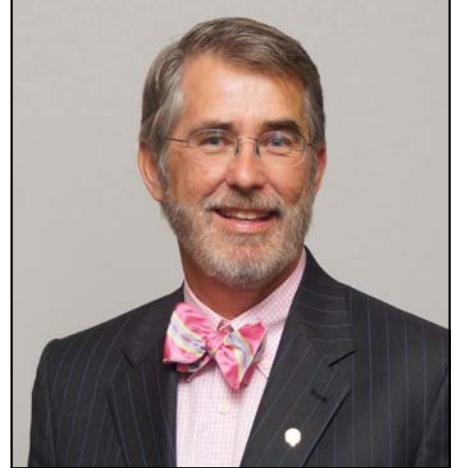


North Carolina East Optimist News

Happy New Year to All NCED Optimists!

Groundhog Day is just around the corner on February 2nd. I am looking at snow falling with more snow predicted in the forecast. Regardless of what the groundhog predicts, the youth of the NCED are fortunate because I know that our clubs are working hard to bring out the best in kids. Many clubs have completed successful Christmas tree sales, fundraisers for Childhood Cancer, were "Christmas elves" to deserving children and conducted service projects! In my visits around the District, I am always reminded of the significant contributions our clubs make to our communities and the great group of people that make up our organization. It is beyond me why anyone would not want to be a part of all the good we do!

As we start the new year, Membership and New Club Building remains the focus of our organization. OI President Ron Huxley commented in a



recent article in The Optimist Magazine that "If I am successful in one small way this year it will be to have every club recognize that what they do in membership deletions without equal additions affects every facet of the organization." Ron further

(Continued on page 2)

(Continued from page 1)

stated that "Most clubs need new members but do not have a plan in place to effectively recruit those members..."

This year's Membership Chairperson, Past Governor Barbara Timmons, and New Club Building Chair, Jennifer Timmons, have been working hard and have come up with an excellent plan to reward clubs for membership growth. A letter from Barbara went out recently, but, I am sure that Barbara will have much more on this program at our Business Meeting on Saturday. Please invite a friend to a meeting. Encourage your club to Plan a NOW Meeting. In fact, why not schedule one quarterly? At the NOW meetings, you can make it clear to your guests what your club does for the community and how your club's efforts have made a difference in a child's life.

I hope you will enjoy the 2nd Quarter meeting. This meeting will be highlighted by our Annual Awards Luncheon. The Presentation of the NCED Awards for 2012-13 by Past Governor Jerry Medlin is a fitting tribute and acknowledgement of all your hard work. A special thank you to Steve Skodak of the OI Foundation for attending this meeting.

Because of the hard work of Don Harritan and An-

gela Iwaniuk, I am excited about the interest throughout the District for this year's Essay and Oratorical contests. These contests are a great opportunity to reach out to our youth. Billy Edgerton, through his contact with the State of North Carolina, is planning big things for the DHH communication contest!

Don't forget that OI has scheduled a Leadership Summit for Charlotte on March 1, 2014. These Summits are planned to provide information and training on a variety of topics, including activity and fundraising ideas, ways to engage members, conducting successful NOW meetings, secrets to a dynamic club, growth-service along with several other topics. All training will be by Certified International Trainers. The cost is only \$25 and includes lunch.

On a final note, please keep in your thoughts and prayers our members that are going through difficult times.

Thank you again for all you do!

Yours in Optimism,

Errol Warren

Governor, NCEast



NCE Bulletin

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DISTRICT ORATORICAL CONTEST

Topic: *“How My Passions Impact the World”*

It is hoped that all clubs in the district will participate in this year's Oratorical Contest. The contest is designed to inspire today's youth to motivate and inform others through the art of public speaking. It provides young people with the opportunity to compete for a college scholarship and express their views on a pre-assigned topic. More than \$150,000 in college scholarships is awarded annually through this program. The NCE District awards three scholarships: \$2500 (first place); \$1500 (second place); and \$1000 (3rd place).

How to Enter: Interested students should prepare a 4 to 5 minute speech on the pre-assigned topic to be presented at their local Optimist Club's contest. The speeches are judged at the Club level, Zone level, and then at the District level.

Applications, official rules, and a program guide are available from the Optimist International website www.optimist.org. The program guide contains full instructions and planning materials for organizing and conducting your Club's Oratorical Contest. All members can now view and conveniently print planning pages for any International Program from your home computer. To view the 2013-2014 District Oratorical Planning Pages, participant application, or other promotional material visit the Optimist International home page and click on scholarship programs.

Boys and girls who are under the age of 19 and who have not yet graduated from high school will compete together in a **combined gender contest**.

Topic: For the 2014 contest, the topic is: **“How My Passions Impact the World”**

Length of Speech: The speech must be at least 4 minutes but not over 5 minutes in length.

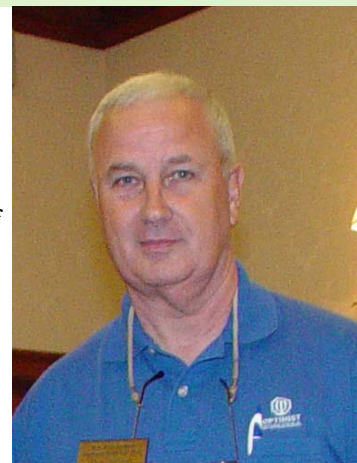
Key Dates: The names of the zone oratorical contest winners must be provided to the District contest chair by **May 1, 2014**. See your Lieutenant Governor to find out when your Zone contest will be held.

Important: By **May 5, 2014**, the following three documents must be provided to the District contest chair:

1. Zone/Regional/District Entry Form
2. Copy of the applicant's proof of age (birth certificate or passport)
3. A typed, double-spaced copy of the speech.

The District Oratorical Contest will be held on **May 17, 2014**, at the 3rd quarter District meeting held at the **Hampton Inn & Suites in Wilson, NC**. All of this information and more can be found in the 2013-2014 NCE District Handbook and Directory.

Don Harritan
District Oratorical Chair
1108 Woodland Drive
Whiteville, NC 28472
Res.: 910-642-6467
Cell: 910-840-0339
Email: dharritan@ec.rr.com



District Membership

Hello NC East District Optimist Leaders

Now that the first quarter is behind us, let's take a look at our membership results!

Out of 38 clubs we have:

One that is plus three new members

Three that are plus ^{two} new members

Four that are plus one new member

The total membership beginning October 1, 2013 was 1272 and December 31, 2013 was 1238. While being down 34 in membership, we can look optimistically toward ways we can build our membership and serve more children. After all, this is what we do best!

At our past district meeting we were honored by many of our "veteran" members by hearing their "Elevator Speech". Have you been practicing yours and utilizing it? When you share your "Optimism", people will notice! We talked about getting your club activities in the local paper - have you been sending in the information - complete with pictures? We talked about sharing your information on your web page and/or facebook page - have you been posting daily? We talked about wearing your name badge and club shirt - have you been doing that? We talked about ordering applications from the home office and printing a club brochure - have you done that? We talked about planning a NOW program - will your club be planning one this quarter? With the many resources available, each member can help get your club information out to your community that you serve.

Let's talk about another program for this quarter to increase awareness of your club and help bring in new members. Did you read the January issue of OI Hotline? Here is an insert:

One flamingo,
two flamingos,
three flamingos
more! Member-
ship recruitment
can be fun and
here is how. Each
District is eligible
to receive a pink



flock of flamingos to use as a motivator. A "keeper of the flock" must be appointed by each District. The District Membership Chair is a great choice.

The "keeper of the flock" has a simple job. They need to create signage that identifies the flock as the property of your District. The next step is incredibly important - look for a landing zone. A great landing zone can often be the front lawn of an unsuspecting Club President. Then, when the President least expects it, drop the flock on their lawn with the signage and a list of rules.

Rule one - get two new Members and register them with Optimist International within one week and the flock will be removed.

Rule two - get four new Members and you get to choose which President gets the flock next.

Rule three - do nothing and after one week,



the flock will fly away leaving a lawn full of "flamingo poop" (marshmallows in disguise).

Have some fun and make membership high on your priority list

YES, I have received the flock and will be setting up a schedule for you to become the keeper! What a great and fun way to get the conversation started! So, let me know when you want to be the keeper of the flock! BTW, we are the first district to order the flock! Let's set some records and show the rest how it is done!

Governor Warren and I have set incentives for Club Membership for this year. They are as follows:

For each quarter that your club is plus in membership - the club will receive that quarter back in their dues.

For the club that has plus membership in each quarter - the club will receive one free registration at our District Convention.

For the club that has plus 5 new members for the year - the club will receive two free registration at our District Convention.

For the club that has plus 10 new members for the year - the club will receive four free registration at our District Convention.

Also, there will be special recognition for the clubs that are implementing the NOW programs each quarter at the district meeting.

Governor Warren shared with us an article written by OI President



Ron Huxley of his theme "My Optimism"-MO! "There are as many reasons why we are Optimists as there are members. You get out of being an Optimist member what you put into it. Choose to make a positive difference today. Share Optimism with others and invite someone you know to participate in service with you." With that said, OI President Huxley has incentives of: add 3 new Optimist to your club each quarter-your name will be placed in a drawing each quarter for a chance to win \$250.00 that will be presented to your club for youth activities in your name. This will also be featured in the OI Publications and the OI website. Every club can benefit from this incentive!

With the District meeting right around the quarter



Barbara Timmons, District membership Chair, leading skit at 1st quarter board meeting of members who have been in optimism 20 years or more.

(Feb 7-8), you have time to implement many of these ideas so that you can grow your club and serve more children! **What will you be working toward?**

Please let me know if you need help with getting your club members on board to grow their club - I will be glad to be your guest speaker!

Yours in Optimism,
Barbara





Thank you Optimist! We are still riding high on the joy, excitement and celebration of Christmas 2013 at Boys and Girls Homes. Imagine the scene in your Optimist Cottage as music was playing, paper was flying and loud expressions of surprise and excitement filled the air. Santa made a special visit to your boys there and fun was had by all as they opened their Christmas presents. One young man was heard to question: "Is that the *real* Santa??" Thank you to all who helped make Christmas special for the boys.



Sandy Cyphers being recognized for lifetime gift of \$2500 to Boys and Girls Home

I look forward to seeing you all this weekend as we come together to celebrate optimism. Always remember - You do make a difference in the life of a child!

Thank you!!

Ray Cockrell, B&G Home



Brenda Farmer, Wilson Golden Circle presents check to Ray Cockrell B&G Home for \$125.00



Gary Pender
Boys & Girls Home Chair

JOOI



????

Lets ask ourselves a few questions ???? You be the judge of whether you pass or still may be in the learning process...

1. WHERE COULD WE AS OPTIMISTS IN OUR RESPECTIVE CLUBS FIND FUTURE OPTIMIST MEMBERS?

2. WHO OR WHAT INDIVIDUALS COULD HELP WITH OUR OPTIMIST CLUB PROJECTS?

3. WHO ARE POSSIBLE PERSPECTIVE LEADERS IN THE OPTIMIST ORGANIZATION?

4. HOW AND WHERE DO WE FIND THESE INDIVIDUALS?

THE ANSWER.....J.O.O.I.

Junior Optimist Octagon International

It is a true fact that J.O.O.I. members have become great adult optimist members that help with thousands of projects conducted by optimist clubs. They have become leaders in their respective clubs

and in the International organization. These future members and leaders can be found down the road from us, around the corner from us, across the street, in elementary, middle and high schools, in a sport group, a boy or girl's scout troop, a church group, as library group, a boy's or girl's club....the list could go on and on and on....

Now, Why not share J.O.O.I. with kids in your club's community? It's easy "JUST ASK" for help to get started and your club would be on its way to "Sharing Optimism" with our younger generation while also reaping rewards from building a J.O.O.I. group.

Let me know how I can help you or your club begin the process..."Just Ask"...



Sandy Cyphers

J.O.O.I. District Chairman

910-367-3295

An active Optimist. While working our various projects I usually tell people about what we do and invite them to a meeting, I get several polite thank yous, a few maybes, a few no responses, and of course a few that said they did not think they were interested or belonged to another group. One response stuck with me. The person said "I do not think I could be an active Optimist".

I got to thinking about what would be considered an active Optimist. I thought about the usual things such as attending meetings regularly, chairing several committees, serving on several more, and showing up for most projects and fund raisers.

But I also got to thinking outside the box a little. Of course, it would be great if every member could do everything, but that is not realistic with most people working full time jobs, raising a family, getting their kids to many different activities, and being active in their church and other groups.

I believe that an active Optimist is one that sets a positive example by being active with his or her kids and other ones as well. An active Optimist is one that juggles their schedule to attend meetings when they can for fellowship, community information through our programs, and to keep up with what is happening in the club. An active optimist is also one that helps out with projects when they can. A few projects a year can make a big difference to the youth in the community, and help share the load a little. An active Optimist is one who believes in the purposes of the Optimist club and lives by the Creed.

When you approach possible member prospects, please include some of this in your presentation to them when you get a response that deals with not having the time or worrying about how much will be expected of them.

4th Quarter 2012-2013 A&A Winners

Top Ten Clubs



From left; No. 1, Roanoke Rapids, Carey Foster; No. 2, Golden Circle, Celia Wise; No. 3, South Johnston, Dave Bast; No. 5, Rocky Mount Evening, David Hodges, No. 4, Duplin, Joan Williams. No's 4&5 reversed.



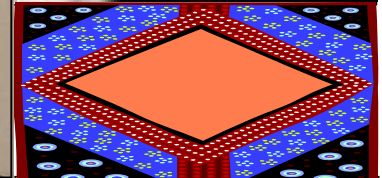
From left: No. 6, Cape Fear, Al Ludlum; No. 7, Goldsboro, Billy Edgerton; No. 8, Wilmington, Sandy Cyphers; No. 9, Greenville, Curtis Hardee; No. 10, Henderson, John Pecora.

Top Clubs in Each Zone



From left: Zone 6 , Cape Fear, Al Ludlum; Zone 2, Duplin, Joan Williams; Zone 3, Goldsboro, Dawn Clark; Zone 4, Golden Circle, Celia Wise; Zone 5, Roanoke Rapids, Carey Foster; Zone 6, South Johnston,

Top Lt. Governors



From left: Zone 5 Lt. Gov. Yancey Hines (John Federa accepting); No. 2, Zone 6 Lt. Gov. Jennifer Timmons (Barbara Timmons accepting); No. 3, Zone 3 Lt. Gov. Lou Anna Hardee

Dan Durham

District A&A Chair



Billy Edgerton, left and Charlie Wood, Goldsboro Optimist were selected by the governor to describe their Computers 4 Kids project. Donated computers are reworked and given to needy kids who otherwise might never get to learn their use.



Norman & Doris English won the \$5 raffle drawing for the wrought iron table at the first quarter District Board Meeting



Leadership Development

First of all, on behalf of Governor Errol Warren and the NCE District, I want to extend our appreciation to those who attended the training sessions at our first quarter meeting. "Membership Magic" provided by Barbara Timmons and a "PGI Module" provided by Sandy Cyphers was well attended. It is through these type sessions that we grow as members as well as leaders. Governor Warren set some very realistic goals for our district and I thought it would be good to re-post these for easy referral as we strive to grow our district but more importantly to "Serve our Youth" as we "Make Our Actions Speak Louder than Words!" Please help him meet these goals.

Encourage attendance and participation at all Zone and District functions. All clubs to be represented.

Promote leadership throughout the District by attending additional training for club officers as well as interested members. OI is conducting Leadership Summits this year to provide the tools and knowledge needed to excel as a club and the direction to succeed as a District. The closest Summit to us would be in Charlotte, March 1. In Support Governor Warren--I want to encourage each club to be represented. For \$25 registration which includes lunch, some outstanding sessions are planned for the one-day event. So, why not plan a carpool of Optimists, leave early, and enjoy the camaraderie of Optimist Friends as you travel to and from Charlotte.

Excite and motivate all clubs to participate in all OI Programs-100% participation. It is attainable.

Have all clubs conduct Annual Club Planning Conferences in conjunction with their Lt. Governor and

complete ACPC reports by November 9. This is important as we evaluate existing programs and fund raising in our search for new and exciting ways to involve our existing members and interest prospective members. Surely, these have been completed.

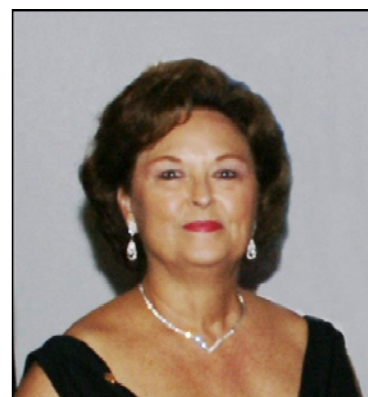
Meet our OI Foundation obligation for giving. Our goal this year as established by the Foundation is our 5 yr average of giving multiplied by 15% (\$22,661.85) Support the auction with your donations and purchases.

Let's emphasize the importance of retention as we make sure that our members are appreciated for their time and talent.

Promote membership through attraction. Conduct NOW meetings, publicize activities in your communities. Choose to make a positive difference today. Invite others to participate in service with you.

Continue to look for New Club sites. The OI Board of Directors has secured funding to support a District's New Club Building efforts. OI now has funds to send experienced Club Builders into a District to complete sites that need assistance.

Remember—"Serving Youth Today - Grows Optimists for Tomorrow" so please, "Make Your Actions Speak Louder Words!" And, as the Little Red Caboose said—"I think I can, I know I can, I





<p>CAN!</p> <p>Yours in Optimism,</p> <p>Lou Anna Hardee</p>	<p>Leadership Development Chair</p> <p>NC East District, Optimist International</p>
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District Convention

<p>Plans for the 2014 NCE District Annual Convention are underway for our return to Myrtle Beach. The Convention Committee met at the NCE First Quarter District Meeting to begin developing and assuming roles for training, entertainment, and activities for all which is associated with the event. A spreadsheet outlining all aspects of planning was distributed which included designated individuals/clubs' responsibilities as well as dates to have finalized. There are many facets involved; it takes a vast amount of work, team effort, and everyone is dedicated to having all plans finalized by June.</p>	<p>We will meet at each district meeting and have a wrap-up session by phone and/or face-to-face, as needed. Members of the Convention Committee welcome any suggestions that you have; this is YOUR Convention-- so feel free to share your ideas by contacting your Lt. Governor or me.</p> <p>Yours in Optimism,</p> <p>Lou Anna Hardee</p> <p>Convention Committee Chair</p> <p>NC East District</p>
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District Essay Contest

<p>2012-2013 Topic "HOW CAN I HELP MY FRIENDS REALIZE THEIR VALUE"</p>	
<ol style="list-style-type: none"> 1. The planning guide includes a copy of the entry application and official rules. It is available on the Optimist International website at 222.optimist.org/Documents/Essay_Club_Chair_12-13.pdf 2. A packet of materials on how to plan for the Essay Contest is available on the Package Programs page of the OI website: www.optimist.org/e/member/programs5.cfm. Here, Clubs can find useful materials that will help them organize and run their Essay Contest program. 3. Contestants must be under the age of 19. There is no minimum age. 4. Essay must be between 700-800 words in length. <p>Angela Iwaniuk</p> <p>.</p>	 

NC East District New Club Building

There are so many communities in the NC East District that do not have Optimist clubs to serve the children The need is there for each community! As of October 1st, 2013 our district has 38 clubs. We have the opportunity to add **many** clubs to our district! *Think of the children in other communities that need our help. Let's come together and provide the opportunities for children that need us!*

Currently we have interest from Hillsborough, Durham and Lumberton for new clubs. Governor Warren and I would greatly appreciate your making contact with people you know in these areas.

The best way to create the connection is for YOU to make a personal phone call to YOUR contact, let them know about your Optimist District wanting to provide benefits to THEIR community by building an Optimist Club. Let THEM know that YOU would appreciate THEIR help! THEY can help by contacting THEIR friends! Get THEIR contact information to Governor Warren and myself. We will work with Sponsoring Clubs to make the next contact with these individuals. Everyone can HELP!

I have attached the New Club Building Rules and Requirements for 2013-2014. These guidelines are easier than before to help your club build another club. Make this a **commit-**

ment and goal for your club. There are many in our district that are willing to help your club build another. Ask your club members for contacts in other communities and get started. Governor Errol and I will help you in every way. We look forward to helping you grow our district and providing opportunities for the children in these communities.

I will have the New Club Commitment Form and the Step by Step guideline for each club at the District meeting. I can help you get your new club set up in the "New Club" database on the OI web site. Each club should have a New Club Building Chairperson and I will be calling each club President to get that person's contact information.

This will be a great year for the children in Eastern North Carolina because of the *difference you make in their lives!* I look forward to hearing from you and working with you this year!

Jennifer Timmons,
NC East District
Chair

New Club Building



Search site benefits OI

The site www.goodsearch.com can provide income for OI. Just go to the site and do a search just like you would on google. There will be a section asking who you would like to see benefit from the site and click on Optimist International. You can also check to see how much has been provided to OI by using this search engine.

CPA Booklets and Optimist Activity

Good morning optimist! Welcome to the beginning of 2nd quarter of 2013-14. I hope by now most of you have a good idea of the projects your club is planning to provide for the kids in your community. Optimist has a large sports skill activity selection. This covers, a number of project and activities available to each club. The optimist international web site has a full list of official optimist projects and activities that are available for your use. Some of the projects that are available include the oratorical contest, essay contest youth appreciation week,, respect for law/promotions of non-violence.

Other projects and activities include a full sports skill activities program. The tri star programs is a one day activity that covers football, basketball, baseball, soccer and hockey. Optimist also provides a communications contest for the deaf and the hard of hearing. Optimist international also has excellent programs in internet safety, bicycle safety, skateboarding safety, school bus safety and child seat safety in the car.

Optimist international also has a international junior golf program. This program allows your local golfer to earn a place in the district golf tournament and by winning the district tournament can earn a place in the international tournament in Florida. Optimist international also had a month (June) designated as childhood cancer awareness campaign.

This program goes along with the full year of raising funds for childhood cancer research at Johns Hopkins hospital. Each club's president and secretary/treasurer has been provided with an official NC East district directory that will provide all the necessary information of each of the above mentioned programs. The directory also has the official dates and time for zone and district competition. Each directory will list the chairperson and phone numbers needed to contact that chairperson. I will provide the above list to each president during the 2nd board meeting in Wilson next month.

I also would like to invite each club to review the projects that have been completed and complete a community projects award for that project. This is a cd that will let optimist international and other optimist clubs how to complete a particular project at their club or the cd may assist a club in deciding what projects may be popular in their community.

The OI web site will have all necessary rules and procedures available by late February, 2014. Please consider completing a CPA for your favorite projects this year.

Dan Durham

District Activities Chair



From B&G Homes, New Year, New Civic Club Patches for Optimist Clubs.

The new year brings about another opportunity for your club to help make futures brighter. Optimist clubs can qualify for two banner patches from Boys and Girls Homes. The first – and most challenging – patch is for those clubs who average \$25 or more per member. The second patch is for clubs who increase their fiscal year donations by 10% or more (\$100 minimum in previous year). The awards for both of these patches include donations from members or others affiliated with the club.



Save the Date

Mark your calendar now with the dates and location for the 2014 Optimist International Convention: July 10-12, 2014, at Caesars Palace in Las Vegas.

Check out the tentative agenda to help you with your travel plans. The International Convention Registration Form is also available or you may register online at www.optimist.org/convention.

Amazing Rates at Caesars Palace

Make sure to make your housing reservation early. It is very important for all convention delegates to stay at Caesars Palace, the host hotel, so that Optimist International can continue to benefit from complimentary meeting space. Please use the following information to book your reservation at Caesars Palace:



Phone: 866-227-5944

Group Name: Optimist International

Group Code: SCOIN4

Or reserve online by clicking [here](#)

Please note the special discounted room rate of \$119 per night is valid for a Classic room located in the Roman Tower. Upgrades are available upon request. A limited number of rooms are available for Optimist International's special rate, so reserve your room now!



Carey Foster and OI convention presentation.



Horace Goff, Wilson Evening Optimist, right, receiving OI Foundation Christian D. Larson award.



Janice Edgerton, Goldsboro Optimist, receiving OI Foundation Christian D. Larsen Award.

OPTIMIST INTERNATIONAL FOUNDATION

Now that we have finished our tree sales or some other fund raiser, I have a huge favor to ask of every club and officer in our district. Please bring your club's and personal donations to the Foundation to the District meeting in February. Of all the years that I have chaired the OI Foundation, we are in new territory as far as our donations are concerned as of the end of December. I don't remember a time when we were below fifteenth place in Optimist International as to total dollars given or total per member given. At the end of December our district was down in the thirty something category. Thirty Something may be good for a TV show or many other things. It isn't very good in donations.

Our district has always been very generous when giving to the Foundation. This is because the Foundation does so much good in helping "Optimist Bring Out the Best in Kids". Most of you know

about the Foundation, but just for a short recap. All of the scholarship money (\$10,000) for each district having the Essay and Oratorical contests comes from the Foundation. Also, all of the helpful materials that we receive from Optimist International is partially funded by the Foundation. There are other things also. If you would like a program for your club on the Foundation please let me know.

Along with your donations at the February meeting, we will also have our annual auction to raise additional funds for the Foundation. Bring any items that you can to be auctioned. Clean out your attics or that spare bedroom or where ever you may have things that you no longer need or want. All items are appreciated.

THANKS, BILL EDGERTON, OI FOUNDATION CHAIR



P. G. I.

PERSONAL GROWTH AND INVOLVEMENT

This ten level program through Optimist International helps optimist members to become more knowledgeable about our organization as well as a better volunteer and better person for "FRIEND OF YOUTH."

As Optimists we are already aware of the many benefits of being an Optimist, "A Friend of Youth" and "Bringing Out the Best in Kids" which are the

gram with a colored border to wear attached to your optimist pin. The ultimate achievement is Level Ten. Each optimist member that achieves Level Ten are recognized on stage at the International Convention and receives a special background insignia to wear with the optimist pen.

Congratulations to Billy Edgerton for obtaining LEVEL IX.....9..**Way to go Billy..**now take the next step and make it 10! Where is your submission Past Governor Wayne? All you need is to submit one article and the district could congratulate you on obtaining your **LEVEL 10....**

It's easy to get started and if you have already started, continue to work on achieving all ten levels. It's not too late, even if you have been an Optimist for years..in fact that makes it easier for you to achieve the levels faster. Make it one of your New Years' Resolution as an Optimist to strive to achieve a level or two. You'll be glad you did.

PLEASE SEND ALL REQUESTS FOR LEVELS TO ME AND I WILL FORWARD THE INFORMATION TO OPTIMIST INTERNATIONAL.

Sending the information to Optimist International will take longer in that they will return the request back to me for submission..

If you would like more information on the P.G.I. Program, check out the Optimist web site at www.optimist.com or give me a call. I am here as the District Chairman to assist you in your desire to grow with our organization.

Sandy Cyphers District P.G.I. Chairman

P.O. Box 3523

Wilmington, NC 28406

910-367-3295 scyphers@ec.rr.com

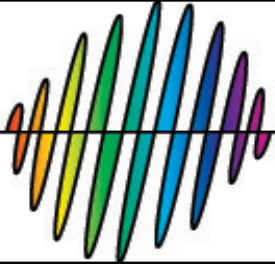


Sandy Cyphers presenting clinic on PGI

top reasons and benefits but the next benefit is the **P.G.I.** program.

Through communication training, self-development modules you are taught and other personal growth activities, you will have a deeper appreciation for the organization and also will enhance your very own leadership and personal skills. I guess you could say it affords you the opportunity to learn more about yourself and to grow as an individual and an optimist.

The district recognizes Optimist members as they achieve each new level within the ten level pro-



COMMUNICATION CONTEST for the Deaf & Hard of Hearing

OPTIMIST INTERNATIONAL ©

I mentioned last year that Sherri Vernelson

with the North Carolina Department of Instruction heard about the CCDHH contest and was very interested in getting involved. I have sent her the information for this year's contest. She will send it out to every school in the state. In my opinion, this is the best thing that has happened for this contest since I have been involved. Many of you have tried to get students in your local school system to participate with no results. By having Ms. Vernelson in our corner and encouraging participation through the schools, I really believe we will have better luck getting students involved.

Please contact your local school administrations and try to get those hard of hearing students to participate. I will need to know by the first of April how many will be participating. If we have more than ten or twelve we will have a preliminary contest, with the top few, in each contest, participating for the scholarship. With Ms. Vernelson's help, This can turn into a full District contest and not

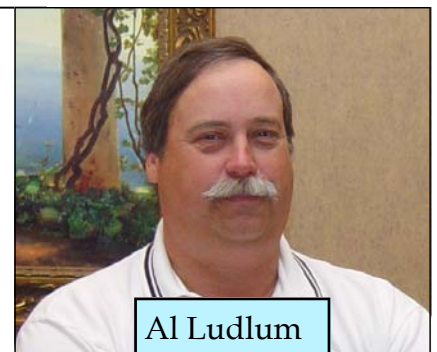
just for the kids at the Eastern North Carolina School for the Deaf. If you need help with this please let me know. I wish you and your club the very best in this program. If you've never been to this competition, you should come. It can certainly bring tears to your eyes to see these students make their presentations. The final contest for the scholarship will be in Early May before our May district meeting.

THANKS, BILL EDGERTON, CCDHH CHAIR



Al Ludlum, Web Master

A note from the web master to ask ALL optimists. If you have an e-mail address please e-mail it to me at aludlum@nceast-optimist.org and if at any time anyone sees a problem with the web site links or wrong information to also email me about the corrections.



Al Ludlum

Childhood Cancer Campaign

O · P · T · I · M · I · S · T



I · N · T · E · R · N · A · T · I · O · N · A · L

Thanks to the students at Rolesville Middle School, the Primrose School and the Elementary School for their participation in

a joint project to make surgery dolls for the children in local hospitals. Under the leadership of the Northern Wake Club they have cut out, sewn and stuffed the dolls. The students at the Elementary

ric oncology clinic at UNC for children receiving treatment during the holiday.

Planning is under way at the Chapel Hill Club for their Kisses fundraising drive in April. If any clubs need vests or other equipment to do a Kisses fundraiser, let me know.

Clubs that want to donate stuffed toys to the hospitals will get good deals on toys after Valentine's Day and Easter Sunday. Most items will be marked down 50% to 75% after the holidays.

Clubs should also consider asking the local town mayors for a declaration of support for the Childhood Cancer Campaign for the month of June. If you need an example of such a declaration, please contact me. Most mayors offices appreciate a written sample.



school have been working on making pillowcases for the kids.

Northern Wake and the Chapel Hill clubs have been making and serving brunch for the Chapel Hill Ronald McDonald House. The Northern Wake club also provided gifts for the Christmas gift room at Ronald McDonald House. Parents are able to select Christmas gifts for their children from the unwrapped items that have been donated and stored in the "Christmas Room". The Chapel Hill club donated 12 Christmas stockings to the pediat-

A frequently asked question about the pop top tabs collection project is "How many tabs are there in a pound?" The answer is 1,156 tabs. Recycle prices vary from state to state and day to day. Sometimes it is as low as \$.20 or as high as \$.889 per pound. Best of all, it is easy to do and helps support Ronald McDonald House. Thanks to all who contribute to the collections.

Please keep Skylar Howell, 10 month old granddaughter of Gary and Louwanna Pender, in



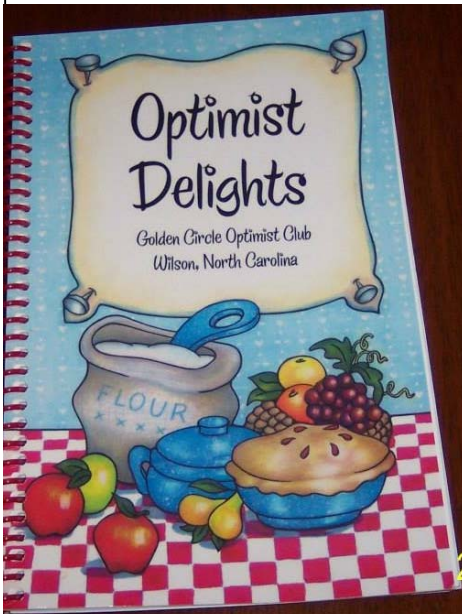
your thoughts and prayers as she undergoes treatment for retinoblastoma (cancer tumors) in her eyes. Special thanks to those clubs that have donated funds to the family to help with hospital expenses.

Please mark your calendars for the Mile of Hope weekend at the beach May 9 -11th. Donations can be made to The Mile of Hope Foundation which is sponsored by The Raleigh Optimist Club. Volunteers who would like to attend and participate in the activities can contact Ed Moore or Gary Turner at mileofhope.org. The cost to sponsor a family for this

weekend is about \$1,000. All donations to the foundation are tax deductible. This is a wonderful weekend for these families and all who participate. Thank you to all who support the Childhood Cancer Campaign. There are many ways you can help make a difference, and all are appreciated. Please read the article in the latest Optimist Magazine for an update on the research project at Johns Hopkins.

Trish Verne

Childhood Cancer Campaign Chairman



Golden Circle Cookbooks Are Still Available

We still have about 60 cookbooks available to sell and have dropped the price down from \$10 to \$8 per book.

As all our members know, we have some great cooks in our club and this cookbook features some of the best recipes around. They should be a valued addition to anyone's cookbook Library



Old timey horse drawn road roller for packing snow. Have made arrangements to have one made for use in Eastern North Carolina after next snow storm. Ed.



From the "Raleigh Dinner Drummer" Raleigh Dinner Optimist annual Christmas **shopping for kids night**. Clothing was purchased for 16 needy children for Christmas.

<p>NORTH CAROLINA EAST DISTRICT OPTIMIST INTERNATIONAL</p> <p>FIRST QUARTER BOARD OF DIRECTORS MEETING</p> <p>Country Inn & Suites ~ Wilson, N.C. November 8, 2013</p> <p>The following members of the Board of Directors were present:</p> <table border="0"> <tr> <td>Errol Warren</td> <td>Governor</td> </tr> <tr> <td>James Lamm</td> <td>Governor-Elect</td> </tr> <tr> <td>Allan Ludlum Treasurer</td> <td>District Secretary-</td> </tr> <tr> <td>Jerry Medlin Governor</td> <td>Immediate Past Gov-</td> </tr> <tr> <td>Barbara Timmons -Treasurer</td> <td>Past District Secretary</td> </tr> <tr> <td>Bennie Bass Cape Fear</td> <td>Lt. Governor Zone 1 -</td> </tr> <tr> <td>Judy Harritan Whiteville</td> <td>Lt. Governor Zone 2 -</td> </tr> <tr> <td>Louwanna Pender Goldsboro</td> <td>Lt. Governor Zone 3 -</td> </tr> <tr> <td>Carol Collier Wilson Golden Circle</td> <td>Lt. Governor Zone 4 -</td> </tr> <tr> <td>Jim Hart Rocky Mt Breakfast</td> <td>Lt. Governor Zone 5 -</td> </tr> <tr> <td>Dave Bast South Johnston</td> <td>Lt. Governor Zone 6 -</td> </tr> </table> <p>Clubs Represented:</p> <table border="0"> <tr> <td>Cape Fear</td> <td>Chapel Hill,</td> </tr> <tr> <td>Duplin</td> <td>Elizabethtown</td> </tr> </table>	Errol Warren	Governor	James Lamm	Governor-Elect	Allan Ludlum Treasurer	District Secretary-	Jerry Medlin Governor	Immediate Past Gov-	Barbara Timmons -Treasurer	Past District Secretary	Bennie Bass Cape Fear	Lt. Governor Zone 1 -	Judy Harritan Whiteville	Lt. Governor Zone 2 -	Louwanna Pender Goldsboro	Lt. Governor Zone 3 -	Carol Collier Wilson Golden Circle	Lt. Governor Zone 4 -	Jim Hart Rocky Mt Breakfast	Lt. Governor Zone 5 -	Dave Bast South Johnston	Lt. Governor Zone 6 -	Cape Fear	Chapel Hill,	Duplin	Elizabethtown	<table border="0"> <tr> <td>Elm City</td> <td>Golden Circle</td> </tr> <tr> <td>Goldsboro</td> <td>Greenville</td> </tr> <tr> <td>Henderson</td> <td>Northern Wake</td> </tr> <tr> <td>Port City</td> <td>Raleigh</td> </tr> <tr> <td>Roanoke Rapids</td> <td>Rocky Mt Breakfast</td> </tr> <tr> <td>Rocky Mt Evening</td> <td>South Johnston,</td> </tr> <tr> <td>Tarboro</td> <td>Whiteville</td> </tr> <tr> <td>Wilmington</td> <td>Wilson Evening</td> </tr> <tr> <td>Winter Park</td> <td></td> </tr> </table> <p>Governor Errol Warren called the meeting to order at 8:35 am.</p> <p>Pledge of allegiance to the flag & the invocation were given.</p> <p>Governor Errol Warren recognized first time attendees and introduced other guest.</p> <p>Minuets for the 4th Quarter meeting were given by Barbara Timmons. Motion to accept was made by Gary Pender of Goldsboro - Seconded by Linda Watson of Golden Circle - Approved.</p> <p>4th Quarter Financial report, given by Barbara Timmons. Motion to accept was made by Jim Hart of Rocky Mt Breakfast - Seconded by Horace Goff of Wilson Evening - Approved.</p> <p>2013-2014 Proposed Budget - presented by Barbara Timmons - Finance Chairperson.</p> <p>Two new line items were added, #262 Boys & Girls Homes meeting Travel & #263 NCB Chairperson Travel Chairperson added. Also all Lt Governors were given 5 nights hotel stay to help ensure that they come to each district meeting and are there last for any meeting. Motion to accept as proposed & final budget was made by Linda Shepard of Golden</p>	Elm City	Golden Circle	Goldsboro	Greenville	Henderson	Northern Wake	Port City	Raleigh	Roanoke Rapids	Rocky Mt Breakfast	Rocky Mt Evening	South Johnston,	Tarboro	Whiteville	Wilmington	Wilson Evening	Winter Park	
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Circle - Seconded by Curtis Hardee of Greenville - Approved.

At 8:42 chairperson reports started.

2012-13 4th Qtr A & A Awards were handed out by Dan Durham. David Hodges reported on 1st quarter A&A report changes.

2014 NC East Convention information was given by Lou Anna Hardee, more information to follow as dates get closer. Leadership Development Plan was reported on by Lou Anna Hardee. Lou Anna also provided information about upcoming events for Leadership Development.

JOOI Clubs & PGI report & updates, given by Sandy Cyphers.

Junior Golf report, given by Allan Ludlum. No Dates set at this time, locations that will be looked at are Keith Hills, Laurinburg & Wilson.

NC East Web Site information & Internet Safety report & information given by Allan Ludlum. Allan will contact OI about any updates or new material for Internet Safety.

Childhood Cancer Campaign & Roll Call information, given by Trish Verne.

At this time Errol Warren introduced a new segment for the meeting called "Spotlighting a Club". This month we will be hearing about the Goldsboro club's "Computers for Kids" presentation by Charlie Wood.

Breaks taken at 10:15 until 10:45. At 10:45 chairperson reports restarted.

Boys and Girls Homes report & Roll Call, given by Gary Pender & Ray Cockrell. Annual Optimist Day will be March 6, 2014

2012-13 Membership incentive shirts were given out by Past Governor Jerry Medlin. Membership chairperson Barbara Timmons gave report on membership. Barbara Timmons also talked about New Club Building.

Essay Contest information was given by Chairperson Angela Iwaniuk.

Oratorical Contest information & remarks given by Don Harritan.

2013-14 OI Foundation information & Roll Call was given by Bill Edgerton. CCDHH information also given by Bill Edgerton.

OI Convention/ Ambassador - Carey Foster talked about the 2014 OI Convention and had handouts about Las Vegas.

Candidate Qualifications information, given by Jerry Medlin.

Closing remarks by Gov. Errol Warren.

Meeting closed with the Optimist Creed by membership.



The meeting adjourned at 12:00 pm.

Allan Ludlum

District Secretary-Treasurer

THE OPTIMIST CREED

Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear
and too happy to permit the presence of trouble.

NCE District
Bulletin
1104 Windermere
Dr. NW
Wilson, NC 27896

I said to you , oh, please be mine;
Be mine forever, Valentine."
I must have seemed like quite a fool,
Although I thought I was being cool.
I swore that we would never part,
As I put my hand upon my heart.
Had I been thinking with my head,
I probably would have fled instead.

