

As we approach the end of the 4th quarter, we need Carey Foster to remain Optimistic. If each club could add 3 or 4 members and we could build a couple of new clubs we would have a very positive year. Do a NOW program, invite some family and friends to a meeting and to join. Invite the parents of the kids you have done things for in your club. Check your area to see what towns may be interested in building a club. We are looking at the Manteo and Outer banks area.

Turn in your forms for being recognized as an active club.

Try to attend or have some club members come to the convention to learn more.

Thanks to all the district, zone, and club leaders for being Optimistic Optimist.

We are pleased to have OI Representative Deanna Morrow returning to Myrtle Beach. She was the OI Representative 2 year ago.

Have a Great Day!

Carey Foster

Governor NC East District



First Timers at 3rd Quarter Board Meeting



Sarah Corle, Wilson Golden Circle.



Shannon Simons, Wilson Golden Circle.



Nancy Stamper, Wilson Golden Circle



Terry Corle, Wilson Evening.

Awards for 2016-2017 Year

Honor Clubs

Golden circle

Roanoke Rapids

Rocky Mount Evening

South Johnston

Bring Out The Best Patch

South Johnston

Golden Circle

Goldsboro

Roanoke Rapids

Rocky Mount Evening

Wilson Evening

NC East District New Club Building

Have you heard?

Did you know?

CONGRATULATIONS TO THE NEWEST CLUB IN THE NORTH CAROLINA EAST DISTRICT, THE **COASTAL OPTIMIST CLUB** IN WILMING-TON, NC with twenty-five, yes 25 new optimist members. The club was chartered on Monday Night, July 2nd.

HIP, HIP, HOORAY! SENSATIONAL! SUPER! OUTSTANDING!

This is a fantastic new club with a group of strong and eager members that are excited about the mission of "BRINGING OUT THE BEST IN YOUTH".

This wonderful district still has the time to Be Optimist Strong and build additional clubs before September 30th. **Yes, it can happen**. It takes members' interest and clubs' interest in locating that community that needs our organization.

In the words of Optimist International President

Nick Prillaman,

Feel the Need

Plant the Seed

Do the Deed

Live the Creed

Be Optimist Strong

Be the DIFFERENCE

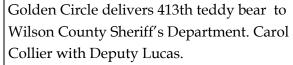


I believe in this district and you my fellow optimists. I am here to assist and help "Make It Happen!" Just call and I will be there.

Sandy Cyphers 2017-2018 District New Club Building Chairman 910-367-3295 scyphers@ec.rr.com

Golden Circle Programs







Golden Circle delivered 300 bags of cookies to th Wilson Police Dept for Respect for Law. Police Officer Eric Hayes and Carol Collier, Golden Circle.



Optimist International Board of Directors. Sandy Cyphers, member Wilmington, NC East 1st from left.



Opening Ceremony at OI Convention was entertainment by the Sottish Highland Dancers.

International Convention



John Shepherd soloist at the banquet

Government buildings are guarded by special uniformed guards.



Ellen Foster, Carey Foster, Sandy Cyphers, Kathy Sandifer, and Dianne Boyette at the banquet.



Clockwise: Wayne Sidelinger, Louanna Hardee, Curtis Hardee, Sara Robbins, Jan Edgerton, Billy Edgerton, Linda Shepherd, John Shepherd Carol Collins and Angela Iwaniuk at the banquet.

2018 OI Convention, Ottawa, Canada



VP Louanna Hardee and Curtis.



Gov Carey Foster & Ellen.



Sara Robbins, Golden Circle accept \$500 grant.



Sandy getting 7th BOE.



The Steel Man.



Kathy Sandifer and Angela Iwaniuk announced as nominees and attendees for Leadership Academy.



Royal Canadian Mounted Police Team.



NC East District Dinner.



NC East District Dinner.



Gov. Elect Linda Shepherd and John

District Club Fitness

Never Forget You're Someone Special!

As we enter the final quarter of the Optimist year, I wondered what I should say in my final article for the year. Should I encourage you each to continue doing your good works in your communities, should I ask you to work hard to recruit new members into your clubs? These both are certainly good things to do and somehow, I already know that most of you will be doing these things even without me reminding you.

After much thought, I decided I wanted to thank



each of you for the positive impact you have had on my life and on my Optimist path. You folks, the folks of the NC East District are truly "the salt of the earth". You are good people, you are kind, you are caring, and you want to make the world a better

place and are willing to work to make it happen.

Because of you and all of us, we have made the world a brighter place for many children, many people in our communities and for ourselves. What a blessing it is to be optimistic, to let our light shine for others to see!

We have something that many people in our world are seeking. They may not know the happiness and fulfillment that comes from working with likeminded people to accomplish good things in our community. I believe many people are "hungry" for what we have. I believe often-times, we are the" best

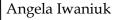
kept secret" in the universe, us Optimists.

Let us all continue to ask others to join us, not just for what we can gain by having more hands to work for the youth, but also for what our beliefs and our creed can mean in new members lives!

I encourage all of us to strive to live by our creed and if we are successful, our "secret" will become "not so secret anymore", and more people will want to be a part of what we have. Our 2017-2018 International President, Nick Prillaman, uses a slogan that I love – "Feel the need, plant the seed, do the deed, live the creed – be Optimist strong!"

Thanks again to each of you for your work this year

and in past years, but more importantly, I want to thank you in advance for the good work I know we will each do in the coming months and the coming year. Let's spread the good news of our beliefs and our creed!



NC East District

Club Fitness Chair 2017-2018



I am and always will be the optimist.
The hoper of far-flung hopes and dreamer of improbable dreams.

District Essay Contest Winner

Can Society Function Without Respect?

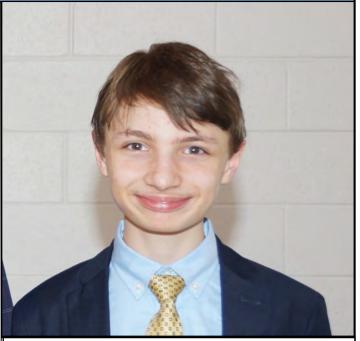
(790 words)

"Be devoted to one another in love. Honor one another above yourselves" (NIV). This is Romans 12:10, which teaches a radical form of respect. Instead of something one earns, respect is something one offers because of the value of every individual. Respect must form the foundation of society. It affords fair and equal treatment, enables peaceful settlement of differences, and provides harmony for working together on future goals. Without roots in respect, society cannot function.

Respect affords fair and equal treatment of citizens. President George Washington said, "Nothing short of self-respect and that justice which is essential to a national character ought to involve us in war." Indeed, in 1773, American colonists dressed

OPTIMIST INTERNATIONAL ESSAY
CONTEST

as Mohawks, who
dumped tea from the British East India Company
into the Boston Harbor,
felt King George III had
disrespected them. Weary



Garrison Lamb, winner of District Essay Contest. Sponsored by Raleigh Optimist.

of taxation without representation, they demanded respect as independent thriving colonies thousands of miles away from Mother England. Events like this led to America's Declaration of Independence, proclaiming that "all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the Pursuit of Happiness." After winning the War for Independence, founding Americans established a Constitution and Bill of Rights to ensure a nation built on respect.

Respect enables citizens to settle their differences in peace. America's society was put to the test

during the Civil War. Opposed to the growing taxation and central government powers which they felt infringed upon their sovereignty and economy, Southern states seceded from the Union forming the Confederate States of America, and the Union declared war. The legitimacy of slavery – that one man could own another as property, which at that time was legal in the United States – weighed heavily on the conflict, as Southern agriculture depended on it. The War Between the States was the deadliest war in our history. Yet, as Confederate General Robert E. Lee surrendered to Union General Ulysses S. Grant at Appomattox Court House, they sat down in the parlor of a private home and ended the war under a gentleman's agreement. No wide purges of imprisonment or executions followed. Instead, President Abraham Lincoln pardoned the Southerners, and the two halves of the country reunited as a functioning democracy under the Constitution to begin the hard work of recovery during Reconstruction. These same tenets of respect demanded the freedom of slaves. "In giving freedom to the slave, we assure freedom to the free – honorable alike in what we give and what we preserve. We shall nobly save, or meanly lose, the last best hope of earth," Lincoln declared, understanding that all men should be respected as equals under the Constitution and our society going forward could not function otherwise.

Due to our nation's code of respect, Americans were able to come together again after being torn apart.

Respect allows citizens to work together in harmony toward future goals. Since the Civil War, America's principles of respect have enabled it to move forward in civil rights. In debate and mostly peaceful struggle, our society has worked toward advancing equality for all regardless of gender, race, national origin, age, religion, or disability. A melting pot, America's society is comprised of different types of people hailing from all over the world and possessing a myriad of beliefs, ideas and opinions. In many countries, like North Korea, Syria, and Eritrea – where freedoms are suppressed and citizens are oppressed—this diversity would not be possible. America's foundation of respect, however, allows us to all coexist and cooperate. I feel fortunate to live in a country where our founding fathers envisioned a respectful society, even if it is difficult to maintain. Despite our contested governmental elections for representatives, America still achieves peaceful transitions of power. We may not see eye to eye on issues, but to the extent we treat each other with respect, our society is able to move forward into tomorrow.

Respect is key to a functioning society. "If we lose love and self [sic] respect for each other, this is how we finally die," explains American poet and civil rights activist, Maya Angelou. This is because the desire for respect is an intrinsic part of who we are, and without it, humanity will cease to exist. A respectful society demands fair and equal treatment, enables citizens to settle differences in peace, and provides harmony necessary to work together for future goals. As President John F. Kennedy urged,

"We must seek, above all, a world of peace; a world in which peoples dwell together in mutual respect and work together in mu-



Dave Bast, District Chair.

tual regard." I am an optimist and believe that maintaining respect for each other will give our society—as well as the world—enduring prosperity.

Garrison Lamb



How to Start a Junior Optimist International Club

You may charter a Junior Optimist International Club with only eight Junior Optimist International Members. There is a one-time enrollment fee of \$50, an annual registration fee of \$60 and membership dues are as fol-

lows: \$8 per member per year for Alpha Clubs and \$10 per member per year for Junior Optimist and Octagon Clubs. The registration and member fees are prorated depending on the month you charter the Junior Optimist International Club. Also, Junior Optimist International Clubs are only required to pay for the first 50 members.

If you are thinking of a youth group in your community that would make a good JOI club, you may give me a call and I will be glad to assist you in starting a club. So far

this year, we haven't had any new JOI clubs formed, so it would be great to bring a new group of Junior Optimists into our District!

Angela Iwaniuk

District JOI Chair





Boat Locks Intercity Canal



Aircraft Museum Canadian



Government buildings Ottawa



Government buildings Ottawa



Ottawa Zoo



Opening Ceremony Royal Canadian Mounted Police



Aircraft Museum



Government building Ottawa



Aircraft Museum



Aircraft Museum Ottawa

Greetings, NC East Optimist Members!

In just a few short weeks, we will be moving into the 2018-2019 administration and the big celebration of the Centennial Year of Optimist International. Hold on to your hat, because we have a busy year planned!

Throughout the year, we want to remind one another of our Optimist International Centennial Convention to be held next summer in Louisville, Kentucky, the site of the very first OI convention. Don't be surprised if you see antique cars, turn-ofthe-century clothing styles, and anything suggestive of horse racing at club, zone, and district gatherings!





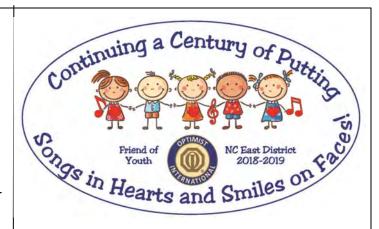
President-Designate Rebecca Butler Mona is very enthusiastic and is requesting that each club have a Centennial Chair to promote the 100th anniversary of Optimist International with celebratory club activities. Sandy Cyphers will be our District Centen-

nial Chair, and she will have ideas and suggestions for everyone.

that each club have a

It is also requested Convention Ambassa-

dor to encourage attendance at the International **Convention next summer**. Russell and Joyce Leake will be our District Convention Ambassadors. All clubs and districts are being offered rewards that will make attendance more affordable. The goal is to have more and more Optimists present to share the joy and excitement of bringing about a better life for youth, our communities, and ourselves!



Optimist Stories

Throughout the year, we will publish Optimist stories on social media or submit them for publication in The **Optimist magazine**. A short paragraph

about what it means to you to be an Optimist, or your favorite Optimist project, or any memorable anecdote pertinent to being an Optimist member is exactly what is desired. Every club is en-



couraged to have a Marketing or Social Media Chair to help us get more publicity than ever be-

fore! Gail Craft will be our District Marketing/ Social Media Chair, and stories can be sent to her at bardaxis@mac.com. We want to get the word out to the world that Opti-

mists are alive and well and continuing our good works into the next century!



Our District

We will begin the new Optimist year in the NC East District with an Optimist 100 Conference at our first quarter meeting, to be held in Rocky Mount. The conference will be led by a representative from Optimist International. Efforts are also being made to provide you with a little fun and en**tertainment** while we work together to help more children.

Exciting activities are being planned for all of our quarterly gatherings. It is my hope that we will come together as a district to complete a project for the benefit of local youth each time we meet. More details on this will be forthcoming, so please stay tuned!

Here's to an exciting year in Optimism as we contin-

ue a century-long tradition of putting songs in hearts

and smiles on faces!

I am...

Forever an

Optimist!

Linda Shepherd

Gov. Elect



District Membership

I'm going to give a few stats for you to ponder as we bring our current Optimist year to a close.

I hope we can go out with a flurry. The numbers are through August 13 and hopefully by the time you read this, we will have improved our numbers.

NCE District -18 and ranked 21st Internationally, 2nd in the Mid-Atlantic Region. NCE has 1003 members and 36 clubs. 8 clubs are plus and 1 zone is plus in membership. To date for the 4th quarter, we have brought in 34 new members. July = 33, August = 1. We have brought in one new club with 25 members Internationally, we are at minus 956. We currently have 65754 members Internationally

I gave these numbers because I know everyone doesn't have access to them. All civic clubs have seen a decline in membership over the past few

years, but I'm of the opinion we can turn our trend around with the effort of ALL members who see the importance of growing and thus increasing our worth as an organization to help children. As a reminder, each new member equates to helping 30+children.

I've enjoyed my term(s) as membership chair and I vow to continue to try to grow our membership. I feel the importance and hopefully our District will continue to help our organization by doing our part in membership. "Remember, membership is an honor and privilege.....so SHARE it"

Yours in Optimism,

Auston Pusey

Membership Chair



Allan Ludlum, Web Master

Please e-mail it to me at aludlum@nceast-optimist.org and if at any time anyone sees a problem with the web site links or wrong information to also email me about the corrections. If you have a club event please send it to me & I will post it on the web site. I also keep up the districts Facebook site. Please go to "North Carolina East District, Optimist International" Facebook page and Like our page. Also if you would like to post club items there, let me know and I will give you rights if you need them.

A&A Club Winners 2nd Quarter

Top Ten Clubs 2017-2018



No. 1, Golden Circle, Sara Robbins; No. 2, Wilmington Cape Fear, Curtis Keith; No. 3, Goldsboro, Jewel Wilson; No 4, Greenville, Pamela Franks; No 5, Roanoke Rapids, Ellen Foster.



No. 6 Henderson, Thurman Murphy; No. 68 & Garner, Raleigh Dinner & North Raleigh; No. 10, Washington, Louanna Hardee.

ACHIEVEMENT AND AWARDS PROGRAM

Top Clubs In Each Zone



Zone 1, Wilmington Cape Fear; Zone 2, Laurinburg, (not represented); Zone 3, Golden Circle, Sara Robbins;; Zone 4, Greenville, Pamela Franks; Zone 5, Henderson, Thurman Murphy; Zone 6, Garner, J. G. Baker.

Top 3 Lt. Governors



No. 1, Lt. Governor J. G. Baker; No. 2, Lt. Governor Jimmy Lamm; No. 3, Lt. Governor Russell Leake (Accepting award Louanna Hardee.)



Dan Durham, District A&A Chair

Continued on page 16

Continued from page 15

I would like to thank all clubs for taking part in

the A&A Awards Program for the quarter. All clubs are welcome to participate in the Optimist International A&A Program. The program provides an opportunity for each club in all districts to share how each community in the district is being a friend of youth through the programs being completed. All clubs are able to showcase the programs being provided. In the program, all clubs are earning points by providing the optimist international programs and the local programs that are unique to each club. All clubs are provided with 38 areas each quarter to earn points for just being a friend of youth and providing programs in the scholarships, softball, baseball, soccer, and basketball leagues along with golf tournaments local and united state championships. Points are earned by providing money for local needs in the community.

Points are provided for local school programs that are funded by your club and club members. Points are provided for sponsoring programs and cash donations to programs such as Boys and Girls Club, Girl Scouts, and Boy Scouts. Support for boys and

Our **District Oratorical Contest** was held

May 12, 2018 in Goldsboro at our 3rd Quarter District Meeting.

We were honored at that time to have 6 contestants representing 5 clubs. It was easy to see why these finalists had won at the Club and Zone levels; the speakers were poised, their speeches inspiring and eloquently presented.

Upon completion of the speeches, congratulations were extended to all our contestants as well as a hearty round of applause.

After careful deliberation by our distinguished panel of judges, Elliana Proctor of Greenville and sponsored by the Greenville Optimist club was named our District Winner and was awarded a \$2,500 scholarship. Second place and a \$1,500 scholarship was awarded to Rebecca Eliassaint sponsored by the

girls home.

The program also provides points for participation of club members who attend zone meetings, district meetings, and international conventions.

Each quarter the district awards a certificate of achievement to the top ten clubs in the district and a certificate of achievement to the number one club in each zone. Other clubs that participate that do not earn a top ten awards are provided with a certificate of participation. Last but not least the top three Lt. Governors receive an award certificate. Please take time to look over the form that has been e-mailed to

your club officers and consider taking part in the A&A Program this year.

Dan Durham A&A Committee Chair



Goldsboro Optimist Club and Third place went to Anna Fox sponsored by the Optimist Club of Northern Wake along with a \$1,000 scholarship.

Our other contestants were Lydia Denton, sponsored by the Golden Circle Optimist Club; Jonathan Edwards-Henderson, and Brena Gauland-Greenville.

Elliana and her family traveled to St Louis at the end of June where she participated in the Optimist International World Championships.

Thank you to all the clubs that had Oratorical Contests this year, the Lt. Governors for their help with the Zone contests and the many others that were involved in making this contest the signature Optimist International Event.

A special thanks go to Janice and Billy Edgerton for

District Oratorical contest 2018

everything they do but especially for being instrumental in procuring our Judges; Dr. Thomas Walker, President-Wayne Community College, Dr. Glenn Phillips, Pastor-First Baptist Church Goldsboro, Patricia Burden, Board Chair-Wayne County Schools.

Governor Foster, thank you for selecting me as your District Oratorical Chair this year, it was an honor and a distinct pleasure.

Errol Warren, District Oratorical Contest Chair



From Left: Elliana Proctor, Greenville, District Winner; Rebecca Eliassaint, Goldsboro, 2nd Place; Brena Gauland, Greenville; Lydia Denton, Golden Circle; Anna Fox, Northern Wake, Third Place; Jonathan Edwards, Henderson.



District Oratorical Contest Winner Elliana Proctor, sponsored by Greenville Optimist along with District Oratorical Chair, Errol Warren.

Optimist Junior Golf



Girl's NC East 15-18 Year Age and Boy's 16-18 Year Age Division participants in the 3rd Session of the 2018 Optimist International Junior Golf Championships at PGA National, Palm Beach Gardens, Florida. Also shown is NC East Volunteer John Shepherd (Blackbird Optimist Club) and NC East Junior Golf Chairman David Hodges

Your NC East District was well represented again this year in Florida in **Optimist International's Signature Program......Optimist Junior Golf.** NC East was represented this year in all three sessions of the OPTIMIST. In addition to the golfers who reside in NC East District we also had NC East Qualified Golfers from Louisiana, Virginia, Delaware, NC West District and Thailand.

Participation in Florida from our NC East Boy's Divisions was less than expected and due in part to Optimist International not being able to use the Champions Course (Bear Trap) due to re-grassing of the greens for the Honda Classic. A major goal of the NC East Golf Committee since 2015 has been to increase the number of girls participating in NC East District Qualifiers and then moving on to represent NC East in the Championships in Florida. In 2014 NC East District was represented by only one girl golfer in the 15-18 Year Age Division. This year NC East had nineteen girls in the Championships (an increase of ONE THOUSAND NINE HUNDRED PERCENT over 2014) in that same age division make the trip to PGA National

for the OPTIMIST. One of every seven girls in the field at PGA National represented NC East District. Each year College Golf Coaches attend the OPTIMIST in hopes of recruiting golfers for their teams. Our NC East Golfers have been recipients of college scholarships in part by being recognized at the OPTIMIST.

I would like to thank our NC East Optimist Volunteers from the Clubs listed below for their invaluable as-

sistance in working at one or more of our District Qualifiers in 2018.

Orange County Optimist Club

Mahler Thorp International Optimist Sports Club

Blackbird Optimist Club

Golden Circle Optimist Club

Rocky Mount Evening Optimist Club

Your Junior Golf Committee is appreciative of the NC East Clubs who supported junior golfers from their communities by paying golfer entry fees to a 2018 NC East Qualifier. NOW IS THE TIME FOR ALL NC EAST DISTRICT CLUBS TO CONSIDER INCLUDING JUNIOR GOLF IN THEIR CLUB'S 2018-2019 BUDGETS. Please do not hesitate to contact me if you would like me to come to a Club or



David Hodges, Jr. Golf Chair

Zone Meeting to make a presentation on Optimist Junior Golf Program.

Want to be a member of the NC East District Golf Committee? You are eligible once you volunteer to work at a NC East Qualifier. All meetings will be held on tournament days at the event. We strive to make NC East District the Leader in Optimist Junior Golf.

Next year the OPTIMIST moves to Miami and TRUMP NATIONAL DORAL









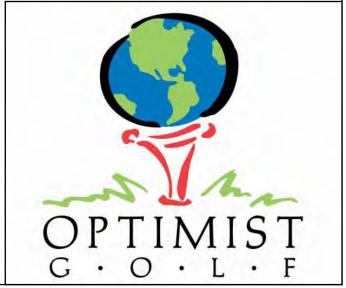






The Optimist International Junior Golf Championship is one of the largest and best-known junior golf tournaments in the world. Each year, more than 600 golfers participate in THE OPTIMIST. Optimists

have been involved in the sport of junior golf for more than 30 years by holding local, regional and international tournaments. More than 5,000 golfers compete in official Optimist District qualifying tournaments. The best of these golfers, along with international golfers from around the globe, advance to the annual Optimist International Junior Golf Championships. Former champions and top finishers of the Optimist International Junior Golf Championships include Lexi Thompson, Beth Bauer, Jonathan Byrd, Jason Day, Bill Haas, Brittany Lincicome, Jeff Overton, Emiliano Grillo, Stacy Prammanasudh and Jennifer Rosales. Other notable winners of OPTIMIST JUNIOR WORLD include Lorena Ochoa, David Toms, Ernie Ells, Phil Michelson, and Tiger Woods.



OI Foundation

After several years of promoting, pleading, begging and anything else I could do for donations to the OE Foundation, it is time for me to pass the "pot".

First, I want to thank all the Optimist members and clubs that have been so generous in your donatons to the Foundation. Our district did not always meet the goals that were set for us, but we always made a very good showing and always were around the top ten districts in total donations and dollars per member. For that, I congratulate you. Many, many thanks to you for helping the Foundation meet their motto of "Helping Optimist Help Kids".

Now for the remainder of this year. Our goal for this year is \$20,000 and we are a little over half way there. I know many clubs and members wait toward the end of the year. If your club hasn't donated yet, please bring your check to the District Convention. Let's finish the year with a bang.

There are also several of our President Club members that haven't renewed their donation for this year. Again, it will great to have each of you renew at the convention.

At the beginning of this year, I said that through out Optimist International only between five percent and six percent of our members donate as much as a

"Dime-A-Day" to the Foundation. My goal for this year was and is to get our district donations by our members up to ten Percent.

Last year, we had sixty two Dime-A-Day members. I am very happy to say that as of the end of June, we had eighty four Dime-A-Day members. That means we only need eighteen more to meet the ten percent goal. We can go over the ten percent with your help. Whether we meet the total goal or not, let's shatter the ten percent goal.

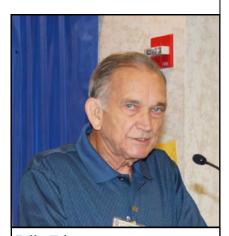
Once again, thank you for all your help over the past several years and I hope you will continue with your donations in the future.

Bill Edgerton,

soon to be

Past District

OI Foundation Rep.



Billy Edgerton.

OI Foundation Chair

Dime -A-Day Members

Ellen Bast

Carol Collier

Faye

Wheeler

Diane Keeter

Gary & Louwanna Pender

Tom McCutcheon

Arthur Honeycutt

Joyce Leake

Harvey Smith

Lynne Smith

George Peterson

Kerney & Voloria Peele

Errol Warren

Sam Toler

Stephen Coggins

Annette Daniels

Emilee Peterson

Terry Corle

Collector Plates sent direct for Presidents Club

Linda Shepherd

Billy & Jan Edgerton

Gary & Louwanna Pender

Sandy Cyphers

OI Foundation



Raleigh, J. G. Baker, \$365. patch and \$500 Print.



Linda Shepherd, Presidents Pin.



Billy and Jan Edgerton \$500 print.



The 32 member Royal Canadian Mounted Police, located in Ottawa are mounted ready to begin their precision marching performance for the Optimist Convention. The entire show can be viewed on the internet.





Ray Cockrell, B&G Home

Hello optimist

I first of all would like to Thank You for letting me serve you as the District Chair for the Boys & Girls home for the past 7. It years. What a honor it has been for me to get to learn more about the home and to meet other civic club members that have the same interest we have. But on a good note I have been asked to serve on the board for 3 more years. It has been a busy year for the home starting off with a For the Love of Kids Charity Breakfast co-Chaired by our Sandy Cyphers raising \$70,000 for the home. Dr. Tom Simmons shared his personal story being at the home as the luckiest unlucky kid you will ever meet .Another great story by a young lady Joshaline Douglas quoted' I believe dreams were not given to us to just sit on, but they were given purposefully,

for us to make them a reality" what powerful words spoken. The NC JIC Senate donated 18 new picnic tables to the home. Blacks Tire exceeded in raising \$1 million dollars since 1954. The largest class to graduate from the Thomas Academy the school on campus. Rev. Joe Kennedy the new Pastor on campus what a blessing not only to provide love, a home, guidance but to teach our youth about God. I Thank You for your Love and your donations that helps

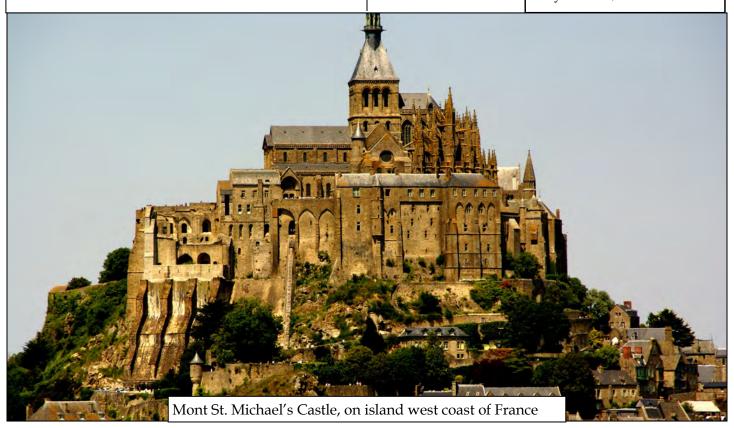
make a difference in a child's life.

Gary Pender

Boys and Girls Chair NCE District



Gary Pender, B&G Chair



Childhood Cancer Campaign

Duke University researchers recently announced a major break-through in the treatment of acute lymphoblastic leukemia (ALL) which affects one out of four childhood leukemia patients and can also affect adults. In a paper published last month in Nature, Duke researchers uncovered the way that ALL, which develops in the bone marrow, can get past the protective blood-brain barrier and into the brain via the central nervous system. Even after all ALL cells in the body are eliminated, cells can still hide out in the brain and cause relapsing after weeks, months, or years. The American Cancer Society estimates that North Carolina will see 2,050 new cases of all kinds of leukemia this year, and 760 of those diagnosed will die. Through molecular targeting may be the way to develop a viable treatment to end one unsolved puzzle in the treatment of childhood acute lymphoblastic leukemia. Dr. Dorothy Sipkins is the lead study author and a Duke professor.

Kids helping kids is the object of the therapy doll project of the schools in Wake Forest. With the help of the Northern Wake Optimist Club, over 400 therapy dolls have been delivered to UNC and Duke Hospitals. The students made the dolls and attached get well notes to each doll. These dolls are cherished by the children, their parents and the staff because they help ease the patients' fears of the medical treatments and equipment. Thanks to all who help make this project a success.

September is National Childhood Cancer Awareness month. Has your club donated to the OI Childhood Cancer Campaign this year? One opportunity will be the Yellow Duck Race at the District Convention at Myrtle Beach to raise funds for the leukemia vaccine research project at Johns Hopkins. Prizes will be awarded to the first, second, and third ducks to cross the finish line. Ducks are for sale at the convention

for \$10 for one duck, or three ducks for \$25. And you don't have to be present to win. The race is Saturday at 4pm at the Lazy River. Come cheer for your favorite duck and have a great time at the convention raising funds for the Childhood Cancer research



The pop tops donated to the Ronald McDonald Houses are greatly appreciated. The funds raised from this recycling project are used to maintain the houses for the hundreds of families dealing with major illnesses.

It has been my honor to serve as Childhood Cancer Campaign chairman since 2005. I have watched the OI organization develop the program since I joined the Chapel Hill Club in 1999. I was delighted that they selected such a worthy cause to be a flagship program. Over these thirteen years this district has raised many thousands of dollars to support the research and the local hospitals. More important is the support that you have given to the children, the families and the medical staff that are affected by this disease. This is a complicated disease, but we are finding the answers to the puzzle. I look forward to our future success, and thank you for your continued support.

Patricia Verne

CCC Committee Chair





Vice President Optimist International

Hello Optimists,

I hope each of you have had a wonderful and enjoyable summer, spent quality time with family and friends, enjoyed cooking out, and took pleasurable vacations.

It was good to see many of you at the Optimist International Convention in Ottawa, Canada, and hope you enjoyed seeing old friends, made new friends, enjoyed the workshops, seeing the sites, and that you came home with a renewed energy to bring out the best in our youth, our communities, and ourselves.

Remember "Captain I Can" and let's blast off -- as the end of the 2017-18 Optimist Year is fast approaching. We have only a few weeks to achieve the goals we set for our clubs and district. Along with this message, I am also providing the latest version of Optimist International's Recognition Program. Many clubs are very close to being Honor Clubs and/or Distinguished Clubs so please keep up the pace and remember to file required reports timely and ensure all dues are remitted by September 30 to Optimist International. There is still time to recruit new members and Friends of Optimists (FOOs), build new clubs, hold NOW Programs, and utilize the Teacher Recruitment (\$30 for one year) as well as the Special Needs Club Incentives to serve

more youth.

Governor Carey Foster, on behalf of OI President Nick Prillaman, thank you and your team for all your efforts and hard work throughout the past several months. With the upcoming 100th Anniversary of Optimist International, the Centennial Year will unveil many new and excit-

ing things; it will be a memorable time for our incoming Governor Linda Shepherd and her team. I wish each of you the very best.

Enjoy the NC East District Convention and let's work hard



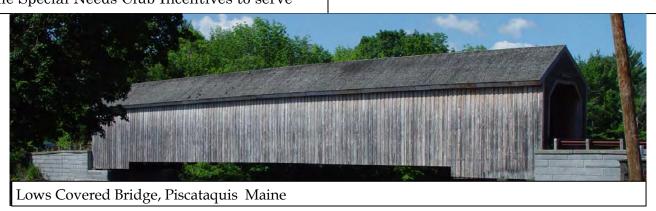
to "win the race" and finish out this year to **Be**Optimist Strong - Be the Difference!

Let me know if I can assist you in any way.

Yours in Optimism,

Lou Anna Hardee

Lou Anna Hardee
Vice President 2017-18
Mid-Atlantic Region,
Optimist International



International Recognition Program

A. CLUB RECOGNITION

"Bringing Out the Best" Club

(Banner Patch the year bar thereafter)

Complete two or more service projects each year

Complete the Club Pride Report

Be Current on District and Optimist International dues

Add two or more members

Conduct a Membership Recruitment Drive (i.e. NOW Program)

Recognize a Club member or local community individual

Honor Club

(Banner patch, year bar with Club President's name and year; thereafter a year bar with Club President's name)

Complete three or more service projects each year

Complete the Club Pride Report and Club Officer-Elect Form

Recognize a Club member or local community individual

Grow Club by Net of +3 in membership

Appoint a Club Foundation Representative and make a non-restricted contribution to the OIF or CCOF

Conduct a Membership Recruitment/Drive (i.e. NOW) Program

Club President, Club President-Elect (or two Designees) attend District Convention (or two other District meetings/conferences)

Be current on District and Optimist International Dues and Fees

Distinguished Club

(Watch for Club President and Secretary and/or Treasurer, a banner patch with the Club President's name; thereafter a year bar with Club President's name and watch)

Meet Honor Club Criteria plus one of the following:

Add Net + 15 in membership OR

Build one or more new Clubs OR

Increase by Net + 8 and build two or more Junior Optimist International Clubs

DISTRICT RECOGNITION

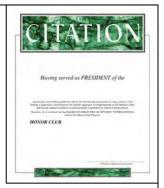
Distinguished Lt Governor

(Desk Clock)

All Clubs in Zone are Honor Clubs OR

Net + 6 in membership and charter one or more Clubs (Junior Optimist International Clubs do not fulfill this requirement)

All Clubs current on District and Optimist International Dues (all financial obli-









gations paid by September 30)

All reports filed with Optimist International on a timely basis

50% of Clubs appoint a Club Foundation Representative and make an unrestricted donation to the OIF or CCOF

Attend 75% of all District meetings/conferences

Attend all Club meetings once or more, including any new Club that is built.

JOHN THOMAS 20XX-20XX

Honor District (Governor)

(Lapel pin for Governor and District Secretary/Treasurer and District banner patch)

Grow District by Net +10 in membership

All reports filed with Optimist International on a timely basis

All clubs current on District and Optimist International Dues (all financial obligations paid by September 30)

50% of Clubs appoint a Club Foundation Representative

\$7500 or more raised in Unrestricted Funds on behalf of the District

f. Charter one or more new adult Clubs (Junior Optimist International Clubs do not fulfill this requirement)



3. Distinguished Governor

(Governor's Ring plus a District banner patch with the Governor's name and year)

Grow District by Net +25 in membership

All Clubs current on District & and OI Dues (all financial obligations paid/submitted by September 30)

District to Build three or more adult Clubs (Junior Optimist International Clubs do not fulfill this requirement)

All reports filed with Optimist International on a timely basis

50% of Clubs appoint a Club Foundation Representative and make an unrestricted donation to the OIF or CCOF

\$7500 or more raised in Unrestricted Funds on behalf of the District



Distinguished Secretary/Treasurer

("Bringing Out The Best In Kids" logo folder with ink pen)

Grow District by Net +25 in membership

All Clubs current on District & and Optimist International Dues (all financial obligations paid/submitted by September 30)

District to Build three or more Clubs (Junior Optimist International Clubs do not fulfill this requirement)

All reports filed with Optimist International on a timely basis

50% of Clubs appoint a CFR and make an unrestricted donation to the OIF or CCOF

\$7500 or more raised in Unrestricted Funds on behalf of the District



Governor Pacesetter Award

Grow District by Net + 15 in membership by June 30.

District to build two or more new adult Clubs by June 30.

ROOKIE ROCK STAR AWARD

(Can be earned ONLY in the first twelve months of membership as recorded in the records of Optimist International)

(an Optimist pin)

Serve on a Club Committee

Work on a Service Project

Sponsor a New Member

Attend one of the follow-

ing: District meeting

Regional Summit

Optimist International Convention

BUILDERS OF EXCELLENCE

Up to four Builders of Excellence can be named for each new adult Club, regardless of the number of Sponsor Clubs.

SPONSOR PIN INCENTIVE

Sponsor pins shall be awarded to Members when sponsoring 1, 5, 15, 20, and 35 New Members.

Notes:

Recognition of the Administrative Year will not be announced until after January 10 of the following administrative year.

Submission of the Club Pride Report is required for proof of completed service projects.

All reports for Distinguished Governor are to be received for year the Governor served.

(Mar 2011; Jul 2011; Dec 2011; Feb 2013; Dec 2015; adopted January 2016 – effective October 1, 2016)



The Breakfast Optimist Club of RM recently awarded their 2018 Little League Melvin Newell award to Tevin Jones from the Wesley Men team.

Symbolic of being the best all-around little leaguer, Jones batted a crisp .636 at the plate and was 8-0 on the mound, striking out 118 over 53 innings pitched. A straight "A" student at Red Oak Middle and member of Englewood Baptist,

Jones is the son of Tina and Ron Jones, here in Rocky Mount.

Other nominees this cycle were Carter Boswell from the Hester and Tucker team and Luke Holloman of the Chambliss & Rabil Squad.

Sam Toler



PERSONAL GROWTH AND INVOLVEMENT

Hello fellow Optimists,

I hope that you have had a great summer and will be looking forward to the fall season and football.

I would like to remind you about the Personal Growth and Involvement Program. Participation in the PGI offers members the opportunity for personal growth while working at your own pace and it doesn't cost you a dime. It will also help you give fresh ideas for your Club meetings.

Listed below are some of the benefits of the PGI program.

Allows club members to be recognized and appreciated for personal and professional accomplishments.

Gives members the personal responsibility for his/her involvement in club activities. Offers personal growth opportunities to each member.

PGI introduces you to Optimist International skills development through the ten levels of involvement, personal growth and achievement.

The PGI program is composed of 6 elements. Preview the elements listed below.



Mount Kineo, Maine

Presence/Attendance Knowledge of the Organization

Activities/Programs
Personal Growth/Self Development

Growth/ New members Communication

HOW PGI WORKS

When you enroll in the program, you will receive a passport from the District Chair or your club. Enter your name and club number on the front of your passport. As a member completes a step, either the club president or secretary/treasurer (for levels 1-7) and for levels (8-10) the District Governor or Lt. Governor initials the steps on the passport.

When an entire level is completed, the proper club or district representative should fill out, sign and date the recognition form. The club then sends the form to the district director of Personal Growth, or directly to Optimist International, attention Jackie Moore, for processing.

Optimist International will forward the appro-

priate pin backings to the District Director of the PGI to be awarded at the next District meeting or convention.

If you have any questions please contact Jimmy Lamm at 252-237-7398, 252-245-6441,

lamm@myglnc.com.

Yours in Optimism,

Jimmy Lamm



NORTH CAROLINA EAST DISTRICT OPTIMIST INTERNATIONAL THIRD QUARTER DISTRICT MEETING

Goldsboro, NC

Saturday, May 13, 2018

The following members of the Board of Directors were present:

Carey Foster Governor

Jim Hart Immediate Past Gov.

Linda Shepherd Governor-Elect

Allan Ludlum Webmaster

Joyce Leake District Secr/Treas

Jimmy Lamm Zone 3 Lt. Governor

Russell Leake Zone 4 Lt. Governor

Ed Taylor Zone 5 Lt. Governor

I. G. Baker Zone 6 Lt. Governor

Lou Anna Hardee International VP Mid-

Atlantic Region

The following clubs were represented:

Zone 1: Wilmington, Cape Fear

Zone 2: Girls and Boys Home

Zone 3: Wilson Evening, Golden Circle, Goldsboro, Elm City

Zone 4: Roanoke Rapids, Greenville, Rocky Mt. Breakfast, Rocky Mt. Evening

Zone 5: Wake Forest, Chapel Hill, Henderson

Zone 6: Raleigh, S. Johnston

Governor Carey Foster opened the meeting with the

Pledge of Allegiance followed by the invocation by Billy Edgerton (Goldsboro).

First time attendees to a district meeting were recognized. (Nancy Stamper, Shannon Simmons, and Rose Crowder—Wilson Golden Circle Dinorah Keith—Goldsboro).

Sec./Trea. Joyce Leake presented the minutes from the 3rd quarter district meeting. Sandy Cyphers, Wilmington made a motion to accept minutes. Jim Hart seconded the motion.

Joyce Leake presented the 3rd quarter financial report. Donna Upchurch (Elm City) made a motion to accept the financial report. Allan Ludlum, Wilmington seconded the motion.

Committee Reports

New Club Building – According to Sandy Cypher, the goal is to build 4 new clubs in each district. So far, NC East has built none. There has been a drastic decline in Optimist membership over the years (152,000 in 1994 and 64,000 in 2018). We all must work together to reverse this downward membership spiral.

Dime-a-Day — Billy Edgerton encouraged anyone who hasn't yet joined the Dime-a-Day plan to get on board (donation of \$35.50 a year) The Raleigh club gave \$1,000 and received a framed print, Linda Shepherd gave \$250 and received a President's pin. Recognition was given to numerous others for their support. At the altar call, Wilson Golden Circle donated \$250.

Boys & Girls Home – Gary Pender and Ray Cockrell resounded the fact that Optimist do make a difference! There are kids from all over the state living at the Home. They shared a letter from an adult who was placed in the B & G Home as a child. She was thanking the Home for molding her into the woman she has become. At the altar call Jimmy and Janice Lamm donated \$100 and Wilson Golden Circle donated \$250.

Childhood Cancer – Trish Verne shared that June is

Childhood Cancer Month. Three hundred kids are being treated at Chapel Hill and another three hundred at Duke. Some newly diagnosed kids were recently taken to the beach for a weekend trip with a Pirate theme. The cost of treatment for a child with cancer is app. ½ million dollars. We're still losing one out of five but the cure rate is improving. We will be having the Duck Race again at the District Convention. Elm City raised \$250 and Wilson Golden Circle raised over \$700 for Childhood Cancer. Dave Bast's club is putting together survival kits for the kids. A big thank you for all of your support.

A &A Awards—Dan Durham reported that 13 clubs participated in the third quarter. The top clubs in each zone were: Zone 1—Wilmington Cape Fear, Zone 2—Laurinburg, Zone 3—Wilson Golden Circle, Zone 4—Greenville, Zone 5—Henderson, and Zone 6—Garner. The top three Lt. Governors were Zone 4—Russell Leake, Zone 3—Jimmy Lamm, and Zone 6—J. G. Baker.

Membership — Allan Ludlum filled in for Austin Pusey. Three ladies from Golden Circle were recognized for bringing in new members. Keep up the good work Barbara Hester, Sara Robbins, and Cathy Sandifer! Ten dollar Walmart gift cards were presented.

OI Representative—Carey Foster reminded everyone that a passport is needed for going to Ottawa for the OI Convention in July.

Jr. Golf – David Hodges praised the participants of Jr. Golf. "They are top notch kids who are involved

in all kinds of worthwhile activities, so please support them!"

District Convention — Jimmy Lamm shared that rooms will be \$115 a night. Past Governors will meet at Little River for dinner so dress nicely. Dinner Friday night at the hotel and then the Alabama Theater. Expect a really good speaker! The deadline for hotel reservations is August 20.

Club Fitness — Angela Iwaniuk asked all Lt. Governors to please encourage their clubs to get officer reports in on time. She also wanted to remind everyone that Sandy Cyphers is running for the OI Board. Please vote for Sandy!

Immediate past Governor Jim Hart came bearing gifts and recognition for many individuals and clubs. He gave out pins, watches plaques, certificates, patches, and bars. Special recognition was given to Billy Edgerton for having recruited 50 members. Jim acknowledged his administrative team and presented each of them a very nice gift.

Billy Edgerton asked the blessing for the meal to follow.

The meeting was adjourned with the Optimist Creed led by

Governor Foster.

Joyce Leake

District Secretary/ Treasurer





The 32 member RCMP in Ottawa, Canada, pause in their precision marching demonstration to be recog-

Visitors to Bar Harbor, Maine, enjoy summer cruises on the whale watching boat



Newly Built Coastal Optimist Club



Front row: Nikki McLean, Eliza Burgess, Craig Lendino (copresident), Susan Janiczek (member at large). Back row: Patrick Craig, Jamie Craig, Kathy Miller, Mike Miller, Ashley Hamilton (secretary), Dale Harris (Treasurer), Caitlyn Abrahamson, Mary Janiczek, Tammy Pruden (copresident), Faye Hall, Joyce Groff, Matt Groff

Sandy Cyphers, District NCB Chair, Builder of Excellence for the new Coastal Optimist Club

THE OPTIMIST CREED Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

Al Ludlum, Web Master

A note from the web master to ask ALL optimists. If you have an e-mail address please e-mail it to me at aludlum@nceast-optimist.org and if at any time anyone sees a problem with the web site links or wrong information to also email me about the corrections.

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