

Greetings Optimists,

I want to welcome each of you to our first District Meeting for our new year 2008-2009. As you are aware, our district meetings will take on a different avenue and I hope you will find this a great learning source, have some fun and enjoy the fellowship and food. I appreciate your making the decision to join us and look forward to working with you this year. Please let me know what you think about this first meeting!

Your "Growth Team" which consist of your District Officers, Lt Governors and District Chair's, started this year with a successful "District Administrative Conference" and will be passing the wealth of information on to your clubs during your Zone meetings and one-on-one's. We are here to provide information and help to you so please call on each of us!



ATTENTION N.C. EAST DISTRICT CLUB FOUNDATION REPRESENTATIVES (CFR'S). THERE WILL BE A TRAIN-ING DURING THE 1ST QUARTER DIS-TRICT MEETING. PLEASE TRY TO AT-TEND. ALL THOSE THAT ATTEND WILL HAVE THEIR NAME PLACED IN A RAFFLE FOR A SUPER GIFT! HOPE TO SEE YOU THERE...

This is the year of growth for the North Carolina East District – Serving our Children oneby-one. We all have the desire to make a difference in the life of a child and this is a commitment we need to continue to strive for – now more than ever. Working together we can provide more for more children! I look forward to hearing about your projects and how your club provides for your children and their community! Optimist are "Friend of Youth".

Thank you for the opportunity to serve you this year! Yours in Optimism, Barbara Timmons

By providing hope and positive vision, Optimist bring out the best in kids.

Dee Rushforth, International Board of Directors. OI Representative for the NC East Convention at Atlantic Beach, August 2008. Dee installed the District officers for 2008-2009.



From Webmaster -

Hello Optimist;

We've added a new Tabbed section to the Web site called Building Clubs & Membership. We are still under construction for this page & open to add any thing that helped you build a club or add membership that would help others. I also need your web site info to update that info on the district page.

Thanks – Al Ludlum

From Leadership Development –

Hello Optimist That Need To Be Trained;

I am building our training team at this time for the 4th quarter meeting in 2009. We are taking your suggestions from last August & applying them with what worked at the last session. If you would like to help train or just help set up & assist let me know & we will put you to work.

Al Ludlum, Web Master

A note from the web master to ask ALL optimists. If you have an e-mail address please e-mail it to me at <u>aludlum@nceast-optimist.org</u> and if at any time they see a problem with web site links or wrong information to also email me about the corrections.



District Officers 2008-2009



From Left: Ronnie McLamb: Barbara Timmons, North Raleigh, Governor: Emery White, Elizabethtown, Lt. Governor, Zone 2: Shirley White: Alice Pusey: Auston Pusey, Wilmington Cape Fear, Lt. Governor, Zone 1. Not Pictured, David Fritz, Raleigh, Lt. Governor Zone 6.



From left: Carey Foster, Roanoke Rapids, Lt. Governor, Zone 5: Ellen Foster: Dan Durham, Roanoke Rapids, Immediate Past Governor: Barbara Durham: LouAnna Hardee, Greenville, Lt. Governor Zone 3: Curtis Hardee: Trish Verne, chapel Hill: Bob Verne District Secretary/ Treasurer.

2nd Quarter A&A Winners—NCE District 2007-2008



Top Ten Clubs

From left: No. 10, Rocky Mount Evening, David Hodges: No. 9, Wilson Breakfast, Jimmy Lamm: No.8, Henderson, Kay Ayscue: No. 7, Elizabethtown, Don Harritan: No 6, Greenville, Lou Anna Hardee: No 5, Wilson, Golden Circle,

Angela Lane: No. 4, Whiteville, Judy Harritan: No. 3 Roanoke Rapids, Carey Foster: No. 2, Wilmington Winter Park, Tom Lamont: No. 1, Wilmington Cape Fear, Auston Pusey



Top Clubs in Each Zone



Zone One, Wilmington Cape Fear, Auston Pusey: Zone 2, Whiteville, Judy Harritan: Zone 3, Greenville, Lou Anna Hardee: Zone 4, Wilson Golden Circle, Angela Lane: Zone 5, Roanoke Rapids, Dan Durham: Zone 6, Raleigh, David Fritz.



From left: No. 3, Zone 4, Dan Durham: No. 2, Zone 5, Tommy Peele: No. 1, Zone 1, Bennie Bass

Runners-up: Contenders for next quarter



Zone 1, Wilmington, Bennie Bass: Zone 2, Laurinburg, Bear Hughes: Zone 3, Goldsboro, Billy Edgerton: Zone 4, Wilson, Evening, Jimmy Lamm: Zone 5, Rocky Mount Evening Waymouth Allen: Zone 6, Garner, Raleigh Dinner and Raleigh, not pictured.

Worth Starling, District A&A Chair

'Christmas in August' The theme for the District Convention in Atlantic Beach



Heading the bill is Tom Lamont masquerading as Santa Claus.





The Womanless Beauty Pageant held Friday night, as a benefit for the Boys & Girls Home at Lake Waccamaw, featured six *ladies*, along with Patsy Cline and Elvis Presley. All contestants will remain anonymous.

Cartaret Optimist host a cookout at Portside Marina, Morehead City



Denard Harris, left, host merchant for the cookout, chats with Bob Verne (red Hat), convention chairman, Barbara and Dee Rushford, OI Rep.





Trish Verne, right, welcomed everyone with an Hawaiian Lei. Being christened above, Nancy Hines.



Jerry Medlin, left and Carey Foster, relaxing, oblivious of the coastal scene behind them.

Person Growth Involvement

This is an update on P.G.I. clubs that have completed levels in this program. Wilson-Golden Circle Optimist Club Carol Collier-level 1 Patricia Cook - level1 Brenda Farmer - level 1 Barbara Hester - level 1 Dane Johnson - level 1 Angela Lane - level 1 Sheila Little - level 1 Joyce Morgan - level 1 Patsy Nobles - level 1 Rosa Pittman - level 1 Eloise Sidelinger - level 1 Linda Watson - level 1 Betsv Winborne - level 1 Celia Wise - level 1

Rocky Mount Evening Optimist Club Mike Blanchard Sr. - level 1 Tony Britt - level 1 Ken Dixon - level 1 Henry Edmondson - level 1 Brenda Goodwin - level 1 Ray Goodwin - level 1 Herbert Greenberg - level 1 Tom Hedgepeth - level 1 David Hodges - level 1 Thomas Peele - level 1 George Peterson - level 1 Brenda Pilgreen - level 1 William Pilgreen - level 1 Aaron Summerlin - level 1 Edward Taylor - level 1 Curtis Todd Jr - level 1 Errol Warren Jr - level 1

Roanoke Rapids Optimist Club Dan Durham - levels 7,8,9 Ellen S. Foster - level 10 Milton Harris - level 2

Cape Fear Optimist Club Mike Cruse - levels 2,3 Robin Peters - levels 2,3 Alice Pusey - level 2 Lynn Yelton - levels 2,3 Bobby Harker - levels 2,3 Robert Argers - level 2 Angle Peterson - level 2 Triett Booth - level 1 Woodroe Bowman - level 1 Jodie Boyd - level 1



Ellen Foster, District PGI Chair

Timothy Brennan - level 1 James Bullard - levels 4, 5 Lauren Freeman - level 1 Stephen Grove - level 1 Steve Gayton - level 1 Toni Ingold - level 1 William Ingold - level 2 Wanda Inman - level 1 George Jacobs - level 1 Tony Jacobs - level 1 Curtis Keith - level 2 Dennis McCaskill - level 1 Clarissa McDaniel - level 1 Joseph Miller - levels 4,5 Mary Montgomery - level 1 Richard Neher - levels 2,3 Jonaltan O'Donnell - level 2 William Orr - level 1 Christine Ott - level 1 Robert Ott - level 1 Pete Pallas - level 1 Robbie Patterson - level 1 Charlie Smith - level 3 Mitch Todd - level 1 Christ Watkin - level 1 Patrick Watkin - level 1 Ebern Watson - level 4 Tom Webber - level 1 Peggy Wheeler - level 1 Helen Whitley - level 1 Kevin Whitley - level 1 Robin Bass - level 6 Llovd Moore - level 6 Katherine Brennan -level 6 Walt Moser - level 3

Mark Legwin - level 4 Barb Lynch - level 1

As of September 27, 2008 these clubs are active in this program. Roanoke Rapids - 29 members Rocky Mount Evening -17 members Wilson Evening - 1 Wilmington-Winter Park -46 members Chapel Hill - 7 members Rocky Mount - BFT - 6 members Wilmington-Cape Fear -132 members

> District Convention August 2009



Sheraton Hotel Atlantic Beach



Yancey Hines, District Convention Wilson - Golden Circle -14 members Goldsboro - 19 members Henderson - 19 members Laurinburg - 5 members Raleigh-North -11 members

Have a Great Day! Ellen





We have the CCDHH contest scheduled for May 7, 2009. It will be held again at the School for the Deaf in Wilson. All clubs are invited and encouraged to seek out contestants from their local schools to participate. At our November district meeting we will be talking more about the contest.

THANKS,

BILL EDGERTON CCDHH Chair.

Boys & Girls Homes of North Carolina

The Fourth Annual Optimist Day Boys and Girls Homes of North Carolina, Inc. Lake Waccamaw, North Carolina

Help us reach our goal of having 100 Optimists participate in this special day!

The Fourth Annual Optimist Day at Boys and Girls Homes of North Carolina at Lake Waccamaw is planned for Saturday, March 14, 2009. Optimists from all over the state are invited for fun and fellowship and a chance to meet the boys in the Optimist Cottage and see our beautiful campus. This is a great opportunity to introduce new Optimists to the Boys and Girls Homes. The day will include campus tours, a visit to the country store, a work project, fellowship lunch and a chance to personally meet our new President Gary Faircloth.

Specific details will be provided later, but one goal is clear. We want this annual event to be a special day for all Optimists with the Boys and Girls Homes of North Carolina. Please put March 14, 2009 on your calendar and make this the best Optimist Day yet. Optimist Clubs are encouraged to bring Jr. Optimist Club members and all children and grand-children of Optimist Club members who can come and spend some time with the boys in the cottage. This year we are focusing on making this truly an Optimist family affair!



For more information on Optimist Day at Boys and Girls Homes, please contact: Tom Lamont, Director Civic Club Development Boys and Girls Homes of North Carolina, Inc. (910) 646-3083, ext 241 e-mail: tom.lamont@bghnc.org



Boys and Girls Homes of North Carolina to offer "Hayride through Bethlehem" Live Nativity at Christmas 2008

For the second year, hundreds of visitors witnessed the excitement of

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the Live Nativity held at the Boys and Girls Homes Exhibition Center in December 2007. The Homes will again provide this "Hayride through Bethlehem" during the 2008 Christmas season. Dates for the performances are December 5-7 and December 12-14. Bring your family, club, or other groups and witness this remarkable pro-



duction by the children and staff of the Home at no charge. For more information contact Chaplain John Cobb at 910-646-3083 or e-mail john.cobb@bghnc.org.

2008 Open House

Boys and Girls Homes will hold its annual "Open House" on Sunday, December 14, 2008 at three o'clock in the afternoon in the Leamon Rogers Memorial Chapel. The program will feature scripture readings and performances by the staff and residents of the Home. Refreshments will be served following the performance in the chapel fellowship hall. The public is cordially invited to attend. For more information telephone 910-646-3083.

Christmas-in-Lieu . . .

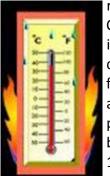
Did you know Boys and Girls Homes offers donors a way to help our children through our "in lieu of Christmas gifts" program? It is a terrific way to help the children, spread the message about Boys and Girls Homes, and take care of that Christmas card list! These delightful cards can be sent to those on your list, and your donation will help the children served by Boys and Girls Homes. Simply make a Christmas-in-Lieu donation, and we will send a special card designed by one of our residents to those on your list – family, friends, customers, clients, employees or others to whom you wish to send Christmas greetings. To participate, contact Jean Jordan at 910-646-3083 or e-mail jean.jordan@bghnc.org.

OPTIMIST INTERNATIONAL FOUNDATION

TEMPERATURES WILL BE RISING!

Yes Sir...temperatures will be than ever to raise money for the District's temperature goal Foundation goal is 1,000,001+

The O.I. Foundation is a not It is this organization that <u>FUNDS</u> and the foundation is solely deoptimist members, the public, money. Successfully raising the year Optimist International can



1,000,001 DEGREES

rising this Optimist Year as we work harder O.I. Foundation. The North Carolina East is22,000 degrees, (\$22,000) and the O.I degrees (\$1,000,001+). for profit 501 c (3) charitable organization. all the programs for Optimist International pendent on the support of optimist clubs, businesses and corporations for its' 1,000,001 degree mark (\$1,000,001) this in turn raise the dollar amounts for the

Oratorical, CCDHH and Essay Scholarships. In turn this will also interest and attract a larger number of kids in participating in these worth while optimist projects.

You wonder how this will be possible with the state of our economy as it stands at this time...YES it will be a Challenge to raise the mercury to its highest ever in history. but the name says it all "OPTIMIST." I am optimistic as the District Foundation Representative that we as a team of optimists and optimist leaders in the BEST DISTRICT in Optimist International can <u>MAKE IT HAPPEN!</u> Dig deep in your pockets give your DIME A DAY (\$36.50), be a CEN-

TURY CIRCLE MEMBER (\$100.00), a PRESIDENT'S MEMBER (\$250.00), A FRIEND OF TODAY MEMBER (\$500.00) or that very special CHRIS-TIAN D. LARSON MEMBER (\$1000.00). Keep promoting the foundation within your clubs...teach them how important the Optimist Foundation is to the organization, urge them to participate as a member and urge your clubs to help raise the degrees for this optimists year.

The following is a statistical overview of how the 22,000 degrees (\$22,000) could possibly be achieved:

ALL DONATIONS NEED TO BE MARKED UNRESTRICTED

600 N.C. EAST DISTRICT MEMBERS DONATING TO THE DIME A DAY (\$36.50) 220 N.C. EAST DISTRICT MEMBERS DONATING TO THE CENTURY CIRCLE (\$100) 88 N.C. EAST DISTRICT MEMBERS DONATING TO THE PRESIDENTS CLUB (\$250) 22 N.C. EAST DISTRICT MEMBERS DONATING TO THE CHRISTIAN D. LARSON (\$1000) OR 22 N.C. EAST DISTRICT OPTIMIST CLUBS DONATING (\$1000) 30 N.C. EAST DISTRICT OPTIMIST CLUBS DONATING (\$750.00)

Sandy Cyphers, N.C. East District Foundation Representative 910-367-3295















Congratulations to everyone for making history in the North East District.

Yes, you all set an all time record for unrestricted donations and per member average. As your chairperson; Debra and I want to thank you for your donations and supporting our theme "Teddy Bears".

Summary of donations below:

Unrestricted donation for 2007/2008 \$16,219.80 Averaged \$13.06 per member for the NCE Ten (10) President Club level donations Eleven (11) Century Club level donations Sixty-three (63) Dime A Day donations Numerous raffles and auctions

Darrell Fulcher OI Foundation Rep.

The North Carolina East District finished the year ranked #7 in all of Optimist International for per member donations.

I look forward to a great awards ceremony in February.

Thank you for your hard work and donations to support the Optimist International Foundation.



Four clubs receiving OI Foundation Picture for donation levels.David FritzKay AyscueTom L:amontDavid HodgesRaleighHendersonWinter ParkRocky Mt. Evening

Far Left: Dee Rushforth, OI Rep. Extreme right Dan Durham, Governor 2007-08





Darrell Fulcher District Oratorical Chairman 2008-09

Welcome to the new Optimist year.

The time to get your club programs started is now. So lets start with the Optimist International Oratorical Contest. Kids in every community need for you to provide the opportunity.

Contact your school system, church, youth groups, debate clubs and so on to publicize the opportunity for one young man and young lady to win a fifteen hundred (\$1,500.00) scholarship from Optimist International. Contest guidelines and rules are available online from Optimist International, your Lt. Gov. and NCED Oratorical Chairperson; Darrell Fulcher.

Please find enclosed a timeline guide to keep your contest on track and finalize at the District Meeting in May 2009.

Topic: "For Me, Optimism Is"

Time Lines:

- ✤ Start program October 1, 2008
- Club contest complete before April 10, 2009
- ✤ Zone contest complete before April 24, 2009
- Zone contest winners documentation due by May 1, 2009
- District contest @ Selma, NC, May 16, 2009



Bronze Benefactor Level: Auston Pusey, Tom Lamont Cape Fear Winter Park I thought some of you might be interested in the response I received from Shumsky. Apparently, OI has never shared any member concerns about the use of "Bringing out..." in place of the official OI motto, "Friend of Youth". Also, please read below the statement from Shumsky about the OI website. Barbara Hazen of Shumsky said, "As for the recent advertisement that we sent out, we took that information directly from the Optimist International website, which includes the "Bringing Out the Best in Kids" verbiage." Barbara is exactly right. The website says (and I quote) "Bringing Out the Best in Kids! It's our motto, it's who we are and what we do. " I complained about the misinformation on the website many, many months ago. If Shumsky does not know that "Friend of Youth" is the OI motto, how can we expect others to know? What do I have to do to get OI to understand the OI motto is "Friend of Youth" and that it should be prominent on the website, all printed literature, and all promotional items? You cannot even find "Friend of Youth" in the OI magazine. Why not? This is the 3rd email I have sent to you since September 18. Is there anybody out there listening to me? I would appreciate a response from some of you. Thanks. Judy J. Harritan Whiteville Optimist Club 1108 Woodland Drive Whiteville, NC 28472 jharritan@ec.rr.com 910-642-6467 ------Original Message------ From: barb Hazen Date: 10/24/2008 11:29:21 AM To: jharritan@ec.rr.com Subject: FW: Optimist Motto "Friend of Youth"

Hello Judy.

Thank you for your email. I do appreciate you taking the time to let us know of your disappointment with our product selection. I must admit that this is the first time I am hearing of this request. Please be assured that almost all of our items at Shumsky have been approved by Optimist International. I would be happy to add some additional products with this slogan. Are there certain items in particular that you are interested in? We do have many items with the "Friend of Youth" motto. These include: item 371 (mug), item 572 and 573 (thesaurus and dictionary), item 496 and 497 (vests), 263 (apron), 511 (banner), 513 (road sign), 352 (balloons), and 505 (note cards). The only current items that we carry with the "Bringing out the Best in Kids" motto are the Octagon shaped plagues which have been approved by Optimist International.

As for the recent advertisement that we sent out, we took that information directly from the Optimist International website, which includes the "Bringing out the Best in Kids" verbiage.

We are currently getting ready to add some new items to the site in anticipation of the new catalog that comes our in 2009. I hate to hear of any Optimist Club being disappointed with the product offering, so please let me know what specific items you would like to see with the "Friend of Youth" logo and I will inquire with OI to see if they would like those items added to our assortment.

Again, I am sorry for your disappointment and I hope I can add some items that are pleasing to you and the others.

Thank-you, Barbara Hazen Merchandise Buyer

From: Judy Harritan [mailto:jharritan@ec.rr.com]

Sent: Thursday, October 23, 2008 12:01 PM

To: programs@shumsky.com

Cc: Craft, Lester; foundation@optimist.org; Ludlum, Allan; atlbear@bbnp.com; Verne, Bob; fnanapapa@peoplepc.com; wsidelinger@nc.rr.com; nhines@nc.rr.com; BarbNJct@aol.com; optimistdurham@yahoo.com; programs@shumsky.com; EllerbeB@optimistmail.org; dougandwanda@nc.rr.com; goldingtw@yahoo.com; headquarters@optimist.org

Subject: Optimist Motto "Friend of Youth"

In response to your recent advertisement, I have the following comments and question for Shumsky.

As a "Friend of Youth" which is the official motto of Optimist International, I would like to see more merchandise with the official motto instead of "Bringing out..." which seems to appear on everything.

I have addressed this issue in early 2007 with OI and was told that this would happen. However, I do not see any evidence of that yet.

I was especially disappointed when I learned that the octagon-shaped club president's award plaque (Shumsky Item #681) has "Bringing out ..." on it instead of "Friend of Youth". While I had hoped to have a plaque to display like the one I received when I was president in 1994-1995, I received a different plaque for 2007-2008. Everyone knows how passionate I am about the use of "Bringing out..." in place of "Friend of Youth", especially on non-marketing items.

"Bringing Out the Best In Kids" has never been approved by the general membership as the official motto and many find it offensive since "kids" is not always construed as a positive term for our youth.

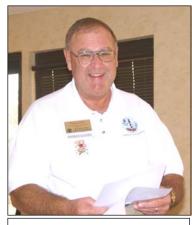
When will Shumsky return to the use of "Friend of Youth" which is the OI official slogan? Please be aware that I am not alone in my desire that the official slogan be used. Many others have expressed this same concern.

Thanks.

Judy J. Harritan 2007-2008 President Whiteville Optimist Club 1108 Woodland Drive Whiteville, NC 28472 <u>iharritan@ec.rr.com</u> 910-642-6467



District Membership



Tommy Peele District Chairman OI Convention

Optimist International Convention 2009 Kissimmee, Florida July 8-11



Gaylord Palms



NC EAST DISTRICT OPTIMIST INTERNATIONAL 4 TH QUARTER BOARD MEETING 2007-2008

8/23/8

Governor Dan Durham called the meeting to order. Yancey Hines gave the invocation

The following clubs were represented. Wilmington, Wilmington Cape Fear, Wilmington Winter Park, Elizabethtown, Laurinburg, Whiteville, Goldsboro, Carteret, Greenville, Bennett-Wilson, Wilson Evening, Wilson Golden Circle, Henderson, Roanoke Rapids, Rocky Mount Evening, Chapel Hill, Garner, North Raleigh, Raleigh and Raleigh Dinner.

Carey Foster read the minutes of the 3rd quarter meeting. Billy Edgerton made a motion and Al Ludlum the second to accept the minutes as read. The motion carried unanimously.

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Carey Foster presented the budget from the 3rd quarter with the corrections mad at the executive board meeting. Al Ludlum made the motion and Carolyn Mason the second to accept it. The motion carries unanimously.

Finance chair 08/09, Bob Verne made a request to raise the district dues beginning the first day of October 2008 from \$13 to \$16. Billy Edgerton made the motion and Sandy Cyphers the second to accept it. The motion carried 25 to 1.

Tommy Peele gave a report on the OI convention for next year in Florida.

Trish Verne made a report on the CCC.

Darrell Fulcher gave a report on the OI Foundation and did an alter call.

Tom Lamont and Walt Armentrout gave a report and made an alter call for the Boys and Girls Home.

Jerry Medlin gave a report on Leadership training.

Gary Pender gave a report on Candidate qualifications.

Al Ludlum gave a report on the web site.

Worth Starling gave rewards for A&A

Ed Taylor gave a report on CPS books.

Ellen Foster reported and gave out rewards on PGI.

Wayne Sidelinger gave a report on the district bulletin.

Jennifer Smith gave a report on membership.

OI rep, Dee Rushforth made a presentation.

Remarks were made by governor Elect Barbara Timmons.

Dan Durham made the closing remarks and the meeting was adjourned with the Creed.

The NC East District Executive Board by a unanimous vote and the NC East Board by a vote of 25 to 1 is requesting that the OI International Board of Directors approve a district dues increase of \$3 per year from \$13 to \$16 dollars beginning the first day of October 2008.

We have not had an increase since 1998 and had to make some cuts in the budget this year to make ends meet. We would appreciate the board's approval of this request in order that we may continue to support leaders and especially the youth in our district. Thank you for your time and the work you do for Optimism.

In Optimism,

Carey Foster

District secretary/treasurer 2007-2008



THE OPTIMIST CREED Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.



NCE District Bulletin 1104 Windemere Dr. NW Wilson, NC 27896

