

## Convenient, Affordable, Online Interior Design Services



### CONTEMPORARY

Contemporary often has clean, sleek lines and is marked by solid colors, predominantly muted neutrals, or bold punches of color in furniture and accessories. Furniture is sleek, lower to the ground and often has metal frames or straight legs with an emphasis on basic shapes and forms. Graphic elements in artwork or as accents work well with this look.



### TRANSITIONAL

The transitional look bridges contemporary and traditional design. Offering a deep-rooted sense of history in some pieces, while furniture often gets an update with cleaner lines. Leather ottomans used as coffee tables is very popular in this decor. Crate & Barrel and Pottery Barn could be considered transitional looks.



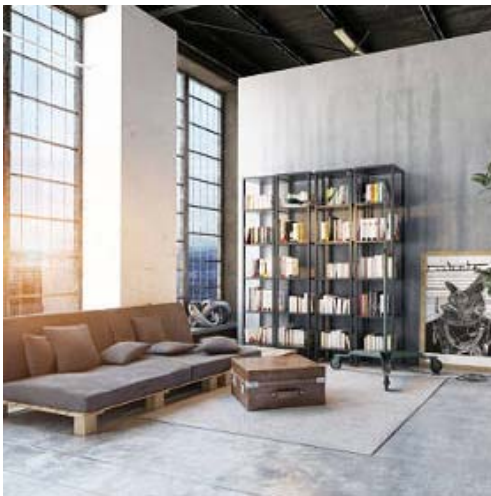
### TRADITIONAL / CLASSIC

Furnishings are usually 18th-century English, 19th-century neoclassic, French country, and British Colonial revival. Use of classic styling and symmetry to create a calm, orderly decor. Color palette is usually in the mid-tones and fabrics are muted, usually simple florals, solids, stripes, or plaids.



### MID-CENTURY MODERN

A look originating in the '50s and '60s and epitomized by the Rat-Pack days in Palm Springs. Scandinavian designers and architects were very influential at this time, with a style characterized by simplicity, functionality, and natural shapes. Architecture shows off its minimalist design with walls of glass. Pops of deep colors such as orange, yellow, olive green and chocolate brown add to decor. An updated version of this look is found at stores like Jonathan Adler, marked by fun, colorful and quirky furnishings.



### INDUSTRIAL

With its raw, utilitarian appeal, industrial style gives modern homes a sophisticated edge. Think stripped-back architecture, salvaged objects, brick, concrete, raw materials, and open floor plans



### FARMHOUSE

A rustic elegance is characteristic of this look. Some country looks are marked by extensive use of white wood paneling and soft floral patterns, muted hues, and pops of color, black or pure white accents. Floral, checked, and striped vintage fabric patterns are standards, and elements have a handmade, rustic quality: wood, handmade pottery, baskets, and hand-forged metal to name a few. Primitive furnishings have history to them and are bought in antique shops and flea markets.

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### SCANDINAVIAN

Scandinavian Modern began in 1930 and is present today. It is born from the basic principles of modernism fused with traditional materials. IKEA is the worldwide phenomenon of this style.



### SHABBY CHIC

Coined in 1980 by Rachel Ashwell, this cottage-inspired look includes weathered, white-painted furniture, painted motifs, floral prints in muted colors, white slip covered sofas and vintage accessories. A sense of brightness and airiness is always evident in these interiors.



### BOHO CHIC / ECLECTIC

This catch-all style borrows from several other design styles and evokes a sense of imagination and surprise with unexpected contrasts. The style is not simply throwing together everything and anything, but rather relies heavily on the building blocks of design (color, pattern, texture, composition) to make the space look cohesive. A multitude of fabrics is characteristic, whether patterned, textured, solids or all three.





### COASTAL

Common features include light, airy colour palettes with cool neutral shades paired with blues and greens. Furnishings are often white or beige. The room can contain elements of wood and accessories are often inspired by the sea. The intention is to create a relaxed and comfortable environment that is inspired by the beach and ocean.



### GOTHIC / DRAMATIC

The Gothic style of interior design is one that's often misunderstood. Far from suggesting a spooky and colorless space, this style is defined by light and ornate decorations, yet it can also have a serious or somber tone. This makes the Gothic style of interior design one that is dramatic, exciting, and all-around fit for a king.



### MINIMAL

Spare and streamlined while still being inviting; minimalism is charming in almost any space. With less clutter to wade through and mentally process, the innate beauty of each piece of furniture or art in the home really starts to stand out.