

BENEFITS OF SPONSORSHIP

Sponsorship Level	Presenting Sponsor	First Responder Sponsor	Big Rig Sponsor	Tent Sponsor	Goody Bag Sponsor	Lunch Sponsor	Goody Bag Insert Sponsor
	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000	\$1,000	\$500
Company logo prominently featured on ALL print and digital materials generated for TOUCH-A-TRUCK 2026							
Your company's banner displayed at the entrance to TOUCH-A-TRUCK 2026							
Prime location for company booth, equipment, or vehicle at TOUCH-A-TRUCK 2026							
Company name or logo included in press releases, graphics for news, and other applicable media							
A tent set up in a prime location at TOUCH-A-TRUCK 2026 for your business to host an activity*							
Company name or logo featured on print and digital sponsorship promotional materials							
Company name or logo prominently featured on banners and signage at TOUCH-A-TRUCK 2026							
1,000 bags featuring your company name or logo to be distributed to families at TOUCH-A-TRUCK 2026							
Your company product or insert in 1,000 goody bags**							
Your name or company logo on lunch bags for truck drivers, booths, and volunteers							
Complimentary general admission tickets for TOUCH-A-TRUCK 2026	25	20	15	10	2	2	2

*An activity can be hosted for you at an additional cost

**Inserts must be provided by sponsor