

# North Carolina East Optimist News

*Hello fellow Optimists. I hope that the beginning of the new year has been a successful one for you and your club. It's hard to believe that we have finished the first full month of the Optimist year 2014-2015.*

*As we progress through the year let's try and uphold the Optimist creed. The creed sends an important message as to what we can expect from ourselves. Let us try and set our goals and objectives according to the Optimist creed and work ever so hard for the youth in our communities.*

*We are now entering the holiday season and it is such an important time of the year to reflect on the season and what Optimism is all about. I can smell the aroma from the Christmas trees on our lot and see the young children coming onto the lot with smiling faces and being excited about searching for and picking out their special tree for the Christmas season. As exciting as this may*

*seem, let us think about the children that will not know the joy of Christmas and what Christmas is about. As Optimists, let us reach out to as many of these children that we can and try to make Christmas an enjoyable time for them.*

*We are almost half way through our first quarter of the year and let us continue to work diligently to try and make this the most successful Optimist year for the North Carolina East Optimist District.*

*Those who fear the future are likely to fumble the present and the problem with success is that it doesn't always fit your ignition.*

*Just a remind-*



er that the second quarter meeting is fast approaching and it will be held at the boys and Girls Home at Lake Waccamaw, February 6<sup>th</sup> and 7<sup>th</sup>. Start making your plans to attend this District Meeting. I am sure each and every one of us will get a blessing from this meeting.

*I know that it is early, but Janice and I would like*

*to wish each and every one of you a Merry Christmas and a Happy New Year.*

*Yours in Optimism,*

*Jimmy Lamm, Governor*

*If we believe we can do it, then we do it, we believe.*



Officers for 2014-2015 From Left: Al Ludlum, Governor Elect; Jimmy Lamm, Governor; Angela Iwaniuck, Secr/Treas; Jim Hart, Lt. Gov. Zone 5; Gary Pender, Lt. Gov. Zone 3; Tom Lamont, Lt. Gov. Zone 1; David Bast, Lt. Gov. Zone 6.



New Club Building Award: Gov. Errol Warren presenting Builder of Excellence awards to Bob and Trish Verne, Chapel Hill Optimist. On right, Barbara Timmons, District Chair.



*NC East 1st Quarter District Meeting – Greenville, NC*

*City Hotel & Bistro – November 7 & 8, 2014*

*You are invited to join in on the fun weekend that we have planned for our upcoming 1st Quarter District Board Meeting.*

- Check in on Friday afternoon at the hotel and then join the NC East District members for a great meal at 5 pm at Parker's Barbecue on Memorial Drive (Dutch Treat)*
- From 7:30 – 9:15 – Come down to The Director's Meeting Room and enjoy musical entertainment by Johnny Sullivan, pianist and several other guest musicians from our own NC East District with special guest Emcee "Tom Lamont"*
- Starting at 10 pm – listen to some wonderful Beach music presented by The Embers who are performing at The City Bistro on Friday night and hotel guests will be admitted for free.*

**Goldsboro Installation of 2014-2015 Officers**



From left to right are Jewel Wilson, Joyce Woodard, Gary Pender, Mary Jo Young, Governor Jimmy Lamm, Installing Officer; Bill Edgerton, Terry Wicks, and Charlie Wood. Not pictured were Raymond Clark, President, and Dawn Clark, Secretary/Treasurer.

# 2014-2015 District Officers



Zone 1 Lt. Governor, Tom Lamont, Winter Park Optimist and Debbie



Zone 4, Lt. Governor, Rickie Wester, Bennett Optimist



Zone 5, Linda and Lt. Governor, Jim Hart



Zone 6, Ellen and Lt. Governor David Bast



Zone 3, Louwanna and Lt. Governor Gary Pender



Optimist International Representative, Debbie Hill and husband Larry Lynch.

## Head Office Officials



First Lady Janice Lamm and Governor Jimmy Lamm



District Secretary/Treasurer Angela Iwaniuk and Will

# COMMUNITY ACTIVITIES



What is CPA?

## Community Projects Award

Most of our Clubs are already working in our individual communities to make things better and this is a great way to share some of the wonderful things that we do to make our world a little better. A Community Project Award is simply a way to document what we are doing, place it on a CD and submit it to Optimist International for a chance to win \$500 for our Club. Maybe the chance to win money is not an incentive for your club to create a CPA – but listed below are some other reasons a CPA may be beneficial for your club.

- The CPA can be used as a reference or a procedure for your projects, so that newer members will be better prepared to help lead club projects in the future.
- The CPA can help to publicize the projects your club is doing in the community and therefore will help to enhance the image of your club and Optimism.
- The CPA can stimulate membership involvement in meaningful club activities, thereby providing greater opportunity for individual involvement, which should enhance the desirability of memberships.
- The CPA will give other clubs in our District and also Nationwide an opportunity to learn of projects that they may like to perform in their own communities.

As your 2014-2015 Chairman, I am asking each club to work on submitting at least one CPA during the coming year. Each year the CPA has to be submitted to OI by December 15<sup>th</sup>. So we have until 12-15-2015 to complete CPAs and have them submitted. Clubs may submit in two new categories:

1. **Best Film** (with a video clip of 10 minutes or less on CD). Don't worry all you need it is a "Smart Phone" to create a film.
2. **Best Writing in a CPA Entry** (all documents submitted in .pdf form on CD).

Please contact me with questions or if you would like more information.

**Angela Iwaniuk,**

**Club Activities Chair 2014-2015**



Welcome the 2014-15 year and we welcome Governor Jimmy and his team. I am looking forward to your Club being a part of the CPA program this year. The CPA Program as you may have completed in the past has changed from a paper reporting notebook with your Club's pictures, a written detail of

how and why the Club completed the project. The changes started last year to a video form. The Video is due mid-December 2015. Please complete video of each project and choose the best project that you want to share with Optimist International.

Welcome to the A & A program for 2014-15. The reporting forms are available on the website and you will need to download the form each quarter. My address and the due date is on the form . Please e-mail me with the name and e-mail address for the Optimist in your club that will be completing the form and I will send that member a form each month. The form can be completed on line. The form this year will feature points for your club completing Optimist adapted programs, your club completing local projects, donations to OI Foundation, donations to Boy's and Girl's Home and childhood Cancer just to mention a few. Please have your club included in the excitement for the year. The awards each quarter will be to the #1 Club in

each Zone; top ten Club in the District along with the top three Lt. Governors.

Dan Durham  
A&A Chair



OPTIMIST INTERNATIONAL  
 RECOGNITION PROGRAM  
 NC EAST DISTRICT

A. Club recognition:

1. Bringing out the best club  
 (banner patch then year bar thereafter)  
 Complete at least two service projects a year  
 Add at least one member  
 Be current on District and OI dues  
 Recognize a club member or local community individual
2. Honor club  
 (banner patch, year bar with club president's name and year, thereafter a year bar with club president's name)  
 Complete at least three service projects a year  
 Recognize a club member or local community individual  
 Grow club by net + 1  
 Be current on District and OI dues
3. Distinguished Club  
 (Watch for club president and/or treasurer, a banner patch with the club president's name; thereafter a year bar with club president's name and watch)  
 Meet honor club criteria plus:  
 Net of 15 or charter a new club

B. District recognition: Desk Clock

1. Distinguished Lt. Governor:

- All clubs in zone are honor clubs or Net plus 1 in membership and charter one new club
2. Distinguished Governor:  
 (Governor's ring plus a district banner patch with the governor's name and year)  
 Grow district by net plus 1 in membership  
 District to build at least 1 new club  
 All clubs are current on District and OI dues (all financial obligations paid by September 30)  
 All reports filed with OI in a timely manner
  3. Distinguished District Secretary/Treasurer:  
 (Bringing out the Best in Kids logo folder with ink pen)  
 Be current on District and OI dues (all financial obligations paid and/or submitted by September 30)  
 All reports filed with Optimist International in a timely manner  
 Grow District by net plus 1 in membership  
 District to build at least 1 new club
  4. Governor Pacesetter Award  
 (Pen/pencil set given at the convention)

Grow District by net 1 in membership  
 District to build at least two new clubs in first six months of fiscal year

Notes:

1. Recognition of administrative year will not be announced until after January 10 of the following administrative year
2. Submission of the President's pride report is required for proof of completed service projects
3. All reports for Distinguished Governor are due to be received

## Golden Circle Officers 2014-2015



Front row - left to right Kathy Sandifer, 2nd VP; Angela Iwaniuk, Treasurer; Carol Collier, Secretary; Brenda Farmer, President; Back row - left to right - Jean McLamb, Board Mbr; Celia Wise, Board Mbr; Barbara Hester, Board Mbr; Linda Watson, Board Mbr; Diane Johnson, Board Mbr; Norma Duell, Board Mbr, and Governor Jimmy Lamm, installing officer. (Not Pictured) Linda Shepherd, 1st VP; Joyce Morgan, Chaplain; and Betsy Winborne, Sgt-at-Arms.



# NCEast District Convention

## Landmark Resort

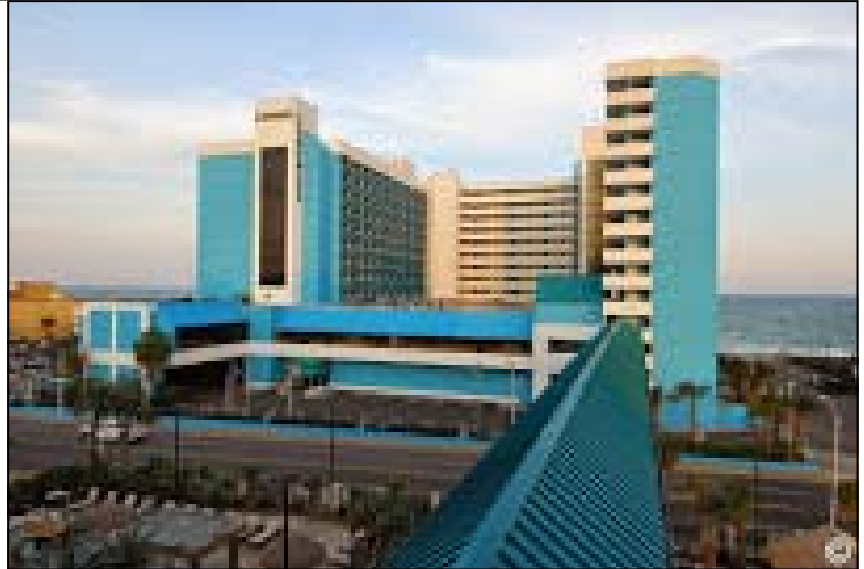
### Myrtle Beach, SC

Lets get excited.

We are looking forward to another District Convention at Myrtle Beach SC this year.

We will be at the Landmark Resort at Myrtle beach where the guest rooms and the meeting rooms are all under one roof. After listening to members, we visited 8 different hotels trying to find a new location that would be more accommodating to all of our functions.

The entertainment and training will be fi-



nalized at a later date, but be assured that Governor Jimmy will see that we are entertained. Gov. Elect Al Ludlum will have training.

Go to the NC East Optimist web site to review the LOW prices and all of the amenities available at the



Landmark Resort.

Doug Lamm

District Convention  
Chairman



# "How My Optimism Will Help Me Press On To 'Greater Achievements of the Future'"

Fellow Optimists, can you name a single meaningful occupation that doesn't require the ability to speak in public? Not really, right? From the janitor to the judge, we must communicate verbally with those below, around, and above us at home, on the job, in the church and even in our own Optimist clubs. Yes, we MUST. Did you learn this early in life or as an adult?

Well, what if we could encourage youth in our community to develop their skills early in life. Moreover, what if we could give them recognition and even scholarships for developing their skills? What if we could spread the word in the schools and in the community that we are strongly supporting the social and intellectual development of their young people? Well, the longest standing (1928) Optimist project, the Oratorical Contest, does all this and more.

The club Oratorical Contest requires a few dedicated and informed members. You need to spread the word in the schools, through the newspapers, in the churches, and in the families. You need to arm yourself with the well thought-out suggestions on the Optimist International Website. You can go directly to the Oratorical information by loading this address in your computer's search engine: <http://www.optimist.org/e/member/scholarships4.cfm>. On the right side of this page is a box containing "Oratorical Contest Quick Links," and this will lead you to all the information you need to get started. Print the files out and study them...hard. On the one page Rules and Application ([http://www.optimist.org/Form/Oratorical\\_RULES\\_PAD-E\\_14\\_15.pdf](http://www.optimist.org/Form/Oratorical_RULES_PAD-E_14_15.pdf)) you can enter your club's information and deadline with your computer. The other sites included in this box give you detailed guidelines to host a contest.

## Hints for finding Oratorical Candidates

1. **Start Early** to make these contests known to the faculty and staff at or before this time. Note that the Optimist Oratorical Contest is recommended by both the National Association of Secondary School Principals and the American Association of School Administrators. This endorsement can go a long way when your Club is requesting that principals and teachers offer this program to their students.
2. **Use the Internet:** Contacts for each of the North Carolina public schools, charter schools, or private schools can be easily found by doing a search (Google, Bing, Yahoo search, or whatever you use on your computer). For example: search NC Public Schools, NC Charter Schools, or NC Private Schools. Or you can search more locally by typing in something such as Wake County, NC Public Schools (or your Local County or city) into your search engine. The directory for North Carolina public schools is located at: [www.ncpublicschools.org/nceddirectory](http://www.ncpublicschools.org/nceddirectory). Some Clubs have even given information and applications to local churches to share in their Sunday school classes and youth organizations.
3. **Contact Home Schoolers:** Many clubs have had success in getting contest candidates through their home school organizations. Because the families who home school their children are usually more flexible in their curriculums, they are often open to trying something new. Their website is located at: [www.nche.com](http://www.nche.com) and there are many local home school sites.
4. Contact contestants who DID NOT WIN IN YEARS PAST. Keep names, addresses and ages of previous entrants. They may not have won in the past, but they now know how the contest works and

what winners sound like. *(Sorry, first, second, and third place winners in the District Contest in years gone by are not eligible. I checked with OI about this.)*

5. **News releases** are a good way to announce your upcoming contest and to recognize the winners (and publicize your Club's efforts) after the contest. A variety of sample news releases are available on the O.I. website. All you have to do is fill in the blanks! Newspaper releases can be found at the following **location:**[www.optimist.org/e/member/marketing3.cfm](http://www.optimist.org/e/member/marketing3.cfm).

6. **PSA's:** You can inform the public of the availability of the contest through a Public Service Announcement (PSA) on your local community radio station. A 30-second very professional PSA announcing the Oratorical Contest can be downloaded from the O.I. website and delivered to the station. See: [www.optimist.org/e/member/marketing4.cfm](http://www.optimist.org/e/member/marketing4.cfm).

7. **Awards:** For Club and Zone Contests order medallions and certificates of participation from Opti-

mist Supply ([www.optimistsupply.com](http://www.optimistsupply.com)). Since you will have two representatives from your club advance to the Zone contest level it is recommended that two gold medals be awarded at the local club. Also, it is suggested that you order a silver and bronze medal for the next highest finishers. Therefore, the advancing contestants will be identified only as the gold medal winners and not identified as first and second place. This also applies to Zone Contests from which two contestants will advance to the District Oratorical Contest.

For more information, contact your District Oratorical Contest Chair:

Yancey Hines  
268 Dabney  
Woods Lane  
Henderson, NC  
27537  
252-432-9315



#### District Candidate Qualifications Committee

Do you like... to travel? Meet people and make new friends? Spread Optimism? Encourage and Motivate? Are you a self-starter? Are you capable of leading by example but are not reluctant to delegate? Are you passionate about Optimism, have organizational skills and possess leadership qualities?

I know that many of you are just that. You are leaders in your club now.....what's keeping you from taking the next step and demonstrating those same qualities on the District level. Are you concerned about the time commitment or the expense? Maybe you are unsure about the responsibilities?

It is my pleasure to serve as the Chairman of the District Candidate Qualifications Committee this year. Our committee is tasked with identifying and encouraging capable members to consider leadership

roles as Lt. Governor and Governor in our District Organization for the Optimist year 2016-17 and present the best and most qualified candidates to our membership. These leadership positions are critical for us as a District to maintain a vibrant growing organization dedicated to serving our youth.

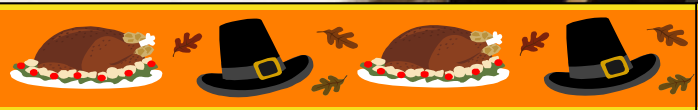
Please, if you have any questions or are interested in finding out more about leadership opportunities at the District level please contact me, Governor-Elect Alan Ludlum or Past Governor Jerry Medlin.

This is a rewarding opportunity for that special someone. Someone that is driven to succeed. Why not make it you!

Errol Warren  
Immediate Past Governor







# District Membership 2014-2015

## A-B-C's Of Optimist Club Membership

**A** Always portray the positive Attitude of an Optimist and remember to live by the Optimist Creed

**B** Be a shining example of an enthusiastic Optimist member

“Bringing Out The Best In Kids” Invite friends to meeting,

Explain NOW .....Have a New Optimist Welcome party where members bring friends and explain membership and what their club does for youth and the community. Follow up on potential members and have membership applications on hand.

**C** Community Involvement...Get out in the community and Volunteer...wear your Optimist pin. Tell people about your organization and the wonderful things you do to help kids. Some examples are Childhood Cancer Campaign Scholarship Contests, Community Activities, Community Projects, etc. Go on line to the Optimist web site and familiarize yourself with all of the info on member recruitment and retention, and mentoring programs we have to offer.

Hello Fellow Optimist Members,

It gives me great pleasure to serve as Membership Chairperson for the N.C. East District Optimist Clubs 2014-15 I will do my best to serve you well.

I am sure by now you have had the opportunity to see the NOW (New Optimists Welcome) brochure. It is great and gives us wonderful ideas for growth. “NOW” is a term of immediacy that is an acronym for New Optimists Welcome. It is a program designed to capture the interest of prospective Optimist Club Members.....The central feature is a dinner (or a series of dinners) at which the goals and activities of the Club are explained and prospects are invited to join.....Program is designed to last approximately four weeks .....and can be repeated as often as needed.

Key Elements in the NOW Program ( to summarize)  
 READY---Club members identify potential new members....SET---The NOW Dinner....GO! Follow up with prospects who did not join at dinner meeting...”Read the Sample Recruitment Presentation

and make sure new guests are aware of the many great projects your club is doing to bring out the best in kids.....Have a display table with your community involvement pictures, brochures, information on your Essay Contest, Oratorical Contest, Junior Golf and Childhood Cancer Campaign....to name a few.....(taken from the NOW brochure). Be enthusiastic and positive and have application forms on hand.

I will be happy to attend one of your meetings and or help plan NOW dinner meeting..... have also enclosed copies of suggestions of ways to invite and communicate with prospective new members.

A \$10.00 gift card will be sent to each Optimist Club member that sponsors a new member.....I challenge each club to increase their membership by 10%, and the first to meet this goal will be treated to a hot dog cookout.

At my club, Golden Circle Optimist, we have our members divided into two teams. The team that brings in the most members will be treated by the

other team to an ice cream social. I also give each member in our club a bracelet with a bead on it to represent new members they have sponsored. These are only ideas I am sharing with you of ways you can reward and recognize the positive effort your members are putting forth to increase your club membership and therefore make a positive impact on youth in your community.

My name, phone number and e-mail is at the bottom of this page. Please feel free to contact me and I will

do what I can to help increase membership in our organization.  
Thank You!

Brenda C. Farmer

NC District East  
2014-2015  
Membership  
Chair



## District Membership 2013-2014

### NC East District Membership 2013-2014

Hello NC East District Optimist!

Welcome to the NC East District 1st quarter meeting! I want to say "Thank You" to each of you for your service to your Club, Zone and District. Your commitment has made a difference in the lives of the Children in your Community.

The total membership beginning our Optimist year was 1272 members representing 39 clubs and we ended with 1066 members representing 35 clubs.

Out of the 35 remaining clubs, eight clubs ended with a net plus in membership. Those clubs are: Wilson Golden Circle - +4, Northern Wake - +3, Wilmington Winter Park - +2, Wilmington - +1, Greenville - +1, Rocky Mount Breakfast - +1, Henderson - +1, South Johnston - +1. Be sure and congratulate these club members!

Membership in an Optimist club is the very backbone of our organization. When you have a positive membership, you have a club that is productive!

Did your Club receive Distinguished or Honor Club this year?

Did your Club receive any of International President Huxley's Membership incentives?

Did your Club receive any of NC East District Governor Warren's membership incentives?

Plan to attend the February District meeting to get the results!

Barbara Timmons

Membership Chair

2013-2014



# BOYS & GIRLS HOMES

of North Carolina



lake House is also doing well and has 6 residents, three moms and three babies what a great place this is for teen moms. Ian Callahan from the Boys and Girls Homes will be with us at the District meeting in Greenville on November 7



8. Ian was a resident of the Boys and Girls Homes from 1993 until 2000 and is the Residential Director at the B&G Home and a great asset to the Home.

Please take the time to talk to Ian and give him a Big Optimist Welcome. Hope to see all of you in Greenville.

For The Love of Kids

Gary Pender



Hello Optimist

I just attended my first trustee meeting for the new year at the Boys and Girls Homes and I'm glad to report to you that things are going very well at the Home.

We currently have 7 boys in the Optimist cottage, 46 kids on campus and about 135 in foster care. The Flemington Academy is doing great with that said they completed their first with 10 graduates and 8 of those kids were from the Boys and Girls Homes. The



Ray Cockrell, B&G Home

Optimist Endowment: \$1,026,202.03  
Endowment generated \$33,764.76 toward operating revenue.

Optimist cottage needs list:

- New twin mattresses
- Character bed spreads and sheets
- Oak corner wood book case
- Flat screen TV for game room
- Socks and undershirts

- Older pinball machines
- w DVD's
- Posters in frames of sports teams
- Framed optimist banners or mottos
- Area rug for living room
- Home décor items.
- Newer books
- New Book Bags
- Totes for kids belongings

## Wilson Evening Officers 2014-2015



Wilson Evening Officers for 2014-2015. From left, seated; John Eberwein, Past President; Ray Davis, 1st Vice President;. Wayne Sidelinger, President; and recipient of 50 year membership award; Back row, from left; Rickie Wester, installing officer; Sheryl Neff, Director; Marvin Register, director and Allen Stallings, Secretary .





# N.C. East District Essay Contest

"OPPORTUNITY SHOULD BE A Priority"

It's that time....time to reach out to kids in our communities and get them excited about participating in the District Essay Contest.....it's really EASY...connect with kids at county and city schools, your church, a neighbor, a relative, girl scouts, boy scouts, girl's and boy's clubs, sport teams, J.O.O.I. clubs, band members. There are plenty of OPPORTUNITIES. Make it a PRIORITY in your clubs to obtain participants.

The Essay Contest is sponsored by Optimist International to give young people the opportunity to write about their own opinions regarding the world in which they live. The approach can encompass a young person's personal experience, the experience of their country or a more historical perspective. In addition to developing skills for written expression, participants also have the opportunity to win a college scholarship!

Interested students prepare an essay on the pre-assigned topic and submit it to their local Optimist Club.

The essays are judged at the Club level, District level and the International level.

Applications, official rules and a program guide are available from the Optimist International website.

The official Club Essay Contest program planning guide (Club Chair Packet) contains full instructions, forms and planning materials for organizing and conducting your Club's Essay Contest. The planning guide includes a copy of the entry application and official rules. It is available on the Optimist International website at: [www.optimist.org/Documents/](http://www.optimist.org/Documents/)

Essay\_Club\_Chair\_14-15.pdf

A package of materials on how to plan for the Essay Contest is available on the Package Programs page of the OI website: [www.optimist.org/e/member/programs5.cfm](http://www.optimist.org/e/member/programs5.cfm). Here, Clubs can find useful materials that will help them organize and run their Essay Contest program.

**Eligibility:** Contestants must be under the age of 19 years who have not yet graduated from high school or the equivalent, regardless of when the Club, Zone, or District contest is held.

There is no minimum age. See the official contest rules for additional eligibility requirements. Students attending school on military installations outside the United States are eligible to enter in their last home of record. Students who have previously won an Optimist International Essay Scholarship are not eligible to compete in this competition again.

**Topic:** "Optimism Should be a Priority"

**Length of Essay:** The essay must be between 700 and 800 words in length.

**Prizes:** Club level – medallion. Clubs are allowed to give monetary awards of up to \$500 per winner for the Essay contest in addition to the official medallions. The Club level awards may be given in the form of a scholarship, savings bond or cash prize but are completely discretionary.

District level – Plaque and a \$2,500 college scholarship for the first-place winner.

International level – First-place: Winner's plaque and recognition in The Optimist magazine.

**Key Dates**

- Clubs entries must be delivered or mailed to the District chair and be postmarked no later than February 28, 2015. Entries must include all of the following four documents:

*(Continued on page 18)*

# JUNIOR OPTIMIST OCTAGON INTERNATIONAL

NC East District  
JOOI  
Hello Optimist,  
Welcome to the  
world of JOOI!  
Do you know  
what JOOI  
stands for?

**Junior Optimist Octagon International!**

Currently there are 131 JOOI members in our district representing six clubs.

Do you know the benefits of sponsoring a JOOI Club? There are many and you will have the opportunity to learn each of them.

The benefits are as much for YOUR club as for the JOOI members! Want to learn more?

A few benefits for the JOOI club is that again this year, JOOI has received approval from the National Association of Secondary School Principals (NASSP) and is on its National Advisory List of Contest and Activities. This puts JOOI on the same level as Student Council, Key Clubs and FFA! It can also fill the requirement for service hours that some

schools have for graduation!

.Would you like to learn more? Our OI website has great information and there is a separate JOOI website: <http://www.junioroptimists.com>.

Many of you requested information on JOOI clubs at our District Convention and I will be contacting you so we can go over the information. Please let me know if your club would like to invite me as a

**A benefit for YOUR club – this is a great resource for your club to partner with in YOUR projects! This is a great resource for scholarship contestants**

Guest speaker to share this information and get a club going in your area. I will be glad to help you build your JOOI club!

Barbara Timmons –  
Northern Wake Optimist  
(919) 426-5824  
[junction72@yahoo.com](mailto:junction72@yahoo.com)



*(Continued from page 17)*

1. District Essay Contest Entry Form (see Club Chair Packet)
  2. Copy of the club winner's application form
  3. Copy of the club winner's birth certificate
  4. A typed, double-spaced copy of the essay with cover sheet.
- By April 15, 2015, the district winner will be named and notified and all necessary information will be sent to Optimist International for the international competition. The first-place winner will be invited to the third quarter NC East District meeting to present his or her essay and receive his or her award. The contest can be downloaded from the O.I. web-

site, located at: [www.optimist.org/e/member/marketing4.cfm](http://www.optimist.org/e/member/marketing4.cfm)

For more information, contact

District Essay Contest  
Chair:

Joan Williams  
400 Providence  
Church Road

Teachey, NC 28464

Res.: N/A Bus.: 910-296-2000

Fax: 910-296-1497 Cell: 910-284-2531

Email: [jwilliams@dcpfc.org](mailto:jwilliams@dcpfc.org)



PGI is a great way in get new members and to get current members more knowledgeable and involved in your Optimist club. The following is information on the OI website. I encourage all clubs to get involved. Contact me if you have any questions

## **PERSONAL GROWTH AND INVOLVEMENT PROGRAM**

### **INSTRUCTIONS**

The following instructions are only meant to be suggestions and it is not mandatory that you follow these procedures. PGI Achievements are now listed on the Club Rosters.

When a Member enrolls in the PGI Program they receive a Passport and enters his/her name, Club name and Club number on the front.

As a member completes a step the Club Director of Personal Growth, Club President or Secretary-Treasurer should initial beside the step completed on the passport, initiates a Club PGI Tracking Form and enters the date each level is completed on the form.

When an entire level is completed, the Club Director of Personal Growth, Club President or Secretary-Treasurer should sign and date the bottom

# **PERSONAL GROWTH AND INVOLVEMENT P.G.I.**

of the page of the level completed on the passport. The Club then forwards a copy of the PGI Recognition Form to the District Director of Personal Growth for processing.

The District Director of Personal Growth submits the name, Member number and date completed to the Leadership Development Department at Optimist International. +

Optimist International will forward to the District Director of Personal Growth the appropriate pin backings (and certificate for level VII) to be presented to the Member(s) at the next District conference/ convention.

Carey Foster



**ARE YOU GOING?**

**WOULD YOU LIKE TO GO?**

**YOU CAN GO!**

**WHERE?**

The 97<sup>th</sup> Optimist International  
Convention....

Hilton, New Orleans,  
Riverside,

July 9- 11, 2015. Join with thousands of other optimist members as they learn together, train together, fellowship with each other, network, share new ideas and have LOTS OF FUN! I mean LOTS AND LOTS OF FUN! Join the group of North Carolina East District Optimists as we travel to the city that is rebuilding from the devastation of Hurricane Katrina. *Hurricane Katrina* was the deadliest and most destructive Atlantic tropical cyclone of the 2005 Atlantic hurricane season. It was the costliest natural disaster, as well as one of the five deadliest hurricanes, in the history of the United States and is the seventh most intense Atlantic hurricane ever recorded.

We are looking into obtaining a 15 passenger van to carry optimist members that would be interested in attending the convention. Tentative plans are to meet and leave from Raleigh, NC on Wednesday morning July 8<sup>th</sup> with an overnight stay around Montgomery, Alabama (which is approximately half-way) then continue the following morning into New Orleans in time for the beginning of the convention.



We would then leave on Saturday afternoon immediately after the Convention's last business session. We would then stay in Alabama overnight and arrive back in North Carolina, on Sunday afternoon. The approximate cost per person for the van would be \$???.00. If you think you would be interested in attending the convention and utilizing the bus please let me know.

There are lots of things to SEE and Do in New Orleans...Just ask those of us that had the opportunity to attend the last optimist convention that was held there....

July 2005 (2 months before Katrina)... Come on the VAN WAGON and begin your fun trip early with other district optimists.

Sandy Cyphers,

District O.I. Ambassador



## **LEADERSHIP ????**

Leaders are not born as leaders...they are made into leaders by their interest, motivation, enthusiasm, desire and eagerness to be a leader...it is up to those of us that have come before them to take the initiative to assist with individual's desire and enthusiasm to become leaders. This can

be accomplished by teaching, training and sharing our knowledge in order to successfully make them into the best leader(s) they can possibly be in whatever areas of leadership they select...In the N.C. East District we need to continue training optimist members in order to help build

*(Continued on page 21)*

leaders...members that will have the desire and passion to lead this district as Governor, Lt. Governor, Club Presidents, District Chairmen, etc. As District Leadership Chairman I am willing and interested in helping individual members and clubs in whatever area is needed to make the most of their involvement and their club's involvement with our organization. Hopefully along the way, building and instilling in members the desire to become an optimist leader. I am available and always willing to give my time to come to your club for a club

training program in district areas and International areas, even individual club officer training..."ALL YOU HAVE TO DO IS ASK". I am here for you, with you and desiring to help you become a better optimist...BECOME A LEADER....THE DISTRICT NEEDS YOU and CHILDREN WHO ARE THE LIGHT OF THE FUTURE NEED US.

Sandy Cyphers

N.C. East District Leadership Development Chairman

## Childhood Cancer Campaign



Thanks to all who participated in the Childhood Cancer Duck Race. Special thanks to Bob Verne and Judy Harrington for help selling the tickets.

Extra-special

thanks to Tom Lamont for "calling" the race. Tom waded in the water to get to the middle of the water course, and then got into the water to help some stray ducks to the finish line. It was great fun for all. We raised \$960 for the leukemia research project at Johns Hopkins. Thanks to the winners who donated their winnings to the cause.

Thanks to the NC East Optimist Clubs and individual club members that donated \$4030 to the Childhood Cancer Campaign this year. The Chapel Hill Club made donations of \$1000 each to the Pediatric Hematology/Oncology units at Duke and UNC, and \$500 to Mile of Hope.

The Ronald McDonald House in Chapel Hill has started construction on the expansion of the build-

ing. When completed, it will double the size of the building. There will be two separate kitchens and dining areas which will need more volunteers to help support the families staying there. Please include the Ronald McDonald House in your club plans for the year.

The North Raleigh Club will have a booth at the Model Train Meet at the NC State Fair grounds on November 8th

and 9th. They will be collecting funds for the Childhood Cancer Campaign.

They would appreciate your help manning the booth. Contact Gene Dodd at 919-782-2886.



Thank you all for your generosity and helping hands.

Trish Verne, Chairman, Childhood Cancer Campaign

# New Club Building

## COMMITMENTS BY LT. GOVERNORS

The District's Lt. Governors (Assistant District Coaches) have made commitments to grow new communities of optimists in the below areas...will or can you help them fulfill their commitments?

I hope that your answer to this question as a optimist member of this district was yes. They need each of our help and input to be successful in achieving their commitments.

Zone 1: Navassa and Jacksonville

Zone 2: Reiglewood and Pembroke

Zone 3: New Bern and Smithfield/Selma

Zone 4: Bailey, Rock Ridge and Saratoga

Zone 5: Oxford and Nashville

Zone 6: Durham

Optimist International President Ken Garner has charged us as members and leaders to build 100 new optimist clubs in the 2014-2015 Optimist Year... YES.....**100!** Not 1, not 2, not 3..but **100.**

Governor (Coach) Jimmy, Lt. Governors (Asst Coaches), cannot do it without the help of you the fans and cheerleaders. There is not a doubt that with everyone working together on the game plan members of this district could/**CAN** build at least 3 or more of the 100 clubs...

The Assistant Coaches have put together some special district recruiters to assist them with the game plan. They are Jerry Medlin, Yancey Hines, Sandy Cyphers, Billy Edgerton, Barbara Timmons, Wayne Sidelinger, Auston Pusey, Carlton Baird, David Fritz, Trish Verne, Doug Lamm, Bear Hughes, Ron Riggins, Raymond Clark and Al Ludlum. If any of you not listed would like to assist in serving as recruiters please let the Lt. Governor in your Zone know of

your interest. We would like to have as many members be a part of the winning team as would like.

As the NCB District Chairman I would like to personally enlist the following district optimists to help and assist in locating and building new clubs.....Curtis and Lou Anna Hardee, Errol Warren, Carey & Ellen Foster, Don & Judy Harritan, Dan & Barbara Durham, Angela Iwaniuk, Bob Verne, Linda Watson, David Hodges, Tommy Peele, Richard Cash, Ray Davis, Louwana Pender, Lou Powell, Kathy Brennan, Ed Taylor, Scott Cole, Janis Edgerton, Dawn Clark, Sam Fayed, Jim Rackley, John Pecora, Ken Dixon, Ronnie Lamb, Sam Toler, Henry Edmonson, Carol Collier, Scott Cole, Brenda Farmer, Robin Bass, Bennie & Taylor Bass..there are many others of you optimists that I would like to see you volunteer...I am always willing to accept "VOLUNTEERS". YES Optimists...WE HAVE TO BUILD NEW CLUBS!...we must provide the opportunity for other communities to assist as a "Friend of Youth" and to "Bring Out the Best in Kids" in their communities like each of us are doing in our respective communities. We need to share this organization openly and unselfishly with other cities, towns and communities.

"If WE BELIEVE WE CAN DO IT....THEN WE DO IT, WE BELIEVE!"

Sandy Cyphers,



NCB District  
Chairman

## 3rd Quarter 2013-2014 A&A Winners



District Winners: From left: No. 1, Goldsboro, Raymond Clark; No. 2, Golden Circle, Carol Collier; No. 3, Whiteville, Judy Harritan; No. 4, Cape Fear, Robin Bass; No. 5, Wake Forest, David Bast; No. 6, Henderson, Tommy Farmer.



Zone Winners: Zone 1, Cape Fear, Robin Bass; Zone 2, Whiteville, Judy Harritan; Zone 3, Goldsboro, Raymond Clark; Zone 4, Golden Circle, Carol Collier; Zone 5, Henderson, Tommy Farmer; Zone 6, Wake Forest, David Bast



Lt. Governors:  
No. 1, Zone 5, Jim Hart; No. 2, Zone 3, Gary Pender; No. 3, Zone 6, David Bast



David Hodges A&A Chair

# Club Services

As Chair of Club Services, it is my responsibility to put together a team of at least three individuals (more are welcome) to serve our great NC East District. According to Optimist International, we should have a team with staggered terms, set goals, provide guidance to clubs, and seek continuity as we ALL strive to meet those goals established by the NC East District. I have secured one team member and solicit your help in establishing the 2014-15 Club Services Committee--so please let me know if you are interested in being a part of this activity.

Our main focus is serving the youth in our community; however, there are some awards that Optimist International provides to clubs, districts, and regions. Therefore, please see the 2014-2015 Presidential Incentives below.

Please make plans for a successful 2014-15 and let me know if our team can help in any way.

Yours in Optimism,

*Lou Anna*

Lou Anna Hardee  
Chair of Club Services, 2014-15

## 2014-15 Presidential Incentives

Points will be accumulated on a quarterly basis. The Districts and Region that have the most points will receive a paid registration for the New Orleans Convention for the first and second quarters and for the Quebec City Convention for the third and fourth quarters.

## A. QUARTERLY DISTRICT & REGION AWARDS-Top District in Each Region & the Top Region

(1) 10 points per New Club Built (Adult or JOOI)

(2) One point per New Adult Member added including Charter Members (does not include JOOI members)

(3) 120 Day List-10 points each District that has two or less Clubs on the list at Quarter end. Bonus: 15 points for each District with no Clubs on the list at Quarter end.

(4) Foundations- One Point for every \$200 of unrestricted funds donated to either the OIF or CCOF during the Quarter with a limit of five points.



## B. BANNER AWARD PROGRAM

(1) *Club level*

a. One new roll-up Creed banner per Adult Club Built

b. One new roll-up Creed or Purposes banner for adding 15 New Adult Members (JOOI and Friends not included). Bonus: One additional new roll-up Creed or Purposes banner for adding another 15 New Adult Members (total of 30 New Adult Members).

(2) *District level*



a. One new roll-up Creed or Purposes banner for having built three New Adult Clubs.

### C. BUILDERS OF EXCELLENCE

New Clubs may be sponsored by two existing Clubs and up to **four** Builders of Excellence may be named.

### D. 30 UNDER 30 PROGRAM

The 30 Under 30 Membership program will continue during the 2014-15 Optimist year. A New Member that is aged 30 or under may join Optimist for \$30 International dues and Registration fee for one year. When the year is over, the Member pays full International dues.

## Hospitality room photos – NCEast Myrtle Beach Convention



# Photos of Thursday night at Convention –Giant Crab Restaurant





The Foundation's motto is "Helping Optimist Help Kids". That's a very simple statement, but it says a lot. The Foundation really does help Optimist help kids. First, all of the scholarships, a total of \$10,000, comes directly from the Foundation and back to the youth in our district. They also provide funding to help defray the cost of all the Optimist materials we receive from Optimist International. With Childhood Cancer being a major emphasis with our organization, the Foundation donated \$500,000 to John Hopkins Hospital for Childhood Cancer research.

Many of the clubs in our district are great contributors to the Foundation. There are also many individuals that support the Foundation very well. We have close to fifteen in the North Carolina East District that are members of the President's Club (\$250.00 donation each year). There are several levels of giving for clubs and individuals. The beginning level for individuals is called the Dime-A-Day member. For a \$36.50 donation, you become a Dime-A-Day member. There are other levels, but if you are not a Foundation supporter, let me encourage you to start with the Dime-A-Day. I will be happy to discuss this with any of you at the district meeting or visit your club to talk about the Foundation.

If your club has not been a regular giver to the Foundation, I would also like you to encourage your club to give a minimum of \$365, if your funding is so you can do that.

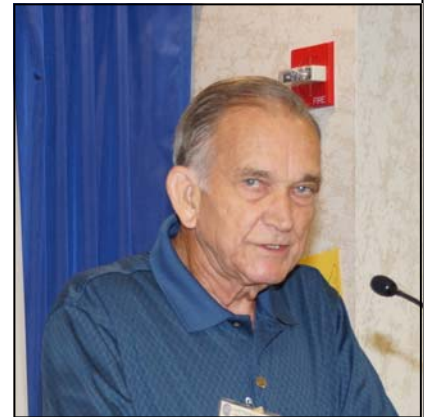
Each club that donates as much as \$365 will get a banner patch and recognition at the district meeting, plus the feeling of knowing you are also helping kids in that manner.

Our District goal for this year is \$23,682.46 dollars. This is only slightly more than our highest giving in the past, so I feel confident that, if we all pull together, we can meet this goal. I will do my part, but we can only achieve this goal with your help.

One last thing, if your club does not have a Club Foundation Representative, please go on line to the Optimist web site and appoint one. That will enable your club to get first hand information about the Foundation.

Thank you for being a leader in your club and/or district. If there is any way I can help provide more information to your club about the Foundation, please let me know.

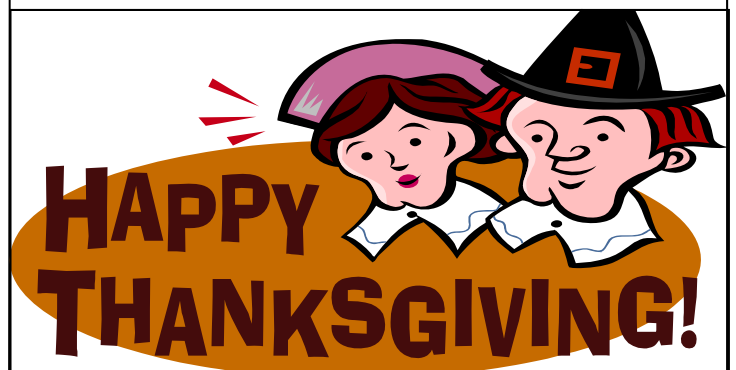
MANY THANKS, BILL  
EDGERTON, 919-920-  
8541 or [bedgerton4@nc.rr.com](mailto:bedgerton4@nc.rr.com)



## COMMUNICATION CONTEST FOR THE DEAF AND HARD OF HEARING

The title for this year's CCDHH contest is, "How My Optimism Will Help Me Press on to Greater Achievements of the future". If you've never participated in this contest, you have really missed a treat. I know how hard it is to get local students to participate in this contest. I will once again this year coordinate with the state Department of Education and they will send the information out to all the schools in the state. There are hard of hearing students in most local school systems. Our hope is that by

working it from both ends, we can help this program grow. Mrs. Vernelson, with the Department of Instruction, has been most helpful. The date for the contest hasn't been set yet, but it will be in April or May. I hope your club will participate.



# Boys and Girls Home Golf Tournament Winners



Carlton Baird, Raleigh dinner Optimist, displaying 4 trophies as the rewards for his team of 4 placing first in the tournament.



Aston Pusey displaying 4 trophies he and his team won for placing second in the tournament.

A big smile greets the cameraman by Don Harrigan for earning 3rd place trophies in the tournament.

**NORTH CAROLINA EAST DISTRICT -  
OPTIMIST INTERNATIONAL  
FOURTH QUARTER BOARD OF DIRECTORS  
MEETING**

Sand Dunes Resort & Convention Center ~ Myrtle Beach, SC

SATURDAY, September 13, 2014

The following members of the Board of Directors were present:

|                              |                        |
|------------------------------|------------------------|
| Errol Warren                 | Governor               |
| James Lamm                   | Governor-Elect         |
| Allan Ludlum                 | District Secr/Treas    |
| Jerry Medlin                 | Immediate Past Gov.    |
| Bennie Bass, Cape Fear       | Lt. Governor. Zone 1 - |
| Judy Harritan, Whiteville    | Lt. Governor Zone 2 -  |
| Louwanna Pender, Goldsb      | Lt. Governor Zone 3    |
| Carol Collier, Golden Circle | Lt. Governor Zone 4 -  |
| Jim Hart, Rocky Mt Break.    | Lt. Governor Zone 5 -  |
| Dave Bast, South Johnston    | Lt. Governor Zone 6 -  |

Optimist International rep, Debbie Hill was in attendance.

**22 Clubs Represented:**

|                 |            |
|-----------------|------------|
| Bennett-Wilson, | Cape Fear, |
| Chapel Hill,    | Duplin,    |
| Elm City,       | Garner,    |
| Golden Circle , | Goldsboro, |
| Greenville,     | Henderson, |
| Northern Wake,  | Raleigh,   |

|                     |                   |
|---------------------|-------------------|
| Raleigh-Dinner,     | Roanoke Rapids,   |
| Rocky Mt Breakfast, | Rocky Mt Evening, |
| South Johnston,     | Southern Wake,    |
| Whiteville,         | Wilmington,       |
| Wilson Evening,     | Winter Park.      |

Governor Errol Warren called the meeting to order at 8:40 am.

Presentation of Colors were presented by a local boy scout troop.

Pledge of allegiance to the flag & the invocation were given.

Governor Errol Warren recognized first time attendees, Past Governors, Past International Vice Presidents and Optimist International rep, Debbie Hill.

A ceremony for the Remembrance of Past Optimists was performed by Jean Medlin from the South Johnston Optimist club.

Councilman Randel Wallace from the City of Myrtle Beach, welcomed the optimist group to Myrtle Beach.

Gov. Earl Warren presented Mr. Wallace with a gift from the NC East Optimist.

Minutes for the 3rd Quarter meeting were given by Allan Ludlum. Motion to accept was made by Jim Hart - Rocky Mount Breakfast Optimist, Seconded by Gary Pender - Goldsboro Optimist - Approved.

3rd Quarter Financial report, given by Allan Ludlum. Motion to accept was made by Robin Long.

Cape Fear Optimist, Seconded by David Bast – South Johnston Optimist - Approved.

At 9:00 chairperson reports started.

David Hodges A&A chairperson handed out the awards for 3rd quarter.

David Hodges also gave a report for the 2015 OIJGC - Junior Golf program.

2013-14 OI Foundation information & Roll Call was given by Bill Edgerton. Awards were handed out, 5 OI Prints & several Dime-a-day pins. Alter call raised \$5,583.00.

Immediate past governor and Canada qualifications chairperson Jerry Medlin announced that a candidate had stepped forth for Gov. Elect for the year 2015-16. Jerry Medlin announced that Allan Ludlum for Gov. Elect for the year 2015-16, Jerry Medlin asked for any other nominations from the floor, no other nominations were made. Past Gov. Gary Pender made a motion to close all nominations and to accept Allan Ludlum as Gov. Elect for the year 2015-16. Gov. Warren seconded motion, motion passed.

Boys and Girls Homes report & Alter Call, given by Gary Pender. Awards were handed out. The golf tournament on Thursday raised \$750.00. Don Harritan's team took first place. The cottage has a total of 7 boys in it. Gary Pender said that working on the cottage would be March 15 or April 12, 2015 Optimist clubs need to focus on "Making A Difference" with the B&G Home children and the cottage.

2013-14 Membership chairperson Barbara Timmons awarded more incentive thermo cups for adding new members. Also announced were the membership incentives for 2015-16.

Barbara Timmons also talked about New Club Building. New club in Zone 6 "Optimist Club of Orange County" BOE's are Bob and Trish Verne. Orange county club president was here at the convention for training.

New club being looked at in Oxford.

Yancy Hines, Oratorical Chairperson announced the title for 2015 oratorical contest.

Childhood Cancer Campaign & Roll Call information, given by Trish Verne. Trish thanked the clubs that were helping put together the Cancer Dolls. More articles are in the OI magazine about CCC. Gary & Louwanna Pender gave an update and thanked all the clubs and people that have helped support Skyler in her battle with cancer. Trish announced that she still had tickets for the Duck Race at the lazy river park at 3:30 pm today. Trish said we still needed the Pop-Top tabs.

OIJGC Junior golf report was given by Allan Ludlum. The district had three golfers travel to Florida to play in the international event. Carolyn Ashworth and Patrick Stephenson represented the 18 and under group. Brian Chen represented the boys 14 and under group. All three golfers had great rounds while at the international tournament, Brian Chen even had a hole in one.

Sandy Cyphers handed out PGI awards and gave an update for leadership development for Saturday afternoon at the convention.

Break was taken at 10:00 until 10:30. At 10:35 chairperson reports restarted.

Lou Anna Hardee thanked everyone for allowing her to be the 2013 leadership development chairperson; she also gave an update about the rest of the activi-

ties for this convention.

Optimist International representative, Debbie Hill gave her remarks about the upcoming events and optimist international for the year 2015-16. She will expand on these comments at tonight's Governors Ball.

Gov. Elect James Lamm also gave closing remarks.

Gov. Earl Warren also gave closing remarks and will expand on these remarks at tonight's Governors Ball.

Meeting closed with the Optimist Creed by membership.

The meeting adjourned at 12:20 pm.

Allan Ludlum -

District Secretary /Treasurer



## District Candidate Qualifications Committee

Do you like... to travel? Meet people and make new friends? Spread Optimism? Encourage and Motivate? Are you a self-starter? Are you capable of leading by example but are not reluctant to delegate? Are you passionate about Optimism, have organizational skills and possess leadership qualities?

I know that many of you are just that. You are leaders in your club now.....what's keeping you from taking the next step and demonstrating those same qualities on the District level. Are you concerned about the time commitment or the expense? Maybe you are unsure about the responsibilities?

It is my pleasure to serve as the Chairman of the District Candidate Qualifications Committee this year. Our committee is tasked with identifying and encouraging capable members to consider leadership

roles as Lt. Governor and Governor in our District Organization for the Optimist year 2016-17 and present the best and most qualified candidates to our membership. These leadership positions are critical for us as a District to maintain a vibrant growing organization dedicated to serving our youth.

Please, if you have any questions or are interested in finding out more about leadership opportunities at the District level please contact me, Governor-Elect Alan Ludlum or Past Governor Jerry Medlin.

This is a rewarding opportunity for that special someone. Someone that is driven to succeed. Why not make it you!

Errol Warren

Immediate Past Governor

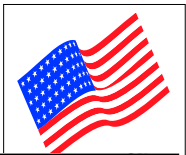


Children are the Light of the Future



If we believe we can do it,  
then we do it, we believe!

# The next club you build would benefit this many kids



## Al Ludlum, Web Master

A note from the web master to ask ALL optimists. If you have an e-mail address please e-mail it to me at [aludlum@nceast-optimist.org](mailto:aludlum@nceast-optimist.org) and if at any time anyone sees a problem with the web site links or wrong information to also email me about the corrections.

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