

Hello Fellow Optimists,

First, I would like to extend a warm welcome to the Southern Wake Optimist Club. I would also like to commend and thank each of you who diligently worked to recruit new members and charter this new club. Through your dedication to grow our organization, numerous young people will benefit from activities offered by Southern Wake.



On October 15-17, several members attended the Mid-Atlantic Regional Parallel District Conference in Asheville. Numerous workshops were offered by Certified Trainers and were well attended by all. It was refreshing to have an opportunity to meet new Optimists, hear and learn about other clubs' and districts' projects, and have an exchange of ideas. Many members attending the Parallel District Conference stated "great conference; we need more conferences of this type for districts to come together." International Vice-President Bob Buss coordinated the event and is commended for his efforts.

As we begin the 2010-2011 Optimist Year, we need to remember that early last October, our district became the number one district in Optimist International in growth, main(Continued on page 2)

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tained that spot for the entire year, and in conclusion and through the efforts of everyone achieved the status as a **Distinguished District**. *CONGRATULATIONS TO ALL!*

The success of NC East is dependent upon **YOU**. To continue the momentum and stay on top, we need to recognize that our competition will be **STRONG**. We **MUST** work hard to maintain that status but also **to increase the number of youth being served** by our district. We will focus on **GROWTH** through expansion of membership and building new clubs in order to **serve the youth** of our communities, region, and all areas served by Optimist International. Take a look around you and identify areas that would benefit **OUR YOUTH** by a new club and provide that information to your Lt. Governor, Darrell Fulcher, New Club Building Chair, or me.

All District Committee Chairs have been busy planning activities for the current year. In addition, the District Chairs for Membership and New Club Building have developed their incentives and invite everyone to participate in growth contests. Club Presidents are encouraged to review the goals shared at our Annual Convention in Myrtle Beach and to establish goals as well as membership recruitment incentives for their clubs **to help grow our organization.** Let's begin conducting NOW Programs during the first quarter to attract new members and recruit new FOOs. Optimist International is challenging districts to increase membership by 30% of their variable member addition goal by January 31; let's meet our challenge early.

For Quarterly District Meetings and in addition to the business session and other activities, the District Chair for Leadership Development and Club Services will incorporate training sessions for club members/committee chairs/newcomers to learn more about our volunteer organization and participate in sessions that are streamlined, educational, and entertaining. Please plan to attend Quarterly District Meetings and the Annual Convention; we encourage each club to be represented.

Thank you for the opportunity to serve as the 2010-2011 NC East District Governor. Our challenges are many and I look forward to working with you and promise to serve our District to the best of my ability. Through everyone's teamwork, we will continue to be the number one district in Optimist International!

Remember—"Serving Youth Today—Grows Optimists for Tomorrow!"

Yours in Optimism,

Lou Anna Hardee

2010-2011 Governor NC East District, Optimist International

NCE 2010-2011 Officers installed at N. Myrtle Beach Convention



From left: Gov. Auston Pusey, Alice Pusey; Gov. Designate, Lou Anna Hardee, Curtis Hardee; Sec/Treas. Elect Barbara Timmons, Ronnie McLamb; Gov. Elect Jerry Medlin, Jean Medlin.



From left: Zone 1, Lt. Gov. Tom Lamont, Donna Lamont; Zone 2, Lt. Gov. Rachael Mitchell; Deprat Watson, Zone 4, Lt. Gov. Linda Watson; Zone 6, Lt. Gov. Gene Dodd, Mary Noel Todd. Zone 3, Lt. Gov. Joann Williams and Zone 5, Lt. Gov. Ray Goodwin, not present for picture.

Optimist International Essay Contest

The Optimist Essay Contest is truly an opportunity for our clubs to "Bring Out the Best in Kids!" The contest gives young people the opportunity to develop skills for written expression by writing about their own opinions regarding the world in which they live.



And by doing so, they also have the opportunity to win a college scholarship!

There are some changes in this year's contest that you should be aware of.	

The essay length has been increased to 700-800 words

The scholarship amount for District winners has been increased to \$2500.

Although District winners will go on to compete at the International competition, this year there will <u>not</u> be a scholarship awarded at this level. The International winner will receive an engraved plaque and recognition in *The Optimist* magazine.

The deadline for club entries (one per club) in the District contest is February 28, 2011. Full information on the details of submission requirements and links to official rules and program guides are available on the District website www.nceast-optimist.org. There is also information there on how to get participants from both the regular schools and the non-traditional school organizations, such as home schools, private schools and charter schools. One key to the successful recruiting of contest participants is to get the schools involved early, before they have their plans too firmly set.

I hope your club members enjoy the opportunity to see these kids truly excel through their essays.

Bob Verne Essay Contest Chair rverne44@gmail.com (919) 942-4144



3rd Quarter A&A Winners

Top Ten Clubs



No. 1, Whiteville, Bobby Hensley; No. 2. Port City, Lori Harris; No. 3, Cape Fear, Robin Long; No. 4, Duplin, Eddie Boyette; No. 5, Chapel Hill, Bob Verne; No. 6, Henderson, Jon Dorsey; No. 7, Goldsboro, Gary Pender; No. 8, Winter Park, Phil Best; No. 9, Wilson Evening, Ray Davis; No. 10, Garner, Jerry Medlin.

Top Clubs in Each Zone



Zone 1, Port City, Lori Harris; Zone 2, Whiteville, Bobby Hensley; Zone 3, Goldsboro, Gary Pender; Zone 4, Wilson Evening, Ray Davis; Zone 5, Henderson, Jon Dorsey; Zone 6, Chapel Hill, Trish Verne.

Top Lt. Governors



1st, Zone 1, Lt. Gob. Tom Lamont; 2nd, Zone 6, Lt. Bob Verne, 3rd, Zone 2, Lt. Gov. Don Harritan





International Convention 2011

The International convention will be in Baltimore at the Marriott Waterfront, July 3-5. I will have more information at the February meeting, but, convention chair, Dennis Lane said there would be a lot of activities going on and it would be crowded. He said if you were not used to heavy traffic and \$26 a day parking (the hotel does not own the lot), you may want to come in by bus, train, or plane.

Public relations is a new district office. The idea is to get clubs to promote their club and activities. Clubs may want to go to the Optimist site, www.optimist.org, go to members, and then marketing to get some ideas on how to promote your club. If any club is doing anything that works well, please let me know so I can share it with the rest of the district. Clubs may also want to go to www.eoptimist.org and check out this site as a possibility.

Have a Great Day!

Carey

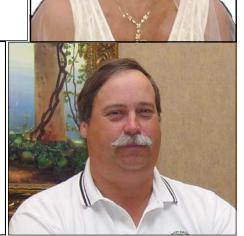
District Club Services

CLUB SERVICES CHAIRMAN

Sandy Cyphers 4917 Seabrook Ct. Wilmington, NC 28403 910-367-3295 scyphers@ec.rr.com

Al Ludlum, Web Master

A note from the web master to ask ALL optimists. If you have an e-mail address please e-mail it to me at aludlum@nceast-optimist.org and if at any time they see a problem with web site links or wrong information to also email me about the corrections.



District Membership

Greetings Fellow Optimists. I won't dwell on last year, but I do want to mention that we had 13 members to reach the next recruiting incentive during the 2009 - 2010 year. We also had 14 members to achieve the "recruit 4 and you're free" incentive, effective February 22, 2010. Congratulations and thanks to all who participated and achieved these special milestones.

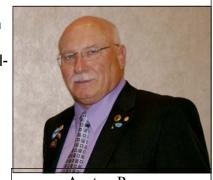
We are in the process of putting the finishing touches on the recruiting incentives for 2010 - 2011. It tentatively will look much like last year, but with the addition of new club building incentives. Look for this exciting news to be released during our first quarter District Meeting.

Our District is currently in the top ten in the rankings. Please join me in moving forward to keep our District in the top of the class. Our organization is depending on us. As a reminder, each new member supports 30+ children.

"Remember, membership is an honor and privilege....so SHARE it"

Auston Pusey

NC East District Membership Chair 2010 - 2011



Auston Pusey

Chapil Hill Donates To Children's Hospital Surgery Dolls, Doctor Kits, Crafts and Games Delivered to UNC Children's Hospital

Beth, Trish, and Bob visited UNC Children's Hospital this week to deliver the surgery dolls we made for



thechildren, along with doctor kits, crafts and games. We also delivered our donations of \$1000 for Pediatric

Hematology and Oncology and \$1000 for the Pediatric Snack Fund. Dr. Gold ex-

Snack Fund. Dr. Gold expressed appreciation for all that we are doing and indicated how critical our support is for the children.

Childhood Cancer Campaign



Childhood Cancer Campaign

Thanks to all the clubs that donated to the OI Childhood Cancer Campaign this year. The duck race at the convention raised \$225, and our clubs donated \$4,000. Much more was raised and donated by clubs and individuals to hospitals, cancer camps and children being treated for cancer during the past year.

At the district convention we learned of a project to raise money for research that Pepsi Corporation will fund. There are two \$250,000 awards to be given. To participate, enter the number 73774 and text 102653. This credits \$.25 to the account for Duke Cancer Research and can be entered only once a day.

On September 28th, I had the opportunity to participate in the ConKerr Cancer Pillowcase Project at UNC Children's Hospital. We brought equipment and supplies to the pediatric oncology floor at the hospital and spent several hours doing a workshop sewing colorful pillowcases. We also custom made several pillowcases. Patients and parents were able to pick a special pillow case for the child. There was a steady stream of patients all day long, and this was on a day when only half as many were to be seen as was usual. This is an easy project and we will be invited to participate more in the future. I will contact Duke and see if we can do the same service for their patients.

Remember the CCC Matching Grant program when you are planning a Childhood Cancer event for your club. The grants can be for a maximum of \$2,500 and are intended as seed money to help clubs complete CCC projects. Contact me or the OI website for more infor-

mation and applications.

Duck #21, owned by Bennie Bass, was the



winner of the duck race. In second place was duck # 19, owned by Darrell Fulcher, and third place was duck # 28, owned by Gary Pender. Two

hundred twenty five dollars was raised for the Childhood Cancer Campaign. Thanks to all who participated.

Trish



Activities of the Port City Optimist

Optimist of the Port City, President, Lori Harris and Club Members presenting \$1000.00 donation to initiate the New Hanover Regional Medical Center Foundation Pediatric Pharmacy Fund.

Optimist of the Port City club members with New Hanover Regional Medical Center Foundation Executive Director Aline Lasseter: President Lori Harris; club member, India Causey; 2nd Vice President, Lillianne McDonald; and Board of Director, Summer Nettleman.





Therapy Dolls Project



Cape Fear survives 22" of water in their Optimist Park

Denver Convention Awards



Left: Gov. Auston Pusey receiving 3 awards.

Pacemaker Award for building two clubs prior to June 30, 2010; One Hundred member award for recruiting 100 Optimists. Award for being

Award for being No. 1 District in membership in all Optimist International.



Gov. Elect Lou Anna Hardee being recognized on stage as incoming Governors.





Al Ludlum, receiving 10 club building award for Winter Park from Pres. Mark Shriver



Builder of Excellence Awards given to , Top: Barbara Timmons, Tom Lamont, Sandy cyphers and Auston Pusey at the Denver Convention and bottom: Benny Bass, Judy Harritan and Tom Harritan at N. Myrtle Beach Convention.

PGI Personal Growth Involvement

Awards for PGI 2009-2010 Sandy Cyphers District chair

Club	Name	Level	
Cape Fear	Bennie Bass		9
Goldsboro	Ann Edgerton		5
	Maurice Nicho	olson	4
	Gary Pender		6
	Louwanna Per	nder	6
	Terry Wichs		3
	Joann William	IS	4
	Albert Young		6
	Mary Jo Youn	g	5
R. Rapids	Dan Durham		9
N. Raleigh	G. Eickbush		3
C	Barbara Timm	ions	6
	Robert Whitta	ker	6
	Marcus Potter		1
Winter Park	Al Ludlum		10
.,,	Brenda Hatche	ell	4
	Debbie Grego		4

	Donna Lamont Shawn Rivenbark Chuck Kuebler Stuart Vick	4 1 1 2
Port City	Lori Harris Andrew Nettleman Susan Nettleman Summer Nettleman Doris Eakes Doris Smith	1 1 1 1 1
Whiteville	Judy Harritan	6
Duplin	Bill Carone Eddie Boyette Jackie Nicholson Doris English Norma English Ronald Brown Joan Williams	1 2 1 2 1 1 2



Sandy Cyphers



Sandy Cyphers, extreme left being installed OI Vice President by Danny Rogers, Pres. Elect at Denver Convention

North Carolina East District – New Club Building





Hello Optimist and welcome to a new year of growth and service to the North Carolina East District Optimist.

Our growth year is off and running with big plans to sponsor six (6) new clubs this year. Three (3) new clubs are planned for construction during the first quarter of our Optimist year. The task will be large but the rewards will give forever.

We know of some key building locations and your assistance is needed now.

Key Locations:

Zone 1 – Southport, Jacksonville, Leland, Hampstead

Zone 2 – Clinton, Fayetteville, Lumberton, Raeford

Zone 3 – Kinston, Goldsboro, New Bern, Smithfield

Zone 4 – Greenville, Washington, Tarboro, Nashville

Zone 5 – Elizabeth City, Murfreesboro, Enfield, Currituck

Zone 6 – Durham, Apex, Clayton, Knightdale

As you can see we have great opportunities and we need to respond to this call to service now.

The Lt. Governors of each zone are empowered and instructed that growth of our organiza-

(Continued on page 13)

(Continued from page 12)

tion and service to the youth is our greatest gift as Optimist.

Let's do great things for our youth – build a new Optimist Club starting today.

For assistance or support, please contact me by email @ dfulcher@rgdinc.com or cell phone 919-656-7339.

Best Regards Darrell Fulcher

Welcome to our newest club – Southern Wake Optimist Club! This club is currently meeting in Fuquay-Varina on Tuesday Nights 6:30 pm at the Fuquay-Varina Community Center. A huge thank you to Bill Teague from NC West District (also Past International President) for being available to charter our new club. A special thank you to Bill and Ginny Fowler for their many nights of driving back and forth from Charlotte to help with this club as well. This is going to be a strong and good club and will serve the children in several communities.

The Southern Wake Optimist Club chartered with 19 members and has established their own website! The address is: https://sites.google.com/site/southernwakeoptimistclub/driving-directions

Their Charter President is Rob Littke, Kerry Krumsiek is the Charter Treasurer, Christine Krumsiek is Charter Secretary. They are setting up their budget, organizing committees and will be finalizing on their projects. They are already working on a fundraiser by working the NC State Fair with their sponsor club North Raleigh Optimist.

The photo below is (from left to right): Sitting - Gloria Holder, Kerry Krumsiek, Mary Shelton, Darrell Fulcher, Jimmy Tutor, Alan Middleton.





Optimist Day at Boys and Girls Homes of North Carolina Saturday, March 26, 2011 43rd Anniversary of the

Optimist Cottage

Mark your calendars now to come to Boys and Girls Homesto celebrate the renovations to the Optimist Cottage.

Friday, March 25

Optimist Committee Meeting, 2 p.m., Chapel Fellowship Hall – Optimist Committee members district governors, and other Optimist leadership are invited.

2:00-2:45 p.m. Statewide Chair Ron Jones will welcome everyone.

Information packets will be provided by Tom Lamont including statistical information on giving in both districts. President Gary Faircloth will provide

Boys and Girls Homes report which will focus on the accreditation

process.

2:45-4:45 p.m. Tour of Campus

Chapel Exhibition Center

School Country Store

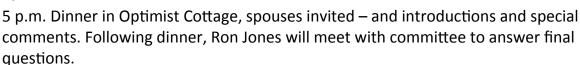
Gymnasium Selected girls cottage

Vocational Facilities Flemington Hall Administration

Building

Solomon Center Optimist Cottage

Farm



Saturday, March 26

43rd Anniversary Celebration of the Optimist Cottage

8-9:30 a.m. Service Project

(Continued on page 15)



Tom Lamont

(Continued from page 14)

9:30-10 a.m. Registration and Refreshments in Chapel Fellowship Hall

10 a.m. Boys and Girls Homes Program with Gary Faircloth on Boys and Girls

Homes priorities

11 a.m. Tours of campus

12:15 p.m. Special Presentation at Optimist Cottage to celebrate the 43rd

OPTIMIST
INTERNATIONAL
Friend of Youth

Congratulations to Ed Taylor for winning the gas grill raffle for the Boys & Girls

Home. Thanks to all of you we raised \$535.00 not as much as I hoped to raise but every dollar counts. The Optimist cottage renovations has been completed and the new furniture is in place.

Mark your calendars for the 43rd anniversary of the Optimist Cottage on March 26th. Tour the Campus meet the teaching parents along with our Optimist boys and enjoy dinner in the Optimist cottage. On Friday night October 29th there will be a fund raiser for the Boys & Girls Home at the district meeting, so come and have a great time of fun and fellowship.



Gary Pender B&G Home Chair

Gary Pender NC East District Boys & Girls Home Chair



Eddie Boyette, left, Duplin President, donating \$300 to B&G.



Rich Cash and Carlton Baird, Raleigh Dinner, receiving Century Club Certificates.



Sandy Cyphers, receiving Century Club Certificate.

Highest Honor in North Carolina Optimist East in support of the

Boys and Girls Homes of North Carolina

The Walter Armentrout Fellowship

The Walter Armentrout Fellowship will be an honored and cherished award given to its recipient. Walter believed in the mission of Boys and Girls Homes of North Carolina and through his work

as an Optimist he truly made a difference in the lives of neglected, abused, and hurting children.

While honoring a special person, this award helps Boys and Girls Homes provide a loving home for children in need.

The recognition program is available to everyone. Optimist and non-Optimists may become a Walter Armentrout Fellow. It can be presented by individuals, clubs, employers, family members, or bought personally. It is ideal to recognize accomplishments, services friendship, memorials, honorariums, or any special occasion.

All Fellowship funds are placed in a restricted account which will be used for the Optimist Cot-

tage on the campus of the Boys and Girls Homes.

Boys and Girls Homes is a non-profit organization as defined in section 501 (c) 3 of the IRS Code.

The Fellowship is available for a contribution of \$500 or more and may be made in installments of not less than \$100. Payments may be made by most major credit cards. The Walter Armentrout Fellowship will be presented after the final payment.

The recipient will receive a numbered and personalized framed certificate, an Armentrout Fellow Pin, and a Fellowship Plaque. The recipient's name will be placed on an honor roll in the Optimist Cottage located on the campus at Boys and Girls Homes.

First two fellowships to be awarded, Top: Winter Park Optimist Club and bottom: Cape Fear Optimist





(Continued on page 17)

(Continued from page 16)

Progressive Fellowships are available for additional payments of \$500.

Please contact Tom Lamont, Director of Civic Club Development, Boys and Girls Homes of North Carolina, Inc. at 910.646.3083 ext: 241 (office), 1.910.840.7123 (cell), or via e-mail tom.lamont@bghnc.org for more information.

B&G Home Golf Winners

The winners at the Waccamaw Boys & Girls Home Golf Tournament held at the 2010 NCE Convention.

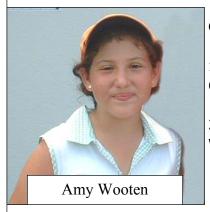
From left: Tom Lamont, Winter Park; Don Harritan, Whiteville; Les Craft, Whiteville; Al Ludlum, Winter Park.,



2010 NC East District Junior Optimist

The weather cooperated with us at Scotch Meadows Country Club (Laurinburg, NC). We were able to get in 36 holes in the two days. The only thing we were fighting was the heat. We had fifty-six (56) golfers this year with seven (7) went to Florida for the International tournament this summer.

This year's winners were:



Girls 10-11

1st Amy Wooten,
Clinton, NC (167)

2nd Caroline Cahill,
Wilmington, NC (184)





Girls 12-13

1st Marsia Daquil-Kawabe,
Fayetteville, NC (186)

2nd Elly Cosgrove, Wilmington, NC (197)





1st Tara Simmons, Goldsboro, NC (159), (Fla. – 81-86-82=249 Tied 30th)

2nd Katie Seymore, Wake Forest, NC (178)

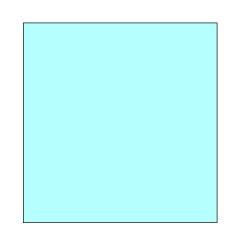




Girls 16-18

1st Cassie Barringer,
Laurinburg, NC (189)

2nd Not Available





Boys 10-11

1st Grant Smith
Charlotte, NC (158)*



2nd Travis Jackson, Laurinburg, NC (172) (Fla. – 90-92-91=273 Tied 40th)



Boys 12-13

1st Skettowe Smith,
Charlotte, NC (156)*





2nd Wesley Simmons, Goldsboro, NC (161) (Fla. – 78-76-74=228 Tied 23rd)

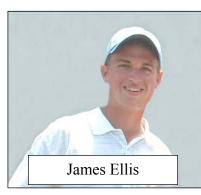
3rd Matthew Simmons, Goldsboro, (164) (Fla. – 86-78-76=270 Tied 56th)



Boys 14-15

1st Zach Seabolt, Raleigh, NC (144)** (Fla. – 73-86-74=233 Tied 34th)

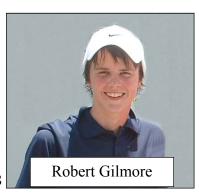




2nd Trey Guy, Fayetteville, NC (144) (Fla. – 80-74-73=227 Tied 15th)

Boys 16-18

1st James Ellis, Greenville, NC (147) (Fla. – 76-78 -71-76=301 Tied 27th)



Decrease Services Ser

From left: James Ellis from Greenville, 16-18 boys winner and Don Barringer, Junior Golf District Chairman.

2nd Robert Gilmore, Charlotte, NC (155)

- * Player out of district /
- ** Won playoff

James Ellis of Greenville, NC won an all expense trip to Palm Beach Gardens, Florida, to represent our district this summer in the International tournament.



optimist international foundations



I want to thank each and every Optimist and Optimist Club for the donations to the Foundation this past year. Your generosity exceeded my expectations and I generally have very high expectations. With the economy as it is, I really wasn't sure we could surpass Sandy's

very high record that she had set for the prior year. We did surpass the record set with total contributions of over \$22,000.

Ironically, it was one of the new clubs that took us over the top. Shown here is the president of the Duplin County Club, Eddie Boyette presenting a \$500. check to Bill Edgerton. I can't thank everyone involved enough. Now it's time to work on this years donation and maybe under David's leadership we will break the break again this year.



Eddie Boyette



Winter Park is awarded 3 Christian Larsen awards for donations exceeding \$3000. President Phil Best is accepting the framed print.

Phil best, Winter Park and Rachael Mitchell, Elizabethtown accepting banner patches for achieving dollar minimums.



District Oratorical Contest



Attention: Governor, Lt. Governors, Club Presidents, and Members

We are fast approaching a very rewarding event and time in the NC East District. The NC East District Oratorical Contest will be held at the Sheraton Imperial, Research Triangle Park, on May 20-21, 2011.

Every club in the NC East District should promote the Club contest, participate in the Zone contest, and strive for excellence at the District Contest.

To-date, a number of clubs continue to organize their club contest and a few zones are finalizing their plans for a date and location to host the zone contest. One item you can place on your calendar is the district contest which will be one of the very best. Every opportunity will be made for the entire day to be about the contestants and their families.

Please make a place in your club and community for a young person to be heard through the Optimist International Foundation's and North Carolina East District Oratorical Contest and note the following:

Topic for the 2010-2011 year: "If I were Leader of the Free World, the First Issue I would Address would be..."

Eligibility: *NEW CRITERIA!* The contest is open to students under the age of 19 as of December 31st of the

2010-2011 school year (December 31st, 2010).

Time Lines:

Start program October 1, 2010 Club Contest completed before April 8, 2011 Zone Contest completed before April 22, 2011 Zone Contest winners' documentation due by May 2, 2011 District Contest at Sheraton Imperial, Research Triangle Park, May 21, 2011

Scholarships to be awarded:

(Continued on page 23)

(Continued from page 22)

The District will conduct separate gender contests and award each boy and girl first place winner a \$2,500 scholarship. Clubs will conduct separate gender contests with the first place boy and girl winner advancing to the Zone Competition. First place boy and girl winners of the Zone Competition will advance to the District Competition.

More information available at: www.optimist.org

Go to Member area, select "Programs" and then go to either "Scholarship Contests" or Planning Guides; guides are also available under the "Club" and "District" tabs at www.optimistleaders.org

For this event to be a truly rewarding experience for our youth, your assistance is requested.

Yours in Optimism,

Tracy A. Riddle



Once again it's time to start thinking about the Hearing Impaired Oratorical Contest. Check with your school system and see if you can get a participant. This is a great project and very beneficial for the kids that participate. We haven't locked in all the information at this time, but it will probably be held at the School for the Deaf in Wilson and will be the second Thursday before our District May meeting. You can pull all the information from the Optimist web site. If you have any question, please feel free to call me at 919-920-8541 or Email me at bedgerton4@nc.rr.com.

THANKS,

BILL EDGERTON
District CCDHH Chairman

Billy Edgerton

Junior Golf

Hello All;

Our date & location has been set for the 2011 NC East qualifying tournament for the Optimist International Junior Golf Championship.

Saturday & Sunday, April 30 & May 1, 2011

Keith Hill Country Club (Buies Creek, NC)

Age Groups are: Boys 10-11, 12-13, 14-15, 16-18 & Girls 10-12, 13-14, 15-18

The qualifying tournament will be 2 day (36-hole) tournament used to determine who advances to the Annual Optimist International Junior Golf Championships (July 21-26 and July 26-31 at PGA National Resort & Spa in Palm Beach Gardens, Florida).

Host hotels will be in Dunn, NC. I would like a field of about 60 golfers and about 40 to 50 sponsors.

For more information and to download the tournament entry forms, please log-on to http://www.nceast-optimist.org/.

How You Can Help

There are several ways that you or your Club can help make this District program a success.

- (1) Sponsor the District Qualifier Sponsorship Opportunities. A variety of sponsor-ship options are available for as little as \$50. Bronze Sponsor -\$50.00, Silver Sponsor \$100.00, Gold Sponsor \$250.00 & Platinum Sponsor \$500.00. The proceeds will be used to provide financial assistance to the golfers who advance to the international championships & beverages & snacks & other items for our golfers during the tournament.
- (2) Sponsor a Junior Golfer -- Your Club may select one or several of the best young golfers in your community and sponsor them to attend the District tournament. Per USGA rules, financial assistance can be provided to junior golfers to cover normal tournament expenses. This includes entry fee, travel expenses and meals. You can write a check payable to the "NC East Optimist District" and give to the junior golfer or parent to mail with their entry form (preferred). Or, you can reimburse the family directly.

(3) Volunteer at the District Qualifier- We will need several volunteers on the days of the events to serve as registration helpers, course marshals, scoring, etc. Please contact me if you are interested and I will send you more information as we get closer to the tournament dates.

NEW ITEMS FOR 2010-11

There are few changes and new items for the coming year. These will be explained in detail in the November packet, however here are some highlights:

- 1. GIRLS AGE DIVISIONS: the age divisions for girls will change beginning in 2011. There will now be three girls age divisions (instead of four). The new girls age divisions will be: Girls 10-12, Girls 13-14 and Girls 15-18. The boys divisions remain the same: Boys 10-11, Boys 12-13, Boys 14-15 and Boys 16-18.
- 2. PULL CARTS: the use of pull carts at the international championships will be expanded to include more age divisions in 2011. Stay tuned for the exact age divisions affected and more information in future communications.
- 3. DISTANCE MEASURING DEVICES: the use of distance measuring devices (i.e. range-finders) will be permitted on a trial basis at the 2011 international champion-

ships. District Chairs may allow distance measuring devices in the District qualifying tournaments.

If you have any questions, feel free to contact me by phone at 910-763-9372 or email ALUDLUM@ec.rr.com. Thank you, in advance, for your support.

Sincerely, Allan Ludlum OIJGC NC East District Chair



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www.nceast-optimist.org

OI Web www.optimist.org

Immediate Past Governor Remarks

Greetings Fellow Optimists. What a way to cap off a memorable year for the NC East!

Our District finished number one in Optimist International. We took over the number one spot in the second week and basically never looked back, finishing the year with a 118% growth rate. We also qualified for Dis-



tinguished District honors and I truly hope you feel a huge part of our success. Our Growth Team did a phenomenal job and I'm especially proud of those of you who accepted my challenges throughout the year.

While I'm proud of our District's accomplishments, let's not dwell on our "past" laurels. It's time to move forward and implement a long term plan to help our District maintain and improve on the momentum we've established. Our organization needs our support and most importantly, our children need us more now than ever.

I'll be wearing two hats this year. As immediate past Governor, I'll serve as Candidate Qualifications Chair. Please make my job easy and step forward as a qualified Governor Candidate for the 2012 - 2013 year. As info, if you've served as Club President, you've met the criteria. I'll also be serving as Membership Chair, so you know what that means. That's right, more e-mails encouraging you to recruit new members.

Please join me as we move forward in support of Governor Lou Anna Hardee and the 2010 -2011 Growth Team. We have the momentum on our side. It's up to us to keep it there.

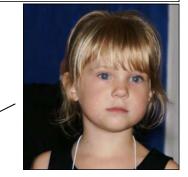
"Remember, membership is an honor and privilege....so SHARE it"

Your Friend in Optimism,

Auston Pusey

The Governor's family





FOURTH QUARTER BOARD COMMITTEE MEETING NC EAST DISTRICT OF OPTIMIST INTERNATIONAL

Bay Watch Resort – North Myrtle Beach, S.C. Saturday, September 11, 2010

The following members of the Board of Directors were present:

Auston Pusev

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Lou Anna Hardee	Governor-Elect
Allan Ludlum	District Secretary-Treasurer
Tom Lamont	Lt. Governor Zone 1
Don Harritan	Lt. Governor Zone 2

Governor

Gary Pender
Linda Watson
Linda

The following clubs were represented: Zone: 1-Cape Fear, Winter Park, Wilmington, Port City; 2-Duplin, Whiteville, Elizabethtown; 3-Goldsboro, Greenville; 4 - Golden Circle, Wilson Evening; 5-Rocky Mt Evening, Henderson, Roanoke Rapids, Rocky Mount Breakfast; 6-Raleigh, Raleigh Dinner, North Raleigh, Garner, Wake Forest, Chapel Hill

Governor Auston Pusey called the meeting to order at 9:00 am.

Pledge of Allegiance lead by Governor Auston Pusey

Invocation by Yancey Hines.

Governor Auston Pusey recognized first time attendees.

Governor Auston Pusey recognized Past Governors in attendance.

3rd Quarter District Board Meeting Minutes report, given by Allan Ludlum. Motion to accept was made by Carlton Baird of Raleigh Dinner – Seconded by Sandy Cyphers of Winter Park - Approved.

3rd Quarter Financial report, given by Allan Ludlum. Motion to accept was made by Gary Pender of Goldsboro – Seconded by Rachel Mitchell of Elizabethtown - Approved.

Newsletters information, given by Wayne Sidelinger. September 2010 newsletter handed out. Wayne needs photos.

(Continued on page 28)

(Continued from page 27)

OI Foundation Report & Alter Call was given by Billy Edgerton. Cape Fear, Goldsboro & Raleigh clubs received framed prints for donations with high averages. Dime-A-Day pins were handed out to members for their donations. Winter Park gave three \$1000.00 donations for Christian D. Larson awards to Frank Clemmons, John Laughter & Allan Ludlum.

NC East Web site information, given by Allan Ludlum, also asked to please send club info & photo and any incorrect information that needed to be corrected.

Boys and Girls Homes report & Alter Call, given by Tom Lamont & Gary Pender. \$750.00 raised at the boys & girls golf tournament on Thursday. Work day is March 26th, 2011.

Childhood Cancer Campaign & Alter Call along with a wealth of information, given by Trish Verne.

Billy Edgerton said a prayer honoring the optimist members who died this past year.

Barbara Timmons gave new Club building information. One new club built in Wilmington – The Optimist Club of the Port City & Another in Wallace – Duplin Optimist Club. Both clubs have added new club members. We still nee ONE more....Looking in Fuquay Varina.

Sandy Cyphers gave update on JOOI clubs.

Doug Lamm gave update on CPA books.

Bob Verne gave update 2011 Essay info.

Auston Pusey introduced Corral Promotions Staff. Staff talked about items they are selling at convention.

Break was taken at 10:30 am, meeting reconvened at 10:50 am.

Junior Golf report, given by Allan Ludlum. NC East district tournament had 44 golfers. Saturday & Sunday rounds were completed. Several had qualified for the International Tournament.

Sandy Cyphers said training was going well & more training to follow later today.

Barbara Timmons updated the Candidate Qualifications information. Jerry Medlin was selected by the committee Governor-Elect 2011-2012, floor opened for other nominations. No nominations were made from the floor. Dan Durham of Roanoke Rapids made a motion to

(Continued on page 29)

(Continued from page 28)

accept the nomination by acclamation, Seconded by Sandy Cyphers of Winter Park. Motion passed.

Ed Taylor talked about Club Services.

Carey Foster – OI Ambassador; said as information came available he would be sending it out for Baltimore. Host hotel was Marriott Inner Harbor.

Sandy Cyphers handed out awards for the PGI program & gave information about the program. Sandy would like to see more members to get involved with program.

2009-10 3rd Qtr A&A Awards were handed out by Dam Durham.

Auston Pusey & Chris Jernigan handed out Membership awards. Chris Jernigan awarded BOE awards to Don Harritan & Auston Pusey for building the Duplin Optimist club.

Remarks from IO rep Chris Jernigan.

Remarks from Governor-Elect Lou Anna Hardee.

Darrell Fulcher gave an update on the 2010 District Convention & a list of events for tonight & Sunday.

Closing remarks from Governor Auston Pusey.

Meeting closed with the Optimist Creed by membership.

The meeting adjourned at 12:20 pm.

Allan Ludlum District Secretary-Treasurer



THE OPTIMIST CREED Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

