



**FAMILY
2FAMILY**
Connection



APRIL 6, 2024 9:00AM - 2:00PM

**GREAT FAMILY
FRIENDLY LOCATION**

DOWNTOWN
SUMMERLIN®

PUT YOUR IMAGINATION IN GEAR AND GO!

At TOUCH-A-TRUCK kids of all ages can climb on-board and get behind the wheel of their favorite vehicles. There will be the opportunity to explore more than 60 trucks including fire trucks, construction trucks, school busses and more! There will be lots of entertainment and activities for the whole family to enjoy!

**TICKETS STARTING AT \$8 PER PERSON
IN ADVANCE AT WWW.TOUCHATRUCK.COM**





YOUR SPONSORSHIP OF TOUCH-A-TRUCK® COMES WITH A VARIETY OF BENEFITS AND IS THE PERFECT OPPORTUNITY TO SHOWCASE YOUR BRAND.



PRESENTING SPONSORSHIP \$10,000 (1 AVAILABLE)

BENEFITS INCLUDE:

- Your company logo on website and emails including Downtown Summerlin messages
- Your company logo in media (Downtown Summerlin signage, digital billboards)
- Your company logo in social posts - 4,220 followers with a reach of more than 444,508 in 2022.
- Your corporate vehicle / equipment at prime location at event entrance on grass!
- Your company listed in press releases and other applicable media!
- Your company logo on our sponsor banner at entrance and all other event signage!
- Your company banner at entrance!
- Your company logo on photo images of the event!
- Email addresses captured through onsite sales
- Your company logo on 1,000 + goody bags along with goody bag sponsor
- Coupon or promotional item placement in 1,000 + goody bags (inserts provided by sponsor)!



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WHEN YOU SUPPORT TOUCH-A-TRUCK® YOU SUPPORT AN AMAZING NON-PROFIT, FAMILY TO FAMILY CONNECTION.



Family to Family Connection is a 501(C)(3) non-profit organization that has been providing free classes and resources to families of infants and toddlers for more than two decades. As a result of our program, parents are engaged and empowered to be advocates for their families and children build the social and developmental skills they need to be ready to learn.



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FUN FOR EVERYONE!

A unique way for vehicle drivers and employees to be involved at TOUCH-A-TRUCK® • TOUCH-A-TRUCK gives your employees the chance to volunteer and give back to the community • At TOUCH-A-TRUCK your employees will get to interact with families where kids will look up to them as an everyday community hero! • When your employees are engaged that increases their overall satisfaction and helps with retention

EXPECTED ATTENDANCE

- Over the years, TOUCH-A-TRUCK has grown to become Las Vegas' premier family event. Last year we had over 6,500 attendees and over 60 vehicles to engage kids of all ages.

- TICKETS ARE EXPECTED TO SELL OUT QUICKLY!

91%

OF VOLUNTEERS
INCREASED THEIR SENSE
OF PRIDE IN WORKING
FOR THEIR EMPLOYER

85%

OF VOLUNTEERS FEEL
MORE POSITIVE ABOUT
THEIR EMPLOYER
OVERALL



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- Deadline for logo in advertising and name in press release is **February 15, 2024.**
- For more information about **TOUCH-A-TRUCK®** please go to **www.touchatruck.com**
- To secure your commitment, please contact Beth Bowman **702-370-4246** **touchatrucklv@gmail.com**



APRIL 6, 2024 9:00AM - 2:00PM

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FIRST RESPONDER SPONSORSHIP \$7,500

Benefits include:

- Your name or company logo in print media and social posts*
- Your name or company logo on our sponsor banner at entrance
 - Your name or company listed in press releases and other applicable media*
- Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)

LUNCH SPONSOR \$1,000 (4 AVAILABLE)

- Your name or company logo on our sponsor banner at entrance
 - Your name or company logo on lunch voucher for truck drivers and volunteers.

BIG RIG SPONSORSHIP \$5,000

Benefits include:

- Your name or company logo on our sponsor banner at entrance
 - Your name or company listed in press releases and other applicable media*
- Coupon or promotional item placement in 500 goody bags (inserts provided by sponsor)

TENT SPONSORSHIP \$2,500

Benefits include:

- Your name or company logo on our sponsor banner at entrance
 - Host an activity at your tent along with sponsorship or we can host one for you. at an additional cost

GOODY BAG SPONSORSHIP \$2,000

Benefits include:

- 1,000 bags provided by Touch-A-Truck will be distributed to families
- Your name or company logo on all bags along with presenting sponsor
- Your company product in each bag (provided by sponsor)
- Your name or company logo on event signage

GOODY BAG INSERT \$500

Benefits include:

- Your marketing material and swag (up to 8 1/2" x 11") inserted in 500 bags that will be distributed to families (sponsor provided). Host can include marketing material and a toy for an additional \$150.

SPONSOR A FAMILY \$100

Benefits include:

Help low-income clients of Family to Family attend TOUCH-A-TRUCK by sponsoring the admission fee for a family of five.



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FIRST RESPONDER SPONSORSHIP \$7,500

Benefits include:

- Your name or company logo in print media and social posts*
- Your name or company logo on our sponsor banner at entrance
- Your name or company listed in press releases and other applicable media*
- Coupon or promotional item placement in 1,000 goody bags
(inserts provided by sponsor)
20 General Admission Tickets

BIG RIG SPONSORSHIP \$5,000

Benefits include:

- Your name or company logo on our sponsor banner at entrance
 - Your name or company listed in press releases and other applicable media*
- Coupon or promotional item placement in 500 goody bags
(inserts provided by sponsor)
15 General Admission Tickets

TENT SPONSORSHIP \$2,500

Benefits include:

- Your name or company logo on our sponsor banner at entrance
- Host an activity at your sponsored tenant or we can host one for you at an additional cost.
10 General Admission Tickets

LUNCH SPONSOR \$1,000

- Your name or company logo on our sponsor banner at entrance
- Your name or company logo on lunch voucher for truck drivers and volunteers.
2 General Admission Tickets

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- 1,000 bags provided by Touch-A-Truck will be distributed to families
- Your name or company logo on all bags along with presenting sponsor
- Your company product in each bag (provided by sponsor)
- Your name or company logo on event signage
- 2 General Admission Tickets



GOODY BAG INSERT \$500

Benefits include:

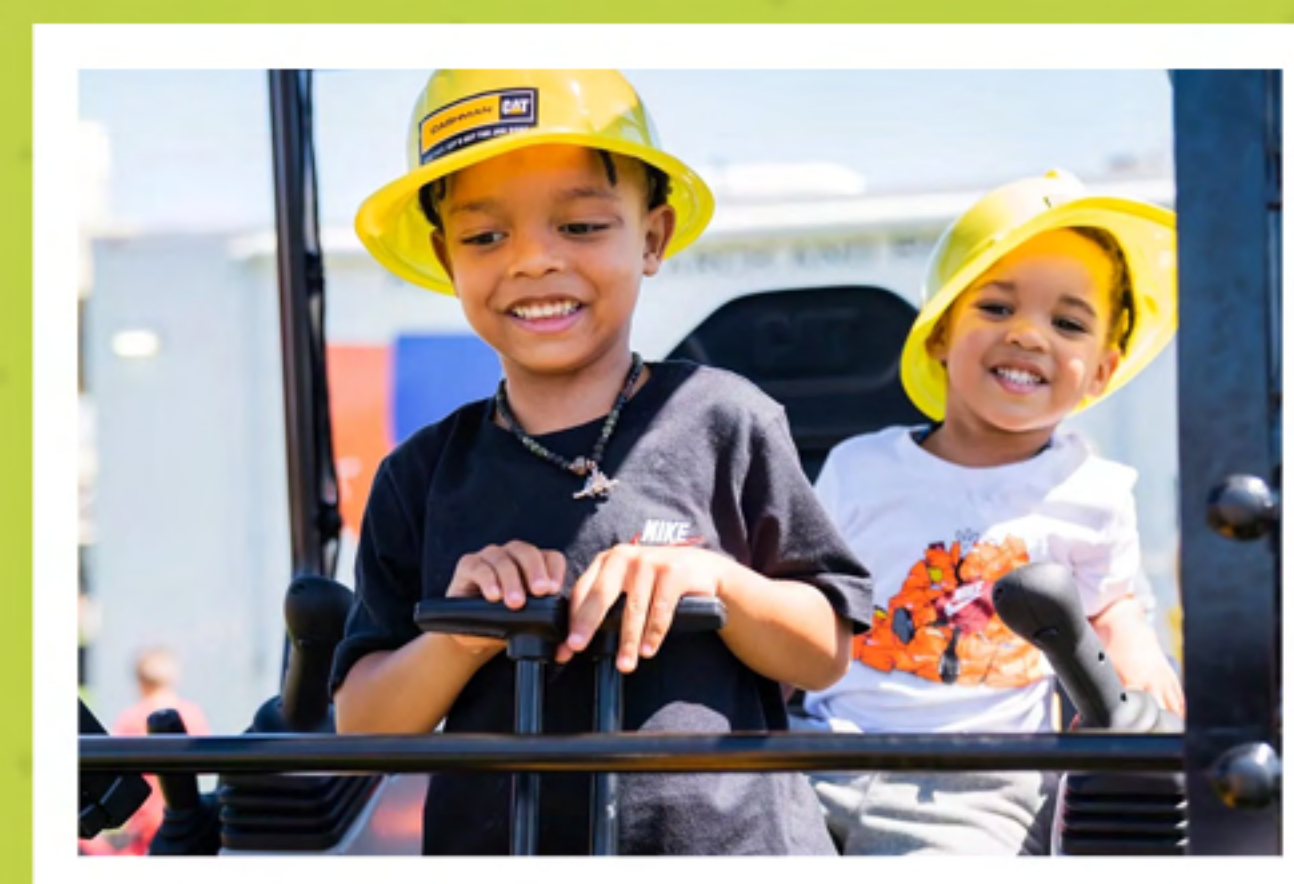
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PUT YOUR IMAGINATION IN GEAR AND GO!

JOIN US AS A SPONSOR AT

TOUCH-A-TRUCK® gives children the chance to get behind the wheel of their favorite vehicles, meet community heroes, help families create fun memories, and raise awareness and funds for Family to Family Connection.

This year's TOUCH-A-TRUCK® will allow kids of all ages to climb on-board and get behind the wheel of their favorite vehicles in a healthy and safe environment.



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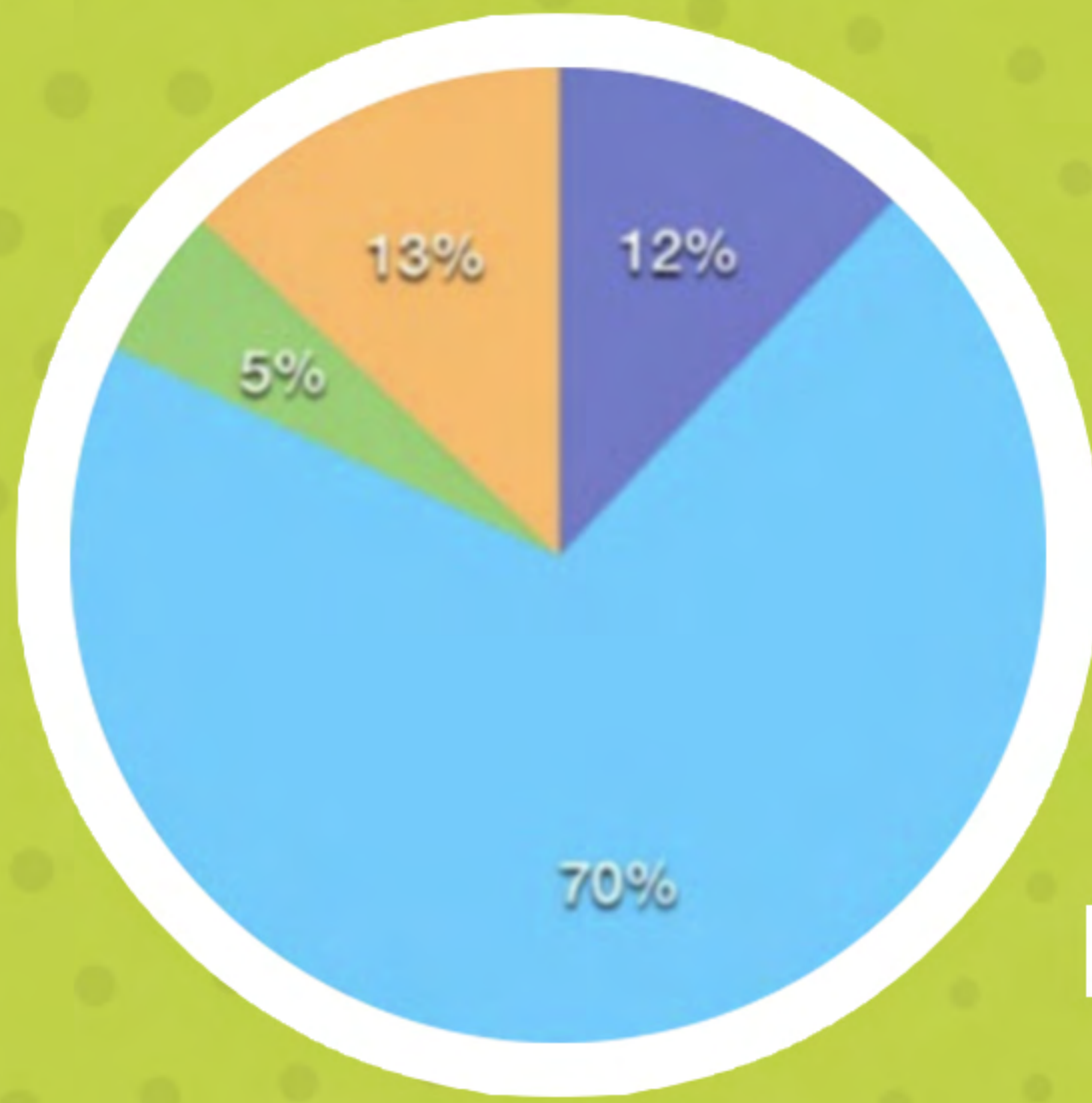


IMPACTING FAMILIES IN SOUTHERN NEVADA IN 2018

\$0 - FREE COST

ALL CLASSES AND SERVICES ARE OFFERED TO FAMILIES FOR FREE

FAMILY TO FAMILY CLIENTS



- ASIAN
- LATINO
- AFRICAN AMERICAN
- CAUCASIAN/OTHER

SERVING A DIVERSE POPULATION

53%

QUALIFY FOR MEDICAID

AND OTHER PUBLIC ASSISTANCE PROGRAMS



63%

3-4 YR OLDS

ARE NOT ENROLLED IN SCHOOL



69%

4TH GRADERS

ARE NOT PROFICIENT IN READING



74%

4TH GRADERS

ARE NOT PROFICIENT IN MATH



16%

HIGH SCHOOLERS

ARE NOT PROFICIENT IN MATH



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