

Dear Fellow Optimist:

I hope all of you had a Happy & Prosperous Holiday Season. The New Year of 2012 is here, so let's work together to make up the Membership losses in the First Quarter. We just have to work a little harder and then some, but I know you can do it.

If each Club would increase its membership by just one, we would be back where we started the year. Remember, RE-TENTION of existing members is very important in keeping the Membership growing. Can I count on you to help the

Growth Team, with Auston Pusey as the Leader, start our Membership to grow again?



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The New Club Building is underway and we have activity in Benson, it being organized on January 14th. Shallotte, Smithfield, Nashville, and East Wake are committed to be completed in the Second Quarter. There is also planning going on in Clinton and Durham for New Club organization. If you have Friends or Family in any of these communities, please let me know and we will include them in our plans.

We had an excellent turnout at the First District Meeting in Goldsboro and I hope you are making plans to attend the Second District Meeting in Goldsboro on February 10th & 11th. We have improved the seating set up and we will again have excellent food for our lunch. The registration and food is at a very affordable price. Come and be a part of the operation of your District.

This will be the Awards Luncheon for the 2010-2011 year so come and congratulate the members that will be recognized for their achievements by Immediate Past Governor, Lou Anna Hardee.

The communities and our children in Eastern North Carolina need our help so let's build our membership so we will have more resources to serve more people.

"MAKE YOUR YES MEAN YES IN SERVICE TO OTHERS".

Yours in Optimism,

Jerry M. Medlin, 2011-2012 Governor

NC East District, Optimist International

Club presidents installed as members of the NCE Board of Directors by Vice President Sandy Cyphers at the November District Board Meeting.



Caroliyn Mason, Chapel Hill; Diane Johnson, Golden Circle; Joan Williams, Duplin and Tommy Peele, Rocky Mount Evening.



William Brown, Wake Forest; Alan Middleton, Southern Wake; Jennifer Timmons, Northern Wake and Bill Edgerton, Goldsboro.



Wilmington Capé Fear club was awarded the Boys and Girls Home, Walt Armentrout award. From left: Al Ludlum, Robin Bass, Auston Pusey, Bennie Bass and Lt. Governor Eddie Boyette.

3nd Quarter 2010-2011 A&A Winners

Top Ten Clubs



From Left: No. 1. Goldsboro, Bill Edgerton; No. 2. Duplin, Joan Williams; Winter Park, Alan Ludlum; No. 4. Greenville, Charles, Ross; No. 5. Cape Fear, Robin Bass; No. 6. Southern Wake, Allan Middleton; No. 7. Whiteville, Les Craft; No. 8. Garner, Bruce Andrews; No. 9. Golden Circle, Diane Johnson; No. 10. Raleigh, Bob Hassebrock.

Top Clubs in Each Zone



Zone 1, Winter Park, Alan Ludlum; Zone 2, Duplin, Joan Williams; Zone 3, Goldsboro, Bill Edgerton; Zone 4, Golden Circle, Diane Johnson; Zone 5, Roanoke Rapids, Carey Foster; Zone 6, Southern Wake, Allan Middleton

Top Lt. Governors



No. 1, Lt. Gov Zone 5, Errol Warren; No2. Zone 3, Lt. Gov. Jo Ann Williams (Bill Edgerton); No. 3. Zone 6, Gene Dodd (Bob Hassebrock)





Dan DurhamDistrict A&A Chair

District Membership

Greetings Fellow Optimists. Our District got off to a little slower start than planned, but the great news is, we're heading in the right direction. As of this writing, we have moved up over 20 spots in the International rankings. We are currently ranked number 16 and hopefully by the time this goes to press, we will have moved up into the top ten. We have brought in 55 new Optimists to help the youth in our communities. Our Mid-Atlantic Region also has moved back into first place.

Congratulations on the newest club in our NC East District. The South Johnston Club, located in Benson, was chartered on January 19, 2012 with 18 enthusiastic members. Look for this club to continue growing, as our first lady, Jean Medlin, is the Charter President.

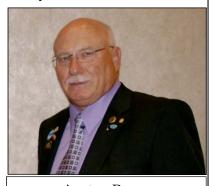
According to Governor Jerry, she is taking her job very seriously.

There are no secrets to sponsoring a new member. Just ask. It's that simple. There are so many people who don't know about our organization. Please take the time to share who we are. With registrations beginning for the spring baseball programs, this is a perfect time to share your clubs activities with the parents of your registrants.

See you in Goldsboro! "Remember, membership is an honor and privilege.....so SHARE it"

Auston Pusey

Membership Chair

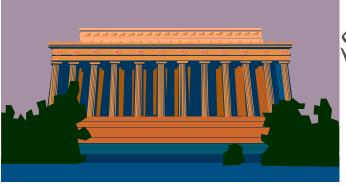


Auston Pusey

Membership Chair &

Candidate Qualifications

Chair





Childhood Cancer Campaign

Several clubs in zone 6 have scheduled CCC events this quarter. The Garner Optimist Club donated funds to the Striving For More Than A Cure Foundation founded by Diane Moore in honor of her late daughter. These funds will go to services and gifts in kind for children in local area hospitals.

The Northern Wake Optimist Club held a Kisses For Cancer fundraiser at a local Walmart on a cold rainy day. They collected \$1009 for the family of Carter Pepper, a local 5 year old boy who is being treated for childhood cancer and Fanconi anemia. We met Carter and his family at a club meeting last week.

Carter will be facing a couple more surgeries this spring, but he is making great progress.

The Southern Wake Optimist Club held their first Kisses for Cancer fundraiser. They also braved the cold weather and collected \$257.43 for the research project at Johns Hopkins. Last fall the Duplin Optimist Club donated \$200 from their Kisses for Cancer fundraiser to the research fund. The Chapel Hill Optimist Club has scheduled several Kisses fundraisers in April.

Thanks to Ron Riggins and the Laurinburg Optimist Club for the two boxes of pop top tabs sent to me. Remember to bring those tabs to the district meetings. The Ronald McDonald House uses the funds from this recycle project to pay for upkeep on the buildings.

At the last district meeting we received the good news that Drake Hardee has made such great progress in his cancer treatments that he will only need yearly check-ups. Drake is the grandson of Past Governor Lou Anna Hardee. Congratulations to the whole family.

It is encouraging to see the amounts that the public is willing to donate to this cause begin to increase with the improvement of the economy. Let me know if I can help your club raise funds, or organize projects for the children affected by this disease. Please note that my Email address in the district handbook has one wrong number. It should be 43(not 44) on page 19. My cell phone number on page 39 should be corrected to 919-619-2970.

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Thanks for all you do for the kids and their families. They go through such a lot dur-

ing treatment for cancer. Your support is very important to them.

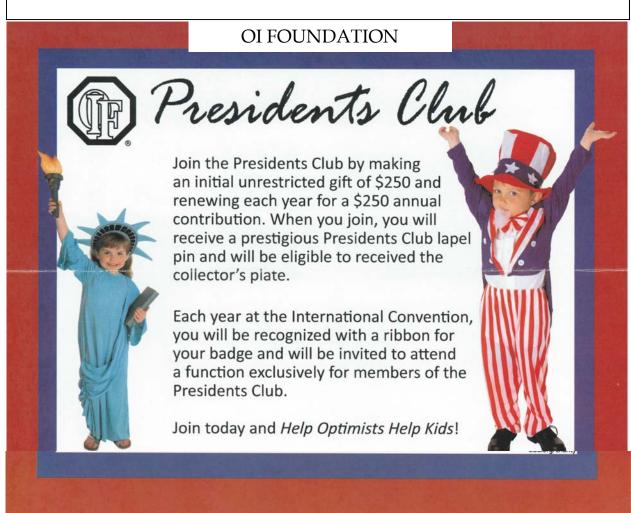
Trish Verne 6803 Turkey Farm Road Chapel Hill, NC 27514

Res.: 919-942-4144 Cell: 919-619-2970

Email: pverne43@gmail.com

Childhood Cancer Chairman





Boys and Girls Homes of North Carolina



The Optimist cottage

is up and running again with 4 boys and new house parents as of November. A big thank you for your donations to the Boys and Girls at Christmas time every one had a great Christmas. Please put April 14th



on your calendar for the Optimist Work Day at the Boys and

Girls Homes. We are hoping to have plenty to do on that day in the morning and after lunch. So put on your working clothes and come do a little work ,meet and have lunch with the boys and the new house parents of the cottage. The Boys and Girls Homes are serving about 46 kids on campus today and doing a great job. If you would like someone to come speak to your club please contact Gary Greene of the Boys and Girls Homes. Also in the district, Carlton Baird or myself, would be glad to speak to your club. Thanks again for all of your support by making your **YES**

MEAN YES.

NC East District Chair

Gary Pender



Gary Pender

Boys & Girls Home Chair



Gary Green, Civic Club Liaison, B&G Homes



Governor Jerry Medlin and first lady, Jean Medlin presenting NCE gift to Optimist International Vice President Sandy Cyphers at the 1st Quarterly Board meeting.





David Fritz, District JOOI Chair

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Leadership Development

100% and THEN SOME RESPONSIBILITY

RESPONSIBILITY...The state of being responsible, accountable, or answerable for a debt or obligation.

Optimists..Yes, you and I have a responsibility to this organization as members to keep it growing and going for future generations. As our MISSION STATEMENT states: By providing hope and positive vision, OPTIMISTS bring out the best in kids. Along with our VISION STATEMENT: Optimist International will be recognized worldwide as the premier volunteer organization that values children and helps develop them to their full potential.

We need and must more than any time in optimist history do our part.....100% and THEN SOME to provide the hope and positive vision and to strive to make this the premier volunteer organization above all the others...WE CAN DO IT...I BELIEVE in each of you...we can grow, we can keep this wonderful organization vibrant now and in the future...It's up to all of us....Less work the next nine (9) months to do our part in growing this organization.. "JUST ASK". I promise it doesn't hurt..it helps...

Life is a challenge - meet it. Life is a gift - accept it. Life is an adventure - dare it. Life is a sorrow overcome it. Life is a tragedy - face it. Life is a duty - perform it. Life is a game - play it. Life is a



Sandy Cyphers 4917 Seabrook Ct. Wilmington, NC 28403

mystery – unfold it. Life is a song – sing it. Life is an opportunity –take it. Life is a journey – complete it. Life is a promise – fulfill it. Life is a beauty – praise it. Life is a struggle – fight it. Life is a goal – achieve it. Life is a puzzle – solve it. Life is eternal -

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believe it...

"WE MUST TAKE PERSONAL RESPONSIBILITY, WE CANNOT CHANGE THE CIRCUMSTANCES THIS SEASON, BUT WE CAN CHANGE OURSELVES".

Sandy Cyphers

Leadership Development Chair,

N.C. East District

To My N.C. East District Optimist Family,

Please know how much it meant to me knowing that your thoughts were with me during the loss of my sister, Jackie Page. I am so humbled by the many cards, emails, phone calls, flowers and the time you gave to unselfishly attend the visitation and funeral service. It truly meant a lot to know of your concern for my physical strength and well being during this immense time of grief. I deeply appreciate your words of compassion, condolences and outpouring of love. It is the thoughtfulness of friends such as many of you that helped give me emotional and spiritual strength during the past few weeks and for the days that lie ahead. Jackie was not only my sister but also my best friend. She will be deeply missed by her husband, Tim, her son and daughter in law, Jason and Tammy and her three year old granddaughter, Tiffany who she loved so dearly. Thank you again and know that your deeds of kindness will forever be remembered and your friendship I will forever cherish.

Sandy Cyphers





Welcome Optimists to Milwaukee, Wisconsin Where City and Beach Life Comes

Easily accessible by air and land, less than a day's drive for most Optimists; Milwaukee is a premiere Midwestern meeting destination. Within walking distance of the hotels and convention center is Milwaukee's dynamic downtown, offering a wide range of shopping, dining and nightlife options, the RiverWalk, Water Street Entertainment District, Downtown Theater District, museums and professional sports. There is so much to see and do in Milwaukee!

Plan now to attend the

94th Annual

Optimist International Convention

Milwaukee, Wisconsin

July 12-14, 2012

Events take place at the Frontier Airlines Center and Hilton Milwaukee City Center which is also the head-quarters hotel.





Carey Foster, District

International Convention

Ambassador

District Essay Contest

This year's Essay Topic is "HOW MY POSITIVE OUTLOOK BENEFITS MY COMMUNITY". Club chairpersons should communicate to Teachers the importance of students following the guidelines for completion of this year's essay contest.

Club Winner entries must be sent to the district chairman and postmarked no later than February 28, 2012. The District winner will receive a plaque and a \$2,500.00 college scholarship.

You may contact Dana Thomas at dana.thomas@optimist.org 800-500-8130 x 201 for a copy of this year's guidelines or Bruce W. Andrews, District Chairman,

919-779-3031 or bwandrews44@gmail.com

Wayne, thanks so much. Sorry about this getting in late.

Bruce W. Andrews



I want to join the Pres	sidents Club!
Name (one person only)	
Address	
City	StateZip
Phone	Email
Please deduct Enclosed is my Bank Name	y check made out to the Optimist International Foundation. Summary from my account monthly foryears. y voided check.
Account #	Routing #
Please charge	my credit card \$per month foryears.
VISA / AMEX / DISCO	VER / MC
Account #	Expiration / Security No
Signature	BBE
	LACORDINA DE LA CONTRACTOR DE LA CONTRAC

Candidate Qualifications

Vacancy Announcement

Governor-Elect for 2012-2013. Seeking qualified individual to fill position beginning October 1, 2012. Qualifications for the position include:

being an Optimist in good standing

having served as a Club President

having a passion to serve youth

Candidate will be provided training, mentoring, and all assistance needed to fulfill duties and responsibilities prior to becoming Governor of the NC East District for 2013-2014. Attendance at various meetings and visiting clubs in the district will be:

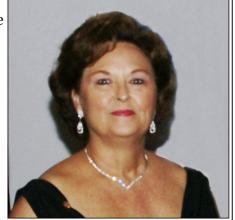
a fulfilling experience
provide the opportunity to meet other Optimists
learn about ongoing projects
participate in various events

Interested individuals should give me a call and/or send me a letter or e-mail stating your desire to become Governor-Elect. Please do not pass up a wonderful opportunity for "Bringing Out the Best in Kids," giving 100% and then some, and by serving your District.

Remember-- Walt Disney once stated — "All our dreams can come true if we have the courage to pursue them."

Lou Anna Hardee Candidate Qualifications, 2011-2012 (252) 341-3565

hardee.louanna@gmail.com





District Oratorical Contest



Time is flying by and we are fast approaching the NC East District Oratorical Contest in May 2012. We hope every club in the NC East District is planning to promote and participate in the Oratorical Contest. The Optimist Oratorical Contest has become the longest-running program sponsored by Optimist International.

Lt. Governors should now have the dates set for their Zone's Contest and distributed Club Packets to their clubs Oratorical Chairs. Additional information (Official Rules, Applications, Chair Packets, etc.) may be downloaded from:

www.nceast-optimist.org/programs.htm or www.optimist.org.

Please let me know the date and location of your Zone Contest as I would like to attend, if possible. I currently have received tentative dates from Zone Three and Six.

Club contests should be held at least a couple of weeks prior to the Zone Contest. This will provide the winners an opportunity to polish up their orations for the Zone contest.

"HOW MY OPTIMISM HELPS ME OVERCOME OB-STACLES"

This is the topic for this year and we expect great orations again this year.

Key Dates

The names of the Zone Oratorical Contest winners must be provided to the District Chair by **April 25, 2012**

Important: The following three documents must also be provided to the District Chair by April 25, 2012

- ★ Copy of the winners application
- ★ Copy of the applicant's proof of age
- ★ A typed, double-spaced copy of the speech



Carlton Baird District
Oratorical Chairman

The NC East District Oratorical Contest will be held at the third quarter NC East District Meeting. This meeting will be held at the Holiday Inn Express in Goldsboro, NC on May 12, 2012.

This year, as in the past, Club, Zone, and District Contests will be separate gender contests. The first place District male and female winners will each receive a \$2,500.00 scholarship from OI.

Please make plans to attend the Third Quarter Board Meeting and participate in the Oratorical Contest. We look forward to a very rewarding District Contest on May 12, 2012.

Carlton Baird

NC East District Oratorical Contest Chair



The Communication Contest for the Deaf and Hard of Hearing will be held on May 3, 2012 at the School for the Deaf in Wilson. Pizza will be served at 6:00pm with contest immediately following. This is a great contest with a limited number of participants so each contestant has a good chance of winning the scholarship. It is absolutely amazing to see these students give their speeches in sign. You probably have hard of hearing students in your local school system. Check it out and see if you can get participants from your area. The scholarship for this contest is also \$2,500. If you would like more information, you may contact Bill Edgerton at 919-920-8541 or bedgerton4@nc.rr.com or go to the Optimist Website.



Billy Edgerton
CCDHHChair

OPTIMIST INTERNATIONAL FOUNDATION

OI Foundation

This year we are celebrating the 40th anniversary of the Foundation. It took ten years for the Foundation to get its first \$1,000,000. Now we give about \$1,000,000 each year. The Foundation also gives back in many ways. It provides all the funding for the four scholarships in each district of Optimist International. It also provides funding to help with all the program materials that we use in our clubs. It has a pass through program that allows clubs to get donations where the money goes to the Foundation and then back to the club that secured the donation. In this way, the donor can get a tax deduction since most of our clubs do not have a 501-C3 status. There are many different levels of giving for the individual, from the Dime-a-Day Plus (\$40.) to the Christian D. Larson Award (\$1,000.). I am asking anyone that can to give at the President's Club level (\$250.) I know this is a significant level of giving, but the Foundation has a sig
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- Any Adult Club served by OIF is eligible to apply for a \$500 grant for a NEW project of the Club.
- The project must start and finish between April 2012 and March 2013.
- Grants to Clubs will be matching grants, with Clubs expected to show plans for matching the money and reporting the results. Clubs will complete follow-up reports.
- · Grants are for one year only.
- Club dues must be current.
- Clubs might consider using the Pass Through Program to obtain donations from local businesses and Foundations.

The Review Committee will strive to achieve geographical balance and programming diversity in awarding the grants and will favorably consider projects that assist children and foster diversity and directly involve Optimist Members' participation.

Applications can be found online at www.oifoundation.org

SEND TO:



Optimist International Foundation 4494 Lindell Boulevard St. Louis, MO 63108

Club Grant Program

IMPORTANT DATES:

JANUARY 2, 2012

Applications available online and by fax or mail by request.

MARCH 9, 2012

Applications must have been RECEIVED in the St. Louis office.

Do NOT send to PO Box!

MAY 14, 2012

Winner notified and asked to identify someone to receive check at Convention.

SEPTEMBER 1, 2012

Follow-Up Reports Due for projects completed by July 1, 2012.

MARCH 1, 2013

Follow-Up Reports Due for projects completed by December 1, 2012.

JUNE 1, 2013

Follow-Up Reports Due for projects completed by April 1, 2013.

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nificant purpose in our Optimist organization. You can give on-line at the OI Foundation web site or give your donation to me, Bill Edgerton, and I will fill out the forms to be sent in with the checks.

I am asking clubs to give at least \$400. in recognition of the 40th anniversary. Clubs that give \$1,000 can name a member to receive the Christian D. Larson Award for each \$1,000. it donates. These gifts have to be unrestricted gifts and not specified for any specific purpose.

We are planning another auction for the Foundation at the February District meeting. Please bring any items that you or your club can bring so we can have a great auction. The auction will start immediately after the Executive Committee. Thanks for all you do for the kids and the Foundation is just another way to help the kids.

For additional information or if you would like for me to give a program on the Foundation for your club, please let me know.

THANKS,

BILL EDGERTON

Duplin Optimist club get OI Foundation Honored Benefactor award. Accepted by Joan Williams, President.



Al Ludlum, Web Master

A note from the web master to ask ALL optimists. If you have an e-mail address please e-mail it to me at aludlum@nceast-optimist.org and if at any time they see a problem with web site links or wrong information to also email me about the corrections.



North Carolina East District Optimist International First Quarter District Meeting Holiday Inn Express – Goldsboro, NC November 12, 2011

The following members of the Board of Directors were present:

Jerry Medlin Governor

Lou Anna Hardee Immediate Past Governor Barbara Timmons District Secretary-Treasurer

Allan Ludlum

Eddie Boyette

Lucu Anna Hardee

Angela Iwaniuk

Errol Warren

Bob Hassebrock

Lt. Governor Zone 2

Lt. Governor Zone 3

Lt. Governor Zone 4

Lt. Governor Zone 5

Lt. Governor Zone 5

The following clubs were represented: Zone 1-Cape Fear, Winter Park, Port City; Zone 2-Whiteville, Duplin, Elizabethtown; Zone 3-Goldsboro, Greenville, Wayne Community College; Zone 4-Golden Circle, Wilson Evening; Zone 5-Henderson, Roanoke Rapids, Rocky Mount Evening, Rocky Mount Breakfast, Roxboro; Zone 6- Raleigh, Raleigh Dinner, Garner, Wake Forest, Chapel Hill, Southern Wake, Northern Wake.

Governor Jerry Medlin called the meeting to order at 8:30 AM.

All participated in the Pledge of Allegiance.

Invocation by Billy Edgerton.

Governor Jerry Medlin recognized first timer attendees, our two new clubs and members, Past Governors in attendance as well as our OI Representative International Vice President Sandy Cyphers of the Mid-Atlantic Region.

4th Quarter Board Meeting Minutes were reported by Barbara Timmons. Motion to accept made by Linda Watson- Wilson Golden Circle; second by Carlton Baird — Raleigh Dinner - Approved.

4th Quarter Financial Report was made by Barbara Timmons. Motion to accept made by Charles Ross of Greenville - second by Allan Ludlum of Cape Fear — Approved. District Financial Chair Gary Pender presented the proposed budget for 2011-2012. Bill Edgerton of Goldsboro made a motion to accept — second by Eddie Boyette of Du-

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(Continued from page 21) plin – Approved.

Governor Jerry reported on the Club Services & Activities for District Chair Doug Lamm. Governor Jerry reminded all of the categories and due dates for the CPA entries.

District Essay Chair Bruce Andrews reported on the upcoming Essay Contest due dates, topic and changes in rules – particularly in the age eligibility.

Governor Jerry advised the board of the review/updates/changes on the NCE District Policies which will be sent to all club Presidents and District Chair's. This will be presented at the next district meeting for approval.

District Oratorical Chair Carlton Baird presented the information on the upcoming Oratorical contest including the rules and due dates.

District JOOI/College Club Chair David Fritz gave us updates on the clubs in our district and addressed general "housekeeping" issues for these member rosters. David also recognized our new College Club and members from Wayne Community College.

District OIJGC/Web Master/Internet Safety Chair Allan Ludlum reported on the tournament for this year. He asked the clubs to consider sponsoring players and club sponsors and dates will be set. He also reported on our district web site and asked all clubs to send him their bulletin and he will post it on our web site. If anyone needs CD on the Internet program, let him know and he will send it out.

Governor Jerry discussed the meeting location and cost.

International Vice President Sandy Cyphers commented on our district growth and encouraged our commitment and continued growth.

We took a break at 10:00 am and resumed at 10:15 am.

District OI Ambassador and PGI Chair Cary Foster reported on the updates of the International Convention and encouraged all to attend. He also encouraged every member to participate in the PGI program.

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District Boys and Girls Home representative Gary Pender introduced Gary Faircloth, President of the Home at Lake Waccamaw. Gary Faircloth shared cold hard facts about the children in our society and just how much this facility is helping. Gary Pender presented the Walt Armentrout Fellowship to Cape Fear Optimist. Gary welcomed our alter call.

District Bulletin Chair Wayne Sidelinger reported on the district bulletin and encouraged clubs to send him their club bulletin with good photos!

District Childhood Cancer Campaign Chair Trish Verne reported on the ongoing campaigns with the clubs in our district. She also shared that \$2840 was sent to OI last year from our district. She also welcomed an alter call.

District Membership Chair Auston Pusey reported on the incentives for this year and with Past Governor Lou Anna Hardee presented the governor shirts and pins for the fourth quarter. Then Auston and Governor Jerry presented his shirts and pins for the mew members recruited this year.

District Convention and A&A Chair Dan Durham reported on this year's plans for the convention and encouraged our clubs to plan on attending. Dan and Past Governor Lou Anna Hardee presented the 4^{th} quarter club results.

District CCDHH and OI Foundation Chair Billy Edgerton reported on the CCDHH with dates to be announced. He also reminded us of the many opportunities to donate to OIF. He presented the 4^{th} quarter awards and asked for an alter call.

District Candidate Qualification Chair Lou Anna Hardee shared information on being Governor and asked anyone that was interested to please contact her.

Governor Jerry Medlin closed with thanking everyone for attending and their commitment to their club, community and the children. He gave us directions for lunch.

We closed with the Creed at 12:30 pm and enjoyed lunch.

Barbara Timmons District Secretary-Treasurer



THE OPTIMIST CREED Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

NCE District Bulletin 1104 Windermere Dr. NW Wilson, NC 27896



Build an Optimist Club