

Greetings Fellow Optimists,

It's an honor and privilege for me to serve as Governor of the NC East District for 2009 - 2010.

It is my wish that each and every member in our District feels a part of a "Growth Team" that will return us to the prominence in the Optimist International Organization we once enjoyed. I appreciate the confidence in me and well wishes many of you have expressed as we head into the new Optimist Year.

Those of you that attended our District Convention in Myrtle
Beach were introduced to a very serious recruiting incentive. I have set some lofty goals and challenges which many of you have already accepted. I encourage each Club President to budget a recruiting incentive within your Club. It's fun, rewarding, and growth is needed in our Clubs, our District, and most importantly, our Optimist Organization.

I challenge each member of the 2009 - 2010 Growth Team to attain the next available level of Membership incentive Optimist International offers. Most importantly, statistics reveal that each new Member we recruit into our organization is responsible for serving 35+ Kids! As we grow, please keep this in mind.

(Continued on page 4)

North Carolina East District Officers 2009-2010



Lou Anna Hardee, Governor Elect and Curtis Hardee; Joan Geiszler Ludlum and Allan Ludlum, District Secretary/Treasurer; Alice Pusey and Auston Pusey, Governor; Barbara Timmons, Past Governor.



Donna Lamont and Tom Lamont, Lt. Gov. Zone 1; Judy Harritan and Don Harritan, Lt. Gov. Zone 2; Gary Pender, Lt. Gov. Zone 3; Ellen Foster and Carey Foster, Lt. Gov. Zone 5, Trish Verne and Bob Verne, Lt. Gov. Zone 6. Missing from picture, Linda Watson, Lt. Gov. Zone 4.

3rd Quarter A&A Winners NCE District 2008-2009

Top Ten Clubs



- 1. Garner, David Fritz
- 2. Cape Fear, William Jackson
- 3. Winter Park, Phil Best
- 4. Whiteville, Don Harritan
- 5. Golden Circle, Angela Lane
- 6. Greenville, Charles, Ross/Wilson, Evening, Jimmy Lamm /Tie
- 7. North Raleigh, Michael Harper
- 8. Raleigh, Hank Mattocks
- 9. Roanoke Rapids, Dan Durham

Top Clubs in Each Zone

- Zone 1 Wilmington Cape Fear, Robin Bass
- Zone 2 Whiteville, Don Harritan
- Zone 3 Greenville, Charles Ross
- Zone 4 Wilson Golden Circle, Angela Lane
- Zone 5 Roanoke Rapids, Dan Durham
- Zone 6 Garner, David Fritz



Top Lt. Governors

- 1. David Fritz, Zone 6
- 2. Auston Pusey, Zone
- 3. Sheila Little, (Linda Watson, receiving the award) Zone 4

Linda is Lt. Governor for Zone 4 this year.



Worth Starling, District A&A (Continued from page 1)

A form of Membership we've been overlooking is the FOO (Friend of Optimist). I feel we're in a position to hit a home run with this. Keep in mind, a FOO Member counts the same as a new Club Member and will help you reach your next milestone much earlier.

Again, I look forward to the challenges of serving as Governor of the NC East District. However, the efforts and contributions of all Members will dictate our success. As we grow, we should not lose focus on the real reason we're a part of this great organization. We are truly the "Friend of Youth", so let's support our young people accordingly.

NC East District 2009 - 2010 "First in Flight, First in Youth Services"

Yours in Optimism,

Auston Pusey Governor



The Bay Watch Resort and Convention Center at North Myrtle Beach, SC will be the location for the 2010 North Carolina East District Convention. Dates to be announced.

New 3 day International Convention schedule in Denver necessitates changes:

Officer Elect Training has moved from Friday to Thursday, same time.

Workshops are now 1 hour long.

The Banquet has been moved to Friday night.

The Keynote speaker will be included in the 3rd Business Session.

Hospitality Night is now Saturday night.



The Optimist International ver Colorado, July 8-10,



Convention will be held in Den-2010.

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Al Ludlum, **Web Master**A note from the web master to ask
ALL optimists. If you have an e-mail
address please e-mail it to me at
aludlum@nceast-optimist.org and if
at any time they see a problem with
web site links or wrong information
to also email me about the correc-

optimist international foundations



The clubs and individuals in our district are very good about donating to the Optimist International Foundation. This year it is even more important to give. Each of the scholarships for the Oratorical, CCDHH and the Essay Contest have been increased to \$2,500. This means our district will be getting back almost twice as much in scholarships as we have been in the past. Along with the scholarships, most of the other programs we use, as Optimist, are either funded or partially funded by the Foundation.

If your club has been donating to the Foundation, THANK YOU, if your club has not been donating, please add it to your budget for this year.

For the many members that donate, there are various levels of giving, from the Dime-A-Day (\$36.50), the Century Club (\$100.), the President's Club (\$250.) on up to the Christian Larson one time gift of \$1,000. Any club or individual that donates a minimum of \$500. will receive a framed print.

For additional information please contact me at 919-920-8541 or E-mail at <u>bedgerton4@nc.rr.com</u>. Thank you for all your help.

BILL EDGERTON



COMMUNICATION CONTEST for the Deaf & Hard of Hearing

OPTIMIST INTERNATIONAL @

COMMUNICATIONS CONTEST FOR THE DEAF AND HARD OF HEARING

This is the time to start searching out those youth with hearing impairments. The scholarship for the CCDHH contest has been increased to \$2,500. for this year. The topic for this year's contest is "Cyber Communication - Progress or Problem!" With the problems our kids get into on the internet, this is a very timely topic. The contest will again be held in Wilson at the school for the deaf, but all clubs are encouraged to find the students in their areas that qualify and have



them participate. More information will be provided later but in the meantime if you have questions, please contact me at 919-920-8541 or <u>bedgerton4@nc.rr.com</u>.

THANKS, BILL EDGERTON



North Carolina East District District Oratorical Contest

Welcome to the new Optimist year!

The time to get your club programs started is now. So let's start with the Optimist International Oratorical Contest.

Kids in every community need for you to provide the opportunity.

Contact your school system, church, youth groups, debate clubs and so on to publicize the opportunity for one

young man and young lady to win a \$2,500.00 scholarship from Optimist International.

Contest guidelines and rules are available online from Optimist International, your Lt. Gov. and NCED Oratorical

Chairperson: Lou Anna Hardee.

Below is a timeline guide to keep your contest on track and finalize at the District Meeting in May 2010.

Topic for the 2009-2010 year: "Cyber Communication...Progress or Problem"

Eligibility: Open to students under age 16 as of December 31, 2009

Time Lines:

Start program October 1, 2009 Club Contest completed before April 9, 2010 Zone Contest completed before April 23, 2010 Zone Contest winners' documentation due by May 1, 2010 District Contest at Sheraton Imperial, Research Triangle Park, May 22, 2010

District Chair

Lou Anna Hardee 5425 NC 33 East Greenville, NC 27858 252-752-6051 (H)



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Welcome to Wake Forest Optimist Club – the newest club in our District! It was great to have two of the club's officers at our District Convention. This club is now busy working on fundraisers and community service projects! And, they have already added new members! Thank you Bill Brown and Cathy Potter for your vision and persistence! We will soon have two more new clubs in our District: Fuquay-Varina Optimist and New Bern/Craven County Optimist. Thanks to the efforts of David Fritz, Carlton Baird, Lou Anna Hardee, Curtis Hardee, Gary Pender and the members of the Greenville Optimist Club: Charles and Ellen Ross and Hubert and Jean Garris. These team members are dedicated to getting these clubs built on a strong foundation. If you know of anyone in these areas, please contact them about the new club and then let us know their contact information. The Fuquay-Varina Optimist members are planning an event on October 31, 2009 which will generate community awareness. Thanks to Denard Harris for allowing us to utilize their booth at the MumFest October 10 and 11th. We were able to generate community awareness in beautiful downtown New Bern.

There are many other areas in eastern North Carolina which would be a great fit for an Optimist Club. As long as there are communities with kids, there is a need for an Optimist club. Please let me know of any contacts and I will be glad to meet with them. I can be reached at 919-426-5824 and my email address is: barbnjct@aol.com.

Yours in Optimism,

Barbara Timmons New Club Building Chair



Two members of the newly formed Wake Forest Club From left; Kenneth Carle, Secretary/Treasurer and member William Brown.



Nancy & Yancey Hines, the prophotographer, in a seldom posed posing.

Boys & Girls Homes of North Carolina

Boys and Girls Homes of North Carolina Christmas 2009

The Optimist Cottage boys invite all Optimist Clubs to help us decorate our Christmas tree this year by making a club ornament. Make sure to include your club's name on the ornament and be creative. It is our hope that all Optimist Clubs will be represented on the tree.

All ornaments should be sent by December 1, 2009 to:

Tom Lamont
Director of Civic Club Development
P. O. Box 127
400 Flemington Drive
Lake Waccamaw, NC 28450



Please help us make Christmas 2009 a joyous holiday!





Community Project Awards: CPA

Again, there are two categories in the service year 2009-2010 for club submittal. The two are <u>Community Service</u> and <u>Fundraising</u>. <u>Community Service</u>: Creative projects organized to serve and support youth and the community which include blood drives, Respect for Law awards, mentoring, bike safety, child car seat safety, Youth Appreciation, ball leagues and other needs of the youth and area that your club serves. Try to think outside the box and be creative with new projects.

<u>Fund Raising</u>: Innovative, fun activities that are planned and entered in such as Christmas tree sales, bowl-a-thon, pancake sales and other revenue activities all in this category. While some clubs have their major fund already identified, <u>creativity</u> is the key!

More information will be provided at the October



District Membership

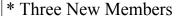
Recruiting Incentives 2009 - 2010

NC East District GROWTH TEAM

"First in Flight....First in Youth Services"



- OI Lapel Pin silver
- NC East Pin
- NC East Shirt (first member)
- Appetizer coupon to Carrabbas Italian Grill



- OI Lapel Pin - Gold

* Five New Members or BOE (Builder of Excellence)

- Mid-Atlantic Region Pin

* OI Milestones for new Members

- 10 Silver Pin
- 25 Gold Pin w/one Diamond
- 50 Gold Pin w/two Diamonds
- 75 Gold Pin w/three Diamonds
- 100 Gold Pin w/four Diamonds
- etc. on up to 250

Note: FOO (Friend of Optimist) counts same as sponsoring a Club Member. Also counts toward District total and Club total if you so designate.

1st place recruiter (15 member minimum)

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Bennie Bass, membership Chairman.

(Continued from page 12)

- \$1000 CASH!
- Plaque signifying accomplishment

2nd place recruiter (8 member minimum)

- \$500 CASH!

3rd place recruiter (5 member minimum)

- \$200 CASH!

"Governor's Challenge" Recruiting incentive

- Recruit more members than the Governor and win a stainless steel grill or \$300 cash (one prize only for the highest total)

*** Bonus Incentive: Anyone who sponsors at least 10 members (FOO or Club or combination)

between October 1, 2009 & December 31, 2009 will receive \$100 cash!

NOTE: Stay tuned to new Club building incentives.

NOTE to all NC East District GROWTH TEAM Members: Encourage your Clubs to create a Membership Drive with recruiting incentives.

Womanless Wedding Contestants



Participants the Womanless wedding entertainment program, Friday night at the NCE Convention. From left; Sam Keifer, OI Representative and Mary Keifer; Bennie Bass and Robin; Louwanna and Gary Pender; Barbara Timmons and Ronnie McLamb; Ellen and Carey Foster.

Greetings Optimists,

Can you believe we are already into the "next" Optimist Year! YEAH!! What a wonderful year it was for me! I want to start by saying "Thank You" to each of you for your continued Optimism. Everything you did helped our kids and that is what we do best! Please continue in supporting your club, your zone and your district because when you do, the ultimate prize is that more kids are served!

Our District Convention was a huge success! We made money for the Boys and Girls home at Lake Waccamaw, for the Childhood Cancer Campaign, we received excellent training, enjoyed the fellowship and most of all I hope everyone had FUN! Wasn't the facility great? And we could not have asked for better weather! It is my hope we can continue at this venue under the same conditions! A huge Thank You to Yancey and his convention committee – what a great job! I appreciate everyone participating in this convention and hope you took something of value back to your club to help in the events and activities your club is planning for this year.

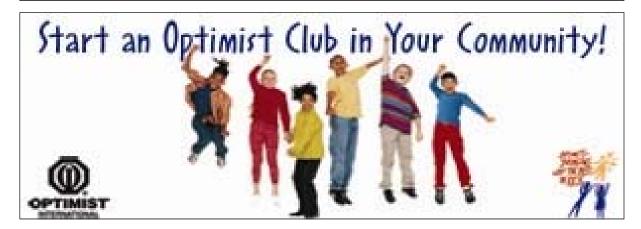
This year, our district has achieved many great things. Our district budget and convention budget is in the black!!! I will present the finals at the board meetings! Also, we had growth in membership for some clubs, added a new club – Wake Forest Optimist, and retained membership in most clubs. Many Clubs have done a great job with membership. I want to thank each member that sponsored a new member and I am encouraging you to continue sponsoring new members and show others how you do it!

Now more than ever, more Optimists are needed to help with our club projects and bring new energy to our clubs! Start now and make a list of people you can introduce to the world of Optimism. This list can start with your spouse, your co-workers, your friends at church, your business friends, your banker, your auto mechanic, your insurance agent, your attorney – just to name a few! I look back at the wonderful memories I gathered this year and say – Thank You from my heart!



Yours in Optimism,

Barbara Timmons Past Governor



North Carolina East District, Optimist International 4th Quarter Board of Directors Meeting **September 12, 2009**

Attendees:

Executive Committee Members: Barbara Timmons, Bob Verne, Auston Pusey, Emery White, Lou Anna Hardee, David Fritz, Carey Foster, Dan Durham, Gary Pender

Clubs Represented: Cape Fear, Chapel Hill, Elizabethtown, Garner, Golden Circle, Goldsboro, Greenville, Henderson, Laurinburg, North Raleigh, Raleigh, Raleigh Dinner, Roanoke Rapids, Rocky Mount Breakfast, Rocky Mount Evening, Wake Forest, Whiteville, Wilmington, Wilson Evening, Winter Park.

Minutes:

- Governor Barbara Timmons called this 4th quarter regular District Board of Directors meeting to order at 9:17 am.
- Secretary-Treasurer Bob Verne presented the minutes from the 3rd quarter Board of Directors meeting. Carlton Baird moved to accept the minutes as presented. Motion passed.
- Bob Verne also presented the 3rd quarter financial report. Rich Cash moved to accept the financial report as presented. Motion passed.
- The following committee reports were received:
- o Childhood Cancer Campaign Trish Verne
- o Convention Yancey Hines
- o Candidate Qualifications Dan Durham

During his report, Dan nominated Lou Anna Hardee from the Greenville club for the position of Governor-Elect for the 2009-2010 Optimist year.

Bill Taylor moved that nominations be closed. Motion passed

Carey Foster moved to accept Lou Anna's nomination by acclimation. Motion passed.

- o Club Services Ed Taylor
- o Activities (CPA) Barbara Timmons for Walt Armentrout
- o OI Ambassador Tommy Peele
- o PGI Gary Pender
- o Boys & Girls Homes Carlton Baird & Tom Lamont
- o Junior Golf Don Barringer
- o Membership Bennie Bass
- o Achievements & Awards Barbara Timmons for Worth Starling
- o O.I. Foundation Sandy Cyphers
- o New Club Building Barbara Timmons
- o Bulletin Wayne Sidelinger
- Governor-Elect Auston Pusey offered his comments. On behalf of the Cape Fear Optimist Club, Auston presented the Christian D Larson Award to Darrell Fulcher.
- International Vice-President Sam Keiffer offered his remarks.
- Governor Barbara Timmons offered her closing remarks.
- The meeting was adjourned at 12:15 pm after a recitation of the Optimist Creed.

Robert D. Verne

District Secretary-Treasurer



THE OPTIMIST CREED Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

