

November 2025 Meeting

UPCOMING MEETING DATES & TOPICS

December 9th—
NASF Current Initiatives
and Activities

January 13th—
Hubbard-Hall: Discussion on
PFAS

February 10th-TBD

March 10th- - TBD

Join us for our November 11th NASF-WI meeting for **AI in Manufacturing Marketing** with our presenter Matthew Olson. Everyone is talking about AI. Good and bad. But how is AI being used to help sales and marketing? How can AI help your small business? Let's talk about the basics of AI and get your questions answered.

- What are some of the most popular AI platforms?
 - How can a few simple strategies bolster marketing efforts?
 - How can your website get linked in AI answers?
- How to track AI website traffic.

Speaker: Matthew Olson, Founder of Signalfire, a Delavan-based creative marketing agency, will present and take questions about the role AI is playing in manufacturing marketing.

When: Tuesday, November 11th, 2025

Location: Clifford's Supper Club 10418 W Forest Home Ave., Hales Corners, WI 53130

Time: 5:00 PM Social Hour; 6:00 PM Dinner & Speaker

Social Hour Sponsored By: Dubois

Thanks to Serfilco for being our Bar
sponsor at our October Meeting

Cost: \$45.00 per person includes dinner

If you are a Veteran and are attending, please send me an email, DO NOT go to the website to pay. Dubois will be donating and paying for all veterans meals, as it is Veterans Day on Nov. 11th.

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List your meal choice in the Comment box online

1. 8 oz Beef Tenderloin Filet w/ baked potato seasonal veggies
2. Baked Cod along with Oscar style baked potato and seasonal veggies,
3. Baked Chicken with Oscar style baked potato and seasonal veggies,

Recap:

First meeting of the year was Oct 14th discussing Health Insurance for Employers and Employees.

NASF Wisconsin Board Members 2025 - 2026

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