



**YOUR SPONSORSHIP OF  
TOUCH-A-TRUCK® COMES  
WITH A VARIETY OF  
BENEFITS AND IS THE  
PERFECT OPPORTUNITY  
TO SHOWCASE YOUR  
BRAND.**



**PRESENTING SPONSORSHIP \$10,000 (1 AVAILABLE)**

**BENEFITS INCLUDE:**

- Your company logo on website and emails including Downtown Summerlin messages
- Your company logo in media (Downtown Summerlin signage, digital billboards)
- Your company logo in social posts - 4,220 followers with a reach of more than 444,508 in 2022.
- Your corporate vehicle / equipment at prime location at event entrance on grass!
- Your company listed in press releases and other applicable media!
- Your company logo on our sponsor banner at entrance and all other event signage!
- Your company banner at entrance!
- Your company logo on photo images of the event!
- Email addresses captured through onsite sales
- Your company logo on 1,000 + goody bags along with goody bag sponsor
- Coupon or promotional item placement in 1,000 + goody bags (inserts provided by sponsor)!



**APRIL 1, 2023 9:00AM - 2:00PM**

DOWNTOWN  
SUMMERLIN®





## **FIRST RESPONDER SPONSORSHIP \$7,500**

### **Benefits include:**

- Your name or company logo in print media and social posts\*
- Your name or company logo on our sponsor banner at entrance
- Your name or company listed in press releases and other applicable media\*
- Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)

## **BIG RIG SPONSORSHIP \$5,000**

### **Benefits include:**

- Your name or company logo on our sponsor banner at entrance
  - Your name or company listed in press releases and other applicable media\*
- Coupon or promotional item placement in 500 goody bags (inserts provided by sponsor)

## **TENT SPONSORSHIP \$2,500**

### **Benefits include:**

- Your name or company logo on our sponsor banner at entrance
- Host an activity at your sponsored tenant or we can host one for you at an additional cost.

## **LUNCH SPONSOR \$1,000**

- Your name or company logo on our sponsor banner at entrance
- Your name or company logo on lunch voucher for truck drivers and volunteers.

**APRIL 1, 2023 9:00AM - 2:00PM**





## GOODY BAG SPONSORSHIP \$2,000

### Benefits include:

- 1,000 bags provided by Touch-A-Truck will be distributed to families
- Your name or company logo on all bags along with presenting sponsor
- Your company product in each bag (provided by sponsor)
- Your name or company logo on event signage



## GOODY BAG INSERT \$500

### Benefits include:

- Your marketing material and swag (up to 8 1/2" x 11") inserted in 500 bags that will be distributed to families (sponsor provided). Host can include marketing material and a toy for an additional \$150.



## SPONSOR A FAMILY \$100

### Benefits include:

Help low-income clients of Family to Family attend TOUCH-A-TRUCK by sponsoring the admission fee for a family of five.



**APRIL 1, 2023 9:00AM - 2:00PM**