



3900 Cambridge Street, Suite 107  
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(702) 870-9583 [www.family2familylv.org](http://www.family2familylv.org)



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### Executive Director

Dianne Farkas, M.S.

July 2019

Dear Friends and Supporters,

We are excited to announce that Family to Family Connection's 15<sup>th</sup> Annual TOUCH-A-TRUCK<sup>®</sup> event will be held at our new location, the Boulevard Mall, on Saturday, September 28<sup>th</sup>. Over the years, TOUCH-A-TRUCK has grown to become Las Vegas' premier family event. This year we expect to have more than 7,000 attendees and over 75 vehicles to engage kids of all ages!

TOUCH-A-TRUCK gives children the chance to get behind the wheel of their favorite vehicles, meet community heroes, help families create fun memories, and raise awareness and funds for Family to Family Connection. Family to Family Connection is a 501(C)(3) non-profit organization that has been providing free classes and resources to families of infants and toddlers for more than two decades. As a result of our program, parents are engaged and empowered to be advocates for their families and children build the social and developmental skills they need to be ready to learn.

Your sponsorship of TOUCH-A-TRUCK comes with a variety of benefits and is the perfect opportunity to showcase your brand. Attached is a breakdown of the different options to choose from – all of which provide you with ways to interact with attendees and show your commitment to our community. Visit our website [www.touchatruck.com](http://www.touchatruck.com) to see photos from previous TOUCH-A-TRUCK events.

If you have questions about joining us at this year's TOUCH-A-TRUCK or would like to see our programs in action, please feel free to reach out to Dianne Farkas at 702.419.2853. You can also scan and email the attached sponsorship confirmation form to [F2FTAT@gmail.com](mailto:F2FTAT@gmail.com) no later than August 16th.

Kind regards,  
Dianne Farkas  
Executive Director

*TOUCH-A-TRUCK<sup>®</sup> is a registered trademark of Family to Family Connection.*



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**FAMILY  
2 FAMILY**  
Connection

# JOIN US AS A SPONSOR

YOUR TAX DEDUCTIBLE SUPPORT BENEFITS FAMILY TO FAMILY CONNECTION, A 501(C)(3) ORGANIZATION THAT HELPS STRENGTHEN FAMILIES AND OUR COMMUNITY

## BIG RIG PRESENTING SPONSOR

**\$10,000 (1 available)**

As our Title Sponsor, your name or company logo everywhere!

- Your company banner at entrance
  - Your name or company logo as Presenting Sponsor on all print, digital media and social posts\*
  - Your name or company listed in press releases and other applicable media\*
  - Your corporate vehicles at prime location at event entrance
  - Your name or company logo on event signage
  - Your name or company logo on photo booth prints
  - Discount coupons for customers and employees
  - Recognition by emcees at event
  - Email addresses captured through online sales and onsite at digital photo booth
  - Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)
- 50 event entries

## HORN-FREE SPONSOR \$7,500 (1 available)

90 minutes horn-free for children with special needs & sensitive ears!

- Your company banner at entrance
  - Your name or company logo as Horn-Free sponsor on all print, digital media\* and social posts
  - Your name or company listed in press releases and other applicable media\*
  - Your name or company logo on photo booth prints
  - Your corporate vehicles at prime location at event entrance behind presenting sponsor vehicles
  - Your name or company logo on event signage
  - Discount coupons for customers and employees
  - Recognition by emcees at event during horn free period (9:00 am – 10:30 am)
  - Email addresses captured through online sales and onsite at digital photo booth
  - Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)
- 35 event entries

## FIRST RESPONDER - \$5,000

- Your name or company logo in print media and social posts\*
  - Your name or company logo on our sponsor banner at entrance
  - Your name or company listed in press releases and other applicable media\*
  - Your corporate vehicles at prime location at event entrance behind major sponsor vehicles
  - Email addresses captured onsite at digital photo booth
  - Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)
- 25 event entries

## BULLDOZER - \$2,500

- Your name or company logo on our sponsor banner at entrance
  - Your name or company listed in press releases and other applicable media\*
  - Your corporate vehicles at prime location at event entrance behind major sponsor vehicles
  - Email addresses captured onsite at digital photo booth
  - Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)
- 20 event entries

## GOODY BAG SPONSOR - \$1,500 (1 available) Your bag holds the SWAG!

- 1,000 bags provided by sponsor will be distributed
  - Your name or company logo on all bags
  - Your company product in each bag
  - Your name or company logo on event signage
- 10 event entries

## PHOTO BOOTH SPONSOR \$6,500 (1 available)

Capturing memorable moments!

- Your name or company logo in print media and social posts\*
  - Your name or company logo on our sponsor banner at entrance
  - Your name or company listed in press releases and other applicable media\*
  - Your name or company logo on photo booth prints
  - Your corporate vehicles at prime location at event entrance behind major sponsor vehicles
  - Email addresses captured through online sales and onsite at digital photo booth
  - Coupon or promotional item placement in 1,000 goody bags (inserts provided by sponsor)
- 30 event entries

## ACTIVITY TENTS - \$1,000 Lots of shade to take a break and play!

- Choose from Tents listed, or set up your own personal Activity Idea:
    - Face painting
    - Coloring tent
    - Toy Boats and Water Play
    - Toy Trucks and Sand Play
    - Sponsor a Non-profit: pay for a non-profit partner to attend the event with an activity that engages children (approved by F2F)
  - Your name or company logo on exclusive signage on the tent of your choice
  - Your name or company listed on event signage
  - Opportunity for volunteers from your company to supervise your tent and hand out items at event
- 5 event entries

\*CONFIRMATION OF SPONSORSHIP MUST BE RECEIVED BY 8/16  
Email F2FTAT@gmail.com



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Connection

**Presented by:  
YOUR NAME  
AND LOGO HERE**



**SATURDAY SEPT 28TH**  
**9:00 AM - 2:00 PM**  
**9:00 AM - 10:30 AM HORN FREE**

**NEW Location!**  
**The Boulevard Mall**  
**Desert Inn Rd and Maryland Parkway**

**Put your imagination in gear and go!**

At TOUCH-A-TRUCK® kids of all ages can climb on-board and get behind the wheel of their favorite vehicles. There will be the opportunity to explore more than 70 trucks including fire trucks, construction trucks, school busses and more! There will be lots of entertainment and activities for the whole family to enjoy!

**\$6 per person in advance at [www.touchatruck.com](http://www.touchatruck.com)**  
**\$8 per person at the door - children under 2 are free**



# Impacting Families in Southern Nevada in 2018

**845**  
classes



parenting/nutrition/safety/literacy/development/exploration/playspace

**\$0**  
cost



all classes and services are offered to families for FREE

**10,505**  
infants and toddlers



attended classes in 2018

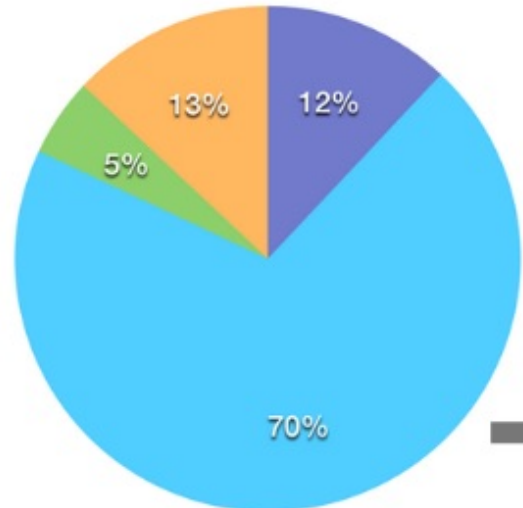
**8,207**  
parents and caregivers



attended classes in 2018

Family to Family Clients

- Asian
- Latino
- African American
- Caucasian/Other



**serving a diverse population**

**53%**  
qualify for Medicaid

and other public assistance programs



**Family to Family's services are essential to the success of our community!**

\*2018 Kids Count, Annie E. Casey Foundation

In Nevada.....

**64%**  
3-4 yr olds

are not enrolled in school



**69%**  
4th graders

are not proficient in reading



**73%**  
4th graders

are not proficient in math



**26%**  
high schoolers

do not graduate on time





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## SPONSORSHIP CONFIRMATION

**YES!!! We're on board as a Sponsor of Family to Family Connection's TOUCH-A-TRUCK® event on September 28, 2019.**

Name / Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell/Emergency Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Confirmations must be received by 8/16 for logos to be included in print and digital media and press releases.** Once confirmation is received, we will request logo and text for your event listings and/or signage.

\_\_\_\_\_ BIG RIG PRESENTING SPONSOR - \$10,000 (only 1 available!)

\_\_\_\_\_ HORN-FREE SPONSOR - \$7,500 (only 1 available!)

\_\_\_\_\_ PHOTO BOOTH SPONSOR - \$6,500 (only 1 available!)

\_\_\_\_\_ FIRST RESPONDER SPONSOR - \$5,000

\_\_\_\_\_ BULLDOZER SPONSOR - \$2,500

\_\_\_\_\_ GOODY BAG SPONSOR - \$1,500

\_\_\_\_\_ ACTIVITY TENT - \$1,000

PLEASE SUBMIT CONFIRMATION FORM TO:

Email: [F2FTAT@gmail.com](mailto:F2FTAT@gmail.com)

Your check for your charitable donation can be made payable to Family to Family Connection (TAX ID 88-0397827).

Mailing Address: Family to Family Connection  
3900 Cambridge Street, #107  
Las Vegas, NV 89119

**THANK YOU FOR YOUR PARTNERSHIP!**



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Connection

## VEHICLE CONFIRMATION

**YES!!! We want to participate in Family to Family Connection's TOUCH-A-TRUCK® event on September 28, 2019.**

Name / Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell/Emergency Phone: \_\_\_\_\_

Email: \_\_\_\_\_

We will be bringing the following vehicle(s) to the event:

Vehicle #1: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

Vehicle #2: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

Vehicle #3\*: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_

\*based on space availability

Special requirements for vehicles (i.e. early arrival time, extra space needed):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

COI (Certificate of Insurance for Vehicle) \_\_\_\_\_

Required On-Site Personnel Name: \_\_\_\_\_ Phone: \_\_\_\_\_

PLEASE SUBMIT CONFIRMATION FORM TO:

Email: [F2FTAT@gmail.com](mailto:F2FTAT@gmail.com)

**THANK YOU FOR YOUR PARTNERSHIP!**