinner, North Raleigh, Chapel Hill, Southeast Raleigh and Garner. **Bobby Murray, Lt. Gov.**

**North Raleigh:** Club has over 20 entries in their Essay Contest; Donated 50 gift boxes at Christmas time.

**Chapel Hill:** Collections to date for Childhood Cancer Campaign exceed \$2600; Contestants have committed to the Oratorical and Essay Contests; A NOW meeting has been scheduled for February 18th; A fundraising BBQ and fish fry are scheduled for spring.

**Raleigh:** Awarded two scholarships at the January 5 meeting; A new club web site; Raleigh-optimist.org; Club members donated \$1140 to Boys & Girls Home through the 5x12 club; Held road cleanup in October.

**Southeast Raleigh :**

**Raleigh Dinner:**

**Garner:** Made \$2000 at the Cherrywine State Fair Booth; Basketball programs are currently underway.

### Zone 4

Clubs in Zone 4: Golden Circle, Wilson Evening, Wilson Breakfast, Tarboro and Edenton -Chowan.  
**Allen Stallings, Lt. Gov.**

**Wilson Evening:** Held a turkey BBQ first day of tree sales; Sold 1100 trees, Donated to bands in Christmas parade; Pinewood Derby scheduled for Jan. 31.

**Golden Circle:** Made and sold Christmas wreaths; scheduling an Auction and covered dish dinner February 13.

**Edenton:**

**Wilson Breakfast:** Held Christmas tree sales.

**Tarboro:**

Golden Circle Optimist in Wilson invites everyone to a covered Dish Dinner and Auction, Monday, February 13, 6:30pm, Forest Hills Club House, Wilson.

### Zone 5

Clubs in Zone 5: Henderson, Roxboro, Youngsville, Roanoke Rapids, Rocky Mount Evening, Nashville, Rocky Mount Breakfast and Northampton County.

**Ed Taylor, Lt. Governor.**

**Roanoke Rapids:** We had another successful tree sales year; Sponsored Haunted house at Halloween.

**Nashville.**

**Youngsville:**

**RM Breakfast:** Will Sponsor Tri Star Basketball February 7; Co-sponsor Youth Appreciation March 1.

**Henderson:** Manning concessions at basketball games; The club voted to give cash prizes to local Oratorical Winners; Participated in Civic Club night at Eckerd's Camp.

**Rocky Mount Evening:** Held Christmas tree Sales.

**Roxboro:**

No report from Lt. Governors on Optimist clubs that show no activity.



Optimist International **Vice President Guy Templin**, from Westlawn, Pa. was the official OI representative for the Board Meeting at Lake Waccama Boys & Girls Home. This meeting was a combined with the NC West District. Both districts used separate rooms for their respective Board Meetings and then joined forces for luncheon, the CCC program and afternoon programs on the campus.

#### NCE Bulletin

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Published by Wayne Sidelinger,  
Bulletin Editor.

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January 2004

Note: I would like to receive a copy of every 'Club Brochure' in the NCE District. Many clubs have them and I would like to set up a scrapbook to display them at meetings.

Please note that the heavy green background in a lot of the photos taken at Lake Waccama is a result of the interior decorating in the meeting rooms. Unfortunately green has a tendency to seemingly alter adjoining colors in a photo and is difficult to correct.

**NC East District of Optimist International  
First Quarter Board of Directors Meeting  
Saturday, October 18, 2003  
Boys and Girls Homes of North Carolina  
Lake Waccamaw, North Carolina**

**NC East District Meeting**

Governor Bob Verne called the regular meeting of the N. C. East District Board of Directors to order at 8:30 A.M. He recognized International Vice President Guy Templin and all of the past NC East Governors who were present. He then recognized the district's Lt. Governors.

These clubs were represented at the meeting: Wilmington Cape Fear, Chapel Hill, Elizabethtown, Garner, Wilson Golden Circle, Goldsboro, Greenville, Grifton, Henderson, Laurinburg, North Raleigh, Raleigh, Raleigh Dinner, Roanoke Rapids, Rocky Mount Evening, Whiteville, Wilson Evening, Wilmington Winter Park, Wilmington Supper, and Youngsville. (20)

These clubs were not represented: Masonboro, Myrtle Grove, Wilmington, Wilmington Inner-City, South Brunswick Islands, Spring Lake, Washington, Chowan-Edenton, Nashville, Tarboro, Wilson Breakfast, Northampton County, Rocky Mount Breakfast, Roxboro, and Southeast Raleigh. (15)

V. P. Templin installed the NC East Board of Directors who were present. The minutes from the August Convention meeting were presented by Governor Bob Verne in the absence of Walt Armentrout. They were accepted as presented.

The minutes of the Fourth Quarter Meeting were accepted as presented.

In the absence of Walt Armentrout, Bob Verne presented 4<sup>th</sup> Quarter 2002-2003 Financial Report. The Financial Report was accepted pending future revision.

The 2003-2004 Preliminary NC East Budget was introduced by Finance Chairman Doug Lamm. LuAnn Poole moved the adoption of the budget, Allan Ludlum seconded the motion, and it was approved.

Past Governor Sandy Cyphers presented her report on candidate qualifications.

The following committee reports were received.

- Candidate Qualifications (Sandy Cyphers)
- Personal Growth and Involvement (Trish Verne)
- Achievements and Awards (Don Harritan) Fourth quarter A&A awards were presented.
- Optimist International Foundation (Carey Foster)
- Boys and Girls Homes (Nancy Phillips)
- Leadership Development (Darrell Fulcher)
- Childhood Cancer Campaign (C. A. Tanner)
- Membership (Ben Spradley)
- Youth Clubs (Joe King)
- OIJGC (Carleton Baird)

Also, Governor Verne requested that board members see the chairs of the Essay, Oratorical, and Communication Contest for the Deaf and Hard of Hearing who were present at the meeting. They have handout materials for each contest. They are:

- Charlene Edwards for Essay Contest
- Roy Barnes for Oratorical
- Joel Wolf for CCDHH

The NC East Board Meeting ended at 10:00

**Yancey C. Hines**  
NC East District Secretary-Treasurer, 2003-2004





Entry forms as well as general information about eligibility and rules can be downloaded from Optimist International. [www.optimist.org](http://www.optimist.org)  
 Club winning Essays have to be sent to me by February 28th. Please contact me if you have any questions.  
 252-443-6052 or e-mail [cbedards@cox.net](mailto:cbedards@cox.net)

**Charlene Edwards**  
**District Essay Chair**



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All CPA Books that were entered last year have been judged and the winners in each category are listed below.

- |                     |             |
|---------------------|-------------|
| Childhood Cancer    | Henderson   |
| Citizenship         | Henderson   |
| Culture & Education | Whiteville  |
| Fund Raising        | Chapel Hill |
| Safety              | Henderson   |
| Sports & Recreation | Whiteville  |
| Youth Appreciation  | Henderson   |

Charlene Edwards  
 Activities Chair, 2002-2003



**Joel Wolfe, CCDHH Chair**

**District Convention 2004**  
**August 19-22**  
**Sheraton Hotel, Atlantic Beach, NC**

Plans are in the works for a convention of education and fellowship for the entire Optimist Family. Saturday Night entertainment will be the Imitations. They gave us a fabulous night of entertainment at Wrightsville Beach last year. Make your plans not to attend bring your family to Atlantic Beach for a fun Weekend.



**William Mills,**  
**Convention Chairman**



The Imitations, who entertained at last years convention in Wrightsville beach will perform again this year on Saturday night.

**PGI**

Trish Verne  
 PGI Chair



## District Oratorical Contest



**Roy Barnes**  
District  
Chairman



**TOPIC:** *Thinking, Working and Expecting the Best*

(Some of the materials ordered from Shumsky have had incorrect information – please check the topic for accuracy)

Zone winners must be forwarded to the District Chairperson by April 15, 2004.

District Oratorical Contest will be held on May 8, 2004 at the third quarter district meeting in Rocky Mount.

This year, in addition to the \$1500 scholarships offered by the district, **clubs may give monetary awards up to \$500 dollars.**

For additional information:

Roy Barnes  
252 537 5102  
[rbarnes@3rddoor.com](mailto:rbarnes@3rddoor.com)

Optimist International  
[www.optimist.org](http://www.optimist.org)



C. A. Tanner, Optimist club of Garner, is the CCC District Chair. He, in conjunction with Bob O'Donnell below, presented the Childhood Cancer program to the combined districts. Including testimonials, programs were presented to enable clubs to better promote their individual programs. Handouts were given out to the club presidents.

Bob O'Donnell, OI Director of the Childhood Cancer Campaign, presented the program as produced by Optimist International.



A Proclamation from the Optimist International Board of  
Directors Recognizing June as Optimist International  
Childhood Cancer Awareness Month

Whereas, cancer takes the lives of more children than any other disease today; and  
Whereas, 10,000 children in North America alone will be diagnosed with cancer this year, one third of which will die; and  
Whereas, childhood cancer spares no one, affecting kids from every socioeconomic background; and  
Whereas, Optimist International prides itself on "Bringing Out the Best in Kids" and is firmly dedicated to ridding the world of childhood cancer through the Childhood Cancer Campaign;  
Therefore, we, the Optimist International Board of Directors, by virtue of the authority vested in us by Optimist Clubs, do hereby proclaim June as Optimist International Childhood Cancer Awareness Month. We invite all Optimist Clubs to unite in our quest to rid the world of childhood cancer.  
In witness whereof, be it hereunto resolved, this sixth day of December, in the year two thousand three.

Dwaine R. Sievers  
2003-04 International President





## A&A (Achievements & Awards)

Achievement and Awards report forms for the 1st quarter were mailed to club Secretary-Treasurers early in January and were to be submitted by January 15.

These forms were sent to the Secretary-Treasurers as listed in the District Directory. If any club is having a problem receiving this information or if the information needs to go to some other person, please contact Don Harritan at [dharritan@intrstar.net](mailto:dharritan@intrstar.net) or by phone at 910-642-6467.

All clubs are encouraged to participate in the A&A Awards program. All of you are doing great things for your communities. It is just a matter of reporting what you are doing and getting recognized for it.

In addition to the 1st quarter recognitions for this year, the top ten clubs and top three Lt. Governors for the 2002-2003 year will be announced at the awards luncheon at the



Rose Parade Optimist Float January 1, 2004

## International Convention

July 18-21 St. Louis Mo.

The time for the International Convention will be here before you know it. Now is the time to make your reservations. Here are lots of things to see and do in St. Louis. The available training opportunities are the best you can get anywhere. I always encourage the president-elect to attend the International Convention and take advantage of the training. If your club is able to help with the expenses of anyone, that help should go to the president elect. All club members are invited to attend. It is an experience you will not soon forget. The knowledge and friendships you acquire are second to none. Plan on getting hooked if you attend. I promise you will want to go back.

Special family entertainment on Monday night will be the "Madison County" hometown country band and singers.

Meet Me In St. Louis.

Bill Edgerton  
International Convention  
Ambassador



St. Louis Arch, Gateway to the West. Site of Optimist National Convention. Convention Hotel is the tan building dead center.

# Junior Golf Championship 2004

## GOING FOR A HOLE IN ONE IN 2004!

Arrangements for our NC East District Qualifying Tournament have been finalized. Tournament dates are **April 24-25, 2004** at **Crooked Creek Golf Club in Fuquay-Varina, NC.**



Some positive changes have been implemented for this year's tournament. Boys and girls in the **14-15** and **16-18 age divisions** will be competing. We are also asking our entrants to pay a fee this year of **\$50.00** if they reside within the NC East District and are sponsored by one of our clubs. The sponsoring club will pay a fee of **\$25.00** to sponsor each of their Junior Golfers. Clubs will still have the option of paying the combined fee of **\$75.00** for each of their sponsored golfers should they so choose. If a Junior Golfer resides outside the NC East District or does not

have a club sponsor, the fee for that golfer will be **\$100.00**. If a club has more golfers than it desires to sponsor, let me know and we will find a sponsoring club.

### NOTE:

Most Junior Golf events require entry fees of their golfers. Some entry fees can be as high as \$90.00 for one round of golf. Our change in policy is still a bargain for the golfer. In addition, the Optimist Clubs will continue to have the opportunity to be a part of the Junior Golf Program as a sponsor of the golfers.

We are planning for a large turnout and have tee times for up to seventy golfers. An information packet has been mailed to all Lieutenant Governors and Club Presidents. Included in this packet is all the information and details on our tournament. **Deadline** for all entries is **April 10, 2004.**

Now is the time to start recruiting your golfers. Contact both public and private schools and get information to the Athletic Directors and Golf Coaches. Go by your local golf facilities (clubs, courses, practice ranges, and golf shops). Talk to the golf pros and leave information with them about our tournament. Posters with tournament information should be conspicuously placed on information boards to promote the tournament. This is critical, as this is where our Junior Golfers practice, play, and purchase their supplies and equipment.

**Tournament Sponsors** are needed for our Qualifying Tournament for it to continue as a self-supporting program. Contact your sponsors as soon as possible and sign them up. A minimum fee for Each Sponsor's sign is \$100.00. Sponsors will also be listed on our Web-Site.

Volunteer club members are needed to make this a successful OI event. We will need scorers, course marshals, starters, photographers, and medically trained per-

sonnel such as nurses or paramedics to assist at the tournament.

We will be serving an afternoon meal at the conclusion of the tournament on Sunday. We expect to have a hungry group of golfers, families, and volunteers to feed. If your club is interested in handling the preparation of this meal and providing food, drinks, and other items, please let me know. Hamburgers, hot dogs, grilled chicken, or barbecue, and trimmings, seem appropriate foods for this occasion. Other suggestions are welcome.

After the meal we will award the trophies and introduce the winners to our Optimist organization.

A complete review of our Junior Golf Program will be presented at our February District Meeting. I encourage all to attend.

Please contact me if you or your club is interested in assisting at our Junior Golf Tournament.

Carlton Baird, NC East District OIJGC Chairman  
8825 Green Level Church Road  
Cary, NC 27519  
Phone: 919-362-4217  
E-mail: [cbbaird@bellsouth.net](mailto:cbbaird@bellsouth.net)

### District Activities

Please remember that in order to be an honor or distinguished club you must turn in a CPA book. The rules and format can be found on line at the Optimist web site under forms. The project story can also be completed on line. The project books can be ordered from Shumsky. Even though they are not due to me until September 30, 2004, it would be easier to do them as you complete a project.

Ellen Foster  
District Chair



**Ben Spradley**  
**District**  
**Membership**  
**Chairman**

For year 2003--2004, a **Presidential Tie or Scarf** will be awarded to any "Member" who sponsors **5** new adult members. During the 1st quarter ending 12/31/03, any "Club" that added **5** or more new members will be awarded a Presidential Tie or Scarf.

ALSO, for each member added, the International **President's Membership Pin** (Yes We Can) will be mailed direct to each club president in **the New Member Kit**. Presidents, please make a significant presentation to the sponsor member with this pin at your new member induction. **Recognition will encourage your members to bring in more members.** A "3" member and "5" member Bar will be awarded to sponsors also. **DON'T FORGET**, the sponsor of new members will also get a **N.C. EAST pin** from Gov Bob Vern. These will be presented at each Dist Board Meeting by Membership Chairman Ben Spradley, following confirmation of the added member from Optimist International. Please be prompt in forwarding your Roster Adjustment Form to O.I. and our Dist Sec/Treas. **Bring Members in, they will make your Youth and Community better!** New member awards do not apply to sponsors of new club charter members.

Ben Spradley, N.C.East  
Membership Chairman

## District Youth Clubs

*Happy New Year to all club Presidents and Youth Club Chairs. I hope you've made progress on establishing a new youth club in your community. If not, a good New Year's resolution would be to start one right away. It's not too late, the school year has a good 5 months before the kids get out for the summer (even longer with make up days for inclement weather). Think what your club is going to do in the next 5 months. Even if a new youth club only does*



*half that much, isn't that enough reason to start a new youth club now?*

My first suggestion is to contact Optimist International JOOI Department at (800) 500-8130 ext. 261 and ask them to send you a planning guide for a youth club. This is an invaluable booklet on everything that is needed to start or maintain a youth club. Most clubs are built in schools, but many are formed in other locations, such as YMCA's, YWCA's, Boys or Girls Clubs, churches, anywhere kids gather.

You will also need an adult leader for the new club. This should be someone familiar with the youth that understands and supports the Optimist philosophy. This person will also make a great prospective new member for your club.

Put these ingredients together with your club's commitment to work with youth and you'll have a new youth club built in no time. Please remember, if you have any questions, you can call me at (919) 872-8122 or email me at [joesking@bellsouth.net](mailto:joesking@bellsouth.net) and I will be glad to help you any way I can.

Joe King  
Youth Clubs

Just recently chartered is the new Princeton Optimist club. Sponsored by the Optimist clubs of Greenville and Rocky Mount Evening. Princeton is one of two clubs actually formed in September of 2003. Front row only from left: Ken Dixon, Rocky Mount Evening; Sandy Cyphers, Past Governor; Irene Koonce, Secretary/Treasurer; Shirley DeBlois, President; Jim Harris, VP ; and Bob Verne, Governor.



## **Leadership Training** **Darrel Fulcher, Chairman**

HELLO, HELLO ITS OFF TO SCHOOL,  
WHERE ALL GOOD OPTIMIST GO.

With the holidays out of the way and opportunities in front of us, lets talk training.

The North Carolina East District Optimist is excited to announce our next training opportunity for our members.

We will host from Virginia, Ms. Carolyn Cox, a certified trainer through Optimist International. Carolyn will present two topics at the district meeting. Carolyn is an honor, outstanding and distinguished everything Optimist.

You are going to want her in you club, at your meetings and along side you during your fund raisers. She's an infectious Optimist and we in the North Carolina East are blessed to have her visit and lift us up with these two topics.

Communication Skills; How to Improve Public Speaking, Newsletters, Conducting Orderly Meetings, and the list goes on and on. This topic is for everyone. The new officers of our organization can pick up tips of how to get the message of Optimism and service to kids. For you older Optimist, this is a good reminder of how valuable communication is in our day to day efforts to change the lives of children in eastern North Carolina.

Fund Raising; Organizing a Successful Fund Raiser, Getting Members to Promote Fund Raisers, Advertising Your Event and Some Good Ones and Some Not So Good Ones. Projects within our communities and service to kids can not occur without members and clubs conducting successful fund raisers.

That's right TOTO, you're not only in Kansas. You have to get out there and make your projects successful by conducting fund raisers. Fund raisers can be a lot of fun for your club and it's members. Carolyn can help us identify some of the fund raisers that have had a lot of success and some of those to steer clear from.

Fact: Fund raisers are the most successful method of recruiting new members or identify-

ing communities to build new clubs.

We are looking forward to seeing each member of the North Carolina East District at our next training opportunity. Bring some of your club's fund raising ideas and successes when you attend.

Darrell Fulcher  
NCED Optimist Leadership and Development  
Chairman



Want to promote your project at the district meeting?

Bring hand outs, applications, promotional information from OI, make banners/signs, wear a goofy outfit; it doesn't matter, just have fun with it.

The February meeting will host a version of the Optimist Mall. Members throughout the district can stop by your table and learn more about how to get involved and promote a project in their club.

We will have covered tables outside of the main business area to display your goods. People often would not interrupt a meeting to learn more about how a project works or how to get things started in their club.

This is just the beginning of the Optimist Mall, you all know how Optimists love to shop.

Call me at home for more information: 919-319-6877.

Thanks  
Darrell



## OI Foundation

Utilize the Club Pass Through Grant Program. This program enables the foundation to “lend” its status as a 501-c-3 charity to Clubs, so that Clubs may solicit and receive tax-deductible gifts from corporations and citizens in their communities. Last year alone, over \$290,000 was donated to Clubs for local projects.

Also, don’t overlook the foundation's Club Campaign Fund. This enables an Optimist club to deposit funds with the OI Foundation and receive a guaranteed 4% return. The principal is available after an initial 3 months wait. Quite a few clubs in NCE District are utilizing this feature.

“The 21st Century Endowment “ is a program where clubs donate funds permanently to the Foundation and receive a guaranteed return of 7% forever.

This program can also be expanded into the Optimist International Foundation Investment Portfolio. Club will get 90% of net returns of investments with a guaranteed return of 5%. Contact me for further information

We will also have some samplings of the recipes



in the new Foundation Cook Book. There is an outside chance the books will be in hand by meeting time. Either way, I’ll be taking orders for future delivery.

The books will sell for \$10 and your club receives Foundation credit for the profit, approx \$5 per book.

Carey Foster  
OI Foundation Chair

## OI Foundation

# Annual Auction Sale

Friday Night, Feb. 20, 2003

The OI Foundation Auction will be held on Friday night at the 2nd quarterly Board meeting, starting approximately 8:30pm.

All proceeds go to the OI Foundation. Registration or membership is not required to participate in the auction.

Clubs are asked to send items for the auction and selling price will be credited to the donating club.

Desirable items include; computer hardware, liquids, services, computer software, furniture, foods, antiques, sports items, exercise equipment, stuffed animals, jewelry, games, bakery sweets, toys, books, tools, electronics, clothing and glassware.

Rich Cash, Raleigh Dinner, will be the Auctioneer.

Payment for anything purchased can be by cash, check or credit card.

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## District Webmaster

Allan Ludlum



A reminder for all club presidents and Lt. Governors to check the web site to ensure address, phone numbers and E-mails are correct. Also any club wanting to have any special event or projects posted on the web site just e-mail or call me.

aludlum@ec.rr.com

# THE OPTIMIST CREED

## Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear  
and too happy to permit the presence of trouble.



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